

2026 Parkland Outdoor Show & Expo – Sponsorship Opportunities

Event Dates: April 24-26, 2026

Location: Gallagher Centre, Yorkton, SK

The Parkland Outdoor Show & Expo is a 100% non-profit, volunteer-run organization. All proceeds raised during the event support youth archery, youth programs, and youth outdoor initiatives.

Sponsorships help us fund programs such as Access to the Outdoors and youth archery initiatives, as well as enhance the overall event experience.

Booth Size	Price (before March 15)	Price (after March 15)	# Tables Inc.	# Chairs Inc,
10' x 10'	\$600 + tax	\$700 + tax	1	2
10' x 20'	\$1,000 + tax	\$1,200 + tax	2	4
20' x 20'	\$1,600 + tax	\$2,000 + tax	2	4
20' x 30'	\$2,000 + tax	\$2,500 + tax	2	4
Additional 10' booth space	\$400 + tax	\$500 + tax		
10' x 10' Non-Profit	\$350 + tax	\$450 + tax		
Bulk Space	\$3.00 per sq/ft + tax	\$4.00 per sq/ft + tax		
Additional Tables & Chairs				
4' Skirted Table		\$40		
6' Skirted Table		\$50		
8' Skirted Table		\$60		
Folding Chair		\$5		

Each booth rental includes:

- 8' high backdrop with 3' divider
- Access to 110v electrical
- 2 exhibitor passes

Sponsorship Tiers

Platinum Moose Sponsorship – \$4,000 (*limited availability*)

- Logo on all major event advertising (social media, website)
 - Large banner placement in high-traffic exhibit areas
 - Special mention at **Saturday Banquet**
 - **Choice of:** Corporate Banquet Table (8) **OR** 10x20 Booth
 - **Selectable premium sponsorship option** (circle **one**):
 - ✓ Banquet Meal Sponsor
 - ✓ Interactive Speaker Stage Sponsor
 - ✓ Beer Garden Sponsor
 - Social media tags & shout-outs
 - Large ad space on website with company link
 - Optional Swag Bag Contribution: Showcase your brand! Provide a promotional item (coupon, sample, branded product, or flyer) for inclusion in attendee swag bags (2,000–3,000 bags).
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Gold Elk Sponsorship – \$2,000 (*limited availability*)

- Logo on sponsor banners, website, and social media recognition
 - Banner placement in exhibit hall or high-traffic areas
 - **Choice of:** 4 Banquet Tickets **OR** 10x10 Booth
 - **Selectable sponsorship option** (circle **one**):
 - ✓ Kids Activity Area Sponsor
 - ✓ Access to the Outdoors Program Supporter (includes logo on ATO promo/branding)
 - ✓ Special Guest Speaker Sponsor (1 of ~5-6 speakers)
 - Social media shout-outs and website logo placement
 - Optional Swag Bag Contribution: Enhance your visibility! Provide a promotional item (coupon, sample, branded product, or flyer) for inclusion in attendee swag bags (2,000–3,000 bags).
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Silver Grizzly Bear Sponsorship – \$1,000

- Logo on website & social media recognition
- **Choice of:** 2 Banquet Tickets **OR** 2 Gord Bamford Concert Tickets
- Banner placement in exhibit hall or high-traffic areas
- Social media shout-outs
- Optional Swag Bag Contribution: Extend your reach! Provide a promotional item (coupon, sample, branded product, or flyer) for inclusion in attendee swag bags (2,000–3,000 bags).

Bronze Walleye Sponsorship – \$500

- Business name on sponsor banners
- Social media recognition
- Listing on website sponsor page
- Optional Swag Bag Contribution: Leave a lasting impression! Provide a promotional item (coupon, sample, branded product, or flyer) for inclusion in attendee swag bags (2,000–3,000 bags).

Additional Sponsorship Opportunities / Add-Ons

Swag Bag Sponsor – \$2,000 *(only 1 available)*

- Sponsor the **physical bag itself** (2000-3000 bags)
- Logo/branding on bag
- Social media recognition

Beer Garden Sponsor – \$1,000 *(only 1 available)*

- Logo featured at beer garden area
- Social media recognition

Interactive Speaker Stage Sponsor – \$1,000 *(only 1 available)*

- Logo prominently displayed at the interactive speaker stage in Flexi Hall
- Recognition on social media
- Opportunity to provide branded materials or giveaways at the stage

Access to the Outdoors Program Supporter – \$1,000 *(multiple available)*

- Recognition on social media
- Logo on ATO program promotion and branding

Kids Activity Area Sponsor – \$750 *(only 1 available)*

- Logo featured at Kids Activity Area (archery, games, etc.)
- Social media recognition

Swag Bag Contributor – \$250 per item/company *(multiple available)*

- Provide a promotional item (sample, coupon, branded product, flyer, or small gift) for inclusion in swag bags
- Recognition on social media
- Opportunity to reach 2,000–3,000 attendees directly