

# 2024 SPONSORSHIP PACKAGES

## PARKLAND OUTDOOR SHOW & EXPO 2024

April 27 & 28, 2024 | Yorkton, Saskatchewan, Canada

We here at the Parkland Outdoor Show & Expo are excited to announce our upcoming event on April 27 & 28, 2024 at the Gallagher Centre in Yorkton, Saskatchewan.

The Parkland Outdoor Show & Expo is a **100% non-profit, volunteer run organization**. The funds raised from the Parkland Outdoor Show & Expo weekend go toward funding youth archery, youth related activities and supporting outdoor heritage in our community and province. To date, the show has donated well over \$100,000.00 back into youth related outdoor groups and activities. Donations have included multiple school NASP program sponsorships for equipment purchases, travel & coach training, Wildlife Federation donations and most recently we purchased and stocked a mobile archery trailer which can be used free of charge by schools and archery clubs for training days and archery shoots. Our focus is on providing opportunity for youth to participate in and appreciate outdoor activities.

In addition to supporting youth archery & outdoor programs we also organize a program called Access to the Outdoors. This program is geared towards helping youth with disabilities get involved in the outdoors. In past years, we have partnered with several local outfitters and businesses to provide accessible hunting and fishing opportunities for youth. These trips have given children and their families memories that will last a million lifetimes.

All of this would not be possible without amazing sponsors, vendors and attendees of the Parkland Outdoor Show & Expo each and every year. We'd love to invite you to join us as both a vendor and sponsor for another exciting show in 2024. Your support of the 2024 Parkland Outdoor Show & Expo will ensure that we can continue to support and fund youth outdoor programs in our community and province.

Please contact either Darren Wandy, President of the Parkland Outdoor Show & Expo, or Nolan Johnson, Vice-President, to discuss our upcoming event and how you can get involved.

Thank you so much for your support, and we hope to see you soon!

President – Darren Wandy

306-521-0429 parklandoutdoorshow@hotmail.com

**Vice-President – Nolan Johnson** 306-730-9665 nolan\_johnson6@hotmail.com



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### **PACKAGES**

PLATINUM MOOSE SPONSORSHIP - \$4000

- 10x10 booth
- VIP Banquet tickets (4)
- Friday Night Event VIP tickets (4)
- Radio remote at Show on Saturday, April 27
- · Large sponsor banner in Exhibit Hall
- Logo on poster/show advertising
- · Social media tags for your business
- · Large ad on website
- · Logo on website with company link
- · Special mention at Saturday Night Banquet

#### Silver Grizzly Bear Sponsorship - \$1000

- Medium logo on sponsor banners
- Social media recognition
- · Small ad on website with company link

#### Gold Elk Sponsorship - \$2000

- 10x10 booth
- Radio remote at Show on Saturday, April 27
- Large Logo on sponsor banners
- Logo on poster/show advertising
- · Social media tags for your business
- · Large ad on website
- · Logo on website with company link
- · Special mention at Saturday Night Banquet

#### Bronze Walleye Sponsorship - \$500

- Business name on sponsor banners
- · Social media recognition
- · Small ad on website with company link

#### **BOOTH SPACE**

- 10' X 10' \$600.00 + tax
- 10' X 20' \$1000.00 + tax
- 20' X 20' \$1600.00 + tax
- 20' X 30' \$2000.00 + tax
- Additional 10' booth space \$400.00 + tax
- 10' X 10' Non-Profit \$350.00 + tax
- **Bulk Space** \$3.00 per sq/ft + tax

#### Each booth rental includes:

- 8' table (skirted + 2 chairs)
- Back drop 8' high with 3' divider
- · Access to 110v electrical
- 2 exhibitor passes
- On-site overnight security

# ITEM DONATION FOR BANQUET

ITEM/DESCRIPTION:			
DONTATED BY:			

Sponsorship & Donations Contact – Lynda Spence

306-620-8703

honkytonkgirl05@hotmail.com