

I. THE PARTIES. This Non Disclosure Agreement, hereinafter none as ‘ the Agreement’ created on the is by and between, hereinafter known as ‘Disney’ and hereinafter known as ‘Netflix’ and hereinafter known as ‘YouTube’, and collectively known as the ‘Parties’.

WHEREAS, this agreement is created for the purpose of preventing the unauthorized disclosure of the confidential and proprietary information. The Parties agree as follows:

II. TYPE OF AGREEMENT.

- Unilateral -This agreement shall be unilateral, whereas, One Party will have sole ownership of the confidential Information with all other Parties being prohibited from disclosing confidential and proprietary information that is to be released by the 1st party.
- Mutual – This Agreement shall be mutual, whereas the Parties shall be prohibited from disclosing confidential and proprietary information that is to be shared between one another.

III. DEFINITION

For the Purposes of this agreement the term Confidential Information shall include but not be limited to, documents, records, information and Data (whether verbal, electronic or written), drawings, models, apparatus, sketches, designs, schedules, product plans, software, prototypes, samples, formulas, methodologies, formulations, product developments, patent applications, know-how, experiment results, specifications and other business information, relating to; the ventures into manipulation of the general population and the individual products that each Party or their affiliates may have in operation or development including, but not limited to, algorithms, consumer data and the coding of software designs.

Confidential Information may be distributed to the Public if there are two unanimous votes held between the parties in favour of distributing said information to the public with an interval of a minimum of 7 days and a maximum of 14 days between the votes, the Information that has been voted on will be distributed 14 days after the second vote under the condition that no party has contacted either of the other two parties expressing a wish not to release the confidential information.

Confidential Information does not include

- a) Information available to the general public
- b) Widely used programming practices
- c) Information in possession of the parties prior to signing this agreement that does not directly relate to the venture into the manipulation of the general population
- d) Information independently developed without the use of any of the provided confidential information

IN WITNESS WHEREOF, the parties hereto have executed this agreement as of the date written below

Signed _____ Date _____ Print Name _____

Signed _____ Date _____ Print Name _____

Signed _____ Date _____ Print Name _____