

## **EVENTS BROCHURE**



# WHY CHOOSE EXPERIENCE FIRST FOR YOUR HOSPITALITY JOURNEY?

With over 20 years of experience in selling hospitality at some of the largest sporting brands around the world, we understand what makes a good hospitality experience.

It's not just the event that creates an exclusive and trusting experience, you want to know that you have someone working for you that understands the type of package you want and ensures that you are comfortable making the decision to purchase, in full confidence that we will work tirelessly to deliver on every aspect of the sale to ensure you look nowhere else in the future.

Communication is a key cornerstone of our business, and we want you to be updated at every juncture so that when you arrive at your event, you can just relax and soak up the atmosphere you so richly deserve.

We will treat you, how you would want your clients to be treated within your business.

### **FOOTBALL**

#### **Premier League**

We work with just about every
Club and can offer a wide
range of packages at each ground.
Whatever the fixture, let us know what
type of experience you'd like, and we will
be able to give you a host of options, matching
your requirements. We specialise in Football
hospitality, and it's been the industry that has shaped
Experience First to become the business we are.

**Champions League and European Football** 

Our relationships extend beyond just UK Grounds and we can offer just about any European tie, including tickets to any of the Finals. We are your one-stop-shop for anything football related so be sure to keep us in mind.



#### **International Football**

Whether it be the Home Nations, World Cup or European Qualifying then we have access to a host of tickets and hospitality so be sure to mention that to our sales team, who will be able to price up any game of your choosing.





#### **Royal Ascot**

One of the major events in the UK sporting calendar and the history of Ascot and association with the Royal Family ensures this exclusive date in the racing calendar offers you the opportunity to dress up and enjoy fine dining and champagne. We have access to the Royal Enclosure, boxes and Village Enclosure, across every day.

#### Cheltenham

Seen as another huge event, Cheltenham Gold Cup Day can only be beaten by the Grand National in the jump season in the UK. Next year's Cheltenham, marks the 100th year anniversary so this will be a few days you will not want to miss. We can offer a range of box and hospitality options across a broad price range.

#### The Grand National

A race meets where the country seemingly comes to stand still. One of the toughest jump races in the world and a fantastic day out to match. We have official hospitality for this key date in the calendar.

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For 2 weeks, the country goes tennis mad. All the public tennis courts are filled with people attempting to mimic the greats. Tickets for Wimbledon can be incredibly difficult to source, yet we have a wide range of options. The Debenture seats offers you the opportunity to tailor your package when attending Centre Court or Court Number 1.

If you don't want to enjoy the hospitality on-site, we have access to a stunning experience at a local Hotel, who offers a beautiful menu, along with drink and private chauffer to the door. Whatever you want, we have it and can offer Debenture seats for any day you like.

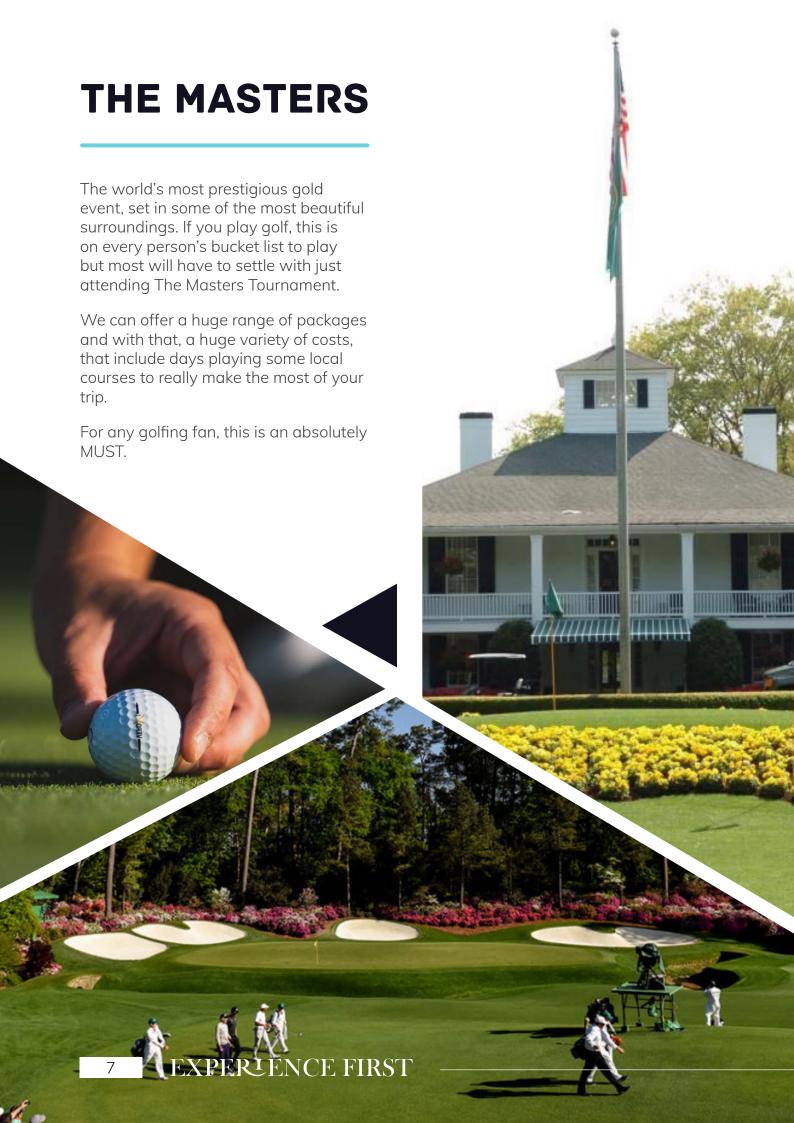
## **FORMULA 1**

The Formula 1 season spans globally with some historic races like Monaco, Silverstone and Abu Dhabi forming key milestones in the season. Some of the new venues like Miami and Las Vegas are now starting to transform the interest in Formula 1 fans to travel and adding some "bucket list" venues for people to attend.

Our signature packages will always be the Super Yacht's in Monaco and we can offer a variety of packages that will, just blow your mind.

From the exclusive to standard tickets at Spa, we have an enormous variety of packages for every race so be sure to speak to one of the sales team to ensure we can accurately offer options to fit your criteria.







## **RUGBY UNION**



The 6 Nations and Autum Internationals always fills the UK stadiums in Twickenham, The Aviva, The Millenium and Murrayfield. We can offer a range of packages with each stadium and as Rugby proves, it's got such a loyal following and people desperate to watch two honest teams play an incredibly tough Sport.



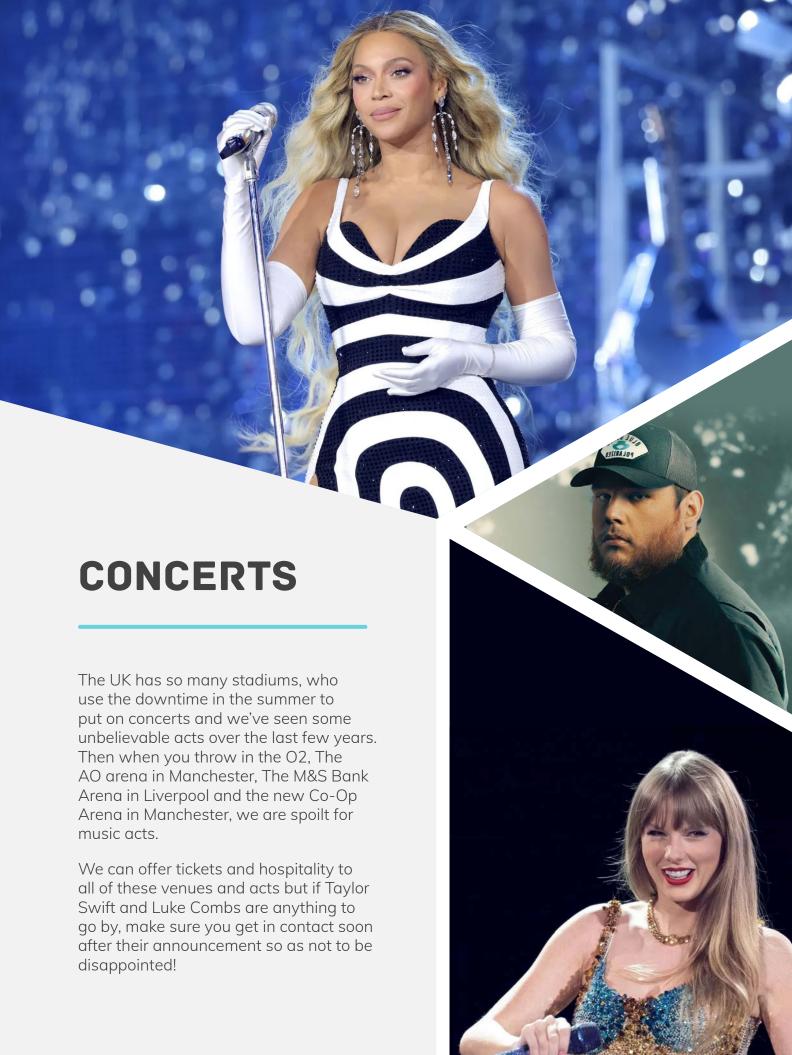
## NFL



The National Football League to all Americans and the finale to the season boasts one of the most watched sporting events on the globe.

The NFL are looking to expand into the UK and for years have been growing the success of their games at Wembley, now offering Tottenham Hotspurs Stadium and a total of 3 games a year. We can offer hospitality and ticket options at all of their UK venue's.

If you are looking to attend the Super Bowl, let us know and we have ticket and travel packages available for you on request.



## **COMEDY**

There is no better way to enjoy a night out, than to go and see one of your favourite comedians make you laugh the night away.

Working with key venues such as The AO Arena, the O2, The M&S Bank Arena ensure that our offering match that, anywhere else. We can offer anything from Private Box package, to premium ticketing and lounge access so be sure to ask one of the team about your favourite comedians.



## **CONTACT US**

If you want us to look at a curated package of events, we can help take all of stress of dealing with multiple venues away and simply leave you to enjoy your experiences.

Contact

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to find out more information.

