Bloom Lab
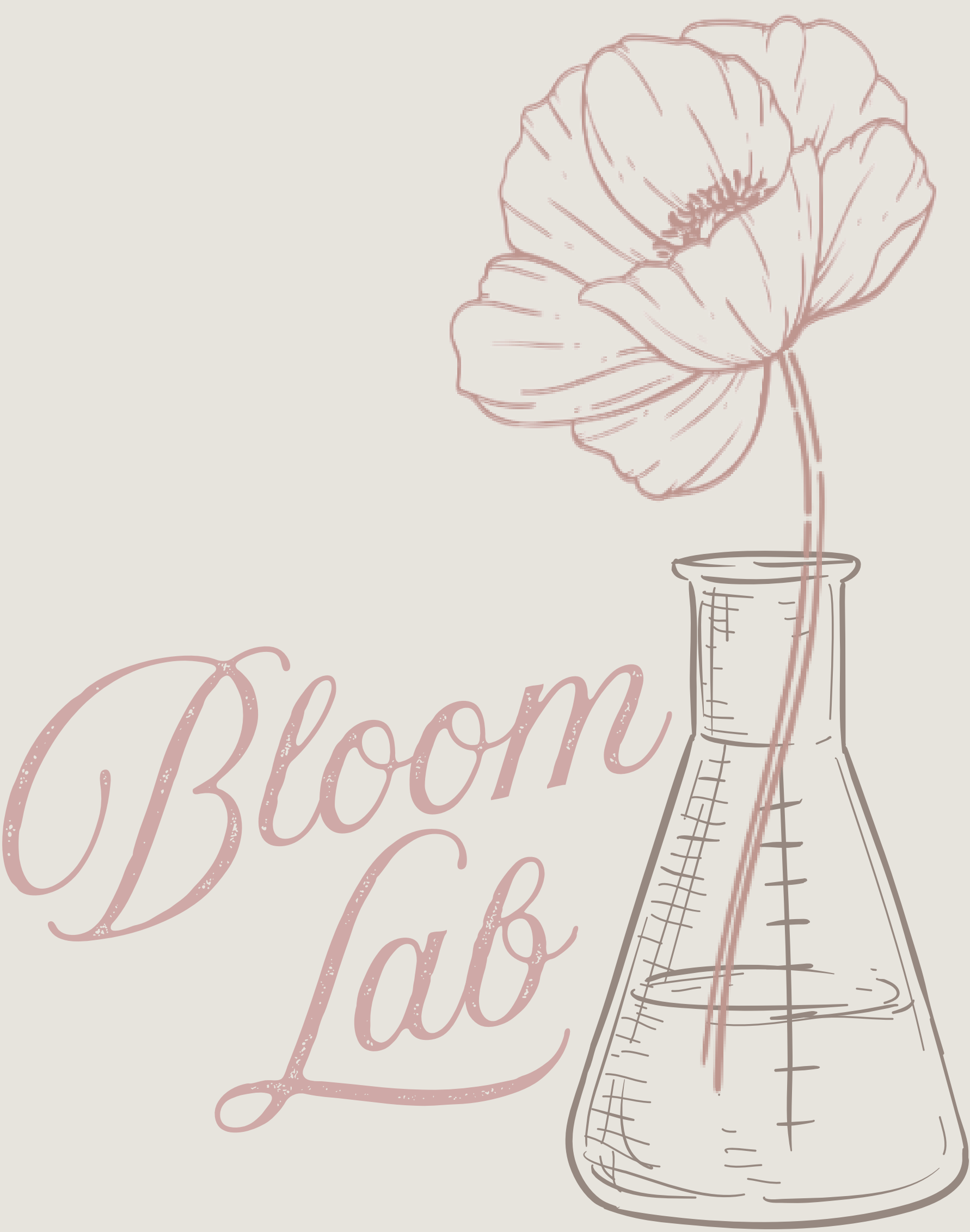
GLOW NATURALLY WITH ORGANIC SKINCARE

WHO WE ARE

At Bloom Lab, we believe in the quiet power of nature. Every product is thoughtfully crafted in small batches using organic, plant-based ingredients– no fillers, no fluff. Rooted in herbal tradition and modern self-care, our formulas are designed to restore balance, glow, and intention to your everyday rituals.

From seed to skin, Bloom Lab is more than skincare–it's a return to what's real.
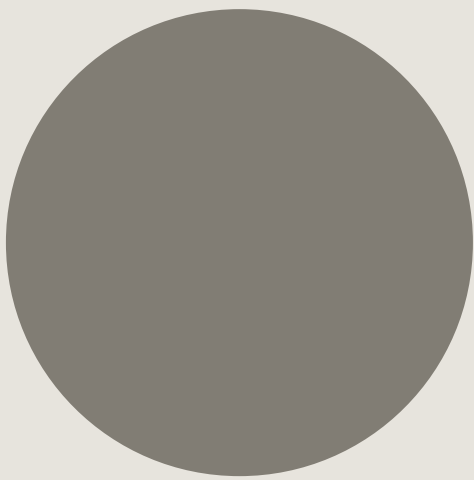
Bloom Lab

ALTERNATE LOGO

BL

BL

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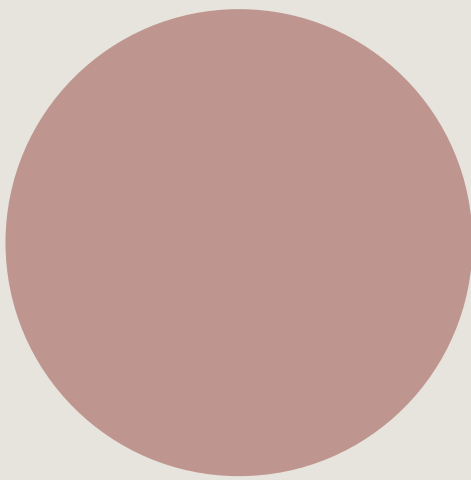
PATTERN

Bloom Lab

COLOR PALETTE

Driftwood Ash	Olive Bark	Chamomile	Clay Petal	Dusty Rose
#968880	#817D74	#D8CAAB	#DDCCC2	#BE968F

FONTS

Amoresa Aged

A B C D E F G H I J K L M N O P Q R S
T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0

TT Ricordi Nobili

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 0

Garet

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0

HOW TO USE YOUR BRAND KIT

LOGO
Use your logo in dark or light versions depending on the background color. PNG files are ideal for web and social media, while SVG and PDF formats are best for print or high-res use.

COLOR PALETTE
Your brand colors should be used consistently across digital and print materials. Use the provided HEX codes to ensure visual consistency on websites, social media, and marketing pieces.

FONTS
Your primary fonts are listed on page 1. Use them for headings, subheadings, and body text to keep your brand cohesive.

GRAPHICS & ELEMENTS
These custom design elements can be used as accents in social posts, print materials, merchandise, and more. Use them to build visual continuity across all branded content.

cloudveil
DESIGN