



Dear Valued Community Member,

Summit High School Boosters is a parent run, non-profit organization that supports the students and educators of Summit High School. With over 70 sports, clubs and activities, we have a long history of amazing community, fan and spectator support. This creates access to thousands of students, parents, family members and alumni who live and work in Central Oregon. Boosters would like to provide your business with an opportunity to get in front of this captive audience while supporting our school through our sign and banner program. Advertising in our venues with a sign or banner has the potential to increase awareness and generate additional revenue for your business.

When you partner with us and become a SHS Boosters sponsor, you are helping to enrich the lives of our students by contributing to things such as grants for athletics, clubs, activities, classrooms, the arts and music programs, FAN support, staff appreciation and more! You can even choose where your dollars go! In the past, we have been able to give over \$42,000 in sign and banner proceeds to sports teams and clubs, granted over \$1,500 to FAN, contributed \$2000 toward staff appreciation, and provided almost \$2,000 to clubs specifically created to make all students feel welcome and support school spirit. With recent budget cuts affecting all departments and programs this year, your support is even more important to help bridge the funding gap.

Attached is our sponsorship information and form. We hope you will look over the many options and choose one that works for you. Information can also be found at <https://summitstormboosters.org>. Don't forget to follow us on social media @summitstormboosters. Thank you in advance for considering a partnership with us. Your donation of any amount is greatly appreciated. 'Sko Storm!

With Gratitude,
Your Summit Storm Boosters

2024.25 Summit HS Sign & Banner Program

Do you have a local business that you would like to promote to a captive audience? Our Sign and Banner program is for you! There are opportunities both outside and inside so there is something for everyone. When you become a sponsor, your donation is tax-deductible and you are able to specify what program you would like to support so it's a win/win! Check out what's available below:

Outside Options

- **Outdoor Fence Sign** – Large 4'H x 8'W sign prominently hung along the entrance to the stadium/athletic field.
- **Outdoor Barricade Sign** – 3'x3' Company logo sign mounted on 9' movable barricade used throughout the athletic field area. They are visible during broadcasted games and are on display in the Fall and Spring. These barricades are adjusted and rotated at each event therefore specific placement is not guaranteed. Available for individual purchase or with Platinum or Gold packages (options below).



Inside Options

- **Indoor Gym Entrance Sign** – Large 4'H x 6' W (new size) sign hung over the entrance to the gymnasium for the entire year. *There are only 10 spots and are available on a first come, first serve basis with the Platinum or Gold Packages.
- **Digital Score Table and Video Display** - Logos displayed on **both** a 10' video score table **and** an 11' video display mounted on the wall in the gymnasium. Ads will be displayed and rotated throughout the entire length of all Varsity and JV home games on the main court. The video score table is set up so that anyone watching on the live video feed (via the NFHS network) will also see the ads. That viewership varies for each game but is somewhere between 50-200 households each game. Check out the link for a sample of the digital ads.



Other Sponsor Perks

- **Online Promotions & Recognition:** via Social Media on Facebook and Instagram @summitstormboosters as well as on our website summitstormboosters.org
- **Storm VIP Card:** Grants up to 4 family members free access to all home games during the regular season (*does not include playoff games) and unlimited snacks at the concession stands. Included with Platinum and Gold Sponsorships.
- **Yearbook Ad-** We recognize our top sponsors in our annual yearbook ad
- **"Gametime Announcements":** Top sponsors will be recognized at home games with announcers
- **Concessions Signage:** Top sponsors have their logo displayed in the concessions stands.

Sponsor Packages Available

Show the ultimate support with a new sponsorship package. Packages are renewed annually and are good September through June. 10% of sponsor packages go to the general Boosters Fund which supports grants for athletics, clubs, the arts and music programs, FAN support, staff appreciation, and more:

	Platinum Package	Gold Package	Silver Package	Individual item?
Large Outdoor Sign	X	X	X	X
Barricade Sign	X	X		X
Indoor Gym Sign	X	X		Package only
Indoor Digital Displays (score table & video display)	X	X	X	X
Social Media	X	X	X	
Website	X	X	X	
Yearbook Ad	X	X		
Storm VIP Card	X	X		
Home Game Announcements	X			
Concession stand signage	X			

Sponsor Package Pricing

Platinum Package **\$3000**
 Gold Package **\$2500**
 Silver Package **\$1500**

Individual Pricing

Large Outdoor Sign **\$1200***
 Barricade Sign **New \$500 Renewal \$400**
 Indoor Digital Displays **\$500**
 Mid Season Sign Reprint (new logo, etc) **\$150**

*Large Outdoor Signs - no renewal pricing this year as we have all new signs being made

Don't want a sign and just want to donate? We absolutely take corporate and individual donations. Please submit payment to the address below and indicate any specific program you would like to support or you can support boosters in general which supports the entire school and its programs.

SHS Sign & Banner Sponsor Sign Up Form

Step 1: Complete your contact information.

Business Name:

Contact Name:

Address:

Contact Phone:

Email / Website:

Social Media tags:

Step 2: Choose the sponsorship package or individual item you would like to purchase.

Sponsor Packages

Individual Pricing

_____ Platinum Package **\$3000**

_____ Large Outdoor Sign **\$1200**

_____ Gold Package **\$2500**

_____ Barricade Sign: _____ **New \$500** _____ **Renewal \$400**

_____ Silver Package **\$1500**

_____ Indoor Digital Displays **\$500**

_____ Mid Season Sign Reprint only (new logo, etc) **\$150**

Step 3: Who would you like to support?

Please indicate where you would like to have our funds directed: General Boosters Fund (supports yearly grant requests from any area) or a specified athletic team, club, or program (ex. arts, choir, band, theater, etc.). Funds will be split evenly if multiple recipients are listed, unless otherwise indicated. Renewals will continue to fund originally specified programs unless otherwise indicated at the time of renewal. Please select one and indicate which program if applicable:

_____ General Boosters Fund

_____ Team/Club/Program: _____

Step 3: ARTWORK Please submit the following for your logos. As a reference, fence and indoor signs are horizontal, barricade signs are square. Digital ads work best horizontally.

1. For physical signs, please include a hi-res vector (.ai .eps .pdf .svg).
2. For digital ads, please include a .png file (no background).
3. For social media & website, please include .jpg.

*If you do not have camera ready artwork, please provide color, font and logo details. Additional fees may apply to create artwork for you.

**Please send a current logo regardless if this is a renewal so we can be sure the one we have is current. Email artwork to info@summitstormboosters.org

Step 4: PAYMENT : Please return completed form and payment (checks payable to Summit Boosters) to the address below. If you wish to use a credit card, please let us know and we can send you a link to pay. Online/website payments coming soon.