

#### Dear Valued Community Member,

Summit High School Boosters is a parent run, non-profit organization that supports the students and educators of Summit High School. With over 70 sports, clubs and activities, we have a long history of amazing community, fan and spectator support. This creates access to thousands of students, parents, family members and alumni who live and work in Central Oregon. Boosters would like to provide your business with an opportunity to get in front of this captive audience while supporting our school through our sign and banner program. Advertising in our venues with a sign or banner has the potential to increase awareness and generate additional revenue for your business.

When you partner with us and become a SHS Boosters Sponsor, you are helping to enrich the lives of our students by contributing to things such as grants for athletics, clubs, activities, classrooms, art and music programs, FAN support, staff appreciation and more! You can even choose where your dollars go! In the past, we have been able to give over \$42,000 in sign and banner proceeds to sports teams and clubs, granted over \$1,500 to FAN, contributed \$2000 toward staff appreciation, and provided over \$2,000 to clubs specifically created to make all students feel welcome and support school spirit. With recent budget cuts affecting all departments and programs this year, your support is even more important to help bridge the funding gap.

Attached is our sponsorship information and form. We hope you will look over the many options and choose one that works for you. Information can also be found at <a href="https://summitstormboosters.org">https://summitstormboosters.org</a>. Don't forget to follow us on social media @summitstormboosters. Thank you for considering a partnership with us. Your donation of any amount is greatly appreciated. 'Sko Storm!

With Gratitude, Your Summit Storm Boosters

# 2025.26 Summit HS Sign & Banner Program

Do you have a local business that you would like to promote to a captive audience? Our Sign and Banner program is for you! There are opportunities both outside and inside so there is something for everyone. When you become a sponsor, your donation is tax-deductible and you are able to specify what program you would like to support so it's a win/win! Sponsorships are valid for each school year. Check out what's available below:

### **Outside Options**

- Outdoor Fence Sign Large 4'H x 8'W sign prominently hung along the entrance to the stadium/athletic field.
- o <u>Outdoor Barricade Sign</u> 3'x 28.5" Company logo sign mounted on 9' movable barricade used throughout the athletic field area. They are visible during broadcasted games and are on display in the Fall and Spring. These barricades are adjusted and rotated at each event therefore specific placement is not guaranteed. Available for individual purchase or with Platinum or Gold packages (options below).





### **Inside Options**

- Indoor Gym Entrance Sign Large 4'H x 6' W (new size) sign hung over the entrance to the gymnasium for the entire year. \*There are only 10 spots and are available on a first come, first serve basis with the Platinum or Gold Packages.
- Digital Score Table and Video Display Logos displayed on both a 10' video score table and an 11' video display mounted on the wall in the gymnasium. Ads will be displayed and rotated throughout the entire length of all Varsity and JV home games on the main court. The video score table is set up so that anyone watching on the live video feed (via the NFHS network) will also see the ads. That viewership varies for each game but is somewhere between 50-200 households each game. Check out the link for a sample of the digital ads.







### **Other Sponsor Perks**

- Online Promotions & Recognition: via Social Media on Facebook and Instagram @summitstormboosters as well as on our website <u>summitstormboosters.org</u>
- Storm VIP List: Grants up to 4 family members free access to all home games during the <u>regular</u> season (\*does not include playoff games). Included with Platinum and Gold Sponsorships. Simply mention you are a sponsor at the ticket check in.
- o Yearbook Ad- We recognize out top sponsors in our annual yearbook ad
- o "Gametime Announcements": Top sponsors will be recognized at home games via the announcers
- o **Concessions Signage:** Top sponsors have their logo displayed in the concessions stands.

### **Sponsor Packages Available**

Show the ultimate support with a new sponsorship package. Packages are renewed annually and are good September through June. 10% of sponsor packages go to the general Boosters Fund which supports grants for athletics, clubs, the arts and music programs, FAN support, staff appreciation, and more:

	Platinum Package	Gold Package	Silver Package	Individual item?
Large Outdoor Sign	Х	Х	Х	Х
Barricade Sign	Х	Х		Х
Indoor Gym Sign	Х	Х		Package only
Indoor Digital Displays (score table & video display)	х	х	х	х
Social Media	Х	Х	Х	
Website	Х	Х	Х	
Yearbook Ad	Х	Х		
Storm VIP List	Х	Х		
Home Game Announcements	Х			
Concession stand signage	Х			

Sponsor Package I	Pricing	<u>Individual Pricing</u>			
Platinum Package	\$3000	Large Outdoor Sign	New \$1200	Renewal \$1000	
Gold Package	\$2500	Barricade Sign	New \$500	Renewal \$400	
Sllver Package	\$1500	Indoor Digital Displays \$500			
		Mid Season Sign Re	Mid Season Sign Reprint (new logo, etc) \$150		

<u>Don't want a sign and just want to donate?</u> We absolutely take corporate and individual donations. Please submit payment to the address below and indicate any specific program you would like to support or you can support boosters in general which supports the entire school and its programs.

## SHS Sign & Banner Sponsor Sign Up Form

#### **Step 1:** Complete your contact information.

Business Name:					
Contact Name: First Name	· ·	Last Name:			
Address:		City:	State:	Zip:	
Contact Phone: ()					
Email / Website:					
Social Media tags: Facebo	ook:	Instagram:_			
Step 2: Choose the spons	sorship packa	age <u>or</u> individual item you would	d like to purcha	ase.	
Sponsor Packages		Individual Pricing			
Platinum Package	\$3000	Large Outdoor Sign	New <b>\$120</b>	00 Renewal \$1000	)
Gold Package	\$2500	Barricade Sign	_ New \$500	Renewal \$400	
Sllver Package	\$1500	Indoor Digital Displa	ys <b>\$500</b>		
		Mid Season Sign Re	eprint only (ne	w logo, etc) <b>\$150</b>	
grant requests from any are etc.). Funds will be split ev	would like to ea) or a speci renly if multipl specified prog	have our funds directed: Gene ified athletic team, club, or progle recipients are listed, unless or grams unless otherwise indicate	gram (ex. arts, otherwise indic	choir, band, theater, ated. Renewals will	ct
General Boosters Fu	ınd	Team/Club/Program	m:		
		he following for your logos. As a re. Digital ads work best horizo		ence and indoor signs	
1. For physical sign	ns, please inc	lude a hi-res vector (.ai .eps .po	df .svg).		

3. For social media & website, please include .jpg.

2. For digital ads, please include a .png file (no background).

- \*If you do not have camera ready artwork, please provide color, font and logo details. Additional fees may apply to create artwork for you.
- \*\*Please send a current logo regardless if this is a renewal so we can be sure the one we have is current. Email artwork to info@summitstormboosters.org

**Step 4: PAYMENT :** Please return completed form and payment (checks payable to Summit Boosters) to the address below. If you wish to use a credit card, please let us know and we can send you a link to pay. Online/website payments coming soon.