

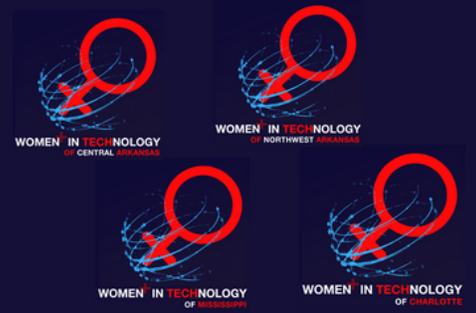


# WIT NATIONAL IMPACT

# REPORT

# 2024

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# OUR STORY SO FAR



## OUR MISSION

The mission of the National Women+ in Technology organization is to **create a community**, for women with careers already in technology, to grow together through networking, collaboration, connection, mentorship, and professional development. We are also focused on **increasing the numbers of women in Technology**. This happens through our Certification & Education programs, as well as reaching our boys and girls with awareness and education on what Technology is and why they should choose careers in those areas. Our **Girls in Tech** program is focused on the awareness, education, and development of students, ages 8-18.

# INCREASE THE CURRENT

# 28%

# OF WOMEN IN TECHNOLOGY!!

# 2024

## NATIONAL HIGHLIGHTS



### NETWORKING & CONNECTION

- MONTHLY EVENTS
- QUARTERLY EVENTS
- LATINAS IN TECH RELEASE
- MENTORSHIP PROGRAM- 1:1 AND CIRCLES
- MEMBERSHIP PROGRAM- 375 MEMBERS
- ANNUAL CONFERENCE- 350 ATTENDEES
- ANNUAL GALA- 300 ATTENDEES



### TRAINING & CERTIFICATION

- GOOGLE CERTIFICATION PROGRAM (AGES 16+) IN 2024:
  - 342 TOTAL REGISTERED
  - 212 COURSE COMPLETIONS
  - 2864 HOURS SPENT LEARNING IN GOOGLE
- STUDY PARTNERSHIP PROGRAMS



### EDUCATION & OUTREACH

- COMMUNITY PARTNERSHIPS
- PARTNERSHIP WITH SCHOOLS
- TECH4ALL CLUB RELEASE
- 33K IN FINANCIAL SUPPORT GIVEN OUT FOR COMMUNITY PROGRAMS & NON-PROFITS
- INNOVATEHER TECH ROTATION PROGRAM- 23 IN COHORT 1



### GIRLS IN TECH

- MONTHLY EVENTS
- GIRLS+ IN TECH MEMBERSHIP
- MENTOR CIRCLES PROGRAM
- IBM CERTIFICATION PROGRAM (AGES 13+)- 26 COMPLETED
- SUMMER CAMP
- PITCH COMPETITION
- INTERNSHIP PROGRAM
- HACKATHON

# 2024 WOMEN IN TECH EVENT HIGHLIGHTS

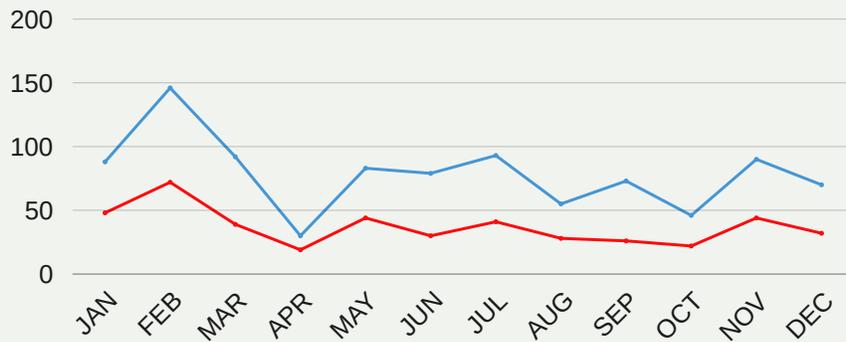


4 ACTIVE CHAPTERS

3 UPCOMING CHAPTERS

ATTENDEES COMPANIES

## WIT North West Arkansas

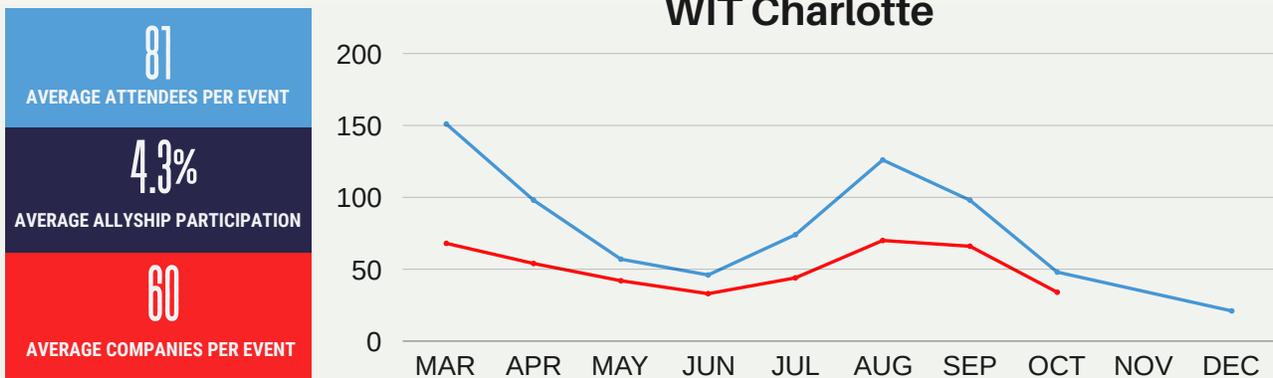


79  
AVERAGE ATTENDEES PER EVENT

13%  
AVERAGE ALLYSHIP PARTICIPATION

33  
AVERAGE COMPANIES PER EVENT

## WIT Charlotte

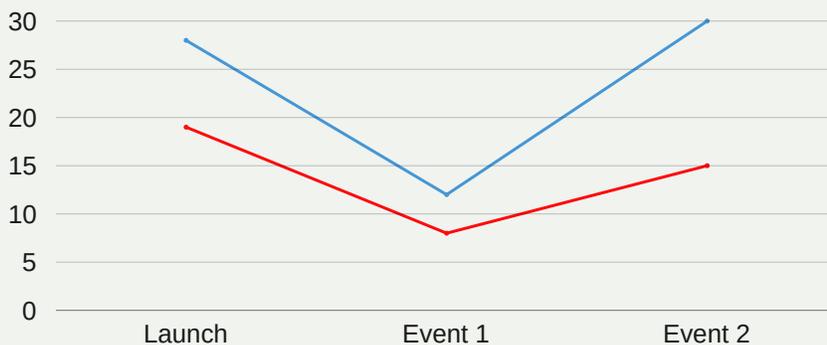


81  
AVERAGE ATTENDEES PER EVENT

4.3%  
AVERAGE ALLYSHIP PARTICIPATION

60  
AVERAGE COMPANIES PER EVENT

## WIT Mississippi



24  
AVERAGE ATTENDEES PER EVENT

14  
AVERAGE COMPANIES PER EVENT

\*\*WIT MS & WIT CENTRAL AR ARE STARTING TO TRACK EVENT DATA AND WILL HAVE UPDATED CHARTS IN 2025\*\*

# 2024 WIT NWA HIGHLIGHTS



## PROGRAMS

- MONTHLY & QUARTERLY EVENT CONNECTS
- LATINAS IN TECH RELEASE
- ANNUAL CONFERENCE- 350 IN ATTENDANCE
- ANNUAL GALA- 300 IN ATTENDANCE
- 2 ROUND OF MENTORSHIP PROGRAMS (Circles & 1:1)
  - Round 1- 6 1:1 matches & 3 Circles
  - Round 2- 10 1:1 matches & 5 Circles

## TRAINING & CERTS

- 106 REGISTERED IN GOOGLE CERTIFICATION PROGRAMS
- X COMPLETED REGISTRATIONS
- INNOVATEHER TECH ROTATION PROGRAM (23 IN 2024 COHORT) & FEB 2025 WILL RELEASE 2ND COHORT

## MEMBERSHIP

- 204 ACTIVE MEMBERS IN 2024
- MONTHLY NEWSLETTER
- 2025 FOCUS ON UNIVERSITY STUDENT MEMBERS
- LINKEDIN MEMBERSHIP GROUP RELEASE

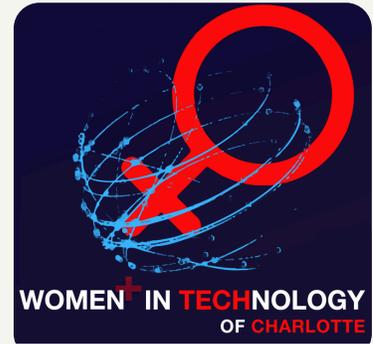
## GIRLS+ IN TECH

- GIRLS+ IN TECH MEMBERSHIP
- MENTOR CIRCLES PROGRAM- 3 CIRCLES
- IBM CERTIFICATION PROGRAM (AGES 13+)- 26 COMPLETIONS
- SUMMER CAMP- 26 KIDS COMPLETED
- PITCH COMPETITION- 7 KIDS PARTICIPATED
- INTERNSHIP PROGRAM- 9 KIDS & CREATED THE TECH4ALL CLUB FOR NWA
- HACKATHON



# 2024 WIT CLT

## HIGHLIGHTS



### PROGRAMS

- MONTHLY & QUARTERLY EVENT CONNECTS
- ALLYSHIP PROGRAM RELEASE

### TRAINING & CERTS

- 48 REGISTERED IN GOOGLE CERTIFICATION PROGRAMS
- INNOVATEHER TECH ROTATION PROGRAM RELEASE IN 2025

### MEMBERSHIP

- 131 ACTIVE MEMBERS IN 2024
- MONTHLY NEWSLETTER
- LINKEDIN MEMBERSHIP GROUP RELEASE

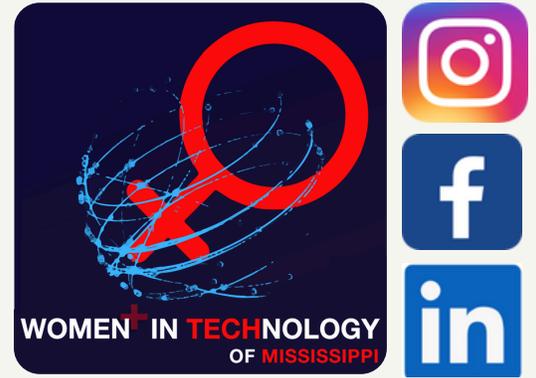
### GIRLS+ IN TECH

- GIRLS+ IN TECH RELEASE
- PARTNERSHIP WITH OTHER STEM KIDS PROGRAMS IN CHARLOTTE



# 2024 WIT MS

## HIGHLIGHTS



### PROGRAMS

- MONTHLY & QUARTERLY EVENT CONNECTS
- ALLYSHIP PROGRAM LEAD IN PLACE AND FOCUS IN 2025
- MISSISSIPPI CENTER FOR RE-ENTRY PARTNERSHIP & MENTORSHIP PROGRAM

### TRAINING & CERTS

- 10 REGISTERED IN GOOGLE CERTIFICATION PROGRAMS
- X COMPLETED REGISTRATIONS
- INNOVATEHER TECH ROTATION PROGRAM RELEASE IN 2025

### MEMBERSHIP

- 25 ACTIVE MEMBERS IN 2024
- MONTHLY NEWSLETTER IN 2025

### GIRLS+ IN TECH

- GIRLS+ IN TECH RELEASE DECEMBER 2024
- PLANNING FOR 2025 GROWTH & EXPANSION



# 2024 WIT CENTRAL AR

## HIGHLIGHTS



### PROGRAMS

- MONTHLY & QUARTERLY EVENT CONNECTS
- ALLYSHIP PROGRAM LEAD IN PLACE AND FOCUS IN 2025

### TRAINING & CERTS

- 2025 RELEASE OF CERTIFICATIONS CAMPAIGN
- INNOVATEHER TECH ROTATION PROGRAM RELEASE IN 2025

### MEMBERSHIP

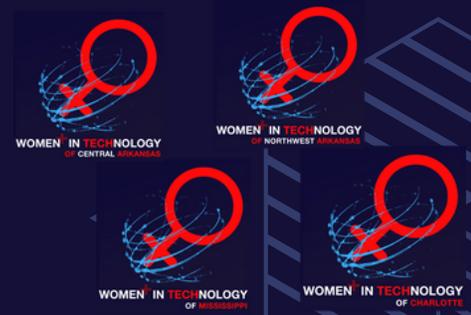
- 15 ACTIVE MEMBERS IN 2024
- MONTHLY NEWSLETTER IN 2025

### GIRLS+ IN TECH

- GIRLS+ IN TECH RELEASE 2025
- PLANNING FOR 2025 GROWTH & EXPANSION STRATEGY



# OUR 2025 PLANS OVERVIEW



\*\*LIGHT BLUE- NEW IN 2025\*\*



## NETWORKING & CONNECTION

- MONTHLY EVENTS
- QUARTERLY EVENTS
- MENTORSHIP PROGRAMS (1:1 & CIRCLES)
- MEMBERSHIP PROGRAMS & ENHANCED BENEFITS\*\*



## TRAINING & CERTIFICATION

- CERTIFICATION PROGRAMS
- STUDY PARTNERSHIP PROGRAMS
- TECH ROTATION PROGRAM
- APPRENTICESHIP PROGRAM\*\*
- RETURNSHIP PROGRAM\*\*



## EDUCATION & OUTREACH

- COMMUNITY PARTNERSHIPS
- PARTNERSHIP WITH SCHOOLS
- TECH4ALL CLUBS IN MORE SCHOOLS\*\*
- FINANCIAL SUPPORT FOR COMMUNITY PROGRAMS



## GIRLS IN TECH

- GIRLS IN TECH MEMBERSHIP
- GIRLS IN TECH MENTORSHIP PROGRAM
- GIRLS IN TECH EVENTS
- SUMMER CAMPS
- INTERNSHIPS
- HACKATHONS
- PITCH COMPETITIONS



## EXPANSION

- NJ\*\*
- NY\*\*
- TX\*\*
- NORTH\*\* & SOUTHEAST LA



# FOR YOUR CONTINUED SUPPORT IN **OUR PROGRAMS**



**Thorbole Simulation Technologies**  
*Engineering Innovations for Injury Prevention*



**Washington  
Regional**



**Hewlett Packard  
Enterprise**



InsightGlobal



**EQUITABLE  
ADVISORS**



**STRATICE**



**OZARK BEER CO.**

