



WOMEN⁺ IN TECHNOLOGY OF NORTHWEST ARKANSAS

*Annual
Sponsorship Opportunities*

WOMENINTECHNWA.ORG

About WIT



How It all started...

Women in Technology of Northwest Arkansas (WIT NWA) started as our founder moved to the NWA area and wanted to plug into a community of women and allies in technology. There were no existing groups available, so she started the Women in Technology of NWA. The vision for this organization was to be more than just events to plug into. The vision stems around changing the numbers of underrepresentation of women in the technology and STEM spaces. This means that action, around awareness and enablement, must take place. This organization will focus on connection, growth, community, and awareness for our current generations, as well as our next generation, through our Girls in Tech Program. Our vision is to connect, inspire, and empower women in technology to close the gender gap and to help women embrace technology.

Our Mission

The mission of the Women in Technology of Northwest Arkansas (WIT NWA) is to create a community, for women with careers in technology, to grow through networking, collaboration, connection, mentorship, and professional development.

Our Major Achievements



Connection & Growth

Monthly Network & Connect Events
Quarterly Connection & Learning Events
Mentorship Programs (1:1 & Circles)



Awareness & Enablement

Certification Program
Study Prep Program for Certification
Girls in Tech Program
(Mentorship, Events, Education, & Community Outreach)



Community Outreach

Community Partnerships created
Financial donations and support to local non-profits
Partnership with local schools for outreach, awareness, & learning/development opportunities

Impact

1

Membership

By becoming a part of this community, Members receive the following benefits:

- 2 Free Quarterly Events (\$50 value)
- WIT Pin and Sticker
- Early Access to Event Sign up
- Monthly Newsletter
- Access to all WIT NWA Programs including
- Access to Education and Certification Programs
- Access to Tech Recruiting Network

2

Connection, Networking, and Growth

Plug into the Northwest Arkansas community by attending out monthly or quarterly Network & Connect Events. You will meet other men and women that have a passion for connection, community, and technology. We have between 70-150 in attendance monthly, from over 52 companies, across NWA. As part of your membership, you can participate in any of our WIT NWA Programs: Mentorship Programs, Specialized Breakout programs (Product, Engineering, Data Science, Cybersecurity, etc.), and so much more.

3

Awareness & Enablement

WIT NWA has released a Certification Program for women in the community to either enter Technology or further expand her skillsets through FREE certifications. Our Study Prep program allows for women and allies that are going to take specific certifications (to include those being offered by WIT NWA and others) to come in and partner with a fellow member to ensure they are prepared and ready to pass. WIT NWA also focuses on Awareness and Enablement of our next generation through our Girls in Tech program, that focuses on mentorship, Events, Education, & Community Outreach for our girls, ages 12-18.

4

Community Outreach

WIT NWA has created connections and partnerships with companies across NWA. We have and will continue to ensure that we are making time and financial impact and donations to other non-profits and organizations that are set up to make a difference in this community. WIT NWA is focusing also on partnership with local schools for outreach, awareness, & learning/development opportunities for our next generation.

Platinum Sponsor

- Company logo featured on website, social media, and marketing materials
- Introduction at all events
- Free table at all quarterly events
- 25 free tickets to all quarterly paid events
- 25 free Women in Tech NWA memberships



\$10,000

Gold Sponsor

- Company logo featured on website, social media, and marketing materials
- Introduction at all events
- Free table at all quarterly events
- 15 free tickets to all quarterly paid events
- 15 free Women in Tech NWA memberships



\$5,000

Silver Sponsor

- Company logo featured on website, social media, and marketing materials
- Free table at all quarterly events
- 10 free tickets to all quarterly paid events
- 10 free Women in Tech NWA memberships



\$2,500

Bronze Sponsor

- Company logo featured on website, social media, and marketing materials
- 5 free tickets to all quarterly paid events



\$1,000

Meet the Team



Tiffany Benitez
Founder & President



Lari McCleskey
Membership



Charlotte Robertson
Secretary



Crystal Wagner
Treasurer



Jordan Franklin
Annual Conferences



Kayla Norris
Marketing & Communications



Laura Griggs
Events & Logistics



Marin Scott
Events & Logistics



Johanna Diaz
Events & Logistics



Teresa Mills
Women in Tech Financials



Vasantha Nuthakki
Education & Certifications



Kati Moore
Education & Certifications



Derayani Supekari
Women in Tech Programs



Snigdha Thumma
Girls in Tech Programs



Evelyn Williams
Community Outreach



Sishir Dodd
Analytics & Reporting



Tara Kendrick
Expansion Lead

Sponsoring Form

Thanks for choosing to invest in Women in Technology of Northwest Arkansas!

Please fill the form below with your information, email it to womenintechnwa@gmail.com, and head to the website for payment: <https://womenintechnwa.org/partnerships%2Fsponsors>

Business : _____

Name: _____

Email: _____

Address: _____

Phone _____

Select Level

Platinum	Gold	Silver	Bronze
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Sponsorship Amount

\$ _____



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336-937-4168



conferences@WomenintechNWA.onmicrosoft.com

WOMEN IN TECH OF NORTHWEST ARKANSAS

What's Next?



Thanks for choosing to sponsor Women in Technology of Northwest Arkansas! You have chosen to align your brand with an organization that is deeply committed to bettering our community by equipping women, girls, and our allies with access to careers in technology that they otherwise might not have been able to access. We take your investment seriously and our promise is to represent your brand with deep gratitude and respect.

As a sponsor, you will soon receive an email with that will clearly communicate your sponsorship with Women in Technology of Northwest Arkansas. Please make clear our Point of Contact so that we can make this process as seamless as possible for your team. All communication will go through womenintechnwa@gmail.com.

Connect with Us



WOMENINTECHNWA.COM



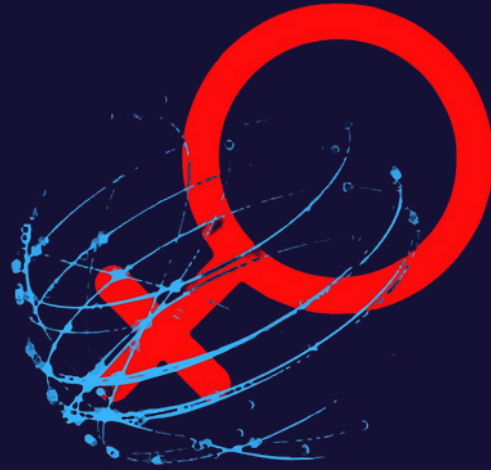
Tiffany Benitez 336-937-4168



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@womenintechnwa



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