

ABOUT WIT

How it all started...

Women in Technology of Northwest Arkansas (WIT NWA) was founded by a woman seeking community in the NWA area. Recognizing the lack of existing groups, she established WIT NWA to address the underrepresentation of women in technology and STEM. The organization aims to promote connection, growth, community, and awareness through initiatives like the Girls in Tech Program, ultimately inspiring and empowering women in technology to bridge the gender gap.

Our Mission

The mission of the Women in Technology of Northwest Arkansas (WIT NWA) is to create a community, for women with careers in technology, to grow through networking, collaboration, connection, mentorship, and professional development.



SECURE YOUR SPONSORSHIP TODAY!



CONTACT US

Phone: 336-937-4168

Website: WOMENINTECHNWA.ORG

Follow us on Social Media



GALA 2026

The Future We Build

WOMEN IN TECH
OF NORTHWEST ARKANSAS

2026
Gala

Date:

October 2, 2026

Time:

6:00 pm - 10:00 pm

Location:

The Apollo on Emma



Gala Sponsorship Levels

Empower Women in Tech:
Your sponsorship supports scholarships, mentorship, and leadership programs for women and girls in tech.

Impact

Membership

Members receive event access, exclusive perks, and full participation in all WIT NWA programs designed to support and empower their journey in tech.

Connection, Networking, and Growth

Through monthly events and specialized programs, members build lasting relationships and grow alongside a diverse tech community across Northwest Arkansas.

Awareness & Enablement

WIT NWA provides free certifications, mentorship, and programs like Girls in Tech to equip women and girls with the tools to succeed in technology.

Community Outreach

We actively partner with schools, nonprofits, and companies to create lasting impact through education, donations, and community involvement.

Diamond Sponsor- \$5,000

- Exclusive naming rights as the "Title Sponsor" for the event, includes company name (or similar) on two (2) marquee sides.
- One (1) gala table, includes 10 tickets.
- Ten (10) Women in Tech memberships.
- Opportunity to introduce gala co-chairs.
- Prominent logo placement on all event materials, including invitations, signage, and tickets.
- Prime exhibition booth for marketing opportunities. (Optional)
- **(Includes all Bronze benefits)**

Platinum Sponsor - \$3,500

- Prominent recognition as a "Platinum Sponsor" throughout gala.
- One (1) gala table, includes 10 tickets.
- Five (5) Women in Tech Memberships.
- Opportunity to introduce new segment during gala.
- Prominent exhibition booth location. (Optional)
- Included in event marketing materials.
- **(Includes all Bronze benefits)**

Gold Sponsor- \$2,500

- Recognized as a "Gold Sponsor" with visibility during the gala.
- Six (6) gala tickets.
- Exhibition booth in a prominent location.
- Included in event marketing materials
- **(Includes all Bronze benefits)**

Silver Sponsor- \$1,500

- Identified as a "Silver Sponsor."
- Four (4) gala tickets.
- Recognition during the pitch competition awards presentation.
- **(Includes all Bronze benefits)**

Bronze Sponsor - \$1,000

- Acknowledgment as a "Bronze Sponsor."
- Two (2) gala tickets (bronze sponsorship only, not in addition to other packages).
- Logo inclusion on event materials, including invitations and email blasts.
- Mention in press releases and media coverage.
- Acknowledgment in post-event thank-you emails and social media.
- **Customized branding opportunities as requested.**

Booth Sponsor - \$500

- Available to Non-Profits, Small Business and Startups Only.
- Two (2) gala tickets & tabletop setup for promotion during gala.

Custom Sponsor - \$\$

- Contact us with a sponsorship idea.
- Work together on package and price.