



# WOMEN<sup>+</sup> IN TECHNOLOGY

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## Annual Sponsorship Opportunities

[WOMENINTECHNWA.ORG](http://WOMENINTECHNWA.ORG)

# About WIT

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## How It all *started*...

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Women in Technology of Northwest Arkansas (WIT NWA) started as our founder moved to the NWA area and wanted to plug into a community of women and allies in technology. There were no existing groups available, so she started the Women in Technology of NWA. The vision for this organization was to be more than just events to plug into. The vision stems around changing the numbers of underrepresentation of women in the technology and STEM spaces. This means that action, around awareness and enablement, must take place. This organization will focus on connection, growth, community, and awareness for our current generations, as well as our next generation, through our Girls in Tech Program. Our vision is to connect, inspire, and empower women in technology to close the gender gap and to help women embrace technology.



## *Our Mission*

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The mission of the Women in Technology of Northwest Arkansas (WIT NWA) is to create a community, for women with careers in technology, to grow through networking, collaboration, connection, mentorship, and professional development.

## Our Major *Achievements*

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### *Connection & Growth*

Monthly Network & Connect Events  
Quarterly Connection & Learning Events  
Mentorship Programs (1:1 & Circles)



### *Awareness & Enablement*

Certification Program  
Study Prep Program for Certification  
Girls in Tech Program  
(Mentorship, Events, Education, & Community Outreach)



### *Community Outreach*

Community Partnerships created  
Financial donations and support to local non-profits  
Partnership with local schools for outreach, awareness, & learning/development opportunities



# Impact

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## *Membership*

*By becoming a part of this community, Members receive the following benefits:*

- *2 Free Quarterly Events (\$50 value)*
- *WIT Pin and Sticker*
- *Early Access to Event Sign up*
- *Monthly Newsletter*
- *Access to all WIT NWA Programs including*
- *Access to Education and Certification Programs*
- *Access to Tech Recruiting Network*

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## *Connection, Networking, and Growth*

Plug into the Northwest Arkansas community by attending out monthly or quarterly Network & Connect Events. You will meet other men and women that have a passion for connection, community, and technology. We have between 70-150 in attendance monthly, from over 52 companies, across NWA. As part of your membership, you can participate in any of our WIT NWA Programs: Mentorship Programs, Specialized Breakout programs (Product, Engineering, Data Science, Cybersecurity, etc.), and so much more.

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## *Awareness & Enablement*

WIT NWA has released a Certification Program for women in the community to either enter Technology or further expand her skillsets through FREE certifications. Our Study Prep program allows for women and allies that are going to take specific certifications (to include those being offered by WIT NWA and others) to come in and partner with a fellow member to ensure they are prepared and ready to pass. WIT NWA also focuses on Awareness and Enablement of our next generation through our Girls in Tech program, that focuses on mentorship, Events, Education, & Community Outreach for our girls, ages 12-18.

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## *Community Outreach*

WIT NWA has created connections and partnerships with companies across NWA. We have and will continue to ensure that we are making time and financial impact and donations to other non-profits and organizations that are set up to make a difference in this community. WIT NWA is focusing also on partnership with local schools for outreach, awareness, & learning/development opportunities for our next generation.

# Sponsorship Opportunities

	<b>Event \$1,800</b>	<b>Bronze \$2,500</b>	<b>Silver \$5,000</b>	<b>Gold \$6,500</b>	<b>Platinum \$10,000</b>
<b>Company Logo/Marketing</b>		X	X	X	X
<b>Tickets to Annual Conference</b>		5	8	10	20
<b>Free Table at all Quarterly events</b>			X	X	X
<b>Free Tickets to Quarterly events</b>		5	10	15	30
<b>Free Women+ in Tech Memberships</b>		5	10	15	30
<b>Host a Quarterly event at your office or another venue (pick a Quarter)</b>			X	X	X
<b>Tickets to Annual Gala</b>		5	8	10	15
<b>Host a Monthly Networking event (pick from a date already scheduled)</b>	X	X	X	X	X

All sponsorships are valid for one calendar year starting at the time of payment

For more information about Quarterly and Networking Event, please refer to page 5.



# *Event Sponsor Details*

## *Quarterly Events*

Our Quarterly Summits are dynamic events, we draw 150+ attendees depending on venue, including both members and non-members. Non-members can attend for a \$25 fee, while WITNWA members receive two complimentary tickets through promotion codes. The event focuses on fostering community engagement and includes a variety of food and non-alcoholic beverages.

We collaborate with corporate partners and their Employee Resource Groups (ERGs) to showcase the strengths of both organizations. Sponsors at all levels—Silver, Gold, and Platinum—will have the opportunity to host a table at our Partner Showcase, which functions as a networking and exhibition space, similar to a tradeshow.

In addition, our summits feature our Girls+ in Tech program, where boys & girls (12-18 years old) break into groups for age-specific activities while our adult panel discussions take place. As a sponsor, you'll have the opportunity to select speakers and suggest relevant topics that align with the interests and needs of our diverse audience.

## *Monthly Networking Events*

Our Networking Events are designed exclusively for casual, informal networking, providing a relaxed environment for meaningful connections. We are also open to exploring other venue options based on the sponsor's preferences and needs.

Each event lasts for 1.5 hours, with a brief 10-minute discussion on a relevant topic to kick things off.

We aim to keep the atmosphere informal—no PowerPoint presentations—allowing for organic conversations and networking. Please note that these events will feature alcohol, and they are strictly for adults (no children).

As a sponsor, you'll have the opportunity to select the lightning topic and speaker for the event, as well as set up a table to showcase your company, share recruitment opportunities, and engage directly with attendees.

# National Sponsorship

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**Becoming a National Sponsor starts at just \$1,800, with the option to give at any level that feels right for your organization.**

Your support makes a direct impact—helping us expand Women in Tech into more cities across the U.S. Every dollar raised goes toward the starting costs of launching new chapters, ensuring each community has the resources needed to thrive.

*Unlike many national organizations, our national team does not take income from local chapters.* Instead, every sponsorship directly fuels growth and opportunity—empowering women and girls in technology nationwide.

Join us in building a stronger, more connected future for women in tech across the country.

What you can expect as rewards for National Sponsorship:

- Logo inclusion as a national sponsor for every local branch
- Access to the WIT+ Sponsorship Media package, and use of our Logo

# National Sponsorship Opportunities

	Event \$1,800	Bronze \$2,500	Silver \$5,000	Gold \$6,500	Platinum \$10,000
Company Logo/Marketing		X	X	X	X
Tickets to Annual Conference		5	8	10	20
Free Table at all chapters Quarterly events (access to all locations)			X	X	X
Free Tickets to all chapter Quarterly events (access to all locations)		5	10	15	30
Free Women+ in Tech National Memberships & Certifications access		5	10	15	30
Host a Quarterly event at your office or another venue (pick a Quarter and local chapter)			X	X	X
Tickets to Annual Fall Fundraiser at local chapters		5	8	10	15
Host a Monthly Networking event (pick a chapter and from a date already scheduled)	X	X	X	X	X

All sponsorships are valid for one calendar year starting at the time of payment. For more information on connecting with specific chapters, please reach out to [womenintechnwa@gmail.com](mailto:womenintechnwa@gmail.com).



# *Sponsoring Form*

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Thanks for choosing to invest in Women in Technology of NWA!

Please fill the form below with your information, email it to  
womenintechnwa@gmail.com, and head to the website for payment:

<https://womenintechnwa.org/sponsorship>

Business : \_\_\_\_\_

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_

## *Select Level*

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Platinum

Gold

Silver

Bronze

Events



## *Sponsorship Amount*

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\$ \_\_\_\_\_



WOMENINTECHNWA.ORG



479-200-1476



[womenintechnwa@gmail.com](mailto:womenintechnwa@gmail.com)

WOMEN IN TECH OF NWA

# *What's Next*

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Thanks for choosing to sponsor Women in Technology of Northwest Arkansas! You have chosen to align your brand with an organization that is deeply committed to bettering our community by equipping women, girls, and our allies with access to careers in technology that they otherwise might not have been able to access. We take your investment seriously and our promise is to represent your brand with deep gratitude and respect.

As a sponsor, you will soon receive an email with that will clearly communicate your sponsorship with Women in Technology of Northwest Arkansas. Please make clear our Point of Contact so that we can make this process as seamless as possible for your team. All communication will go through [womenintechnwa@gmail.com](mailto:womenintechnwa@gmail.com).

