

ABOUT WIT

How it all started...

Women in Technology of Northwest Arkansas (WIT NWA) was founded by a woman seeking community in the NWA area. Recognizing the lack of existing groups, she established WIT NWA to address the underrepresentation of women in technology and STEM. The organization aims to promote connection, growth, community, and awareness through initiatives like the Girls in Tech Program, ultimately inspiring and empowering women in technology to bridge the gender gap.

Our Mission

The mission of the Women in Technology of Northwest Arkansas (WIT NWA) is to create a community, for women with careers in technology, to grow through networking, collaboration, connection, mentorship, and professional development.



SECURE YOUR SPONSORSHIP TODAY!



CONTACT US

Phone: 336-937-4168

Website: WOMENINTECHNWA.ORG

Follow us on Social Media



GALA 2025

**An Evening of Impact,
Innovation & Celebration**



Date:

September 6, 2025

Time:

6:00 pm - 10:00 pm

Location:

The Apollo on Emma



Sponsorship Levels

Empower Women in Tech:
Your sponsorship supports
scholarships, mentorship,
and leadership programs
for women and girls in tech.

Impact

Membership

Members receive event access, exclusive perks, and full participation in all WIT NWA programs designed to support and empower their journey in tech.

Connection, Networking, and Growth

Through monthly events and specialized programs, members build lasting relationships and grow alongside a diverse tech community across Northwest Arkansas.

Awareness & Enablement

WIT NWA provides free certifications, mentorship, and programs like Girls in Tech to equip women and girls with the tools to succeed in technology.

Community Outreach

We actively partner with schools, nonprofits, and companies to create lasting impact through education, donations, and community involvement.

Diamond Sponsor- \$5,000

- Exclusive naming rights as the "Title Sponsor" for the pitch competition in your age group.
- Five (5) attendee tickets.
- Ten (10) Women in Tech memberships.
- One (1) gala table.
- Logo on the competition winner's check.
- Prominent logo placement on all event materials, including invitations, banners, and tickets.
- **(Includes all Bronze benefits)**

Platinum Sponsor - \$3,500

- Prominent recognition as a "Platinum Sponsor."
- Opportunity to present a special award during the gala.
- Prime exhibition booth location.
- Included in event marketing materials.
- **(Includes all Bronze benefits)**

Gold Sponsor- \$2,500

- Recognized as a "Gold Sponsor" with visibility during the gala.
- Exhibition booth in a prominent location.
- Included in event marketing materials
- **(Includes all Bronze benefits)**

Silver Sponsor- \$1,500

- Identified as a "Silver Sponsor."
- Recognition during the pitch competition awards presentation.
- **(Includes all Bronze benefits)**

Bronze Sponsor - \$1,000

- Acknowledgment as a "Bronze Sponsor."
- Logo inclusion on event materials, including invitations and banners.
- Mention in press releases and media coverage.
- Acknowledgment in post-event thank-you emails and social media.
- Customized branding opportunities as needed.

For full
sponsorship
benefits & details,
please visit our
website!

