

OLIVER MELLAN

Creative Director & Video Specialist

An artist by nature and a classically trained filmmaker, I have the soul of a storyteller.

Coupled with a practical drive to delivering results;

I co-create big ideas for play, flow, truth, and pushing beyond the norm.

I am a master observer who loves to see his work make a difference.

and

I have an eye for editing content to craft stories that reach an audience and prompt them to act.

[Portfolio](#) | [Vimeo](#) | [Youtube](#) | [Linkedin](#) | [Instagram](#) | [IMDB](#)

808-298-5539

olivermellan@gmail.com

EXPERIENCE

Producer & Director of Video

[JAM](#) (diy.org) 2017 - 2018, San Francisco

I began as a Producer, and produced, directed, shot and edited one of the best selling courses in collection. The [Mad Science Course](#) inspired a new direction for the app redesign. I moved up into a position in which I directed a team of 6 editors, 1 animator, 3 videographers and content creators to update all courses with hours of new educational and entertaining content for the launch of JAM 3.0 and stage the company to be acquired.

After Effects Artist & Marketer

[Digieffects](#) 2009 - 2015, Wilmington, NC - San Francisco, CA

Created branding content, marketing videos, tutorials, gave presentations in Las Vegas and worked on bug fixes and tech support for an extensive line of video special effects software for Adobe Premiere and After Effects.

Creative Director

[Videoways](#) 2010 - Present, San Francisco, CA

VIDEOWAYS is the creative studio of Director and Editor Oliver Mellan.

I've directed crews to create commercials, music videos, short films and a two feature length documentaries.

Over the past eight years, I've offered consulting and production support to hundreds of video shoots and have worked closely with these companies:

[DIY.org](#) || [Idean](#) || [Mac House](#) || [Indigo Films](#) || [Swordfish SF](#) || [Slow Clap](#) || [Encore Hollywood](#) || [Rind-Raja Picture Company](#) [Blueberry Creative](#) || [byDesign Films](#) || [Onema Pictures](#) || [Inspire Productions](#)

ENTREPRENEURIAL START UPS

Co-founder @ [The Earth Day Film Festival](#) 2015

Film festival showcasing Earth-minded films in San Francisco and around the world.

Founding member @ [FreakerUSA](#) 2011

Freaker USA remains a booming company with outrageously unique products that are manufactured with pride in the USA. My role was to develop brand identity, create marketing content, deepen consumer engagement and drive media traffic.

Founder @ [Videoways](#) 2010

Boutique video production that loves to collaborate with inspiring brands, groups, and big ideas through media and story.

EDUCATION

University of North Carolina Wilmington

BA Film Studies
2005 - 2009, North Carolina

Bay Area Video Coalition

Motion Graphics Boot Camp
2014, San Francisco

Adobe Camp

Creative Suite
April 2013, San Jose

Esalen Institute

EFT
February 2014, Big Sur

Masterclass

Steve Martin, Werner Herzog,
Judd Apatow, Serena Williams.

ART RESIDENCIES

Hayes Valley Artworks June 2016

Artist in residence at the outdoor sculpture garden in Hayes Valley San Francisco. Along with creating a few sculptures, I held weekly Water Ceremonies to raise visitors' water consciousness and play music on a giant [water bowl](#).

Merchants of Reality 2015 -2016

One of 7 artists in residency in SOMA, San Francisco in which we curated and designed experiences and scheduled events for the 2 galleries. In my personal work, I created a series of paintings and [videos](#).

Workspace, San Francisco 2013-2014

One year residency in the Mission District San Francisco in a studio with 30+ artists participating in [Open Studios](#) and gallery shows.

No Boundaries Art Colony Fall 2013

Spent two weeks on Bald Head Island in North Carolina with 15 international artists creating [4 short films](#) to be included into the Colony art exhibit as well as to be screened at the 19th annual Cudalorus Film Festival.

ACCOLADES

"The Holy Grail of kickstarter videos"

- Kickstarter blog

Awesome Director of the Month

- Indy Mogul

Best Short

- 48 Hour Video Race
Wilmington North Carolina

Cum Laude honors

- University of North Carolina Wilmington

SKILLS

Cameras

Sony A7SII
RED
DSLR
miniDV
SUPER 8MM
16mm & SUPER 16mm
Fisher Price PXL2000
SLR Still 35mm

Software

Adobe Premiere Pro
Adobe Illustrator
Adobe Photoshop
Adobe Audition
Adobe Encore
Cinema 4d (beginner)

Online

Google Drive
Shopify
Wordpress
Basecamp
Assembla
Zendesk
Slack
Frame.io

Roles

Pre-production, Conceptualization, Consulting, Brainstorming, Producing, Budgeting, Script Writing, Storyboarding, Hiring Cast and Crew, Pitching Ideas, Client Correspondence, Crowdfunding, Press and Publicity, Cinematography, Camera Operator, Camera Assistant, Lighting Designer, Digital Image Technician, Editor, Motion Graphics Artist, Animation Color Grading, Sound Design, Theater Bookings, Market Research, Marketing Strategies, Branding, Product Design, Graphic Design, Print Design, Social Media Content Creation.

Tactile

Drawing
Sketching
Painting
Screen Printing
Sculpture
Carpentry
Piano
Comedy

Language

English (native)
Japanese (fluent)
Spanish (intermediate)

PRODUCTION EXPERIENCE

PRODUCER

JAM
[“Mad Science”](#)

VIDEOWAYS
[“Radiation Filters”](#)

Indie Mogul
[“Six Planets of the Song”](#)

MOTION GRAPHICS

Digieffects
[“Yo Cat”](#)

Digieffects
[“Up, Down, Google Maps”](#)

Digieffects
[Freeform 3D Meshwarp](#)

Digieffects
[Camera Mapper](#)

Digieffects
[“Damage 2.0”](#)

Freaker USA
[“Sharing is Magic”](#)

Dance 4 Liberation
[“Autumn Creatures Show Titles”](#)

Mix Grotto
[“Halloween Surprise”](#)

Mix Grotto
[“Valentine Party”](#)

DIRECTOR

Capital One
[“Money 2020”](#)

Freaker USA
[“Kickstarter Video”](#)

Blueberry Creative
[“A Blueberry Fusion Wedding”](#)

48 Hour Video Race Winner
2014
[“Wild Freedom”](#)

Indie Mogul
[“Six Planets of the Song”](#)

ART DEPARTMENT

ESPN
[“NBA Countdown Intro”](#)

Rind Raja Picture Company
[“Final Fantasy VII”](#)

Inspire Productions
[“Suicide for Beginners”](#)

ACTOR

Doctor Mellan
[“Channel Your Supernatural Essence”](#)

Freaker USA
[“When I Got My Freakers”](#)

Learning Strategies
[“My Photoreading Experience”](#)

Onema Productions
[“Backseat Driver”](#)

Wallis Bird
[“Daze”](#)

DIRECTOR OF PHOTOGRAPHY

Playstation
[“Spotify Meets Playstation - Tate Kobang”](#)

Playstation
[“Playstation, Meet Spotify” - Waters”](#)

Mission Workshop
[“Rhake Backpack”](#)

JAM
[“Mad Science”](#)

National Productions
[“Bell Rung”](#)

CAMERA OPERATOR

Diablo Ballet Company
[“Libera”](#)

Diablo Ballet Company
[“We Devine”](#)

Idean
[“Design Academy”](#)

Idean
[“The Academy Experience”](#)

EDITOR

Freaker USA
[“Kickstarter Video”](#)

Freaker USA
[“Beach Party”](#)

Freaker USA
[“Freakers Gotta Cool Off NYC”](#)

Stellarium
[“Chocolate and Strawberries”](#)

Sleepover LA
[“Special Attraction”](#)

JAM
[“Future Jobs Need Players”](#)

VIDEOWAYS
[“Salmon River Float”](#)

Future Twin
[“Head Like a Halo”](#)

LIGHTING DESIGNER

Mark Nelson
[“Homeward”](#)

Playground Pictures
[“Bullet Bride”](#) (Series)

Rind Raja Picture Company
[“Bad Detective”](#)

Rind Raja Picture Company
[“Who Are You”](#)

Rind Raja Picture Company
[“Monsters”](#)

