



## MISSION STATEMENT

The Western Kentucky, Northwest Tennessee, and Southern Illinois area is a deep conservative area, where the LGBTQIA+ community is constantly attacked, both physically and mentally. Youth, and Young adult suicide is on the rise, STI's are spreading like wildfire due to health services having the right to refuse service to LGBTQIA+ people, and "gay bashing" is a routine part of life. Heartland Equality is building a world where LGBTQIA+ people thrive as healthy, equal, and complete members of society.

We value:

- Respect. We provide a workplace and service environment where individuality is seen as strength and all people are treated with fairness and dignity.
- Excellence. We dedicate ourselves to the highest quality in all our programs and services, and seek employees, volunteers, and supporters who have a passion for helping others.
- Inclusiveness. We believe in the need for different perspectives and commit ourselves to representation from all members of our diverse community.
  - Innovation. We vigorously support pioneering programs and advocacy to meet community needs.
- Integrity. We work together to advance Heartland Equality's mission, and we honor and apply these values in what we do and say.