

# What's In A Name?

2nd QUARTER 1982

ISSUE 1

UNIVERSITY OF CHICAGO WOMEN'S BUSINESS GROUP

## MAYBE MONEY

As you can see, we've launched our newsletter. You can read all about the University of Chicago Women's Business Group, its members, its programs, and its future plans, right here — once a quarter. Which, given current economic conditions, might be the most upbeat quarterly report you'll ever receive.

But, our inaugural issue is in the midst of an identity crisis — no name. You can enrich our communications effort (and your personal coffers) by plumbing the depths of your creative talents and submitting a name for the newsletter. The winning wordsmith will receive a free 1983 membership in our Group (street value of \$25 unadjusted for inflation) and the incomparable intangible benefit of seeing her title immortalized in print.

Submit as many entries as you like to either:

Mary Lou Gorno  
Tatham-Laird & Kudner  
625 N. Michigan Avenue  
Chicago, IL 60614

Laurel Kennedy  
Manager of Marketing  
Mark Controls Corporation  
1900 Dempster Street  
Evanston, IL 60204

Deadline for entries is June 25.  
Ladies, sharpen your pencils! ●

## MONDAY MEETS OR HOW TO FORM GOOD AFTER WORK HABITS

Sure, Mondays are the pits. In fact, if we could edit them out of the work week, we'd all be happier people. But, we've got a more practical idea on how to beat the beginning-of-the-week blahs: Monday Meets after work at Hamburger Hamlet, 44 East Walton.

We can't promise you a rose garden, but we can promise good food, good drink (and lots of it), good dialogue, and an opportunity to meet other members of the Group (which, in case you haven't noticed, is our abbreviated reference to the University of Chicago Women's Business Group).

Our impromptu gathering point

will be the small tables in front of the bar. The table approach will preclude serious cases of drinker's elbow from leaning on the bar, and should allow us to talk to more than two people during the course of a Monday Meet.

A big factor in site selection, and one which should maximize the utility of Mexican food lovers, is the free taco fringe benefit.

Even if you don't know many members by face, you'll know us at a glance — we're the prosperous looking crew with Wall Street Journals under our arms and a tall, cool, frosty one in hand. See you next Monday!

## A JOB LISTING BY ANY OTHER NAME MEANS A HOT TIP AND BIG BUCKS

Beginning in May, the Group's Job Network Committee will be issuing a monthly job listing on a trial basis for six months. The idea is to get the word on good prospects out to the field ASAP! The key to success will be member cooperation.

If you hear of something interesting, pass it on! If you take leave of your current spot, give us the stats on the position you're vacating! If you get a lead from a headhunter, have them call so we can spread the good word!

We've got to share the inside track on jobs in order to get on the fast track, so let's do it! Arrangements have been made with Mary Sandeman of Knight Secretarial Service to take specifics for job listing items over the phone. So call already! Mary Sandeman, 663-0684 Monday through Friday, 9 a.m. - 5 p.m.

Information needed will be:

Job Title  
Department  
Company  
Experience Required  
Comments

Your Name/Contact Name  
Your Phone/Contact Phone

Calls must be received by 5 p.m. on the 26th of the month for inclusion in the next month's

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listing. If you have any questions, call one of our Job Network Committee members:

- Joan Green 675-7600
- Chris Keeley 995-2040
- Joanne Kitch 399-2411
- Nancy Lacey 751-3261
- Carol Nie 962-7405
- Agnes Roach 248-1220

We're wide open to suggestions and look forward to hearing your comments and ideas.

## PRESIDENT'S PLATFORM

by Terri J. Browne

Terrific news! You're looking at it — this, the first issue of our quarterly newsletter. We're more than just a network, we're documented!

A special thanks to Mary Lou Gorno, Laurel Kennedy and their contributors for getting this to press. And thanks to you too, for your support as a member of the University of Chicago Women's Business Group.

Whether a new or re-newed member of the Group, you are part of an association more than 225 strong and still growing. We've been graduating from the Campus, 190 and Executive programs for the past 20 years and we've got this town covered. On behalf of the officers, I thank you all for your membership and look forward to a great year together.

The slope of our learning curve has flattened somewhat and we're organized for action. We are no longer a collection of interest groups, but rather, one cohesive organization. With a quarterly newsletter, separate program announcements and job networking bulletins, you'll be hearing from us regularly.

We'd like to hear from you too; your ideas on programs and services and noteworthy items for the newsletter. Feel free to give us a ring or jot a note so others can read about it here!

## SURVEY "TELLS ALL" ABOUT JOBS, SALARIES FOR FEMALE MBA'S

Last fall we polled members of the University of Chicago and Northwestern women's MBA groups to get a reading on job levels and salaries commanded by graduates employed in the Chicago area. About 43 members of our organization or 15% of total membership responded, which provided merely suggestive data, but should give you some benchmarks when entering employment negotiations.

RESPONDENTS	YEAR GRADUATED	RANGE IN \$000's*
1	1978	under 20
2	(1) 1978 (1) 1981	20-23.999
1	1976	24-26.999
6	(3) 1980 (3) 1981	27-29.999
10	(4) 1979 (4) 1980 (2) 1981	30-33.999
6	(1) 1975 (1) 1977 (2) 1978 (1) 1980 (1) 1981	34-36.999
7	(1) 1972 (2) 1975 (1) 1976 (1) 1977 (1) 1978 (1) 1980	37-39.999
6	(1) 1975 (2) 1976 (1) 1977 (1) 1980 (1) 1981	40-43.999
1	1970	44-46.999
3	(1) 1976 (1) 1980 (1) 1981	50+

\*There was no correlation between any range and any specific industry.

You can help us increase the reliability of this information by completing a salary survey questionnaire and broadening our data base. Survey forms will be distributed at future meetings, or if you're hot to trot or can't make it to the next meeting, call Agnes Roach, Job Networking Vice President, at 248-1220 to request a form by mail. You can "tell all" under the blanket of anonymity and help sister members get their fair share from the marketplace.

Whether or not spring ever arrives, the Group is springing into action with several programs in the offing, the 1982 directory pending publication and other mail slated to come your way soon. There's always room for one more if you would like to

become involved in any of these activities, and there's no shortage of fun to be had. We welcome your suggestions on how to strengthen our group and provide what the members want. Speak up — join in — go for it!

# OFFICER ROSTER

Group Title	Name	Office Phone
President	Terri Browne	525-7221
Executive V.P.	Chris Keeley	995-2040
V.P. Finance	Mary Cipriano	937-2047
V.P. Membership	Kathie Rayle	321-4301
V.P. Networking	Agnes Roach	248-1220
V.P. Administration	Joan Davidson Green	675-7600, ext. 310
V.P. Programs	Nina Klarich	732-3777
V.P. Communications	Mary Lou Gorno	337-4400

## Dateline... Chicago

### Every Monday

Monday Meets after 5 p.m. at Hamburger Hamlet, 44 E. Walton.

### May ?

Joint meeting of the University of Chicago Women's Business Group and the Campus Women's Group, post card announcement to follow.

### May 24

Monthly Meeting: features Carolyn Schoenberg, Director of Women's Business Enterprises for the Small Business Administration, Washington D.C., 5:30 p.m. at Magic Pan Restaurant, 60 E. Walton, Topic: Female Entrepreneurs.

To confirm your reservations, send a check by May 20th for \$11.00 to:

University of Chicago Women's Business Group  
P.O. Box 87588  
Chicago, IL 60680

### May 26

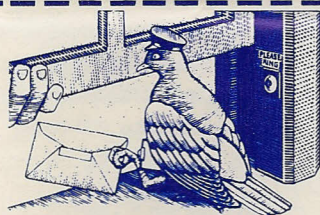
Deadline for mailing your membership director listing form to Kathie Rayle.

### June 25

Deadline for entries in the "name the newsletter" contest.

### Ongoing

Call job leads in to Mary Sandeman at 663-0684 during business hours.



Who's who and what's up? Find out by calling a sister member. Let your fingers do the walking through the pages of our 1982 Membership Directory and then start talking. To be included in this elite register, kindly complete the form below, clip out, stamp and drop in the mail. Deadline: Wednesday, May 26, 1982.

Preferred Mailing Address  
 Home     Office

## Write in and Be Counted In Our 1982 Membership Directory

1982 University of Chicago Women's Business Group  
Directory Listing

Name \_\_\_\_\_

Home Address \_\_\_\_\_

Home Phone \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Company Address \_\_\_\_\_

Company Phone \_\_\_\_\_

Name of Former Employers Since 1975: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_


Mail to:

Ms. Kathie Rayle  
Vice President—Membership  
University of Chicago Women's Business Group  
P.O. Box 87588  
Chicago, IL 60680

University of Chicago Women's Business Group  
P.O. Box 87588  
Chicago, IL 60680

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**NETWORK NEWS**  
from the  
**University of Chicago**  
**Women's Business Group**

