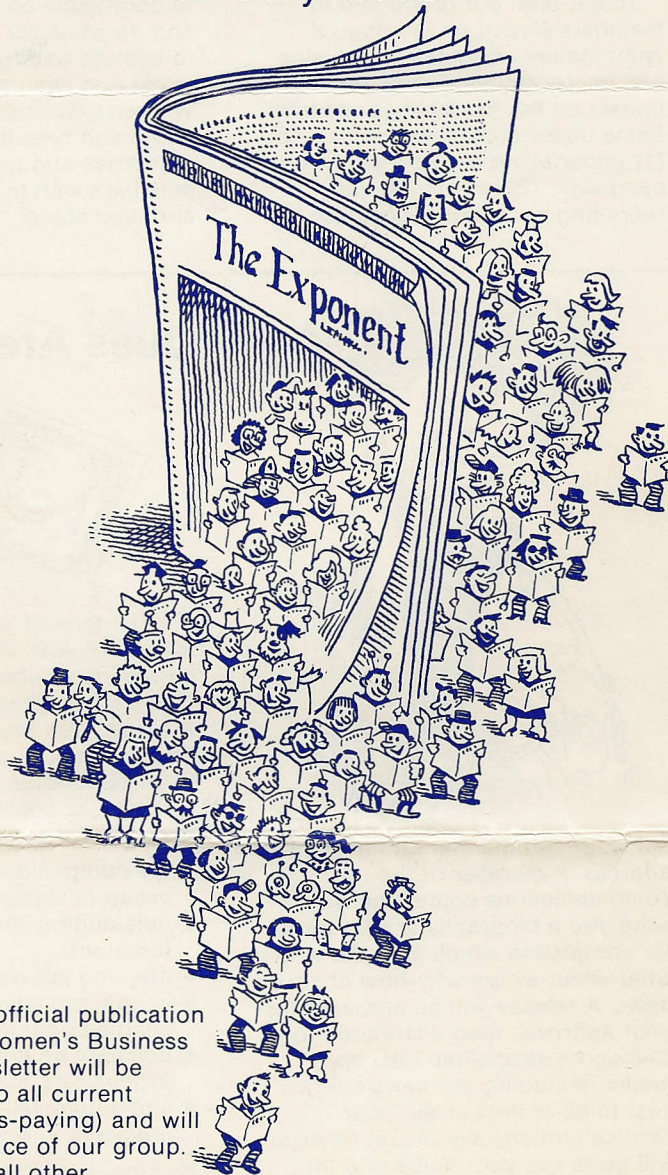


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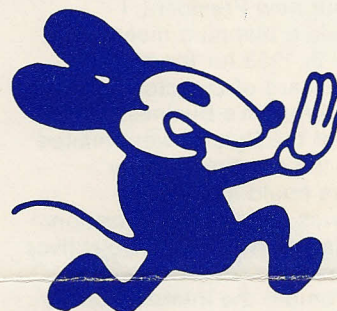
February, 1983

An Official Publication of the University of Chicago Women's Business Group

The One and Only!
Monthly Newsletter Kicks Off
with February Issue



This is it! The official publication of the U. of C. Women's Business Group. The newsletter will be issued monthly to all current members (ie dues-paying) and will be the official voice of our group. JOB LINES and all other communiques will now be consolidated into feature articles or announcements in the monthly newsletter. From program information to job listings to member news, you'll find all the news that's fit to print right here.



**Let Your Fingers
Do the Walking**

**Our 1982 Directory's
in the Mail!**

A Valentine gift from us to you — your 1982 U. of C. Women's Business Group Membership Directory. Kudos to Bonnie Hughes and committee members for a job well done. If you're interviewing for a job and need to get the scoop on a company — call a sister member for the straight facts. Want to check out a prospective employee? Call a sister member for references.

For 1983, Bonnie and crew are getting an early start. If you wish to be listed in more than one way in the 1983 directory, indicate both the primary (all information) and secondary (name only with referral to the primary entry) listings on the directory section of the membership questionnaire which was mailed to you with the 1982 directory. For questions or new information, call Bonnie Hughes at 341-4209.

Editor: Laurel Kennedy

Contributors: Chris Keeley

Agnes Roach

Bonnie Hughes

Submit newsletter articles & suggestions to:

U. of C. Women's Business Group

P.O. Box 87588

Chicago, IL 60680

President's Platform

by
G. Chris Keeley

As your new President, I scheduled a planning meeting on January 8, 1983 for the recently elected Board of Directors of the U. of C. Women's Business Group. Copies of the Bylaws were mailed prior to the meeting so new members could acquaint themselves with the organization. The Bylaws set forth the objectives of the group:

(1) Promote the interests of the University of Chicago business women;

(2) Promote the formation of business and social contacts;

(3) Provide a resource for continuing education and career information.

In thinking about 1983 plans, two target populations were of primary concern: our members (internal public) and the general business community (external public). Both issues were addressed at the planning meeting, as outlined below.

"Put the U. of C. Women's Business Group ON THE MAP" was the theme of the meeting. With this imperative in mind, guidelines for programs, activities and services for members were formulated. You will be hearing more about these throughout 1983.

To get both our group and its members placed on the map, a commitment was made to develop and implement strategies that will impact on the business community. Items under consideration include: (1) undertaking a media awareness campaign; (2) identifying and recruiting exceptional business

women to serve as honorary members; (3) opening programs to non-members; (4) developing a Speakers Bureau; and (5) establishing contacts and relationships with other business and professional groups.

As you can see, there is much to be done in 1983, and I look forward to a productive year. I am especially pleased to have the opportunity to work with our current officers and Board members. As a product of THE University, each officer is intelligent and articulate (what else?), but there is an especially attractive energy and creativity level.

The personal challenge for me is to coordinate and to facilitate — and do whatever else is required — to capture and focus this collective talent and ensure that the U. of C. Women's Business Group grows in depth and breadth, meeting its objectives and thus providing members with their "due-worth" and then some!

Yours For the Asking Free Publicity Service

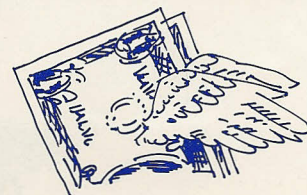
Keep us posted on job changes, promotions, new business start-ups, marriages, moves, business article publications — and we'll get you some real live publicity exposure in the business press. That's right. Yours for the asking and free to all members is a public relations service now offered by the U. of C. Women's Business Group. If your employing company does not publicize promotion announcements as a matter of course, we will.

Here's how it works: call Laurel Kennedy at 475-4261 with your

name, phone number and mailing address. A member of the communications committee will send you a biographical data form for completion which asks the who-what-when-where-why-how of your news. A release will be prepared for your approval, then distributed to Chicago metropolitan business media (including our newsletter). Just think of how proud your parents and any significant other(s) will be to see your name in print. This week an announcement — tomorrow headlines!



Dues Are Due!



It's that time of year again. No, not taxes, but your \$25 dues are due in by Monday, February 28, 1983. Checks only please to: Bonnie Hughes, Vice President-Membership, U. of C. Women's Business Group, P.O. Box 87588, Chicago, IL 60680. Just think of the benefits that accrue for a mere \$25:

- the companionship of an elite group of women executives
- outstanding speakers at quarterly functions
- ongoing job network assistance
- continuing education programs to sharpen your skills
- publicity on job changes, promotions, business start-ups
- and a complete listing of members in our Annual Directory

So sign up now and realize a terrific return on investment! Think of it as the ultimate in personal consumption. The mailing list will be purged on March 15, so try to get the check in the mail pronto.

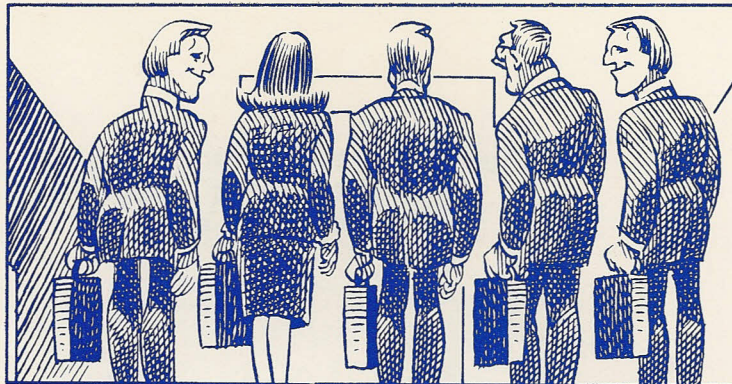
JOB LINES

by
Agnes Roach

At the Board meeting on January 8, it was decided to consolidate all communications to members into one general newsletter. Therefore, the Volume 2, Number 2 and future issues of JOB LINES will appear in this new format. This will also change the deadline for information on jobs to be listed in this space.

For the **March issue the deadline** is Monday, **February 7**. Because of the overlap in the publication dates of the January issue and the deadline for the February issue, there was only one new position to list. However, any member who wishes to keep up to date can phone Agnes Roach at 248-1220.

To make this a successful service, all members need to contribute information. If you think the personnel director at your firm might find the service useful, tell him/her about it and give them



Agnes Roach's name and phone number.

Because very little use has been made of the answering service provided by Mary Sandeman to take job information, this service was discontinued as of February 1, 1983. Please phone a job network committee member directly with any job listing information. More news on jobs in the JOB LINES section of the March newsletter. Look for us there.

TRAINING MANAGER.

Beech Island, SC. Kimberly-Clark Corporation. To establish training network for 1,000 employee mill, and be responsible for all performance improvement activities. Wants self-starter who is knowledgeable about "state-of-the-art" training techniques. For details, call Agnes Roach at 248-1220.

The Line-Up For 1983

In case you've ever wondered, "Who's running this group anyway?" Here's the who behind the scenes for 1983, your U. of C. Women's Business Group Board of Directors:

President	Chris Keeley	995-2040
Executive Vice President	Kathy Abbott	580-5471
Vice President-Finance	Mary Cipriano	937-2407
Vice President-Membership	Bonnie Hughes	341-4209
Vice President-Communications	Laurel Kennedy	864-9100
Vice President-Program	Nancy Lacey	645-3261
Vice President-Job Network	Agnes Roach	248-1220
Vice President-Administration	Mary Niederhauser	267-2200 x227

Ex Officio

Past President	Terri Brown	245-7602
Chair, Continuing Education	Phyllis Ezop	579-1711

You might want to keep this player roster handy. We're open to suggestions and would welcome a call now and then to know that you care.

In the News . . .

- January 10, 1983. . . *FORTUNE* magazine profiles the ten most/least admired companies in America. See pgs. 34-39 for Claire Makin's article "Ranking Corporate Reputations".
- January 10, 1983. . . *WALL STREET JOURNAL* reporter Stephen Wermiel examines the potential fallout on benefits administration in his story "Sex Discrimination Suit May Force Changes in Retirement Benefits" in section 2, page 19.
- January 17, 1983. . . *BUSINESSWEEK* summarizes the near term outlook of 16 industrial categories in its cover article "BusinessWeek Industry Outlook 1983", pgs. 57-91.

Seminar Series #6 Offers Tips On

"Promotions Within a Firm"

Want to get ahead without changing firms? Find out how to catch the eye of the powers that be, and parlay it into a promotion at our sixth job change techniques seminar entitled "PROMOTIONS WITHIN A FIRM" on Saturday, February 5 from 10 a.m. to noon at 190 East Delaware, Room 402. Because of the broad appeal of the topic, this seminar is open to ALL GSB graduates, 190 and Executive Program students. Charge for members is \$5, for non-members, \$9. If you miss the mail-in deadline, R.S.V.P.'s can be made after February 1 and before 1 p.m. on February 4 by phoning Chris Keeley (995-2040) or Agnes Roach (248-1220).

On the agenda to "tell all" are panel members representing four different firms (Arthur Young, Baxter Travenol, Quaker Oats and Northwest Industries) and four functions (consulting, finance, marketing and systems respectively), discussing how promotions are handled at their companies.



Did You Know...
 there are only 1200 women
 GSB grads in the Chicago
 metropolitan area?

Volunteerism: UCWBG Needs You!

Whether it's one hour a year or one hour a day, we could sure use your help in launching our 1983 programs. All of our committees, be it program, continuing education, communication or membership, need ready, willing and able bodies to get the job done. So, in typical U. of C. fashion, we have devised two alternative programs to accommodate every lifestyle and

member. Plan A — Committee Membership — entitles you to undying gratitude from the Board and a full range of perquisites to be determined; Plan B — Time Only — puts you "on call" to any committee for the time period designated and racks up a goodly number of brownie points. What will it be? Plan A or B? Sign in please!

Submit newsletter articles & suggestions to:
 U. of C. Women's Business Group
 P.O. Box 87588
 Chicago, IL 60680

I Volunteer!



Sign me up for;

_____ (Plan B) _____ committee as a full time member
 (specify which one)

_____ (Plan A) hours per year on any committee

Name _____

Business Phone _____ Residence Phone _____

Please return this form to: Chris Keeley
U. of C. Women's Business Group
 P.O. Box 87588
 Chicago, IL 60680