



The Exponent

MARCH, 1988

An Official Publication of the University of Chicago Women's Business Group

CREATE YOUR IDEAL CAREER

by Robin A. Sheerer
President of Career Enterprises

DATE: SATURDAY, APRIL 30, 1988

LOCATION: LAKE POINT TOWER
505 N. LAKE SHORE DRIVE
SUITE #5205

REGISTRATION & COFFEE/ROLLS 8:00 AM

CAREER WORKSHOP — 8:30-12:30 PM

For information, Call Diane Dahl at 649-1176.

WORKSHOP HIGHLIGHTS

This 4-hour seminar is designed to be a fast-paced "hands-on" workshop focusing on deciding what's next for you — whether it be a career change, or concentrating on new growth and commitment to your present job — and four key enabling factors for getting you there:

Telling the Truth.

- What is it that you are passionate about in life?
- Telling the truth about how you're managing yourself at work today.

Taking Responsibility.

- Don't wait to be "rescued" from your present situation.
- Take inventory of your career responsibilities.

Being Committed.

- Taking a stand and "living into it"
- Managing yourself through the times when there are no results.

Creating Support.

- Don't do it alone.
- Surrounding yourself with people who see you bigger than you see yourself.

Robin is committed to providing you with concrete tools for developing a plan of action for what's next for you, and useful insights into making your life's work more impactful and satisfying for you. Please join us for this powerful half-day workshop.

See page 3 for profile of Robin Sheerer

A SPECIAL CONGRATULATIONS TO

LINDA O'BRYANT



Linda O'Bryant

UCWBGs Linda O'Bryant will be the Director of Alumni Affairs for the Graduate School of Business beginning April 1, 1988.

O'Bryant attended the first UCWBG meeting and has been working hard ever since. She served on numerous committees and was a UCWBG Board member for three years. She was the first VP of Public Relations and served in that capacity for two years. Then Linda O'Bryant served as VP of Membership for a year.

The UCWBG wished Linda O'Bryant every success with her new responsibility and look forward to working with her.

SIGN UP TO CREATE YOUR IDEAL CAREER

SEND CHECK TO: DIANE DAHL
1763 N. SEDGWICK
CHICAGO, IL 60614

Name: _____

Daytime Phone: _____

Guest(s): _____

Amount enclosed: _____

\$40 MEMBERS, \$45 NON-MEMBERS

All reservations must be paid in advance by April 22nd.

(Participation limited to 30, so sign up early.)

PRESIDENT'S MESSAGE

Meeting with Dean Gould

Helen Hodges and I enjoyed breakfast with Dean Gould and Kathleen Carpenter on February 17. The Dean and Kathleen were very complimentary of the UCWBG for the quality of our events, overall professional management of the organization and the continued growth of the group since it was formed. They noted that the school was proud to have us as an alumni organization.



We discussed working more closely with the Women's Business Group on campus. It would give the UCWBG an opportunity to get to know students better and give students an opportunity to know more about the UCWBG and the kinds of activities we offer, which could result in more students joining the UCWBG either while students or after graduation. Nancy Bruggemeyer will contact the group and discuss how we might work together.

Meeting in New York

We are pleased to see the effort by our New York members to put together an event March 30. Those of us who have organized events appreciate the work required to make these meetings possible. I encourage everyone in the New York area to take advantage of this evening with Karen Katen and an opportunity to meet other UCWBG members and their friends.

Members Joining Committees

Your response for helping on committees has been great! A lot of people who have never worked on committees before have expressed an interest. I know you will really enjoy the opportunity to meet and get to know other members better.

Kathleen Holoubek
1988 UCWBG President

Join a committee today!



The University of Chicago
WOMEN'S BUSINESS GROUP

UCWBG • P.O. Box 637 • Chicago, Illinois 60690

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OTHER AREAS

Contact: Pamela Ewing
(312) 280-8120

CREATING YOUR IDEAL CAREER

PROFILE: Robin A. Sheerer

Robin A. Sheerer, MA, ACSW, is the President and Founder of Career Enterprises, a training and consulting firm in Career/Human Resource Development.

The UCWBG April 30 workshop: CREATE YOUR IDEAL CAREER is a capsule version of the most popular seminar conducted by Ms. Sheerer called Empower Your Career. This powerful weekend seminar enables people to get clear about what will give them satisfaction and fulfillment in a career and then empowers them to produce such outstanding results as getting promotions, starting businesses, creating the job of their dreams, and putting aliveness and commitment back into their work.

Clients of Career Enterprises have included hundreds of individuals ranging in age from 19 to 66, including CEO's, lawyers, accountants, teachers, nurses, secretaries, engineers, people in media and advertising, artists, musicians, carpenters, etc. — all people willing to take responsibility for their own personal growth in the work arena.

A sample of corporate and business clients who have utilized training programs through Career Enterprises includes the following: General Motors, Chevron, ADP, IBM/SRA, Lincoln National Corporation, Corroon and Black of Illinois, Inc., J. Walter Thompson, Warner Lambert, the American Dietetic Association, Charles A. Stevens, and the American Petroleum Institute.

Prior to starting Career Enterprises in 1978, Ms. Sheerer worked for 13 years in the social service field, conducted a private practice in psychotherapy, and taught on a college level.

Ms. Sheerer's credentials include an MA from the University of Chicago, certification by the Effectiveness Training Institute, and an internship with NTL in Human Resource Utilization With A Special Focus on Affirmative Action Applications.

Ms. Sheerer comes to her work "honestly" having written her own job description numerous times, having changed career arenas twice, and having created a business of her own. She has a commitment to women becoming financially successful and powerful contributors in the workplace.

CALENDAR OF EVENTS

MARK YOUR CALENDAR!!

MAY 5—

"Women in Business '88": Beginning and Building Your Company".

A day long conference with the needs of women business owners in mind—workshops includes start-up, expansion, marketing, finance and government procurement.

Registration material will be mailed March 15. For more information, contact the **Illinois Small Business Hotline 1-800-252-2923.**

MAY 10—

WOMEN HEALTH EXECUTIVES NETWORK: "A Call to Leadership...Celebrating Our Strengths."

A 3-hour seminar by Nancy Miller. Ms. Miller presented this seminar last fall for UCWBG. If you missed it then, don't miss it a second time. 3:00 p.m.-6:00 p.m. in the East Dinner Room of the American Hospital Association, 840 N. Lake Shore Drive. Reservations to Kitty Voss, 864-5052. Cost \$50.00

APRIL 12—

YOUNG EXECUTIVES CLUB LUNCHEON

Tuesday, April 12, 1988

11:30 - 1:30

(Must have a reservation)

Speaker: Vernon Loucks,
President & CEO Baxter Travenol Labs

SAVE

THE

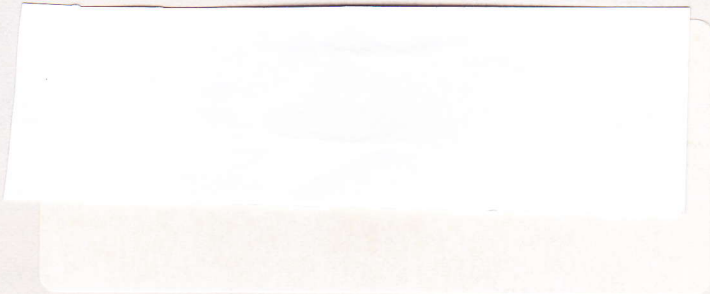
DATE:

June 22—

UCWBG presentation by Gertrude Crain, Chairman of the Board, Crain Communications, Inc.



**The University of Chicago
Women's Business Group**
UCWBG • P.O. Box 637 • Chicago, Illinois 60690



CAREER CONNECTIONS

Sally Hughes, '76, 190: has been promoted from Manager, Product Development to Director, Technology Services at Pansophic Systems Inc., Two American Plaza, Oakbrook Terrace, IL 60181, (312) 954-3600.

Peggy Kane, '85, XP54: has moved. Her new address is 210 Cedarcrest, Lewisville, TX, 75067, (817) 430-3559.

Renee Colwill Lovelace, '81, Campus, graduated from the University of Texas School of Law in May, 1987, and is an attorney with Jenkins & Gilchrist, P.C. in Dallas. She is in the corporate section, and the

venture capital and entrepreneurial subsection of the firm. New work address: 1445 Ross Avenue, Dallas, TX 75202, (214) 855-4767. New home address: 9332 Forestridge Drive, Dallas, TX 75238, (214) 348-6294.

Marge Mularczyk, '83, 190, has moved. Her new address is 2300 Lincoln Park West, Apt. 827, Chicago, IL 60614, (312) 975-0228.

Loretta Sanford, '86, 190, has left Kraft and accepted the position of Staffing Consultant, Central Operations for Apple Computer, Inc. New work at: 8420 W. Bryn Mawr, Suite 900, Chicago, IL 60631, (312) 380-6600.

CAREER CONNECTIONS

Please let us know if you have **moved** or **made any changes** in your career lately. Send information to CAREER CONNECTIONS, Kitty Voss, 801 Hinman, Evanston, IL 60202, or call (312) 864-5052, with the information.

NAME _____ CLASS YEAR _____ CAMPUS
 DAY PHONE _____ AGE* _____ 190 XP _____
 *Crain's Chicago Business requires age

TYPE OF CHANGE:
 (Include old and new title, company, and other background information.)

CHANGED JOBS DID JOBLINES HELP?
 PROMOTED
 APPOINTED TO BOARD OF DIRECTORS
 RECEIVED AWARD/RECOGNITION
 OTHER (moved, started a new company, family, etc.)

Please indicate any changes to home or business address/phone. Write "Do Not Publish" next to any information you do not wish to appear in Career Connections.

HOME _____ PHONE _____
 WORK _____ PHONE _____