



# The Exponent

November 1990

THE UNIVERSITY OF CHICAGO WOMEN'S BUSINESS GROUP

## Holiday Party and Annual Meeting Will Wrap Up Tenth Anniversary Year

By Carlette McMullan

The final UCWBG event for 1990 will be the annual meeting and holiday party. If you are new to the UCWBG or have not attended many of our programs, this is an excellent opportunity to meet other members in an informal, festive atmosphere. It is also a good time to catch up with old friends, since this is traditionally the best attended event of the year.

The annual meeting and holiday party will take place on December 4 from 6:00 to 8:00 P.M. in the Guest Dining Room at the Harris Bank Building, 111 West Monroe in downtown Chicago. The festivities will begin with cocktails and a buffet as well as entertainment by a harpist. Door prizes from local businesses and UCWBG supporters will also be awarded. The evening will include a brief wrap-up of 1990 accomplishments, an introduc-



tion of 1991 officers, and recognition of advisory board members and distinguished service award winners.

Please use the coupon below to reserve your place at the annual meeting and holiday party. ✍

## GSB and UCWBG Team Up To Recruit

By Donna Sellin

On October 2, 1990 the Office of Admissions and Financial Aid, together with the UCWBG, held an informal information session aimed at recruiting more women to the GSB and encouraging GSB alumnae to join our group. Approximately 170 UCWBG members, non-member alumnae, prospective students, and GSB staff attended the event.

Carolyn Douglas, Assistant Director of Admissions and Financial Aid, introduced GSB staff. Kitty Voss, UCWBG board member and president-elect, spoke about the decision process involved in making career choices, and considerations in evaluating a graduate program. She

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- WHO:** UCWBG Members and Guests  
**WHAT:** Annual Meeting and Holiday Party  
**WHEN:** Tuesday, December 4, 1990  
 6:00 to 8:00 P.M.  
**WHERE:** Harris Bank Building, 37th Floor, Guest Dining Room  
 111 West Monroe

R.S.V.P. with coupon below by Saturday, December 1, 1990.  
For more information, call Carlette McMullan at 312/236-1600.

### Annual Meeting and Holiday Party December 4, 1990

Name \_\_\_\_\_  
 Daytime Phone (     ) \_\_\_\_\_  
 Guest(s) \_\_\_\_\_  
 Amount Enclosed \_\_\_\_\_ (\$15 members, \$17 guests)

Send coupon with check payable to the University of Chicago Women's Business Group to:  
UCWBG, 630 Green Bay Road, P.O. Box 350, Kenilworth, IL 60043.

### Editor's Note

In the October issue of *The Exponent*, University of Chicago President Hanna Gray's name was misspelled. *The Exponent* regrets the error.

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## From the President's Desk . . .

### Public Relations

When our members, GSB staff, recent GSB graduates, and prospective GSB students gathered at Spiaggia on October 2, the result was a huge success for the university and for us! The response to invitations sent was overwhelming; the university had to turn people away. At the event, the overall feeling from prospective students, prospective UCWBG members, and the GSB staff was that our members were a bright, ambitious, well-rounded, impressive group.

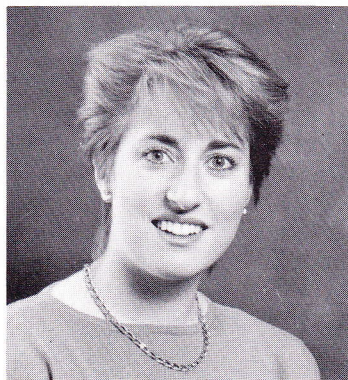
The purpose of the event was threefold. First, the university wanted to invite potential women students and encourage them to apply and, if accepted, attend the GSB. Second, we wanted to encourage GSB graduates who are not members to join the UCWBG. Third, we wanted to see friends and have fun.

All of these purposes were accomplished and more. Kitty Voss, our president-elect, did an outstanding job as the key speaker, not only discussing her unique background, but also positioning the GSB as an excellent place to receive a graduate business education. She also appropriately and professionally encouraged attendees to assess their own personal commitments, choices, and career goals. Kitty is an expert in career counseling and thus added a critical dimension to the issue of whether or not to apply and attend business school. Kitty and many of the other UCWBG members who attended the event favorably represented the UCWBG and the GSB.

### Noteworthy Congratulations

Congratulations go to Professor Merton Miller, who has won the Nobel Prize in economics. We are proud of his accomplishments in the field of finance and proud that he represents the University of Chicago Graduate School of Business.

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Lorena Blonsky  
President

## Vice-President's Voice

Following last month's recruiting event (see article on front page), my guest remarked that she has never seen so many competent, intelligent women in one room. This opportunity to speak to our members, recent alumnæ, and prospective students led me to reflect on my experiences at the GSB and my participation in the UCWBG.

I joined the UCWBG while still a student in the 190 program. I was curious to see what women were doing five

to ten years after graduation. I did not attend a program, however, until I was nearing the end of my final quarter. I made excuses: I was too busy working full time and taking two classes. I should be studying, reading, working on a project, even doing the laundry. In fact, I was really afraid that I wouldn't "fit in." I had a stereotype of the Chicago MBA as a no-nonsense, hard-driving professional who was always perfectly dressed, climbing the corporate ladder at an aerobic pace, and knowing all the answers.

What I found was a surprisingly diverse group of warm, open women who didn't have all the answers but who knew how to pose insightful questions. Those climbing the corporate ladder are asking how they can "break through the glass ceiling." Others have abandoned the corporate climb and now face the challenges of networking, self-promotion, and growing a business. M.B.A. mothers weigh the advantages of full-time motherhood versus balancing the demands of children with full- or part-time employment. In response, UCWBG programs have been designed to meet the needs of members at various stages of their lives and their careers.

In juxtaposition to the diversity of our membership is the heritage of academic excellence we share as Chicago alumnæ. As I was riding to work this morning, I heard the announcement that Merton Miller has been awarded the Nobel Prize in economics,

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Donna Seltin  
VP-Administration

## THE UNIVERSITY OF CHICAGO WOMEN'S BUSINESS GROUP

### 1990 Board of Directors

#### President:

Lorena Blonsky  
708/831-5990

**President-Elect:** Kitty Voss  
708/864-5052

**VP-Administration:** Donna Seltin  
312/702-3733

**VP-Finance:** Susan McPherson  
312/782-5800

**VP-Membership:** Shirley Beasley  
708/858-4709

**VP-Programs:** Carlette McMullan  
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**VP-Career Management:** Diane Dahl  
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**VP-Public Relations:** Ruth Ann Watkins  
312/908-6019

**VP-Marketing:** Peg Conway  
708/699-4893

**Immediate Past President:** Nancy Gunder  
312/883-7003

**Director:** Adrienne Harvitt  
312/726-4501

**Director:** Lynn Messinger  
312/855-4614

# Connections

**Adrienne Harvitt, '76, Campus**, gave birth to a daughter, Christina Marie, on October 15, 1990.

**Mary Messer, '81, 190**, passed away on April 30, 1990.

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## President, cont'd from page 2

*Business Week* has recently come out with its new rankings of graduate business schools. We find that the GSB ranked fourth, up from eleventh two years ago. (Numbers one through three are listed as Northwestern, Wharton, and Harvard respectively.)

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Lorena Blonsky  
President

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## Vice-President, cont'd from page 2

along with two colleagues from Stanford and the City University of New York. I wondered to myself how many institutions have produced three Nobel laureates in one department in recent years.

As we enter the upcoming holiday season (whatever holidays you may observe) I hope that each of you will take a few moments to appreciate our shared heritage and celebrate our diversity. Please make a special effort to attend the remaining events of this, our tenth anniversary year. The annual networking event will be held on November 7. The holiday party and annual meeting is scheduled for December 4 (see article on front page). I look forward to meeting more of our members and continuing to contribute to the goals of the UCWBG in 1991.

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Donna Selfin  
VP-Administration

# Advertising in 1991 UCWBG Directory

By Peg Conway

You will soon—if not already—be receiving a membership renewal form. When you renew, please keep in mind one other resource available to you—advertising in the membership directory. We accepted advertising from members for the first time in the 1990 directory. Response was excellent, so we are again encouraging advertising as a way of reaching members. It's inexpensive—every time we open our directories, we are again reminded of the diversity among our

members and the resources available to us. The rates are the same as for 1990: Full Page—\$80, Half Page—\$50, Quarter Page—\$30.

We need camera-ready artwork if you want special fonts or logos included in your ad. Otherwise, send us a business card, and we will have the information typeset. **Send the check and any artwork to: Peg Conway, 3307 Meadow Lane, Glenview, IL 60025. Call her at 708/729-3765 with any questions.** ✍

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## M.B.A. Mothers Will Meet Again on North Shore

By Nancy Gunder

All M.B.A. mothers are invited to meet again on the North Shore on Monday, November 12, 7:00 P.M. at 3099 University Avenue, Highland Park. **Please R.S.V.P. to Nancy Gunder at 708/433-3806 (day or evening).** Directions will be provided.

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## Recruiting, cont'd from page 1

shared amusing anecdotes from her own career and her experiences with the UCWBG. GSB alumnae and staff were on hand to answer questions from prospective applicants about the graduate business programs at the University of Chicago.

The private dining room at Spiaggia provided an elegant backdrop for much animated conversation. Expectations of both the GSB and the UCWBG were far exceeded for the first reception utilizing this format. According to Ms. Douglas, feedback was positive from prospective students who attended. Look forward to this becoming an annual event! ✍

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## North/Northwest Networking Group Will Hold First Meeting

By Agnes Roach

The first meeting of the North/Northwest Networking Group will be held on Thursday, November 29, 6:15 P.M. at Eduardo's, 240 Skokie Boulevard, Northbrook (one block south of Lake Cook Road). **Please R.S.V.P. to Nancy Gunder at 708/433-3806 or Agnes Roach at 708/356-0575.** ✍

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## Welcome to New Members

The UCWBG extends a warm welcome to the following new members who recently joined us. We look forward to meeting you at UCWBG programs and activities.

Sharon Glick  
Catherine Ruspino  
Karen Swensson  
Judith Wolf

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# Connections

If you have changed your home or business address or phone number, please notify us c/o Alumni Services at 708/256-4422. All changes will be issued to members in quarterly updates to the membership directory.

**Please let us know if you have recently made any changes in your career or personal life (changed jobs, received promotion or award, appointed to board of directors, started new company, was/will be guest speaker, started/expanded family, etc.). Send information to UCWBG Connections, 630 Green Bay Road, P.O. Box 350, Kenilworth, IL 60043.**

Name \_\_\_\_\_ Class Year \_\_\_\_\_  Campus  190  XP \_\_\_\_\_

Day Phone \_\_\_\_\_

Please describe any change in the space below or on an attached sheet.

# Calendar

## November

- 7 UCWBG Annual Networking Event with Hanna Gray  
Bub City, 901 West Weed Street, 5:45 P.M.  
Contact: Diane Dahl, 708/655-1214
- 10 Career Woman, Inc. Second Annual Career Conference  
Hyatt Regency O'Hare, 8:00 A.M.-4:00 P.M.  
Contact: Duchyll Joseph, 708/449-4025
- 12 UCWBG M.B.A. Mothers Meeting  
Highland Park, 7:00 P.M.  
(see notice on page 3)
- 17 UCWBG Board Meeting and December *Exponent* Deadline  
LaSalle Partners, 11 South LaSalle Street, 9:00 A.M.
- 21 UCWBG Board Election Ballot Deadline  
Contact: Donna Seltin, 312/702-3733
- 29 UCWBG North/Northwest Networking Group Meeting  
Northbrook, 6:15 P.M.  
(see notice on page 3)
- 30 GSB Distinguished Alumnus Award Nominations Deadline  
Contact: Alumni Office, 312/702-7727

Please watch for additional founding member profiles  
in the December issue.

## December

- 4 UCWBG Annual Meeting and Holiday Party  
Harris Bank, 37th Floor  
111 West Monroe  
(see article on front page)
- 12 GSB Business Forecast Luncheon  
Chicago Hilton and Towers, 11:30 A.M.-2:15 P.M.  
Contact: Melanie Marhefka, 312/702-7727
- 15 UCWBG Board Meeting and January 1991 *Exponent* Deadline  
Location and time to be announced

## January

- 30 GSB Club of Chicago Theatre Event:  
Phantom of the Opera  
Auditorium Theatre, Chicago  
Contact: Melanie Marhefka, 312/702-7727

Send Calendar listings to *The Exponent* at the address below  
or phone Jo Anne McCarthy at 312/454-7503.



## The University of Chicago Women's Business Group

630 Green Bay Road, P.O. Box 350  
Kenilworth, Illinois 60043  
708/256-4422

Address Correction and Forwarding

# Celebrating Ten Years!

*The Exponent* is published monthly by the  
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*The Exponent*  
c/o Randi Stillman, Editor  
630 Green Bay Road, P.O. Box 350  
Kenilworth, Illinois 60043

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