



The Exponent

June 1990

THE UNIVERSITY OF CHICAGO WOMEN'S BUSINESS GROUP

June Program Will Address Breaking through Glass Ceiling

By Karen Chromizky

It is presently much easier for women to achieve equality with men in many areas at entry level jobs. But what about those upper-level management jobs, those jobs beyond the glass ceiling? New surveys, as recently reported in the *Wall Street Journal* (May 2, 1990), reflect that women are more likely to leave their employers if they aren't getting adequate opportunities for growth and job satisfaction. Some management specialists are cautioning companies that, unless they begin accommodating women's desires for promotions and respect, employers may face an even higher rate of turnover among female professionals than that

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Jean Allard



Susan Davis

- WHO:** Jean Allard and Susan Davis
- WHAT:** Panel Discussion: "Breaking through the Glass Ceiling"
- WHEN:** Tuesday, June 19, 1990
6:00 to 6:30 P.M.—Hors d'oeuvres and Cash Bar
6:30 to 7:30 P.M.—Panel Discussion
- WHERE:** Sidley and Austin, 55th floor
First National Bank Building (Madison and Dearborn)

R.S.V.P. with coupon below by Friday, June 15, 1990.
For more information, call Carlette McMullan at 312/236-1600.

Breaking through the Glass Ceiling June 19, 1990

Name _____

Address _____

Daytime Phone (____) _____

Guest(s) _____

Amount Enclosed _____ (\$15 members, \$17 guests)

Send coupon with check payable to the University of Chicago Women's Business Group to:
Carlette McMullan, 1400 North Lake Shore Drive, Apt. 15M, Chicago, IL 60610.

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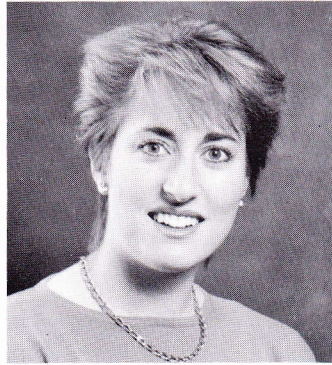
From the President's Desk . . .

Last month President-Elect Kitty Voss and I met with Dean Gould to thank him and the University of Chicago for their continued support, and to recognize our link with the university and the Graduate School of Business. We also let the dean know firsthand what the UCWBG is doing and how we have changed over the last ten years. We covered many interesting topics about the composition of our group, how the demands of our members have changed, and how our programming has met these challenges. Likewise, we learned about the GSB's new, more marketing-oriented approach to its alumni and the interesting new programs, such as the LEADS program, that have begun on campus. Dean Gould was especially candid with us regarding the GSB's new initiatives and praised the UCWBG for our leadership role as an alumnae organization.

Shortly after our meeting with the dean, I and 150 other UCWBG members and guests attended our tenth anniversary party, which was a huge success. The location, entertainment, food, and weather were terrific, and a good time was had by all! Congratulations to Kathy Terman and Pam Ewing and their committee for a job well done!

The weekend after the party, the UCWBG hosted its first-ever new member brunch. Director Adrienne Harvitt organized the event and welcomed our new members to her home. Approximately twenty-five people attended, a combination of new and old members. To support our current theme of personalizing membership, we felt that a personal welcome to the UCWBG would be appreciated and recognized. Some of our new members

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Lorena Blonsky
President

Vice-President's Voice

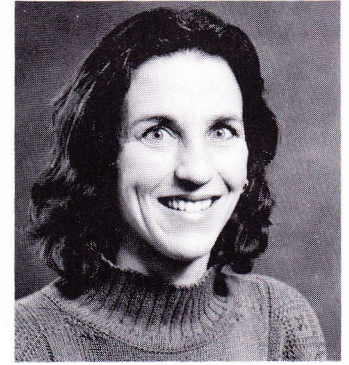
Reflections from a Past President

I recently attended our first UCWBG new member brunch and was asked to reflect on why I joined and became active in the group. As was true for many of the board members there, I joined for the opportunity to meet and develop friendships with other professional women. That was back in 1985 when I had completed both my MBA and a one-year post-graduate fellowship, and was fairly certain that I would be staying in the Chicago area. Most of my graduate school friends had moved away from Chicago and I had recently moved to the Lincoln Park area.

Having been a member of a number of groups in the past, I realized that if I really wanted to meet people and even perhaps make a contribution, I should become active on a committee. I joined the membership committee because I thought that the UCWBG could improve a lot in reaching women graduates of the GSB. This is what I remember, but the reality may be that I, too, was cornered by a board member, Helen Hodges, and talked into serving on a committee. Whichever version is more accurate, I can safely say that I have no regrets. We worked hard in recruiting new members, publishing the directory, and developing the first demographic profile of our members. And I had a lot of fun to boot!

The following year, I was recruited by Marge Waterstreet, 1986 vice-president of internal communications, to her committee. I was not at all convinced that I could write articles, much less for a newsletter with a fairly sizable readership. Once again,

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Nancy Bruggemeyer Gunder
Immediate Past President

THE UNIVERSITY OF CHICAGO WOMEN'S BUSINESS GROUP

1990 Board of Directors

President:

Lorena Blonsky
708/831-5990

President-Elect: Kitty Voss

708/864-5052

VP-Administration: Donna Seltin

312/702-3733

VP-Finance: Susan McPherson

312/782-5800

VP-Membership: Shirley Beasley

708/858-4709

VP-Programs: Carlette McMullan

312/236-1600

VP-Career Management: Diane Dahl

312/787-0642

VP-Internal Communications: Randi Stillman

312/752-6154

VP-Public Relations: Ruth Ann Watkins

312/908-6019

VP-Marketing: Peg Conway

708/699-4893

Immediate Past President: Nancy Gunder

312/883-7003

Director: Adrienne Harvitt

312/726-4501

Director: Lynn Messinger

312/855-4614

UCWBG Week at Downtown Sports Club Rescheduled for June 18-24

June 18-24, 1990, has been newly designated the University of Chicago Women's Business Group Week at the Downtown Sports Club! During this week, UCWBG members will receive free guest usage at the Downtown Sports Club, 441 North Wabash Avenue.

In addition, UCWBG members will be offered a reduced initiation fee of \$250 (regularly \$475), if they choose to join during this special free week. After this week, UCWBG members will still qualify for the club's reduced corporate initiation fee of \$400.

To take advantage of this opportunity, simply bring this announcement in your copy of *The Exponent* to the Downtown Sports Club membership office, and you will be issued a one-week pass. There will be an additional fee for court usage; just reserve a court through a club operator (312/644-4880) and have a credit card number ready.

The Downtown Sports Club welcomes the University of Chicago Women's Business Group and hopes members enjoy their free week of fitness. For more information, call the membership office at 312/644-4880.

President, cont'd from page 2

are anxious to get involved; all those who attended seemed to enjoy meeting some older members in a relaxed, open atmosphere.

Lorena Blonsky
President

Do the White Thing with UCWBG

By Nancy Bruggemeyer Gunder

Have you talked to friends who saw the comedy *Do the White Thing* and urged you to go? Here's your chance—thanks to Rob Kolson, former economics teacher at the University of Chicago and one of the two co-writers and stars of the show. Rob recently contacted the UCWBG to see if our membership would be interested in seeing the show. (Good job marketing, Rob; your years teaching at the GSB have paid off!)

Even the reviewers were as enthusiastic as Rob. Roger Ebert gave the show four stars. Rich Kogan of the *Chicago Tribune* called it, "one of the greatest success stories of this theatrical season." Norman Mark of NBC described it as "one of the most clever and original theater pieces I've seen in years!"

The show begins with a chance meeting between two men (Aaron Freeman, political satirist extraordinaire, and Rob Kolson, a lesser-known talent yet superb economic satirist) at the corner of Addison and Halsted as they are waiting for cabs. They agree to collaborate on a street act, which results in more than a dozen musical numbers interspersed with commentary, banter, and ad libs.

Fortunately for us, the show is expected to remain in Chicago through the summer, before moving on to New York. With a busy calendar of UCWBG activities in May and June, the first possible

date to organize this event is in July. The details follow.

Date: Thursday, July 19, 1990

Time: 8:00 P.M. to 9:45 P.M.

Place: Organic Theater, 3319 North Clark, Chicago

Cost: \$14.50 per person

Please note that this date does not overlap with a night game at Wrigley Field.

A group of us will also be meeting for dinner before the show at 6:00 P.M. at La Pentola Restaurant, 964 West Belmont, two and one-half blocks west of the theatre. **Free valet service and parking** are available for diners throughout dinner and the show. A four-course meal including salad, pasta, choice of entrees, Italian cookies, and a beverage will be served for \$15 including tax and gratuity. There is no minimum number of UCWBG members and/or guests required at dinner to take advantage of this theater package price.

If you plan to attend the dinner and/or the show, please complete and return the coupon below with your check no later than June 25, since group tickets must be purchased three weeks in advance to ensure good seats. Send to Nancy Gunder, 3099 University Avenue, Highland Park, IL 60035. If you have any questions, please feel free to contact me at 708/433-3806 (home). ✍

Theater Tickets for *Do the White Thing* Thursday, July 19, 1990

Name(s) _____

Work Phone (_____) _____ Home Phone (_____) _____

Number of Theater Tickets: _____

Amount Enclosed _____ (\$14.50 per person)

Pre-theater dinner at La Pentola Restaurant at 6:00 P.M., 964 West Belmont, Chicago

____ Yes, I/we would also like to come to dinner. Number of persons: _____

____ No, I/we am/are not able to come to dinner.

Payment for dinner is not required at this time. We need to count the expected number of diners to make advance reservations. The \$15 for dinner will be collected at the restaurant.

Send coupon with check payable to the University of Chicago Women's Business Group to: Nancy Gunder, 3099 University Avenue, Highland Park, Illinois 60035 no later than June 25, 1990.

1991 Board Nominations Process Announced

By Nancy Bruggemeyer Gunder

As current chair of the UCWBG Nominations Committee, I am officially announcing the kick-off of the nominations process for the 1991 UCWBG Board of Directors. I know it seems early to be thinking about this. However, the slate must be finalized by September first to meet the deadline for membership voting, and a lot of work goes into finding the right candidate for each of the eleven open board positions.

For your convenience, a pre-addressed 1991 nominations form has been included in this issue of *The Exponent*. Please take

a moment to look it over. Perhaps you or someone you know or admire would be a good candidate for one or more of the positions. The only requirement, besides a willingness to have fun (and work a little, too), is that the candidate be a current UCWBG member. Please feel free to contact current board members about any position(s) you may be interested in learning more about. You may also contact any Nominations Committee members with names and telephone numbers of potential candidates. The committee is comprised of the individuals listed below. Their telephone numbers have also been included for your convenience. ☞

Name	Home/Work Phone
Holly Berman	708/251-8817 -
Lorena Blonsky	708/831-0308 708/831-5990
Merle Green	312/280-1160 708/450-3197
Nancy Gunder	708/433-3806 312/883-7003
Adrienne Harvitt	708/835-3715 312/726-4501
Sue Keers	312/525-7559 312/942-4242

Networking Pays

By Marge Waterstreet



UCWBG networking helped JoAnn Hinz (right) start a database marketing business and helped Marge Waterstreet (left) find a superb supplier.

Last summer, JoAnn Hinz asked another UCWBG member, Marge Waterstreet, to help write an *Exponent* article. Marge mentioned that her new department at Akzo Chemicals was building a customer/competitor marketing database. JoAnn casually offered future advice, since she had fifteen years of experience in developing mainframe and PC databases.

That fall when Marge sought her advice, JoAnn offered to build a free prototype "just for the fun of it." However, Marge would only accept JoAnn's offer if

it were part of a total proposal deliverable by JoAnn.

When fellow UCWBG member Phyllis Ezop heard that JoAnn had started her own database consulting company (with clients including Akzo), Phyllis invited JoAnn to attend a database marketing seminar. Upon discussing the workshop afterwards, the two realized they could devise a more on-target seminar, one combining Ezop & Associates' expertise in market analysis with JoAnn's technical background. Their first seminar will be in October 1990. ☞

UCWBG Members Needed

Are you gregarious? Want to make new contacts? The Hospitality Committee needs help welcoming new members at UCWBG programs and events. Please call Adrienne Harvitt at 312/726-4501 (office) for more information.

Like to write? Want to be where the action is (cover events), meet other businesswomen (conduct interviews), or broadcast your ideas (author an editorial)? The Internal Communications Committee, which produces *The Exponent*, needs your talent on an ongoing or periodic basis. Please call Randi Stillman at 312/752-6154 day or evening for more information.

Editor's Note

The poem, "I Let Him Go," which was printed in the May issue of *The Exponent*, is by Madge Macy, JoAnn Hinz's grandmother. It was used with permission, Triton College.

UCWBG Tenth Anniversary Party Was Unbridled Fun


By Kathleen Terman

On Saturday, May 5, the UCWBG celebrated its tenth anniversary with a Kentucky Derby day party at an historic mansion on the South Side of Chicago. One hundred fifty members and guests turned out for a day filled with fun, food, and great company.

The party began as guests checked in and received both a racing form that described the horses and fifty dollars in play money with which to bet. From there, it was on to partake of mint juleps while making the weighty decision of which horse to choose. The serious aficionados leafed through the sports sections of the newspapers that were scattered around, and studied the house and track odds. The less-intense guests read the witty comments about each horse on the racing form and picked a horse that sounded interesting. A member's son, Dan Grossman, ran a betting simulation program on his PC and determined the winners. Afterwards, a drawing was held to award the prizes. (See following article.)

Following the race, members helped themselves to a Creole buffet dinner of spicy jambalaya, Virginia honey ham, and assorted side dishes. A beer tasting was held on the sun porch, featuring five international beers and a house beer. During and after dinner, members and their guests were treated to the sounds of zydeco music by the Cajun Aces.

As the party wound down, people moved out to the front porch to enjoy the sunshine. The musicians likewise gravitated to the porch and some impromptu dancing broke out. Members wandered through the house, owned by member Susan Larson, and admired the restoration job that had been done. In the back, Susan's husband, Mike Flannery of WBBM-TV, regaled guests with stories of the South Side.

It was a wonderful day, filled with seeing old friends and getting caught up with their news, meeting new friends, and introducing spouses and guests to the UCWBG. Anyone for 15 years? 

Local Businesses Donate Prizes for Tenth Anniversary Party

The UCWBG extends special thanks to the Schwinn Bicycle Company, McDonald's Corporation, and Helene Curtis Industries, Inc. for contributing Kentucky Derby day prizes for our tenth anniversary party. The lucky prize winners and their prizes are listed below.

- Linda Paterson – Certificate for a Schwinn bicycle
- Laura Schramm – McDonald's French Fry tote bags and
Lois Hutchinson Fry tote bags and
Beth Inlander Helene Curtis product samplers
- Sally Hastings – Helene Curtis beach towel and fanny pack

First UCWBG Brunch Welcomes New Members


By Adrienne Harvitt

On Saturday, May 12, I had the pleasure of welcoming eleven new members and ten board members of the UCWBG for brunch at my home in Glencoe. This was the first brunch held by the newly-formed Hospitality Committee specifically to welcome the new members of the UCWBG for 1990.

After feasting on curried chicken salad, quiche, muffins, and other gastronomic delights, UCWBG President Lorena Blonsky formally welcomed our new

members and presided over an informal business meeting. Each new member and officer introduced herself, gave some background on her education and career, and addressed the question of what benefits she had gotten or expected to get from membership in the UCWBG. Each board member then described her particular function and the importance of committee membership in the success of the whole organization. The afternoon was

topped off with a group photograph of the eleven new members in attendance.

As always, I was struck by the tremendous diversity of careers, interests, and talents of UCWBG members. I hope everyone had as good a time as I had that day. I look forward to seeing you all again—and meeting new members who could not attend the brunch—at our next program meeting on June 19 (“Breaking through the Glass Ceiling”). 

Welcome to New Members

The UCWBG extends a warm welcome to the following new members who recently joined us. We look forward to meeting you at UCWBG programs and activities.

Leisa Aiken
Elizabeth Duncklee
Colleen Logan
Rebecca Ohse-Chmielewski
Janice Van Ekeren
Leslie Wurman



New members (left to right, back row) Caren Heller, Carolyn Leblanc-Blatt, Debra Zameic, Ruth Chodak, Susan Landis-Linville, Lynn Preston, Robin Simon; (left to right, front row) Judy Meguire, Patricia Nazar, Laura Torres, and Janet Hickerson attended the first UCWBG brunch to welcome new members.

Vice-President, cont'd from page 2

I found out that this was not so bad and that I could, in fact, write articles and have fun at the same time.

In 1987, I finally bit the bullet and accepted a board position as vice-president of finance. Having never served on a board at that point in time, I was a bit in awe of the whole process. Again, I was pleased with what I found and learned that year. We were trying new things and bit-by-bit improving on what had gone before. All the while, I had the distinct opportunity to work with a talented and fun group of professional women.

The next year proved to be interesting as I was being considered for the position of president-elect, which by its very nature, ties you to the board for a three-year commitment (one year as president-elect, then president, and finally immediate past president). I wasn't sure I was ready for this step—to be the **leader** of the group. Also, my personal situation was changing; I was changing jobs, planning my wedding, and becoming a homeowner. Little did I know that I would also be expecting my first child that year. Because of these personal changes, I knew I could handle only a few outside activities. I had choices to make and decided that I would stick with the UCWBG even though I had to drop my active involvement and board positions in other professional organizations that were more directly tied to my area of professional interest.

Again, I have not regretted the decision. My year as president of the UCWBG was not without its challenges; however, I learned a great deal about what it means to **lead** and about my own strengths and weaknesses in this capacity. In addition to providing inspiration and forward momentum for others, the president must have a fairly good command of how the various positions on the board fit together to reap the maximum benefits of our efforts. I also had fun, and the group continued to be a great resource for me as I took on new roles, including those of wife, mother, part-time worker, and president.

It is in my current capacity, however, as immediate past president that I have come to fully appreciate my involvement with the group. As we celebrate our tenth year, I can proudly say I have been associated with the group for half of its life. What is most exciting, however, is that the group, too, continues to grow by taking on new issues and attracting very talented and fun professional women.

June Program, cont'd from front page

which currently exists. Presently, however, many firms are only emphasizing family issues, such as childcare, to attract and retain women.

Our June program features two women who have excelled in their chosen professions and who will share with us their experiences. The panel discussion will feature Jean Allard, a partner in the law firm of Sonnenschein, Nath, & Rosenthal, and Susan Davis, currently with Capital Missions and former vice-president of the Harris Bank.

In addition to her responsibilities at her law firm, **Jean Allard** serves on the boards of Commonwealth Edison Company, LaSalle National Bank (subsidiary of Algemene Bank Nederland), Axel Johnson, Inc., and USF&G Corporation. Previously, Allard was vice-president for business and finance at the University of Chicago. She served as secretary and general counsel of Maremont Corporation, a Chicago-based manufacturer and distributor of automotive replacement parts and ordinance material. At the University of Chicago Law School, she was research associate and assistant dean.


Allard is an active member and chair of the Section of Business Law of the American Bar Association. She is also a member of the American Law Institute, American Judicature Society, New York Stock Exchange Legal Advisory Committee, and an American Bar Foundation Fellow. She serves as a director of the Chicago Association of Commerce & Industry, The Latino Institute, and is a founding member of the Chicago Network.

Susan Davis has been a vice-president and manager for eight years in the

Personal Trust Group of the Harris Bank. This group manages six billion dollars for 5,000 families. While there, Davis pioneered educational programs for key influencers of various groups, including the country's wealthiest families and Chicago women. She has won top industry, Chicago, and bank awards for this work. On June 1, 1990, Susan left the Harris Bank to launch a social venture consulting company named Capital Missions, a for-profit company whose management operates it equally for profitability and community improvement.

Davis has an entrepreneurial-type background. In 1982, she created the concept for and was the founding organizer of the Committee of 200, an organization of the country's top women business owners. Before that, Davis either started or helped start a black newspaper in Boston in 1965; the nation's first urban affairs publishing company with John Naisbitt in 1968; the first national publication for working women in 1969 (*The Spokeswoman*); and the nation's first neighborhood development bank (South Shore Bank) in 1971.

This program is being held in conjunction with the University of Chicago Law School. It will begin at 6:00 P.M. with hot and cold hors d'oeuvres at the offices of Sidley and Austin on the 55th floor of the First National Bank Building. Please use the elevators on the **EAST** side of the building to reach the 55th floor. A cash bar will be available. The panel discussion will begin at 6:30 P.M. The cost will be \$15 for members and \$17 for guests.

We look forward to you joining us for what promises to be a very enlightening evening. 

WHEN YOUR NANNY (OR PR ASSISTANT OR SECRETARY) GOES ON VACATION THIS AUGUST...

... Heike Zoeller can help you. This immensely capable German university student (22 years old) can fill in to handle the tantrums of your three-year-old child or even a reporter. Available with work visa for any sort of work (\$6-8/hour), including live-in childcare/housekeeping, any time between August 1 and September 8. Please call UCWBG member Marge Waterstreet at 312/906-7651 for more information and references.

Nancy Bruggemeyer Gunder
Immediate Past President

Career Connections

Janice Anderson, '89, Campus, worked as Customer Service Representative for the American Theological Library Association in Evanston after graduation last August. Janice was recently promoted to Director of Marketing for that organization. She may be reached at her office at 820 Church Street, Suite 300, Evanston, IL 60201. Her phone number there is 708/869-7788.

Marie-Therese Ledochowski, '83, Campus, is now in Warsaw, Poland helping to start up a joint venture between NMB (Dutch Universal Bank) Postbank Group and the top commercial bank in Poland, Bank Handlowy. Marie-Therese received her MBA in International Business, and lived in Poland for eight years before coming to the United States. She can be reached by contacting NMB-Bank Handlowy Consultants, ul. Krucza 36, Suite 106, 00-921 Warsaw. Her telephone number is 48-22-259164.

Kathleen Poll, '87, Campus, has moved. Kathy's new address is 603 North Grove Avenue, Oak Park, IL 60302. She can be reached by phone at 708/386-7033.

Randi Stillman, '86, Campus, gave birth to a son, Joshua Lee Stillman, on May 9, 1990. Joshua joins his three-year-old brother, Ari, at home.

Joblines

Manager—Marketing Research (full time) for Illinois Masonic Medical Center, a 530-bed teaching hospital located on the north side of Chicago.

Position Overview: Performs and manages market research studies, leads the marketing plan development process and serves as project manager for various programs and services on an on-going basis. Also manages the marketing information system for the Marketing and Business Development Department and

Medical Center and supervises research staff in completing assignments.

Education and Experience: MBA with strong emphasis in marketing/market research. Minimum of two years of work experience in marketing function. Some exposure to the health care field or other service industry desirable but not required.

Additional Skills and Abilities: Strong communication skills; an ability to provide critical analysis quickly; good

interpersonal skills; a self-starter who is able to work with various customer groups; knowledge of personal computers and financial analysis.

Salary: Negotiable.

Contact: Send cover letter and resumé to: Nancy Bruggemeyer Gunder, Marketing and Business Development, Illinois Masonic Medical Center, 836 West Wellington, Chicago, IL 60657, FAX 312/975-1677 or call 312/883-7003.

Career Connections

Please let us know if you have **moved** or **made any changes** in your career or personal life lately. Send information and a photo, if desired, to **UCWBG Career Connections, c/o Diane Dahl, 1763 North Sedgwick Street, Apt. 3-N, Chicago, IL 60614.**

Name _____ Class Year _____ Campus
 Day Phone _____ 190 XP _____

Type of Change: (include old and new title, company, and other pertinent details)

- | | | |
|---|--|--|
| <input type="checkbox"/> Changed jobs/employment status | <input type="checkbox"/> Promoted | <input type="checkbox"/> Appointed to Board of Directors |
| <input type="checkbox"/> Received award/recognition | <input type="checkbox"/> Panelist or guest speaker/published article | <input type="checkbox"/> Moved |
| <input type="checkbox"/> Started/expanded family | <input type="checkbox"/> Other (started new company, etc.) | |

Please indicate any changes to home or business address/phone. Write "Do Not Publish" next to any information you do not wish to appear in Career Connections.

Home _____ Phone _____
 Work _____ Phone _____

Calendar

June

- 16 UCWBG Board Meeting and July/August *Exponent* Deadline
LaSalle Partners, 11 South LaSalle Street, 9:00 A.M.
- 19 UCWBG Program: "Breaking through the Glass Ceiling"
Sidley & Austin, One First National Plaza, 6:00 P.M.
(see article on front page)

July

- 12-14 J.L. Kellogg Graduate School of Management
Northwestern University Executive Program
"The Art of Venturing: Entrepreneurship in Corporate and
Independent Settings"
Contact: Kellogg Executive Programs, 708/864-9270
- 19 UCWBG Event:
Do the White Thing
Organic Theater, 3319 North Clark, 8:00 P.M.
(see article on page 3)
- 21 UCWBG Board Meeting
LaSalle Partners, 11 South LaSalle Street, 10:00 A.M.

August

- 12 UCWBG Annual Summer Picnic
- 18 UCWBG Board Meeting and September *Exponent* Deadline
LaSalle Partners, 11 South LaSalle Street, 9:00 A.M.

Send Calendar listings to *The Exponent* at the address below
or phone Jo Anne McCarthy at 312/454-7503.



The University of Chicago
Women's Business Group

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Kenilworth, Illinois 60043



Address Correction and Forwarding

**Celebrating
Ten
Years!**

The Exponent is published monthly by the
Internal Communications Committee
Address correspondence to:
The Exponent
c/o Randi Stillman
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Chicago, Illinois 60637

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