




The Exponent

July/August 1990

THE UNIVERSITY OF CHICAGO WOMEN'S BUSINESS GROUP

Fun Is on Agenda at UCWBG Annual Summer Picnic

By Carlette McMullan

There's no agenda except to have fun! Both single and married MBAs may be getting questioned by significant others about the significant time they've been spending on UCWBG activities. Children want to know who mom is going out with on Tuesday nights. Well, this year's summer picnic will be an opportunity for your family and friends to join the UCWBG for a very unstructured exercise. But do bring tennis rackets and swimsuits, since the home we'll be partying at has courts and a pool. Also, bring an appetite. The barbecue should be great! So, read on for the specifics and circle the date on your refrigerator calendar. 



Fun is a tradition at the UCWBG annual summer picnic

WHO: UCWBG Members and Guests

WHAT: UCWBG Annual Summer Picnic

WHEN: Sunday, August 12, 1990
1:00 P.M. to 4:00 P.M.

WHERE: Private Home in Lake Forest
(map provided with reservation)

R.S.V.P. with coupon below by August 5, 1990.
For more information, call Carlette McMullan at 312/642-4310.

Summer Picnic August 12, 1990

Name _____

Address _____

Daytime Phone (____) _____

Guest(s) _____

Amount Enclosed _____ (\$15 members, \$17 guests, children 12 and under free)

Send coupon with check payable to the University of Chicago Women's Business Group to:
UCWBG, 630 Green Bay Road, P.O. Box 350, Kenilworth, IL 60043.

Inside This Issue

From the President's Desk	2
Vice-President's Voice	2
WHEN Networking Event	3
Founding Members	4
Connections	9
Calendar	10

From the President's Desk . . .

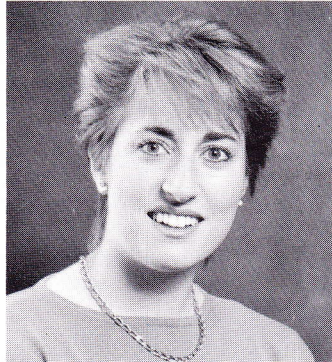
In most issues of *The Exponent* I have praised and thanked members for their efforts in putting together an event or program of some kind. Sometimes it is easier to see the membership's response to an evening or afternoon event because the response is immediate.

Sometimes it is more difficult to interpret the membership's response to a publication. Hours and hours of work go into publishing *The Exponent* and the UCWBG Membership Directory. Many new initiatives have been undertaken in both areas this year. I congratulate Randi Stillman, Vice-President-Internal Communications, and Shirley Beasley, Vice-President-Membership, for their efforts, their creative ideas, and for jobs well done.

Randi has brought a unique perspective to the internal communications area this year. She has set goals for the year to make *The Exponent* more personally and professionally relevant to the UCWBG membership. She is doing this by expanding the number of articles that feature members and addressing issues important to members, and by promoting and highlighting UCWBG events. Randi has also set a goal to make *The Exponent* reflect the contemporary, professional self-image of the UCWBG membership. She is accomplishing this goal by modifying *The Exponent's* design, typeface, and photo reproduction quality. Randi has been working diligently on these activities.

All members should have already received the 1990 UCWBG Membership Directory, which Shirley Beasley and her committee have been working on for many months. Shirley helped initiate and followed through with the expansion of the directory

continued on page 3



Lorena Blonsky
President

Vice-President's Voice

Marketing Ourselves

The year started out cold, with April Fools' weather in February. Now, with summer storms and warm breezes rolling over us, the second half of the year is upon us. Will it be as full of surprises as the second half of 1989, when the Eastern Bloc walls started tumbling? The world has passed through turbulent waters this past year.

The UCWBG is going through passages of its own. Ten years ago, a group of women first banded together for professional association. We were alone as a GSB alumnae group back then. Now, there are other alumni groups to compete with us for attention.

Why do we pool together in our group? What is it that we hope to get from this group that no other group can give as well? Is there a reason for our group, or will we dissolve as some former political groups have done?

A sense of community portrays what we do. We comprise a community of women who struggle with issues that baffle—if not outright bore—most men. We are occupied with efforts to excel in all we do: educating ourselves as a GSB minority; marketing ourselves to prospective employers (or employees, if we own businesses) as capable of managing in spite of centuries-old traditions; tending the garden of family matters. Some of us have done this independently with intense internal strength; some of us have welcomed all the support we could find; some of us are still striving.

How do we manage to juggle all of our worlds? It takes split-second timing sometimes. Choices are made daily as we navigate the rest of our lives.

continued on page 3



Margaret A. Conway
VP-Marketing

THE UNIVERSITY OF CHICAGO WOMEN'S BUSINESS GROUP

1990 Board of Directors

President:

Lorena Blonsky
708/831-5990

President-Elect: Kitty Voss

708/864-5052

VP-Administration: Donna Seltin
312/702-3733

VP-Finance: Susan McPherson
312/782-5800

VP-Membership: Shirley Beasley
708/858-4709

VP-Programs: Carlette McMullan
312/236-1600

VP-Career Management: Diane Dahl
312/787-0642

VP-Internal Communications: Randi Stillman

612/835-3629

VP-Public Relations: Ruth Ann Watkins
312/908-6019

VP-Marketing: Peg Conway
708/699-4893

Immediate Past President: Nancy Gunder
312/883-7003

Director: Adrienne Harvitt
312/726-4501

Director: Lynn Messinger
312/855-4614

Vice-President's Voice

When preparing to write this column, I did not feel that I had any great pearls of wisdom to bestow upon *Exponent* readers, nor any extraordinary career experiences to discuss. (I work as an expense analyst for AT&T.)

Thinking that it might be interesting to have a man's input regarding issues that are important to women, I asked my fiancé if he had any ideas for an appropriate topic. With a teasing grin on his face, he replied, "Why don't you give them your fruit salad recipe?" At this, I rolled my eyes, slightly shook my head, and concluded that I would not get any constructive suggestions from him. (Ordinarily he is really quite supportive.)

After a while, though, I decided that maybe his idea wasn't so bad after all. If you think about it, making a good fruit salad is all about balance. Just as many different kinds of fruit are used to enhance the flavor, texture, and appeal of the whole salad, balancing (or at least trying to balance) the elements of my life (work, family, etc.) is necessary to enhance the quality of my life.

I have found that serving on the UCWBG board as Director-at-Large is one of the "fruits" of my "salad." Being a part of the board has enriched my life by giving me opportunities to do things that I would not ordinarily do. In addition, I have had the privilege of getting to know many of our members on a much more personal level than when I was not as involved. I have enjoyed my experience so far and intend to keep contributing in the years to come.

I would encourage anyone who is interested to get involved as a committee member or as part of the board. I am sure that your experience will be as rewarding as mine has been.

Lynn A. Messinger
Director-at-Large



Lynn A. Messinger
Director-at-Large

Health Care Executives to Network while Cruising

The Women's Health Executive Network (WHEN) has invited members of the University of Chicago Women's Business Group to their August 15 networking event: a cruise along Lake Michigan on the Princess II. UCWBG members, along with members of other professional networks, will have the opportunity to expand their networks, learn about other organizations, and enjoy Chicago's skyline.

The Princess II will embark at 5:30 P.M. and disembark at 7:30 P.M. It is located dockside at Navy Pier. The cost of the event, which covers hors d'oeuvres, beer, wine, and soft drinks, is \$35.00 per person pre-paid and \$40.00 dockside, if space is available. **Advance registration is required by August 9.** For more information about the event and to register, call WHEN at 708/256-4422. ✍

Vice-President, cont'd from page 2

What programs do we find interesting? What will help us as we balance our lives between work and home? As the complexion of the working environment changes, we need actionable ideas.

So, how should UCWBG programs better fit our needs? How do we better fit UCWBG activities into our schedules? How does the UCWBG make itself useful to you and me? What do we do that no other group can?

The nurturing and distillation of a community feeling—a community of professionally-trained women—provides the core. It offers an unseen resiliency as we help weave the remainder of the twentieth-century tapestry.

Marketing will be working to better understand what mutual issues and interests we want addressed by the group. The annual renewal form will change in ways that will both make it easier to rejoin and give us better information on who we are. There will be a consistent effort to gather your thoughts after UCWBG functions. And next year will bring another comprehensive survey, as we face the next ten years.

Call me with any thoughts you have! Have a happy and safe Fourth!

Margaret A. Conway
VP-Marketing

President, cont'd from page 2

this year, thereby incorporating more information about each member. In addition to names, addresses, telephone numbers, titles, companies, and GSB graduation dates, the directory now includes members' other degrees and majors, prior positions, other affiliations/memberships, and areas of expertise. The expanded version of the directory, we hope, will serve you as an even more valuable networking resource this year.

Lorena Blonsky
President

Founding Members: Profiles in Success and Diversity

By Eileen Burza, Mary Condon, Shawn McGuinness, Patti Mortland, and Randi Stillman

As part of the UCWBG's year-long tenth-anniversary celebration, the July/August issue of *The Exponent* has been dedicated to founding (ten-year) members.

Who are these women behind the names in the directory? How have they progressed in their careers? What insights can they share with us?

To answer these questions, we conducted telephone interviews with almost all forty-five founding members. They were asked the following questions:

- What are you doing now in your career?
 - What satisfies you the most about this job/type of work?
- Describe any career changes you have made since receiving your M.B.A.



- What professional or personal achievement are you most proud of since graduating from business school?

- What would you say is the key to your success in business?
- What would you say is the biggest professional hurdle you have overcome?
- What has kept you affiliated with the UCWBG over the past ten years?

Their answers, which were illuminating and thought-provoking, are summarized here in short profile format. We learned that many of these women were pioneers in their respective fields, and all have met with success in very diverse ways. Profiles of half (twenty-two) of the founding members are published in this issue. Additional profiles will be published in subsequent issues of *The Exponent*. *LE*

MARY LYNN CIPRIANO ('77, 190) is Manager of Bio-Safety for Abbott Laboratories' Diagnostic Division. She has been in charge of setting up a bio-safety program to protect Abbott employees who work with infectious materials. (Her undergraduate degree is in microbiology.) Mary Lynn's particular satisfaction is in knowing that doing her job right helps others. Since receiving her M.B.A., her several career changes have all been within Abbott. First, she was a laboratory manager. Next, she became Quality Manager for Murine, an Abbott subsidiary. Then, she moved to Manager of Biological Manufacturing and Development before taking on her present position.

Mary Lynn is most proud of having entered her present position in bio-safety "cold" and having been able to develop expertise in the field relatively quickly. She is now the Secretary of the American Safety Association. When asked the key to her success, she said she is still waiting to achieve "success," having defined success earlier (as had many of the first cadre of female M.B.A. graduates) as achieving a level on the order of CEO. Given that, she believes her success thus far is mostly attributable to hard work.

Mary Lynn said the biggest professional hurdle she has had to overcome is

her own attitude, that of being hyper-critical of herself. Like many women—she believes—she was really self-critical about any difficulty or failure; whereas

"It is not a level playing field out there. You learn best from those who have been there too."

more seasoned workers do not worry so much about obstacles and setbacks. She got perspective by talking with others, being active, and developing confidence.

Mary Lynn has maintained her affiliation with the UCWBG over the last ten years, as she was the original treasurer and so had a vested interest in the organization. She wants to see it develop, although she finds it difficult to get to the meetings.

MARY CONDON ('76, Campus) is an economic analyst for Sears, Roebuck and Co. She monitors changes in the U.S. macroeconomic picture as they pertain to the company's business in prescribed ways. What is most satisfying to her is having to keep abreast of current worldwide affairs and note their relevance to her everyday responsibilities. Mary has worked for the same company since receiving her M.B.A. but has moved within. She started out in marketing hardware and moved to finance, then market research, and now economic research.

Mary is most proud of her knowledge of business based on her experience in corporate America, a world that was a mystery to her prior to receiving her M.B.A. The key to her success is perseverance. The biggest professional hurdle that she has overcome is acclimating herself to a strict corporate culture.

What has kept Mary affiliated with the UCWBG over the past ten years is wanting to stay in touch with the university at which she learned so much. She also wanted to have social ties with other professional women who were not necessarily affiliated with her corporation.

continued on page 5

BARBARAGAIL DANCEWICZ ('78, 190) currently spends all of her time raising her three children. She still legally owns her own company, a financial and marketing consulting firm serving companies in the occupational safety and health field. (Her M.B.A. is supplemented by technical background in safety and health engineering.) Barbaragail finds the same level of satisfaction in raising her children as she has had in her career. What has satisfied her most professionally is solving a business problem or at least leading a client to the solution.

Barbaragail's first career change was within the same large not-for-profit organization. There she switched from managing a technical group, engineering consultants, to managing a creative group, planning and development specialists. Her next change was to start her own company. Professionally, she is most proud of beginning her own business and making it successful. Barbaragail's key to business success is perseverance. Her single biggest hurdle was working for and above some men who had less professional credentials than she, but nevertheless acted as though she did not deserve what she had achieved.

The many reasons why Barbaragail is still with the UCWBG over ten years include making contact with other professional women, attending stimulating programs, and having been president of the organization.

PHYLLIS EZOP ('77, 190) owns her own business, a business-to-business qualitative marketing research firm. She and another UCWBG founding member, JoAnn Hinz, are developing seminars on database marketing. What satisfies her the most about her professional situation are the interesting projects she undertakes and the flexibility of being self-employed. Though she has taken a "zig-zag" path to owning her own firm, she has essentially remained in the same field since receiving her M.B.A., that is, marketing research and business planning.

Phyllis explained that after working in staff positions in business and industry, she was gratified to see the skills she had honed lead to successful end results in a line (board) function at the American Marketing Association. Her key to suc-

cess in business has been a natural ability for what she has chosen to do, though she stresses that superior marketing skills are not enough. Without the good people with whom she has been fortunate enough to work, she could never have done it alone.

The biggest professional hurdle she has had to overcome was recognizing the importance of overcoming hurdles; that is, "sticking it out" in the face of challenges. What has kept Phyllis affiliated with the UCWBG over the past ten years are simply interesting people and interesting programs.

"(My biggest professional hurdle was) learning to focus less on the task at hand and more on improving my ability to further my own professional goals."

MARY JANE GLESSNER ('79, 190) is in the process of developing her own business, The Glessner Group. Her company is a valuations firm for health care concerns and small businesses, especially women-owned companies. Just prior to starting her own business, Mary Jane worked at Price Waterhouse managing their health care specialty nationwide. Her national travel and sixty-to-eighty-hour work weeks, coupled with the birth of her second child, gave rise to starting her own business. Mary Jane also has a Masters Degree in Hospital and Health Care Administration and worked in health care before earning her M.B.A.

What she finds most satisfying about her work now is that it is interesting and challenging, since no two business situations are alike. She finds it gratifying to work with and provide value to people going through a change. Mary Jane particularly likes owning her own business, because she can take a project through

from beginning to end and because she has the flexibility to be with her two young children.

One of her proudest professional achievements was developing the rate review system for hospitals in Illinois while working for the Illinois Health Finance Authority shortly after receiving her M.B.A. Her proudest personal achievement has been watching her children grow and seeing them turn into "neat little people."

Mary Jane's keys to success have been adaptability to both people and situations, a willingness to work hard, and some good analytical skills "honed, of course, at the U. of C." Her biggest professional hurdle was being a woman. She struggled for credibility as a young hospital administrator among older established physicians, scientists, architects, and contractors. Though her schedule has limited her involvement in the UCWBG, she has an overriding knowledge that groups such as ours are important for commiseration, professional information, and networking.

ADRIANNE HARVITT ('76, Campus) is currently a partner in the law firm of Harvitt & Gekas, Ltd., which she founded with one other lawyer in 1985. She specializes in civil litigation, primarily in the areas of securities and commodities, and also does employment discrimination cases and business planning for individuals starting their own businesses. Adrienne enjoys what she is currently doing because it gives her the opportunity to meet interesting people and to help them solve what are sometimes very complicated legal problems. She also enjoys running her own business.

After she received her M.B.A., Adrienne worked as a financial analyst doing budgeting and forecasting. She stated, "Within a year, I was so bored that I applied to law school." Since graduating from law school, she served as a federal prosecutor and worked as an associate in a law firm before starting her own firm. Adrienne has received a great deal of satisfaction in the last three years from being able to successfully combine having a family and continuing her law practice.

To be successful in business she believes that one must use her time efficiently and be able to get along with

continued on page 6

superiors as well as subordinates. The biggest professional hurdle Adrienne has faced is being young and female in a predominantly male occupation. She stated, "I am working on overcoming that one!"

Adrienne has maintained her membership in the UCWBG for the past ten years primarily because it gives her the opportunity to meet other intelligent professional women and share common experiences with them in an informal setting.

SARAH (SALLY) GILLETTE HUGHES ('76, 190) has most recently been Director of Product Development, Application Systems Division at Pansophic Systems, Inc., which produces software for manufacturers and distributors. In a fast-moving and highly-competitive industry, Sally derives her satisfaction from harnessing both the technical challenges of the business and the management responsibilities within a large organization. Sally originally started her professional career in technical work, gradually emphasizing management. Her degree was coincidental to that career shift.

Sally's most significant professional achievement is managing reorganization situations while meeting extremely aggressive production schedules. Her key attributes for success are "good analytical aptitude and my experience at the University of Chicago, which give me the confidence to step into diverse situations and know what to do." Her biggest professional hurdle was "learning to focus less on the task at hand and more on improving my ability to further my own professional goals." Sally remains affiliated with the UCWBG because she enjoys the ties she has formed with individual members. She stated, "It's a great group; I am very impressed with the people we have."

BETH ARVEY INLANDER ('77, 190) is Vice-President, Credit Risk Management at Continental Bank. Her emphasis at Continental is special project assignments, which include policy development, operational analysis, and portfolio reporting. Having been a group

manager, Beth decided three years ago to scale down her hours to a part-time level in order to devote more time to her family. Her satisfaction comes from both the content of her job (big picture projects) and its form (increased flexibility in managing the demands on her time).

The key to her success in business has been her ability to present her ideas in a way that is powerful and causes others to consider them.

Beth's career path started in operations and was firmly on track when Beth began her studies at the University of Chicago. She feels that her M.B.A. certainly opened up opportunities which she might not otherwise have had, but it did not set the direction of her career.

Beth describes her significant professional achievement as "managing a problem situation. . .of any type. . .out of its problem." She attributes the key to her success in business to a high level of intelligence, good organizational skills, and making things work on a practical basis. Beth contends that maintaining a satisfying and stimulating career while working part time needs constant attention and is an ongoing challenge. Although she would enjoy attending more UCWBG meetings and programs, Beth finds she can keep abreast through *The Exponent* and other UCWBG mailings.

ERIN GLYNN KATO ('78, 190) is a self-employed technical writer and consultant. She develops user's manuals and operating systems for her clients' computer systems. Her satisfaction comes from successfully managing the challenge of making the process at hand understandable to the end user. Erin enjoyed a career in network telecommunications support both before and after her M.B.A. Her interest in writing

for side assignments gradually brought her to the decision to step out on her own.

Erin's most significant achievements are starting her own business and her family. She attributes her success in business to "good background, great education, and dogged persistence." Erin stated that there really have not been any external hurdles for her, since women have been very well accepted in the data processing industry and have been able to do well. She stays affiliated with the UCWBG because "The diversity of our membership is intriguing. We have something in common with each member who, in her own right, is very intriguing."

POLLY BINGHAM KAWALEK ('78, 190) is Director of Product Management, Cereals Division at The Quaker Oats Company. Polly is responsible for the work of the brand managers in her group. Her team formulates products, sets advertising and promotional strategies, defines trade merchandising, and determines pricing. The most satisfying aspect of her work is the opportunity to see her business vision on supermarket shelves coast to coast.

Prior to receiving her M.B.A., Polly was an accounting manager in the reinsurance division of a major insurance company. During her studies, Polly made the decision to specialize in marketing and considers her degree as ". . . a union card. . .the minimum entry requirement in product management at a large consumer goods company."

Along with a co-worker, Polly was the catalyst for Quaker Oats' Part-Time Professional Program. This program was featured in the cover story of *Business Week*, "The Mommy Track," one year ago. She attributes her success in business to "the willingness to take a strong advocacy position, with conviction in your heart and fire in your eyes. . .and a good sense of humor!"

In bringing Quaker Oats' big-city discipline to a small-town toy division, Polly felt challenged facing that turnaround situation. Her success came in transferring lessons from the large corporation to the smaller one, while gaining commitment and results from the latter. Polly stays affiliated with the UCWBG because "it is not a level playing field out there. You learn best from those who have been there too."

continued on page 7

Founding Members, cont'd from page 6

DEANNA LOCKWOOD ('78, Campus) is now CFO for the Illinois Municipal Retirement Fund. She finds her current job interesting, as she enjoys financial and actuarial analysis. She has made several career moves since receiving her M.B.A. She started out as an Accounting Manager with the Park District for the City of Wilmette and has held several positions with the Illinois Municipal Retirement Fund.

Deanna feels her biggest professional accomplishment has been implementing PCs in the various places she has worked. Her key to success has been hard work and the ability to meet deadlines. The biggest professional hurdle she has had to overcome is being shy.

CHRISTINE LEHTO MALCOLM ('78, HAP) is Vice-President of Planning and Corporate Development for the University of Chicago Hospitals. She enjoys her work for several reasons; she is helping terrific people do good work, and also enjoys working with smart, well-motivated people. Prior to coming to the University of Chicago Hospitals, she was a management consultant in health care for eight years with Coopers and Lybrand.

Christine's greatest personal achievement has been her marriage and children and she puts this ahead of any career achievement. Her greatest professional achievement has been being part of the turnaround team at the University of Chicago Hospitals. The team has won several awards in health care marketing. "It's nice to get the outside recognition that validates our success," she stated. Christine believes the key to her success in business has been her ability to present her ideas in a way that is powerful and causes others to consider them. Her biggest professional hurdle has been balancing career and family.

She has stayed affiliated with the UCWBG because, while there might have been some pain in being one of the first women in her field, there is delight in seeing this huge troop of women following behind. Christine feels a strong sense of commitment to help them and finds she can do this through the UCWBG.

IRENE MARQUEZ ('80, 190) is currently a staff systems analyst for AMOCO. She is responsible for the management of large systems projects. She enjoys this position because it is creative and the ultimate product of her work affects people's lives and can make a difference.

Irene was a business analyst prior to her current position and feels that her key to success has been to find a career that suits her personality. She stated, "the biggest professional hurdles I have had to overcome have been my lack of confidence, and although it sounds trite, sexual discrimination."

Irene has stayed involved with the UCWBG because of its nurturing environment. Through the group, she has made friendships and business contacts, and has developed her interviewing skills. She has also enjoyed the opportunity to meet women who aren't afraid to take risks.

Like many women, she was really self-critical about any difficulty or failure; whereas more seasoned workers do not worry so much . . .

KATHLEEN B. McNICHOLS ('75, 190) is currently self-employed as a free-lance consultant and copy writer for the direct marketing industry. She enjoys this type of work because the results are very measurable and one can constantly refine and improve the product. Since receiving her M.B.A. she has made several career moves including a year teaching advertising at Northern Illinois University (an attempt at a career change). However, Kathleen found that teaching did not give her the immediate feedback she enjoys in direct marketing.

Opening the direct marketing division for Flair Merchandising has been the achievement Kathleen is most proud of. When asked what has been her key to success in business she replied, "I love my work," but it may also be that she doesn't feel she has had to overcome any professional hurdles. "I tend to ignore them,"

LINDA GLASCOCK O'BYRANT ('79, Campus) is currently Director of Alumni Affairs for the University of Chicago Graduate School of Business. She works with 25,000 alumni through various alumni clubs, reunions, and events. Linda really enjoys the opportunity to work with a variety of people and now has the time to attend all the events she was too busy to attend when she was a student! Her career path has taken many turns. She spent five years in advertising after getting her M.B.A., then took a few years off to write the Great American Novel (as yet unfinished and unpublished). She found her current position through a conversation at a UCWBG Christmas event (networking in action).

Linda's greatest professional achievement has been receiving the Distinguished Service Award from the UCWBG in 1988. She believes her key to success has been her sense of humor and an attitude to always keep trying. Her biggest professional hurdle has been to overcome the different management styles of her superiors, as well as to adapt herself to the different management styles required of those she manages. Linda has stayed active in the UCWBG because of all the friends she has made, and because of its relationship to her current position.

HENRIETTA BARTIZAL PONS ('79, 190) is currently self-employed as the owner of Publishing Technologies. Her company is a full desktop publishing service, which also has the capability to do foreign language translations. She enjoys being her own boss and being able to cut out the extraneous layers in an organization. Her career path since receiving her M.B.A. has included educational publishing, computer-aided transcription for court reporting, and automated foreign language translation.

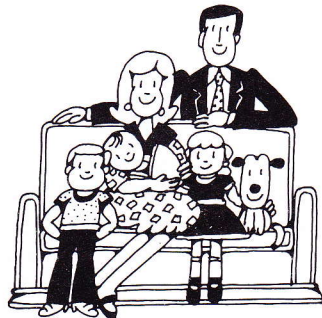
Henrietta is very proud of the son she has raised alone, as well as the business she has started. Her key to success has been hard work, being rational when making decisions, more hard work, and being willing to go the extra mile for her customers. The biggest professional hurdle Henrietta has had to overcome is being a woman. Although she has degrees from Stanford and Columbia, her first job was as a secretary. Henrietta has stayed active in the UCWBG because she is interested in helping other women to advance.

continued on page 8

Founding Members, cont'd from page 7

◄ **JOAN MILLER ROGOZ** ('76, HAP) is currently self-employed as a consultant in health care and training. She enjoys her current position because it gives her the flexibility to do good work and still be very involved with her family. Joan hasn't made any career changes since receiving her M.B.A. and states that her greatest personal achievement has been raising her three children, aged five, two and one-half, and five months. Her key to success in business has been her flexibility.

Joan says the biggest hurdle she has had to overcome has been balancing her career and family priorities. She has stayed affiliated with the UCWBG because she feels it is a worthwhile organization. While Joan feels she hasn't always given it the time it deserves, she enjoys helping other women help themselves.



JOAN SHERMAN ('78, 190) is a project analyst for Discover Card. She is in the Information Technology and Strategic Systems Group, in which she has a planning role. She also reviews personal computer software, writes training program material, and works on other miscellaneous projects. She finds her work intellectually challenging and full of variety.

Joan's career started at Sears, Discover Card's parent company, and she continued there after earning her M.B.A. She moved from a position as a project leader in systems development to a planning function in systems. After her children were born, she worked part time for almost one year before deciding to stay at home full time for the next five years. She recently returned to work in her present position on a part-time basis.

Joan attributes her success in business to having the desire to see the company she works for be successful too. The most difficult professional hurdle she has overcome has been to be accepted as a business person rather than a technician. She believes her business school education has helped her with this by understanding how the goals and strategies of the business can be incorporated into her systems work.

Joan has continued her affiliation with the UCWBG because she feels the members of the group have a lot to share and offer each other in terms of support for developing and reaching professional and personal goals.

BARBARA JEANNE TIMMONS ('79, 190) is a partner in the accounting firm of Timmons & Chen Co. She and her partner started the firm about six years ago to provide bookkeeping and tax services for a primarily Chinese client base of small business owners. Barbara enjoys the independence of being her own boss and considers her most important professional achievement to be building her practice from a start-up to its present size.

Barbara feels her success is due to her focus on work and her willingness to put in long hours. The biggest professional hurdle she has overcome is to build a viable accounting practice despite not fitting the mold of a typical business person. She belongs to the UCWBG to meet other professional women.

SHERRY TRESTON ('79, 190) is an attorney with the law firm of Sidley & Austin. She is involved with cases concerning mergers and acquisitions, securities offerings, and general corporate law. Her career satisfaction comes from her sense of accomplishment at getting a transaction completed. Sherry went to law school right after finishing business school and feels that obtaining her law degree has been her most significant professional achievement.

Sherry believes her success as an attorney is being able to take a transaction, organize it, and make sure everything is completed on time. Her biggest professional hurdle is yet to come when she is up for partnership in her firm. Sherry has enjoyed being involved with UCWBG committees and programs and meeting new people over the past ten years.

SANDRA VAN GILDER ('79, 190) is a Vice-President Division Head for the Professional and Closely-Held Banking Division of First National Bank of Chicago. She is responsible for setting the strategic direction of this group, which provides private banking services for owners and partners of firms with under \$50 million in sales. Her work satisfaction comes from interaction with her division's client base, from negotiating deals, and from her involvement in planning and strategy.

Sandra joined the bank after earning her undergraduate degree and was put into a training program that included going through the 190 program. She was exposed to several different areas of the bank, including the Treasury Department and the foreign exchange trading area, before joining her present division. She started in that group as a banker, was promoted to unit head, then to division head.

Sandra feels that managing a successful career while having a family has been personally rewarding. A professional achievement she is proud of is the opportunity she has had to manage people and to help them develop a career path. Sandra believes that her success in business has stemmed from her organizational skills, having a reliable caregiver at home, and working in a flexible and supportive environment. The biggest professional hurdle she has overcome is getting into the bank's management ranks as a woman.

Sandra feels the benefits of her affiliation with the UCWBG are its networking opportunities and the chance to meet women in other fields. ✍

Connections

Taylor C. Bridgeport, '87, Campus, has moved to 6205 Scott Lane, Crystal Lake, Illinois 60014. She can now be reached at 708/477-1708.

Margaret (Peggy) Hirsch, '89, 190, has moved to 41 Steeplechase Road, Barrington Hills, Illinois 60010. Her new home phone number is 708/382-0414.

Linda Liscano, '89, 190, has changed jobs to become a marketing representative at ACI, a data processing consulting firm. Linda is now responsible for marketing its consulting services.

Karen Schenkenfelder, '82, 190, gave birth to a son, Daniel Philip Schenkenfelder, on May 27, 1990. Karen is now continuing in her profession of writing and editing on a part-time basis. Karen may be reached at 708/383-1296.

One of Our Own

Member Susan Larson, President and Owner of House O'Lite Corporation on Chicago's South Side, was recently featured in the Enterprise section of *Crain's Chicago Business* (June 11, 1990).

The article describes how she dramatically increased revenues with aggressive marketing and new, proprietary products. It also addresses her unique position as the only woman at her level in the industry.

Editor's Note

"Career Connections" has been changed to "Connections" to reflect news of both a career and a personal nature.

All address and phone changes will now be issued to members as quarterly updates to the membership directory (see *Connections* below).

Connections

If you have changed your home or business address or phone number, please notify us c/o Alumni Services at 708/256-4422. All changes will be issued to members in quarterly updates to the membership directory.

Please let us know if you have recently made any changes in your career or personal life (changed jobs, received promotion or award, appointed to board of directors, started new company, was/will be guest speaker, started/expanded family, etc.). Send information to UCWBG Career Connections, 630 Green Bay Road, P.O. Box 350, Kenilworth, IL 60043.

Name _____ Class Year _____ Campus 190 XP _____

Day Phone _____

Please describe any change in the space below.

Calendar

July

- 12-14 J.L. Kellogg Graduate School of Management
Northwestern University Executive Program
"The Art of Venturing: Entrepreneurship in Corporate and
Independent Settings"
Contact: Kellogg Executive Programs, 708/864-9270
- 19 UCWBG Event:
Do the White Thing
Organic Theater, 3319 North Clark, 8:00 P.M.
Contact: Nancy Gunder, 708/433-3806
- 21 UCWBG Board Meeting
LaSalle Partners, 11 South LaSalle Street, 10:00 A.M.

August

- 1 GSB Club of Chicago Cubs Outing
Contact: Melanie Marhefka, 312/702-7727
- 12 UCWBG Annual Summer Picnic
(see article on front page)
- 13 XP Club Golf Outing
Cog Hill, 10 A.M.-12 NOON
Contact: Melanie Marhefka, 312/702-7727

- 15 Women Health Executives Network
Networking Event and Cruise
Navy Pier, 5:30 P.M.-7:30 P.M.
(see article on page 3)
- 18 UCWBG Board Meeting and September *Exponent* Deadline
LaSalle Partners, 11 South LaSalle Street, 9:00 A.M.
- 21 GSB Club of Chicago Sox Outing
Contact: Melanie Marhefka, 312/702-7727

September

- 12 Women's Business Development Center
Fourth Annual Entrepreneurial Conference
Hyatt Regency Chicago, 8:00 A.M.-4:00 P.M.
Contact: Helen Brown, 312/853-3477
- 13 XP Club Panel Discussion Featuring
Robin Hogarth and Paul Schoemaker
Knickerbocker Hotel, 5:30 P.M.
Contact: Melanie Marhefka, 312/702-7727
- 15 UCWBG Board Meeting and October *Exponent* Deadline
LaSalle Partners, 11 South LaSalle Street, 9:00 A.M.
- 17 GSB Mind Your Own Business Series Begins
Monroe Club, 5:30 P.M.
Series continues October 1, 15, and 22
Contact: Melanie Marhefka, 312/702-7727
- 29 GSB Club of Chicago Arlington Racetrack Outing
Contact: Melanie Marhefka, 312/702-7727

Send Calendar listings to *The Exponent* at the address below
or phone Jo Anne McCarthy at 312/454-7503.



The University of Chicago
Women's Business Group

630 Green Bay Road, P.O. Box 350
Kenilworth, Illinois 60043



Address Correction and Forwarding

Celebrating Ten Years!

The Exponent is published monthly by the
Internal Communications Committee
Address correspondence to:
The Exponent
630 Green Bay Road, P.O. Box 350
Kenilworth, Illinois 60043

JULY/AUGUST CONTRIBUTORS:

Lorena Blonsky
Mary Condon
Diane Dahl
Shawn McGuinness
Lynn Messinger

Eileen Burza
Peg Conway
Jo Anne McCarthy
Carlette McMullan
Patti Mortland