



# The Exponent

March/April 1992

THE UNIVERSITY OF CHICAGO WOMEN'S BUSINESS GROUP

## Managing Your Career in Today's Corporate Environment

U. S. corporations are experiencing tremendous upheaval trying to determine how to best structure and manage to achieve and maintain competitive leadership. What can you do now to take charge of your career, and plan a path for personal success in this challenging business environment?

This year, the UCWBG introduces a series of seminars and workshops under the umbrella theme "Taking Charge of your Career." This series will focus on steps that we can take to identify and develop skills needed to contribute to the success of our organizations.

This series begins April 6 at The University Club of Chicago. You will have the opportunity to hear how one of the top women at General Motors successfully overcame many barriers we face today.



Rosetta Riley

Rosetta M. Riley began her career at General Motors in 1983 at GM's Rochester Products Division in New York, as manager of quality assurance. There she

successfully led quality improvement efforts, catapulting the division to the top of the industry in two years.

She later led the development and implementation of Cadillac's quality improvement process which saw Cadillac become the first automobile manufacturer to win the Malcolm Baldrige National Quality Award.

Ms. Riley will share with us what career-related activities have been important to her success. In addition, she will discuss how she has overcome some of the traditional barriers to women advancing to the executive ranks. Finally, she will summarize the management skills important for quality results.

Reserve your place at this exciting event by completing the reservation form and returning it with your check today. Call Mary Peterson at 312/781-6331 for more information.

- WHO:** Rosetta Riley, director of continuous process improvement, General Motors Corporation
- WHAT:** Managing Your Career in Today's Corporate Environment
- WHEN:** Monday, April 6, 1992  
5:30 P.M. Hors d'oeuvres and cocktails  
6:15-7:30 P.M. Presentation
- WHERE:** The University Club of Chicago  
76 East Monroe Street, Chicago

R.S.V.P. by April 1. \$20 for UCWBG members; \$30 for non-members. Includes hors d'oeuvres and one cocktail or soft drink.

Rosetta Riley  
April 6, 1992

Name \_\_\_\_\_

Phone ( ) \_\_\_\_\_

Guest(s) \_\_\_\_\_

Amount Enclosed \_\_\_\_\_ (\$20 per member, \$30 per non-member)

Send coupon with check payable to the University of Chicago Women's Business Group to:  
UCWBG, P.O. Box 350, Kenilworth, IL 60043-0350.

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## From the President's Desk . . .

We're off and running in a new year of great programs and initiatives by the UCWBG. The afternoon of art and music was fabulous. Thanks go to Cindy Monroe, Diane Dawson, and the programs committee for a truly outstanding event. Listening to classical music at beautiful Fullerton Hall within the Art Institute was a rare treat, and a great way to spend a blustery Sunday afternoon with friends and colleagues.



Diane Dahl  
President

### UCWBG Women's Leadership Project

Planning for a Women's Leadership Symposium in the spring of 1993 is already underway with a strong committee of "can do" UCWBG members. This symposium will bring together prominent researchers and practitioners from around the country to discuss the impact of women's leadership on American business, past, present, and future. Co-sponsored by the GSB, this symposium will provide research and education to effect change in business culture with respect to women leaders in business. Perhaps we will spotlight a small number of exemplary female leaders through an awards ceremony in conjunction with the symposium. We are open to *any and all ideas* as we begin planning, so please do call me and become involved in this exciting opportunity to really make a difference.

### Women's History Month

March was Women's History Month. I ran across an article highlighting Chicago women who have served as pioneers for women's issues. (The University of Chicago, by the way, was one of the first and only universities to admit women and minorities from the day its doors opened in 1892.) So, in that spirit, here are a few notable Chicago women to serve as an inspiration:

In 1868, Chicagoan **Myra Bradwell** founded the *Chicago Legal News*, and in 1869, drafted a landmark bill which enabled

*continued on page 5*

## Board Member Profile

The VP-Marketing is responsible for assisting the board in viewing issues/ideas from a marketing perspective, particularly in new member targeting and recruitment. This activity also includes developing a UCWBG marketing plan this year. She is also responsible for conducting and analyzing the biannual survey, compiling and maintaining member demographics, and periodically conducting program/career development event evaluations.



Chandra Greer  
VP-Marketing

**Name:** Chandra Greer

**Current Board Position:** VP-Marketing

**Current Career Position:** Account Executive, Leo Burnett USA

**Greatest Personal Achievement:** Being the first in my family to obtain a graduate degree.

**Why are you a UCWBG Member?** Because it is an organization where one person can really make a difference.

**If you didn't have to work for a living, what would you be doing?** Working for a living.

**What book, if any, has made the greatest impression on you?** *The Fountainhead* by Ayn Rand.

**What is your favorite type of restaurant?** Japanese (Especially Itto Sushi on Halsted)

**What is your favorite way to relax?** Soaking in a hot bath with a good book and a glass of wine.

**If I won a million dollars in the Lottery, I would . . .?** Invest, spend, invest, spend, invest. . .

The VP-Finance is responsible for maintaining the UCWBG financial records, keeping full and correct accounting of receipts and disbursements, preparing an annual budget, and providing analysis of the group's financial condition to the board.

*continued on page 4*

## THE UNIVERSITY OF CHICAGO WOMEN'S BUSINESS GROUP

### 1992 Board of Directors

**President:** Diane Dahl  
708/655-1232

**President-Elect:** Kathy Terman  
312/294-8065

**VP-Administration:** Peggy Hirsch  
708/382-0414

**VP-Finance:** Suzanne Keers  
312/942-7212

**VP-Membership:** Mary Beth Pinda  
708/967-4031

**VP-Programs:** Cindy Monroe  
708/244-9520

**VP-Career Management:** Mary Peterson  
312/781-6331

**VP-Internal Communications:** Karen Chromizky  
708/515-6563

**VP-Public Relations:** Shawn McGuinness  
312/368-5327

**VP-Marketing:** Chandra Greer  
312/220-5043

**Immediate Past President:** Kitty Voss  
708/864-5052

**Director:** Donna Sellin  
708/848-1262

**Director:** Tricia Lenehan  
708/940-2636

# Making a Difference

Remember your first job interview? Shopping for an interview suit is an experience that all job-seekers share. The right suit boosts your self-esteem and confidence, while removing artificial barriers to getting the job.

Unfortunately for thousands of Chicago-area women, having the right suit for a job interview is a problem that is not easily solved by a shopping trip. These women are welfare recipients who have completed extensive skills training, landed an interview, but cannot yet afford the proper clothing. Bottomless Closet was established in 1991 to overcome this final hurdle in the job-seeking process.

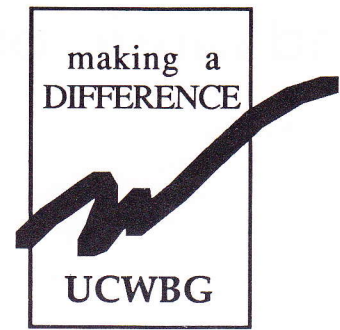
Bottomless Closet is an innovative, new, not-for-profit corporation working with government and community-based job training programs to provide business attire and grooming consultation to women who want to work. Their clients receive the clothing necessary for their job interviews—suits to shoes, coats to accessories—all at no charge. Individual consultation is provided in a supportive, professional environment.

## The Mission

Bottomless Closet is a tax-exempt, not-for-profit corporation that elevates the employment potential, and hence the economic independence, of women on assistance by providing clothing necessary for job interviews, job training, and job placement activities. Their objective is to help remove the barrier of lack of appropriate clothing that prevents women from pursuing employment and prevents employers from hiring them because their appearance does not reflect their capabilities.

## The Need

Many government-funded and community-based employment readiness programs provide comprehensive basic skill building assistance to women who want to make the transition from welfare to work. Those programs combine education and job components to develop qualified entrants to the job market. However, they fail to address one important problem faced by women on assistance: the lack of appropriate job-interview attire. Inadequate personal appearance can not only undermine the confidence and positive self-image that an applicant needs to



successfully approach job interviews, but also adversely affects the interviewer's impression of the applicant's abilities. These, in turn, inhibit the motivation to work and become financially independent. As a prospective client of Bottomless Closet wrote: "I have had interviews too numerous to mention that ended in disaster because of my self-confidence. It's hard to feel positive when you don't even dress the part."

## The Operation

While Bottomless Closet was inspired by a former welfare recipient and developed in conjunction with the community it services, the organization is run like a business. Women on assistance are referred by community agencies to the retail setting by appointment only. Volunteers act as personal shoppers to help each client select the most appropriate clothing and accessories. Bottomless Closet is designed to ensure that clients feel they can successfully compete for jobs based on their skills. Questions and volunteer information call 312/527-9664.

**Where:** 444 North Wells, Chicago, IL 60610

**When:** Second Saturday each month from 10:00 A.M. to 3:00 P.M. Saturday dates correspond to UCWBG board meetings. Call for information on Tuesday evening dates/times.

**What:** Clean and excellent condition professional clothing for women, preferably pressed and on hangers, if applicable. Shoes, scarves, blouses, skirts, new undergarments, suits, gloves, coats, boots, etc.

**How:** Just drive up and one of our volunteers will provide curbside pickup or call Diane Dahl at 708/655-1232.

*Bottomless Closet has been profiled in the Chicago Tribune, Sun-Times, and other publications.*

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## Who Do You Know Who is Making a Difference?

Tell us... we want to know! If you know a UCWBG member who is making a difference, please fill out the coupon below. The individual will be contacted and asked if she would participate in an interview. We would like to interview and profile our members who are making a difference in their work or community, on a national scope or at the grass roots level.

Please let us know about these women. You may use the coupon below or call Diane Dahl, Karen Chromizky, or Tricia Lenehan.

Name \_\_\_\_\_ Class Year \_\_\_\_\_  Campus  190  XP \_\_\_\_\_

Day Phone \_\_\_\_\_

How making a difference?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Send to: *The Exponent*, c/o Karen Chromizky, editor, P.O. Box 3123, Oak Brook, IL 60522. Fax number: 708/515-2099.

# Art and Music on Sunday Afternoon

Forty-seven UCWBG members and guests attended the February 16 program. The wide variety of menu options at the Artists Restaurant enabled everyone to enjoy a hearty brunch before the concert. The "Country Vistas" Concert: The Influence of Folk Culture on Music and Art, was enjoyed by all. Selections from Dvorak, Martinu, Ibert, and Brahms were performed. The worship of nature and the love for country landscapes had never before been as important to musicians as during the last half of the nineteenth century. Each of these four composers enjoyed returning to his roots and exploring folk traditions remembered from childhood. The concert was performed by the Symphony Chamber Soloists of Chicago: Victor Aitay and Fred Spector, violin; Charles Pikler, viola; Walfrid Kujala, flute; and Mary Sauer, piano. ♪



UCWBG members and guests enjoy brunch at the Artists Restaurant.



The Symphony Chamber Soloists of Chicago graciously pose with members of the UCWBG board and programs committee.

## Women in Leadership Roles Impact Profitability

by James Ware, *Portfolio Manager-Allstate, U of C MBA 1949* and David A. Walsh, Ph.D.

Excuse me—I know it's fashionable these days to be frenzied over the issue of sexism in the workplace, especially as the Clarence Thomas hearings have raised the debate to a fever pitch. And I know that only a spoilsport would introduce reason into such delightful hysteria. Nevertheless, what if there were evidence to support the notion that companies actually prosper by promoting women to leadership positions? What if gender discrimination hurts the bottom line? Would that cool some heads?

I got to wondering in the midst of all this sexism controversy whether or not it is profitable for companies to promote women to leadership positions. As a portfolio manager, I was particularly interested in what happens to the stock price of companies that have a higher percentage of women in senior roles. In this sense, stock performance served as a proxy for company success.

I examined the fifty best performing stocks over the past five years and the fifty worst. I tallied the number of women officers and the number of women board members (as listed in the annual report). Then I handed the data over to a colleague—a statistician—for his "expert" analysis. (I did this, first, because I didn't want to unconsciously bias the findings, and,

second, because I am math-impaired.)

He arranged the data into the boxes shown below, using a simple decision rule: does the company have zero women officers/directors, or does it have one or more?

	# of Women Directors		# of Women Officers	
	None	≥ 1	None	≥ 1
Top 50 Companies	18	32	10	40
Bottom 50 Companies	31	19	25	25

These results suggest that successful companies—those with the best performing stock price—have a higher proportion of women in leadership roles. The statistical test performed on these figures confirms that with 95% confidence one can assume these results are not attributable to mere chance.

A possible explanation for this association between women and stock performance is that cooperation between the sexes creates a stronger management team. Several current bestsellers, such as Sally Helgesen's *The Female Advantage*, support this position.

The results presented here are preliminary and far from conclusive. Our hope is that they will stimulate researchers to examine this issue more rigorously. And if such studies do confirm the findings above, then even the stodgiest corpo-

rate chieftains may be induced to listen, since it will affect them where it matters most. . . in their wallets. ♪

### Profile, cont'd from page 2

**Name:** Suzanne Keers

**Current Board Position:** VP-Finance

**Current Career Position:** Director, Management Systems Support Group, Rush-Presbyterian-St. Luke Medical Center, assistant professor, Rush University.

**Greatest Personal Achievement:** Being awarded an "Excellence in Teaching" award by my students.

**Why are you a UCWBG Member?** I joined as a 190 student because I wanted to feel more involved. I have stayed because of the very impressive members I continue to meet.

**What book, if any, has made the greatest impression on you?** Tough question, but two recent favorites are *Les Miserables* by Victor Hugo and *The Seat of the Soul* by Gary Zukov.

**What is your favorite type of restaurant?** Anything ethnic

**What is your favorite way to relax?** A long bike trip

**If I won a million dollars in the Lottery, I would . . . ?** Give a lot of money to all the women's rights and environmental groups that I can only afford to support modestly now.

## UCWBG Telephone Membership Drive

by Donna Selfin

The UCWBG annual telephone membership drive was held Saturday, January 25, 1992. Eighteen women joined that day. Another 74 requested additional information about our group. Many thanks to volunteers Jane Belcher, Diane Dahl, Nan Duwe, Karen Janowski, Tricia Lenehan, Mary Peterson, Jane Ranshaw, Donna Seltin, Betsy Tandy, Kathy Terman, and Kitty Voss who gave generously of their time to make this event a success. ♪

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## Directory Update

by Mary Beth Pinda

The 1992 UCWBG membership directory is scheduled to be mailed in late March. Members who joined or renewed by January 1, 1992 are included in this printing. A summer supplement is planned for post January 1, 1992 membership activity and listing changes. Advertising in the supplement is accepted and encouraged. Call Mary Beth at 708/967-4031 for ad details. ♪

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## Membership Corner

by Mary Beth Pinda

The UCWBG is 347 members strong, about 45 fewer members than in 1991. We are always looking to grow. Please talk about us to your non-member alum friends. The Dr. Riley event on April 6 would be an excellent way to advertise our group. Plan on attending with a graduate non-member. Mary Beth Pinda is available to discuss the UCWBG with any prospective members and will provide membership materials upon request. Call Mary Beth at 708/967-4031. Happy recruiting. ♪

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## Save The Date

The Total Quality Management (TQM) Practitioner's network will meet on Wednesday, May 20, 1992.

There will be a panel discussion on the pros and cons of the Malcolm Baldrige Award. Location and time are to be announced

Contact Dave Arthurs at 312/975-4734 or Sue Keers at 312/942-7212 for more information. ♪

## Career Management Roundtables are Here

by Kitty Voss

No doubt you received a mailing in February introducing you to the newest benefit of membership in the UCWBG: Career Management Roundtables. The response has been tremendous. More than thirty people have volunteered to coordinate groups, and over 185 have expressed interest in being participants. And the reply forms are still coming in.

Initially, we are launching eighteen to twenty roundtables throughout the Chicago metropolitan area with various functional orientations. Those who have returned the reply form will be receiving a list of coordinators and phone numbers,

with information on the selection of roundtables so that they can choose the group(s) that best meet their needs. First roundtable meetings will be held during the first two weeks in April.

If you have not yet expressed interest in joining a roundtable and would like to, and you are a current UCWBG member, mail or fax your reply form, or a request for information, to: Ms. Ellie Workman, Director, Alumni Career Management, GSB - The University of Chicago, 1101 E. 58th Street, Chicago, IL 60637, FAX: 312/702-3730. ♪

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### President, cont'd from page 2

women to control their own earnings.

**Louise DeKoven Bowen** used her wealthy status to help those less fortunate, promote women's rights, and improve working conditions in the late 1800s.

**Vera Markovin** conquered the medical field by becoming the first woman surgical resident at Cook County Hospital in 1942.

Chicago playwright **Lorraine Hansberry** wrote *A Raisin in the Sun* in 1956 which led her to become the first black woman to be produced on Broadway.

In 1893, **Bertha Honore Palmer** brought together women of all nations and fields to form a Women's Conference that surveyed the role of women in society. [I venture that many issues raised at this 1893 conference would ring true at our 1993 conference.]

I hope you will all attend the April 6 event featuring Dr. Rosetta Riley. She is a dynamic speaker and a women of influence in the male-dominated automotive industry. I am sure we will find many parallels to our own lives in her story. I look forward to seeing you there.

Diane Dahl  
President

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## Management Conference

"Business without Borders: Succeeding in the New Global Economy" is Chicago's 40th annual management conference. This special conference honors the University's Centennial.

### Thursday, April 23

International House, Noon-5:30 P.M.  
International Topics, Energy

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## University of Chicago Night at Comiskey Park

See Hanna H. Gray throw out the first pitch. Hear the Motet Choir sing the national anthem. Watch the club names light up the electronic scoreboard.

Friday, May 15, 1992 at 7:05 P.M.

WHITE SOX vs BALTIMORE ORIOLES

Seats are deeply discounted for friends of the University. Upper deck reserved seats \$5.00; Lower deck reserved seats \$7.00. Tickets go on sale the second week of March. No exchanges! No refunds!

By mail, send your request and check to: The University of Chicago Bookstore, 970 East 58th Street, Chicago, Illinois 60637.

By phone, call: 312/702-7300 Monday through Friday 11:00 A.M. to 8:00 P.M., Saturday 11:00 A.M. to 4:00 P.M. Have your VISA or MasterCard number ready.

In person come to: The University of Chicago Bookstore, 2nd floor, Gift Department, 970 East 58th Street. ♪

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### Friday, April 24

Four Seasons Hotel, 7:30 A.M.-4:00 P.M.  
Quality and International Strategy/Area-Specific Topics

### Saturday, April 25

Rosenwald Hall, 8:30 A.M.-2:30 P.M.  
Media, International Strategy/Technology Transfer, Education, Entrepreneurs in the International Market ♪

# You Just Don't Understand: Women and Men in Conversation

by Deborah Tannen, Ph.D., Ballantine Books

## Book Review by Diana Carpenter

It sometimes seems that men and women must be from different planets, or at least that we speak different languages. Due to the way I was raised and my career path, I have often thought that I occupy a "middle ground" between male and female worlds. I have noticed that I often need to "translate" women's conversations to men, who seem totally baffled, or have to explain to women what men are trying to say.

This book by Dr. Tannen is a systematic examination of the origins of such phenomena. This perceptive analysis is helpful in understanding specific situations in which we find ourselves, both at work and at home, and is useful in tailoring our communications to our target audience. As Dr. Tannen puts it:

*"Taking a cross-cultural approach to male-female conversations makes it possible to explain why dissatisfactions are justified without accusing anyone of being wrong or crazy."*

The book is full of real-life examples illustrating each point, and I found myself repeatedly saying, "Yes, I've been in that situation!" or "I never thought about it that way!"

Dr. Tannen goes on to explore how these differences in communication styles affect women's positions in business and politics as well as in social relationships.

## About the Author

Dr. Tannen is a professor of linguistics at Georgetown University. This book is a followup to her earlier volume *That's Not What I Meant*, which described differences in conversational styles among speakers of different ethnic groups, socioeconomic classes, or parts of the country. The earlier book contained a chapter focusing on gender-based differences, and she received so many requests for articles and interviews about this one chapter that she wrote an entire book about it.

## Basic Goals

Dr. Tannen begins by describing the basic goals of interpersonal interactions and how they tend to be different for women and for men. These goals form the basis for differences in communication.

Women continually strive for connectedness with other people.

*"In this world, conversations are negotiations for closeness in which*

*people try to see and give confirmation and support, and to reach consensus."*

Men's main goal, however, concerns the hierarchy of relationships and the individual's relative power and status.

*"In this world, conversations are negotiations in which people try to achieve and maintain the upper hand if they can, and protect themselves from others' attempts to put them down and push them around. Life, then, is a contest, a struggle to preserve independence and avoid failure."*

Both goals—intimacy and independence—are, of course, shared to some extent by both men and women. But the degree of emphasis is different, and is an underlying reason for the different approaches to communication.

## Resulting Behavior

The behaviors resulting from these different approaches are familiar to us all. Dr. Tannen uses examples of how, when women talk about their problems, they expect the listeners to be sympathetic, and share their own, similar problems. In this type of interaction, a woman feels on an equal footing with her conversational partner, and has achieved the connectedness which is one of the goals of communication.

Men, on the other hand, tend to downplay another person's complaints, or try to offer advice. They feel that by sharing similar experiences, they are putting down the other person and diminishing his problems.

*HE: I'm really tired. I didn't sleep well last night*

*SHE: I didn't sleep well either. I never do.*

*HE: Why are you trying to belittle me?*

*SHE: I'm not! I'm just trying to show that I understand!*

Men also feel called upon to "fix" whatever problem is presented. They focus on the task at hand. Women often focus on the meta-message, the reinforcement of connectedness, rather than the direct message about the specific problem.

*"...A man commented that women seem to wallow in their problems, wanting to talk about them forever,*

*whereas he and other men want to get them out and be done with them, either by finding a solution or by laughing them off."*

This helps explain why men often turn to women when they need to discuss their problems, but not to other men.

Dr. Tannen even addresses the age-old dilemma of why men are reluctant to ask for directions.

*"If relations are inherently hierarchical, then the one who has more information is framed as higher up on the ladder, by virtue of being more knowledgeable and competent... If self-respect is bought at the cost of a few extra minutes of travel time, it is well worth the price."*

## Contradictions

Another stereotype examined in this book is the one, accepted throughout history, that women talk too much. In Colonial America, for example, women were physically punished for this "crime." However, in every study of interactions among people, it is clear that males of any age talk more than females.

Dr. Tannen examines this issue in depth, and ends up explaining it at least partly by distinguishing between "private" and "public" speaking. Men talk much more in public, and women talk more at home.

*"My husband never speaks to me when he comes home from work... It's a different story when we have guests or go visiting. Paul is the gabbiest guy in the crowd—a real spellbinder."*

Men focus on talking in public to gain status and establish dominance, what Dr. Tannen calls "report-talk." Women prefer "rapport-talk," the purpose of which is to establish connections and relationships of equal status.

## Origins

Dr. Tannen examines the development of different communication styles from childhood on. She analyzes play tapes of children as young as three and illustrates that, even that early, there are clear differences in style between boys and girls. Dr. Tannen avoids the "nature vs. nurture" debate, however, and focuses on the behaviors rather than speculating on why the behavior arose. ♣

# Connections

**Eileen F. Burza, '82, XP-49**, has joined Landis & Gyr Powers, Inc., Buffalo Grove, as vice-president, finance and business development.

**Mary M. Collins, '90, 190**, has joined Sports Channel Chicago as the senior director of affiliate sales and marketing.

**Phyllis Ezop, '77, 190**, president, Ezop and Associates, is conducting research on "what makes new products and new ventures succeed or fail." Her views on new ventures were recently published in the October 7, 1991 issue of *Advertising Age* and the November 25, 1991 issue of *Business Week*.

**JoAnn Hinz, '79, 190**, president, Decisionware, Inc., has been elected vice-president of the Independent Computer Consultants Association, Chicago chapter. Last year she served as director of membership.

**Helen Hodges, '84, XP-53**, president, Separation Systems Consultants, Inc. (SSCI), recently represented small business on a panel at the Texas Water Commission's Minority and Woman-Owned Business Conference. The panel discussed how small firms obtain government work, either as prime contractors or subcontractors to major firms who routinely do this work. She also presented a paper on "Soil Treatment Technologies at the Petro-Safe '92 Conference in Houston, TX.

**Susan Larson, '80, 190**, was appointed by Mayor Daley to the City of Chicago's Economic Development Commis-

sion (E.D.C.) for a two-year term.

The E.D.C. serves as an advisory body to the Mayor on industrial and commercial projects to strengthen and promote the economic vitality of Chicago and will work hand-in-hand with the Department of Planning and Development to position Chicago in a competitive world market.

**Jennifer Lister**, a fourth-year history major and professional actress, starred at Second City in *Female Parts*, an amusing play with serious undertones. A one-woman show, it consists of two monologues about the conflicts we face socially and personally trying to work, maintain relationships, and have children. The March 25 performance benefited the Today's Chicago Woman Foundation, which provides funds to groups that aid women and children in crisis situations.

**Maria G. Lupetin, '83, 190**, president, Lupetin Consultants, Inc., will present a paper on network models at the SAS International Conference on April 13 in Honolulu, Hawaii. Her business specializes in mathematical modelling and SAS system design and programming.

She gave birth to her second child, William, on Christmas morning.

**Laura Quayle, '91, 190**, gave birth to her first child, Julia Ruth Quayle, on December 5, 1991. Laura is currently on a leave of absence and plans to return to her job at IBM on May 1.

## Welcome to New Members

The UCWBG extends a warm welcome to the following members who recently joined us. We look forward to meeting you at UCWBG programs and activities.

Nicola Aaron	Donna Godin
Catherine Alexander	Lisa Kieres
Janet Baxter	Nancy Kin
Elizabeth Beghou	Janet Kolkebeck
Karen Boich	Laura Manson
Kathleen Carle	Orick Peterson
F. Elaine Chaney	Susan Ratzer
Marta Cotton	Pamela Russell
Sharon Ephrain	Sarah Schiller
Patricia Euler	Anna Silverman
Sarah Flatley	Rachel Tasch
Caryn Gallop	Evelyn Willis
	Bobbie Jo Winship

## Seeking: Manager of Corporate Finance

Major New York area corporation seeks individual to develop funding strategies, generate and implement new solutions to financing transactions and to limit the cost and optimize the financial flexibility of the corporation. Medium term notes; big ticket financings and international experience preferred. A total of 5 years professional treasury or financial experience with 2 years post MBA experience required. Salary to \$80,000 + bonus. Please contact: Allen A. Geller, Senior Vice President, Raines International Inc., 1180 Avenue of the Americas, 18th Floor, New York, NY 10036, 212/997-1100 (office), 212/944-7585 (fax). ✉

## Connections

If you have changed your home or business address or phone number, please notify us c/o Alumni Services at 708/256-4422. All changes will be issued to members in updates to the membership directory.

Please let us know if you have recently made any changes in your career or personal life (changed jobs, received promotion or award, appointed to board of directors, started new company, was/will be guest speaker, started/expanded family, etc.). Send information to UCWBG Connections, P.O. Box 350, Kenilworth, IL 60043.

Name \_\_\_\_\_ Class Year \_\_\_\_\_  Campus  190  XP \_\_\_\_\_

Day Phone \_\_\_\_\_

Please describe any change in the space below.

# Calendar

## April

### Career Management Roundtables Forming

- 1 Chicago GSB Club Membership Social, Alumni Club  
Contact: Jim Cunningham, 312/684-6926 or  
Jon Brookner, 312/472-4984
- 3 Milwaukee Centennial Dinner  
Contact: Danny Frohman, 312/702-2154
- 3-4 Centennial Symposium: Women in Higher Education  
Ida Noyes Hall, Friday 1:00-7:00 P.M.  
1890-1930: Shaping undergraduate and graduate education and  
perspectives on women in education  
Saturday 9:00 A.M.-2:00 P.M.  
On being a woman at the U of C: Gender studies and  
feminist practice in the university
- 6 UCWBG Program: Dr. Rosetta Riley  
"Managing Your Career in Today's Corporate Environment"  
The University Club of Chicago, 5:30 P.M.  
(see article on front page)
- 11 UCWBG Board Meeting  
Leo Burnett, USA, 35 West Wacker, 19th floor, 9:00 A.M.
- 16 Chicago GSB Club  
"Do the White Thing" at Steppenwolf Theater  
Contact: Jim Cunningham, 312/684-6926 or  
Jon Brookner, 312/472-4984

- 23-25 Centennial Management Conference: "Business without  
Borders: Succeeding in the New Global Economy"  
International House (Thursday)  
Four Seasons Hotel (Friday)  
Rosenwald Hall (Saturday)  
Contact: Conference Office, 312/702-7572
- 25 Chicago GSB Club Gala  
Spirit of Chicago Cruise, 7:00-10:00 P.M., \$75/person  
Contact: Caroline Karr, 312/380-5326

## May

- 9 UCWBG Board Meeting and May/June *Exponent* deadline  
Leo Burnett, USA, 35 West Wacker, 19th floor, 9:00 A.M.
- 15 University of Chicago Night at Comiskey Park, 7:05 P.M.  
White Sox vs. Baltimore Orioles (see article on page 5)  
Contact: Alumni Office, 312/702-7727
- 15 XP-29 Group Reunion Luncheon  
Contact: Alumni Office, 312/702-7727
- 16 UCWBG North/Northwest Networking Group Brunch  
Home of Agnes Roach, Gurnee, IL  
Contact: Agnes Roach, 708/356-0575
- 20 Total Quality Management Practitioner's Network  
Contact: Sue Keers, 312/942-7212
- 21 Chicago GSB Club  
Speaker: Raul Fernandez, Commissioner of Trade  
Contact: Jim Cunningham, 312/684-6926 or  
Jon Brookner, 312/472-4984

## June

- 4-7 Reunion '92/University Centennial

Send Calendar listings to *The Exponent* at the address below  
or phone Karen Chromizky at 708/515-6563.



## The University of Chicago Women's Business Group

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