



The Exponent

September/October 1992

THE UNIVERSITY OF CHICAGO WOMEN'S BUSINESS GROUP

Social Responsibility: Making a Difference in Your Life, Your Career, Your Investments


Each of us is connected to our community in many ways—through our families, children, co-workers, friends, and neighbors. These connections are the basis for the responsibility we feel toward the community at large, and prompt us to look for ways to help create a better world. While social responsibility sounds wonderful in the abstract, it may seem difficult to find a concrete way to put it into action in our business and personal lives. On October 14 we have the privilege of having three distinguished and charismatic panelists share their perspectives on social responsibility through investment, including their experience that responsible invest-

ments and profitability need not be mutually exclusive.

The first member of our panel, Anthony J. Carfang, is president of Covenant Investment Management, which selects investments based upon both corporate responsibility criteria and traditional financial criteria. The company worked with leaders in a broad spectrum of fields to identify a comprehensive set of criteria, which essentially defined a company meeting the highest standards of social responsibility and business ethics as one responsible to the following groups: communities, competitors, customers, employees, environment, shareholders, social issues, and suppliers.

Joan Shapiro is senior vice-president at South Shore Bank, a pioneering institution in community-based investment. It successfully demonstrated that a local financial institution could help renew the community through prudently extending credit to community residents and local business people, while operating profitably for itself, its depositors, and its investors.

Susan E. Davis is president of Capital Missions Company, a social venture consulting firm which creates networks of socially responsible business leaders through a proprietary ten-step program developed by Davis. Examples of networks the firm has created include the Investors Circle, which supplies venture capital to socially responsible companies, and the Sustainable Circle, which addresses the strategic future of sustainable agriculture.

Each panelist will discuss their experiences in identifying socially responsible firms and discuss ways we can use these evaluations in making decisions in our business and personal lives. After the panel discussion there will be a question-and-answer session, in which UCWBG members and their guests will have the opportunity to interact with our panelists. From definition to decision-making, our panelists will explore with us how we can make a difference! 

- WHO:** Anthony J. Carfang, Joan Shapiro, Susan E. Davis
- WHAT:** Panel Discussion — "Social Responsibility: Where Can We Fit into the Picture?"
- WHEN:** Wednesday, October 14, 1992
 5:30–6:30 P.M. Cocktails and hors d'oeuvres
 6:30–7:30 P.M. Panel discussion and question-and-answer session
- WHERE:** Monroe Club, Harris Bank Building
 111 West Monroe Street, 23rd floor, Chicago
- COST:** \$20 UCWBG members, \$30 guests
 includes hors d'oeuvres, cash bar

For more information, contact Cindy Monroe at 708/864-6568.

Panel Discussion — Social Responsibility October 14, 1992

Name _____

Day Phone () _____

Guest(s) _____

Amount Enclosed _____ (\$20 members, \$30 non-members)

Send coupon with check payable to the University of Chicago Women's Business Group to:
UCWBG, P.O. Box 350, Kenilworth, IL 60043-0350.

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From the President's Desk . . .

First it was *Success and Betrayal*, then it was *Backlash*, and now it's *Megatrends for Women*. I've read them all, and I must say that reading *Megatrends for Women* was a refreshing change from the mostly negative contemporary "women's issues" books. The book's premise is one that I believe wholeheartedly: women today are powerful and *whole* — more balanced and more complete than most of their male colleagues — and that they have reached "critical mass" in every sector of contemporary life, allowing them to transform the world.



Diane Dahl
President

A little heady, but I believe it's true. Even with the overly publicized obstacles and setbacks, women *are* recasting social, political, and economic trends today, and it's a phenomenon that is not going to go away. Consider these facts:

- In 1992, women-owned businesses will employ more people than all the Fortune 500 companies put together.
- A record number of women will run for office in 1992 — and about one half will win.
- Women are more highly educated; 54% of all masters degrees now awarded in the U.S. go to women.
- The new relationship between the U.S. and the former Soviet Union shifts the focus from military to domestic matters, opening the way for women to lead in the New World Order.

I think it is especially exciting to be part of a dynamic women's business organization like the UCWBG at this time in history. We can and are making a difference in every aspect of modern life, including both American and global businesses. And it is more important than ever that we continue to nurture our relationships with other women in business, to learn from and empower each other to act.

continued on page 3

Board Member Profile

Name: Tricia Lenehan

Current Board Position:

Director-at-Large

Current Career Position:

Financial analyst,
Walgreen Co.

Greatest Personal Achievement:

Putting myself through business school.

Why are you a UCWBG Member?

Because of the interaction with an amazing group of women who are peers—I've usually been in fairly male-dominated environments.

If you didn't have to work for a living, what would you be doing?

I'd still work, but I'd like to be a children's librarian or own a children's bookstore and introduce children to the books I loved best as a child.

What book has made the greatest impression on you?

A Wrinkle in Time by Madeline L'Engle.

What is your favorite type of restaurant? Basically I like food, but seafood is really my favorite.

What is your favorite way to relax? Eating some amazing food (lobster, sour cream & onion potato chips...) while curled up with a book.

Have you ever had a mentor, and if so, how has she/he influenced your life?

My high school math teacher. She convinced me that I was good at math. Because of that, I went on to be a math major (!) in college. I was going to study French.

continued on page 3



Tricia Lenehan
Director-at-Large

THE UNIVERSITY OF CHICAGO WOMEN'S BUSINESS GROUP

1992 Board of Directors

President: Diane Dahl
708/655-1232

President-Elect: Kathy Terman
312/294-8065

VP-Administration: Peggy Hirsch
708/382-0414

VP-Finance: Suzanne Keers
312/942-7212

VP-Membership: Mary Beth Pinda
708/967-4031

VP-Programs: Cindy Monroe
708/244-9520

VP-Career Management: Mary Peterson
312/781-6331

VP-Internal Communications: Karen Chromizky
708/515-3270

VP-Public Relations: Shawn McGuinness
312/368-5327

VP-Marketing: Chandra Greer
312/220-5043

Immediate Past President: Kitty Voss
708/864-5052

Director: Donna Seltin
708/848-1262

Director: Tricia Lenehan
708/940-2636

Profile, cont'd from page 2

Name: Kitty Voss

Current Board Position:
Immediate Past President.

Current Career Position:
President, The Voss Group
(career counseling and
corporate outplacement)

Greatest Personal Achievement: Starting and maintain-
ing my own business.

**Why are you a UCWBG
Member?** Because I have
found many enriching
friendships and business
relationships with other
UCWBG members.

**If you didn't have to work for a living, what would you be
doing?** I'd probably join the Peace Corps with my husband.

What books have made the greatest impression on you?
The Heroine's Journey by Maureen Murdock and *The Revolution
Within* by Gloria Steinem.

What is your favorite type of restaurant? Anything ethnic —
Ethiopian, Thai, Korean.

What is your favorite way to relax? Cuddling or walking with
my Great Danes.

Why have you chosen to make Chicago your home?
Because it's always been my home — I'm a native.



Kitty Voss
Immediate Past President

Making a Difference

*"Give me a fish
and I'll eat for a day;*

*Teach me to fish
and I'll eat for a lifetime"*



Shawn McGuinness Gavin

This is the motto of an un-
usual not-for-profit organiza-
tion called Link Unlimited.
Shawn McGuinness Gavin,
along with her duties as Vice
President-Public Relations for
the UCWBG, is a sponsor of
this organization with her hus-
band, Jim.

This organization assists young black students from
Chicago's inner city secure a quality secondary education at the
high school of their choice — provided they have the grades to be
accepted. Link Unlimited was conceived in 1966 as a means to
prepare these young people for college and a more productive role
in later life.

"I feel that we have been given an opportunity to share some
of our good fortune with young individuals — children, actu-
ally — who are trying very hard to succeed in a very difficult
world," says Shawn. To this end, Link Unlimited has four goals:
education, career success, service to the community, and inter-
racial harmony.

The students are provided with a carefully structured pro-
gram in which they are encouraged to excel academically by a
caring and unified network of sponsors, parents, alumni, and
each other. Young students are chosen for participation while
still in the eighth grade. Their academic records are average or
above average, and grades improve markedly once they begin the
program. After rigorous months spent in summer school, the
young student enters his or her chosen high school. Tuition is
subsidized partially or in full by the sponsor for the following four
years. It is to Link's credit that not one student has ever dropped
out of high school.

Shawn and her husband joined the program as sponsors last
year. The interaction which evolved with the student and his
parents was so rewarding that the Gavins have chosen to sponsor
another student this year. For more information about Link
Unlimited, contact Shawn at 312/368-5327. ✍

President, cont'd from page 2

One way to continually renew these relationships is to make
it a priority to attend UCWBG events whenever possible. Our fall
schedule is jam-packed with opportunities to do just that:

October 14, 1992: "Social Responsibility in Business:
Where Do We Fit In?" Panel discussion
with: Susan Davis, CEO, Capital Mis-
sions Company; Anthony Carfang, presi-
dent, Covenant Investments; Joan
Shapiro, senior vice-president, South
Shore Bank

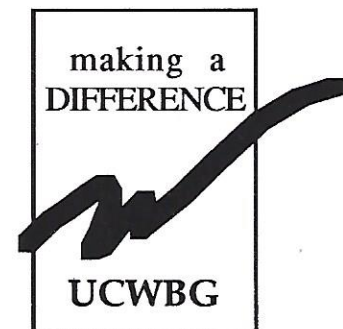
November 4, 1992: Spiaggia reception for potential women
GSB students, all current 190 women
students, and all UCWBG members.
(Don't miss it! Here's our chance to
recruit more dynamic, talented women
to the UCWBG.)

November 11, 1992: UCWBG Annual Networking Event —
a smash hit every year.

December 2, 1992: Annual meeting and holiday party.
A gala event.

I look forward to seeing each of you at one or more of these
exciting fall/winter UCWBG events and to work hard putting
UCWBG women in the forefront in the decade of the 1990s.

Diane Dahl
President



UCWBG North/Northwest Networking Group is Two Years Old!

Date: Monday, November 16, 1992
Time: 6:30 P.M.
Place: Mykonos Greek Restaurant
8660 W. Golf Road
Des Plaines, IL
708/296-6777

R.S.V.P. by noon Friday, November 13 to:
Nancy Gunder: 312/296-5533 or
708/433-3806
Agnes Roach: 708/356-0575
Virginia Tomasek: 708/835-8475

The September meeting was a great help to attendees currently updating their resumes. Speaker Edrene Heiss presented some excellent ideas on format, layout, and flow. There was a good turnout for this cooperative effort with the Career Management Committee, and we were pleased to welcome and chat with some Milwaukee members. Special thanks to Edrene, Mary Peterson and her committee, and also Cathy Pratt, First Chicago, our hostess.

In November we will enjoy a more festive atmosphere to celebrate our second anniversary at Mykonos Restaurant, where we can sample Greek food and network. The topic for discussion will be how the current economic climate is affecting the company you work for, a charitable organization you are involved with, personal/family decisions, etc. Any UCWBG member or prospective member is welcome to join us. We will pay for our dinners individually.

The North/Northwest Networking Group has been meeting every other month — in January, March, May, July, September, and November — at various locations. Our meetings do not always correspond well with publication dates for *The Exponent*, so be sure you give your address, phone and fax numbers and any changes to Agnes, Nancy, or Virginia for future notification. WE NEED PHONE COMMITTEE VOLUNTEERS WHO ARE WILLING TO CALL 4-5 PEOPLE EVERY OTHER MONTH—CALL AGNES ROACH AT 708/356-0575 IF YOU ARE INTERESTED.

Directions coming from the:

Southeast or Northeast: Take I-94 to Dempster; exit west to IL-43, north to Golf, west to Greenwood (Golf Mill Shopping Center). Continue on Golf about 1 block west; restaurant will be on your right (north side of Golf).

North: Take I-94 south to I-294 south and exit to go east on Golf. Drive about 1.2 miles to restaurant (on your left—north side).

West: Take I-294 north and exit at Dempster to go east. Drive east about 2 blocks to Potter. Turn left. Take Potter to Golf; turn right (east) and drive less than 1 mile to Mykonos. ↘

Plan to Network with Us

This year's Annual Networking Dinner will have somewhat of a new twist. In addition to networking with your peers within the UCWBG, we will also focus on a valuable asset we may often overlook—the Career Resource Center on campus which is available to us, even as alumnae.

The event will take place on Wednesday, November 11 at the East Bank Club, 500 North Kingsbury, Chicago (River North Area) from 5:30 to 8:00 P.M. The price is \$25 in advance or \$30 at the door, and will include a buffet dinner and cash bar.

Each table will represent a different field. A designated hostess at each table will help initiate conversation as well as answer questions about that particular industry. Ellie Workman will speak to us briefly about services offered by the University.

This should provide some additional value to what is already one of our most popular events. We hope to see lots of new and old faces!

For more information, please contact Tricia Lenehan at 312/327-0845 (h) or 708/940-2636 (w). ↘

WHO: UCWBG members
WHAT: Annual Networking Dinner
WHEN: Wednesday, November 11, 1992
5:30–8:00 P.M.
WHERE: East Bank Club
500 North Kingsbury, Chicago
COST: \$25 in advance, \$30 at the door
includes buffet dinner and cash bar

Annual Networking Dinner November 11, 1992

Name _____
Day Phone () _____
Guest(s) _____
Amount Enclosed \$25.00

Send coupon with check payable to the University of Chicago Women's Business Group to:
UCWBG, P.O. Box 350, Kenilworth, IL 60043-0350.

Save the Date

UCWBG Annual Business
Meeting and Holiday Party
Wednesday, December 2
at The Fortnightly of
Chicago. Any member
willing to donate door
prizes contact Cindy
Monroe at 708/244-9520.

Connections

Welcome to New Members

Shawn McGuinness, '89, 190, was pictured on the front page of the Sunday, August 30, 1992, Real Estate section of the *Chicago Tribune* with respect to marketing residential properties. Shawn is a realtor for Rubloff.

Lynn Marie Russell, '82, 190, has accepted a teaching fellowship from the Department of Comparative Literature at the University of Michigan and will be studying for her Ph.D. Her new address is 712 West Huron, Ann Arbor, Michigan 48103.

Mindee Wasseman, Campus, is a marketing/production assistant for the Raven Theatre's production of Arthur Miller's *The Crucible*. The small community theater will be performing this American classic in November and December. Tickets are available through the box office, 6931 North Clark Street, Chicago, 312/338-2177. For more information or group sales, call Mindee at 312/642-3414.

The UCWBG extends a warm welcome to the following members who recently joined us. We look forward to meeting you at UCWBG programs and activities.

MaryLu Cianciolo
Susie Isaacs
Sheila Narayanan
Iram Shah
Maria Villano
Catherine Yen

Career Management in the 1990s: Lessons from the Recession

submitted by Karl L. Buschmann

Back by popular demand is last year's hardhitting Chicago GSB Club Career Management Seminar! Come hear another panel of Chicago area GSB alumni talk about the impact of the recession on their lives and careers. This presentation will address the concerns of GSB alumni at all levels of experience, regardless of industry specialization or functional area background. You will gain insights on these challenges:

- The issues to address in career plans and the ways to respond
- The strategies for developing career stability and job security
- The skills needed for adapting in an environment of continual change

When: Thursday, November 5, 1992; 5:30 -6:15 P.M. Registration and networking; 6:15-7:30 P.M. Presentation; 7:30-8:00 P.M. Coffee and networking

Where: The Monroe Club, 111 West Monroe Street, 23rd Floor, Chicago

Price per person: \$20 (Members of the Chicago GSB Club, Women's Business Group, and the XP Club); \$25 (All guests and GSB alumni who are NOT club members). Includes hors d'oeuvres and one free drink; cash bar available.

How: Look for the registration form to be mailed from the Alumni Office. Or, R.S.V.P. with your check payable to The Chicago GSB Club. Mail to: The Chicago

GSB Club; c/o Mr. Jay Samstag, MBA '62; 1030 North State Street, #30H; Chicago, IL 60610

Mark your calendar now. Don't miss out this year! It's a great networking event! Register by Friday, October 30, 1992 and this will help ensure that your name is included on the "List of Attendees" — a great tool for networking.

Seating is limited to 130 people. Register early...it was sold out last year and two dozen people were turned away! For information on this event and on club membership, call Jay at 312/787-4508. Note: no refunds after Monday, November 2. ☺

Connections

If you have changed your home or business address or phone number, please notify us c/o Alumni Services at 708/256-4422. All changes will be issued to members in updates to the membership directory.

Please let us know if you have recently made any changes in your career or personal life (changed jobs, received promotion or award, appointed to board of directors, started new company, was/will be guest speaker, started/expanded family, etc.). Send information to UCWBG Connections, P.O. Box 350, Kenilworth, IL 60043.

Name _____ Class Year _____ Campus 190 XP _____

Day Phone _____

Please describe any change in the space below.

Calendar

November

October

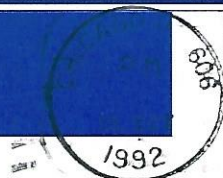
- 14 UCWBG Panel Discussion: "Social Responsibility: Where Can We Fit into the Picture?", 5:30 P.M.
Monroe Club, Harris Bank building, 23rd floor
Contact: Cindy Monroe, 708/244-9520
(see article on front page)
- 19 Chicago GSB Club annual meeting
Mercantile Exchange
Contact: Jon Brookner, 312/472-4984
- 19 Mind Your Own Business session
Monroe Club, Harris Bank Building, 23rd floor
Contact: Stefania Aulicino, 312/951-6777
- 21 Chicago GSB Club box lunch
Speaker: Harry Roberts
Contact: Alumni Office, 312/702-7727
- 26 Mind Your Own Business session
Monroe Club, Harris Bank Building, 23rd floor
Contact: Stefania Aulicino, 312/951-6777
- 27 UCWBG Internal Communications/Strategic Marketing Committee meeting, 6:30 P.M.
Home of Chandra Greer, Chicago
Contact: Kathy Terman, 312/294-8065

- 4 Reception for prospective students
Spiaggia, 980 North Michigan Avenue, Chicago
Contact: Lydia East, 312/702-6470
- 5 Chicago GSB Club program: "Career Management in the 1990s: Lessons from the Recession", 5:30 P.M.
Monroe Club, Harris Bank Building, 23rd Floor
\$20 GSB, UCWBG, and XP club members; \$25 others
Contact: Jay Samstag, 312/787-4508
(see article on page 5)
- 10 UCWBG North Shore Mothers' Network meeting, 7:00 P.M.
Discussion on child care
Home of Holly Berman, Wilmette
Contact: Holly Berman, 708/251-8817
- 11 UCWBG Annual Networking Dinner, 5:30 P.M.
East Bank Club, 500 North Kingsbury Street, Chicago
\$25 in advance, \$30 at door
Contact: Tricia Lenehan, 708/940-2636
(see article on page 4)
- 14 UCWBG Board meeting and
November/December *Exponent* deadline
Leo Burnett, USA, 35 West Wacker, 19th floor, 9:00 A.M.

Send Calendar listings to *The Exponent* at the address below or phone Karen Chromizky at 708/515-3270.



Forwarding and Address Correction Requested



Reminder

UCWBG membership renewal in the fourth quarter...
Let's think of fellow alumnae who are not current members and recruit them to join us!

The Exponent is published bimonthly by the
Internal Communications Committee

Address correspondence to:

The Exponent
c/o Karen Chromizky, Editor
P.O. Box 3123
Oak Brook, IL 60522
FAX No: 708/515-6505

SEPTEMBER/OCTOBER CONTRIBUTORS

Karen Chromizky
Tricia Lenehan
Agnes Roach

Diane Dahl
Shawn McGuinness
Mindee Wasseman

Andrea Kellick
Mary Beth Pinda
Kitty Voss