

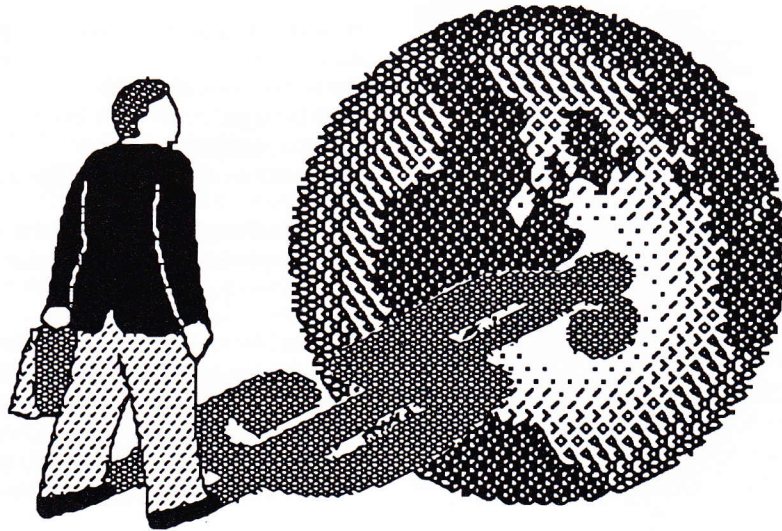


# The Exponent

May/June 1994

THE UNIVERSITY OF CHICAGO WOMEN'S BUSINESS GROUP

## The Globalization of American Business



by Danielle H. Palmer '92

Leo Burnett, founder of the prestigious advertising firm, once vowed his company would never have a branch office on foreign soil. Today, the firm is a major international presence; as well known overseas as in the United States. Many ostensibly American companies could tell similar stories.

On Thursday, June 23, the University of Chicago Women's Business Group will present a program on the economical, political and personal ramifications of the globalization of American business. Although some details are still not finalized at the time of this publication, members attend-

ing this program will benefit from at least two international perspectives—one from academia and the other from business. Our theorist will be Charles Lipson, an associate professor of political science at the University of Chicago. He will discuss the synergy and tension between politics and economics, the role of regional alliances, and the effects of foreign markets on the domestic economy. Professor Lipson is the chair of the Committee on International Relations at the University of Chicago, and is the founding director of the University of Chi-

cago Program on International Politics, Economics and Security.

The business community will be represented by an executive from a Chicago-based multinational corporation who will share that firm's experience in the global marketplace.

Flyers detailing the event will be mailed to all members mid-May. Don't forget to mark your calendar for what is certain to be a fascinating and informative program. ✍

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**PROGRAM:** The Globalization of American Business  
**DATE:** Thursday, July 23, 1994  
**LOCATION:** To be announced  
**FEES:** To be announced

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## A Message from Chandra Greer

One of my primary goals this year is to celebrate the members of the UCWBG, especially within our own community. Essentially, this means fostering an environment that promotes networking, allowing our members to tap into an extremely rich and powerful resource—the 390 talented, smart and motivated women (and one very progressive man) who comprise the membership of this group.



Chandra Greer '90  
President

When I think of networking, I, of course, recognize its value in the traditional sense—exchanging information, contacts, leads, etc.—with the goal of promoting one's professional or career development. However, I also believe the benefits of networking extend beyond job or career transitions. Personally, I have an extensive network of professional and personal contacts that have led to everything from good stock tips, to the world's best painter, to the best (and cheapest) place to get a watch repaired. I am very fond of my rolodex and my UCWBG membership directory!

I urge you to expand how *you* think of networking and to use it as a tool to enrich *every* aspect of your life. The UCWBG is doing everything we can to provide opportunities for you to make connections. A few examples:

- Every UCWBG event this year will have a brief period devoted to networking.
- *The Exponent* now includes a section called "Celebrating the UCWBG," promoting the accomplishments and life changes of members and facilitating member information exchange—use it.
- The UCWBG Breakfast Group provides a consistent avenue for members to get acquainted in an informal and relaxed setting.
- Our April 14 event, "Exploring Alternative Career Pathways," was specifically designed to provide members with insights into the somewhat daunting prospect of jumping off the traditional career pathway into something completely different.

*continued on page 7*

## Profile: Danielle Palmer Capek

**Current Board Position:**  
VP—Career Management

**Current Career Position:**  
Owner, Leverage Consulting Associates. The firm implements quality management programs for small and mid-sized businesses—primarily in the sales/marketing functions.

**Why Did You Join UCWBG:**  
As an independent consultant, I miss the collegiality one finds in larger firms. I felt the group would be an ideal forum within which to network and form relationships.

**Most Challenging Achievement:** Learning to fly a plane. I had so many phobias to overcome. I still don't fully accept that I do this.

**Personal Hero:** My parents. My father escaped a slave labor camp during WWII and almost miraculously crossed half of Europe to make it back to Belgium. Both of them did work for the underground and came very close to violent death many times. Fifty-five years later, they're still madly in love, and in some ways, they are younger than their children.

**Favorite Chicago Spot:** The wild parrot colony in Hyde Park.

**Favorite Pigout Food:** Fresh strawberries dipped in Belgian chocolate from Belgian Chocolatier Piron in Evanston.

**Favorite Movie:** *The Lion in Winter* with Katherine Hepburn and Peter O'Toole. The acting is indescribably wonderful.

**Last (junk food) Book Read:** *The Hollow Man* by Dan Simmons. Anything by Simmons is a must-read for science-fiction freaks.



Danielle H. Palmer Capek '92  
VP—Career Management

### THE UNIVERSITY OF CHICAGO WOMEN'S BUSINESS GROUP

#### 1994 Board of Directors

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312/220-5043  
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UCWBG (voice mail) 708/256-5804

# Affluence, Values and Childrearing— Are they Compatible?

by Ruth C. Greenthal

Financial independence is a goal that people generally strive for — an achievement which can provide us with the means to obtain substantial amounts of happiness and freedom. Parents can “capitalize” on their monetary success by showing and telling their children about the value and rewards of hard work. However, the positive influences of material wealth can have negative consequences that may not be apparent until it’s too late. It is important to note that parents have the power to control both positive and negative influences of financial success by the values that they hold and pass on to their children.

What are VALUES? They are a set of rules that are internalized and help guide personal behavior. There is no single value system that is appropriate for everyone. Although many individuals can agree on certain basic values, different people have different “comfort zones” and standards for behaviors that they define as acceptable.

What are PROBLEMS that may be associated with raising children in an affluent environment? Children who get everything they want, or are so-called spoiled, fail to learn how to cope well with adversity, delayed gratification, or valuing possessions. These children can become intolerant, demanding and unappreciative. As they mature, poor behavioral coping skills such as lying, cheating, or stealing may emerge.

Children of affluent parents may fail to mature emotionally or intellectually. When things go awry, they might try to buy their way out or seek ways to be bailed out. Such behavior leaves these children poorly equipped to face life’s hardships. Ironically, being “rescued” leaves some children of affluence with a sense of worthlessness. When children do not earn their accomplishments, they miss out on the feelings associated with failure or competence. An example of this can be noted in the following quote from one such grown “child,” who stated “It’s hard to recognize your own talents and goodness when you’ve grown up in a privileged way.”

Being sheltered can also lead to a sense of self-absorption and entitlement which can ultimately lead to the alienation of others, and impede the development of healthy interpersonal relationships. It is often difficult for children who have been overindulged to cooperate with others, to follow rules, or to adjust to others and to settings outside their own realm of experience.

What are the CAUSES of problems found in affluent families? Behaviors and feelings are transmitted by experience and instruction from one generation to the next. In our culture, jealousy and competitive feelings are common human characteristics which can be amplified and/or neglected when we are financially successful. Our own lack of awareness and narcissism can unwittingly get the best of us. After all, it feels good to us to be generous with ourselves and our children. Being “extravagant” can be an attempt to soothe, prevent or express guilt, anger or hurt feelings, or to otherwise “keep the peace” in family relationships or friendships. Splurging can also be the result of parents taking “the easy way out,” and not taking the time nor energy to weigh priorities. Parents of the ‘90s have complex, high-paced lives that may lead to an automatic, mechanically directed lifestyle which is not in the best interest of the family.

What can we do to PREVENT difficulties associated with affluence? Parents need to continually keep in mind that children learn values mainly through identification with and imitation of the most significant people in their lives.

It is helpful to periodically question our motives or to ask ourselves, “Am I really doing things that agree with my values?” If we can minimize our “numbness” and increase our sensitivity to what is constructive for our families, we can raise children with good values and enjoy the benefits of our financial success at the same time.

Often, affluent parents “live it up” without paying attention to the possible adverse impact this lifestyle may have on their children. They only see the fun and positive aspects of spending money. “Do as I say, not as I do” doesn’t cut it. My son told me recently, “Mommy, stop taking your seatbelt off before we get to the driveway, you’re starting to make me do it.” He was right. Mothers, fathers, grandparents and caretakers will do well to ask themselves, “What do we do that influences our children?” In other words, it helps to be aware of what you represent and what you are conveying.



How can we RESPOND effectively to children raised in a wealthy environment? Some parents feel stymied when faced with questions like, “Well, Tracy has 20 Barbie Dolls, so why can’t I?” There are a variety of ways to address such an inquiry, and my favorite is to differentiate one family from another. The following are effective replies: “Different families do different things,” “Different kids have different numbers of Barbie Dolls,” or “You can’t have so many Barbie Dolls because you can’t always have everything you want.” My son recently asked me in the grocery store, “Mommy, why do you always say no?” I replied, “I don’t always say no. It’s just that you remember those times better than the times when I say yes.” Later that week, he confessed, “Mommy, you say just the right amount of ‘yeses’ and the right amount of ‘nos.’” It can also help to empathize with your child, verbalizing for the child how bad it feels not to have what she or he wants. For example, “It’s hard not to get what you want. I remember when I was little and my parents wouldn’t let me have —.”

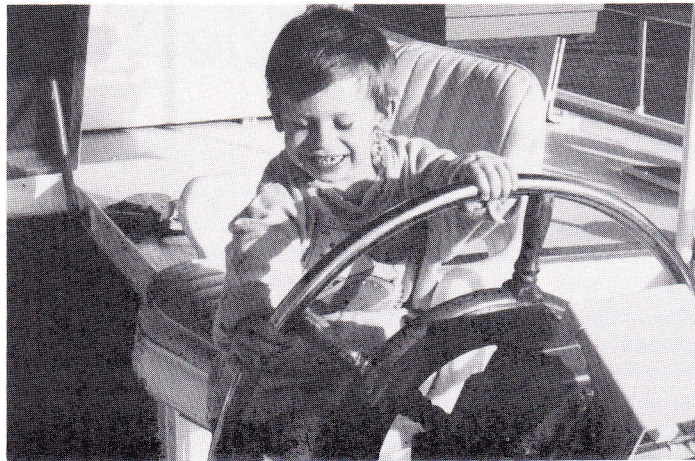
What RESOURCES do we have to assist us? Often parental partners have different ideas about what is best. While this might appear to complicate the picture, it can also lead to an optimal approach to childrearing. Each spouse comes from a different background, and it is likely that your child will benefit from the

*continued on page 4*

creative combination. It is useful to take the time to talk with your mate about values, and to strive for an approach that the two of you can live with. Do not expect this to happen without conflict, or all at once. It's a process that matures as your children do. If you can't work it out yourselves, be humble enough to know your own limits and to find someone mutually agreed upon to help. Friends, parents, religious leaders or counselors can be extremely helpful. Ignoring the conflict does not make it go away. Some people with a lot of money may avoid or "deny" psychological concerns. They may feel ashamed or that they don't have a "right" to need psychological help, as though having money "should" make life perfect.

It can be valuable, as well, to keep an eye on the adults who take pleasure in giving to our children. For example, full-time sitters and grandparents can have an enormous influence. Initiating a dialogue with extended family members about what is important to you and to your spouse can be of benefit to all. Remember, if you don't talk to adults about their behavior with your child, most likely no one will.

Setting limits and establishing reasonable priorities in your family teaches your children good survival skills. If we help



kids learn these skills in developmentally appropriate ways, good values become an intrinsic part of our children's identities. Consequently, they will use these values to guide their behavior for the rest of their lives.

My mother has said sometimes "less is more." I'm finding out that sometimes "more" can be "less," too. One child of wealthy parents, reflecting back, has been quoted as saying, "I wish my parents had concentrated a little less on keeping me happy and a little more on building my

character." I think affluence, values and childrearing are compatible as long as we keep a watchful eye on psychological as well as material aspects of life.

*Ruth C. Greenthal, Ph.D. is a clinical psychologist who has offices in Highland Park and Evanston. She is the co-parent of a 4-1/2 year old boy and a 1-1/2 year old girl. The idea for the topic of this article came from Helene Gerstein, director of the North Shore Family Drop-in, in Glencoe.*



**42nd Annual  
Management  
Conference**

by Chandra Greer '90

Springboarding from the success of the inaugural UCWBG-sponsored panel at last year's 41st GSB Management Conference, the Group will again showcase a panel discussion in this year's event. The topic is "Managing the New Corporation," a discussion of how modern organizations have changed their organizational practices and management styles in response to the trends toward corporate diversity, downsizing, and increased profitability pressures, among other topics.

The panel will be moderated by the ever-popular Harry Davis, Roger L. and Rachel M. Goetz, professor of creative management at the GSB. Panelists will include Kathy Green, vice-president of human resources at Ameritech and Jeanie Duck, a vice-president with Boston Consulting Group, Chicago.

From a businesswoman's perspective, this will be a very important forum because it addresses the transformation of traditional corporate structures that, in the past,

## Managing the New Corporation

have sometimes failed to address the needs and interests of women in business.

The Management Conference will be on Friday, May 6 and will be held at the new GSB Downtown Center located at 450 North Cityfront Drive. The Conference begins with an 11:30 A.M. reception followed by a luncheon at noon. The UCWBG panel will take place from 3:45 to 5:15 P.M. If you have questions or need more information, please call Chandra Greer at 312/220-5043. We hope to see you there. ☺

# Managing Your Financial Future



by Lisa Kieres '84

If you haven't gotten closer to a bank than using your cash station card lately, you would have enjoyed the breakfast program hosted by the Harris Bank Women in Business Banking Team. The Harris group, led by Judy Phillips, focuses exclusively on the banking needs of women business owners and professionals. Attendees, including 32 UCWBG members and their guests, enjoyed a formal breakfast of fruit, eggs, rolls and breakfast meats while participating in a discussion with experts in business credit, trusts and estate planning, and investments. Issues covered included loan committee approval, planning for your retirement, your child's college education and allocating your investment assets effectively.

## Credit for Business Owners

- By the year 2000, it is estimated that one half of all businesses will be owned by women. Today, 70% of new businesses are started by women. Most of these new business ventures are service-oriented organizations which require very little initial capital investment.
- Women often don't have equal access to capital like their male counterparts. Organizations like Women in Business Banking Group can teach women to use the system to their advantage by creating mock sessions that show what happens behind the scenes at loan committee approval meetings.

## Personal Trusts

- If you or your parents have an estate plan, you should consider whether or not this plan is still appropriate.
- Succession planning for women business owners is an important and often overlooked item.
- Retirement plan beneficiary designations are much more important than most people realize.
- Life insurance trusts are a valuable estate planning vehicle.
- A minor or child trust fund is an excellent vehicle to save for your children's future education.
- Charitable trusts allow you to give gifts either during your lifetime or after you have passed away.

## Investments

- Asset allocation affects the performance and rate of return in a portfolio more than the timely buying and selling of securities.
- To determine your asset allocation, a financial expert can help by determining your liquidity, income and capital growth needs along with your risk tolerance and appropriate time horizon.

If you have specific questions or issues related to the above topics, call Judy Phillips at 312/461-5079. ☞

# Breakfast Subgroup: Tour of Historic Pullman District

by Pamela Janssen '91

For those of you who missed our fun get-together at the West Egg Cafe last month, we offer you another opportunity to indulge in good food and conversation on Sunday, May 22. We will gather at the Hotel Florence in the historic Pullman District at 11:30 A.M. The hotel has been restored to its Victorian splendor and offers a sumptuous buffet with a magnificent choice of 53 items including both breakfast (such as french toast, eggs, bacon, sausage) and lunch items (such as quiche, salad and dessert) and of course, juice, coffee and tea. We thought it would be fun to then take advantage of the warm spring weather to explore the Pullman District. The Pullman community was reportedly the first "company town" in America. Founded in 1880 by George Pullman, the inventor of the Pullman sleeping car, it has been described as "an outdoor museum of architecture, city planning and labor history," with the social structure of the town being reflected in the varying sizes and façades of its houses. The entire 12-block neighborhood was built in just four years and has survived almost completely intact. Our two-hour tour will depart from the lobby of the Hotel Florence at 1:00 P.M., and will be led by a docent of the Chicago Architecture Foundation. If you're in need of refreshment at the end, why not stop by the neighborhood soda fountain at 11208 South St. Lawrence for an old-fashioned ice cream soda?

For reservations call Maureen Thomas at 312/975-8367, no later than May 13. Please specify whether you wish to attend the brunch, walking tour, or both.

**Brunch:** 11:30 A.M. at the Hotel Florence, 11111 S. Forestville Avenue (526E at 111th Street). Exit I-94 (Calumet Expressway) at 111th Street. The phone number at the Hotel Florence restaurant is 312/785-8900. Cost (brunch only): \$11.50 including tax and tip.

**Tour:** 1:00 P.M. departure from the lobby of the Hotel Florence. Cost (walk only): \$6.00 per person.

Space is limited to 25, so call early—and don't forget your walking shoes. If you have any questions, please call Kathy Terman at 312/394-8065. ☞

# North/Northwest Networking Group

by Agnes Roach '80

The North/Northwest Networking Group will convene in May at the Bannockburn Bath & Tennis Club restaurant. This should provide a good opportunity not only to network, but to check out the club's facilities. If you have a résumé or brochure about your business, bring several copies to distribute. All UCWBG members are welcome.

If you have suggestions for a speaker or program for this group, please call Agnes Roach, 708/356-0575. Please to RSVP.

**Date:** Thursday, May 19, 1994

**Time:** 6:30 P.M.

**Place:** Bannockburn Bath & Tennis Club  
2211 Waukegan Road  
Bannockburn, IL  
708/945-4413

R.S.V.P. by 5:00 P.M., Tuesday, May 17, to:  
Nancy Gunder 312/296-5533 or

708/433-3806

Agnes Roach

708/356-0575

Virginia Tomasek 708/835-8475

## Directions when coming from the:

**South/Southeast:** Take I-94 north to Half Day Road (Rt. 22) and exit to go east. Drive about 1.5 miles, and turn right (south) onto Waukegan Road (Rt. 43). Drive barely .25 miles, through the first light, and look for the club entrance on your left. Alternatively, drive north to Waukegan and look for the club entrance sign on your right, just after the Sears Service Center. Note: the club is on the east side of 43.

**West/Northwest:** Take I-294 north to I-94 to Half Day Road and follow directions above.  
**North:** Take I-94 south to Half Day Road (Rt. 22), exit to go east, and follow directions above.

**East:** Take Green Bay Road or Rt. 41 to Rt. 22 and go west to Waukegan Road (Rt. 43). Turn left (south) onto 43 and follow directions above. ☞



# Celebrating the UCWBG

## Welcome to New Members

The UCWBG extends a warm welcome to the following new members.

Maxine Abrahams  
Katherine Anderson  
*Lake Forest, IL*  
Jean Baker  
*Chicago, IL*  
Christine Cummings  
Dorothy Cummins  
*Baxter Healthcare Corp.*  
Elizabeth Dever  
*Chicago, IL*  
Deb Dye  
Allan Friedman  
*The University of Chicago*  
Anita Gonzalez '84, Campus  
*Continental Bank*  
Kim Goodhard  
*Chicago, IL*  
Margelia Jones  
*Prudential Realty Group*  
Jacqueline Klaiss  
*Chicago, IL*  
Anke Koning  
Mary Jo Kunzmann  
*Hewitt Associates*  
Dona Laketek '76, Campus  
*Broadacre Management Co.*  
Audra Landon  
*Kraft General Foods*  
Barbara Lane-Brown '92, Campus  
*Mastery, Inc.*  
Marcia Lausen  
*Leo Burnett U.S.A.*  
Gina Lazaro  
*Quaker Oats Company*  
Kim Leibich  
Kelly McDermott  
*Chicago, IL*  
Terri Mentzer  
*New Lenox, IL*  
Julie Morgan '93, Campus  
*Jewel Food Stores*  
Kristin Motyka  
*Motorola, Inc.*  
Mary O'Connor  
*American Maize Products Company*  
Dolly Parker  
*The University of Chicago*

Karen Post '93, Campus  
*Ernst & Young*  
Elizabeth Ristau  
*Chicago, IL*  
Alison Rodner  
*Chicago, IL*  
Judith Rosowicz '91, Campus  
*Abbott Laboratories*  
Sharon Ruff '93, 190  
*Millward Brown*  
Jennifer Scanlon  
Renee Schwingbeck  
*Arlington Heights, IL*  
Elizabeth Shapiro Kopin '88, 190  
*NationsBank*  
Judith Sutfin '93, 190  
*ABN-AMRO North America, Inc.*  
Linda Thomas  
*Chicago, IL*  
Mary Valentino  
*American Telephone & Telegraph Co.*  
Louise Wasso  
Sheila Weimer  
*Heller Financial, Inc.*  
Diana Zake  
*Peoples Gas Light and Coke Company*

ket research firm, Anderson Niebuhr & Associates, Inc., 6 Pine Tree Drive, Arden Hills, MN 55112. Her office phone is 612/486-8712. Anderson Niebuhr provides quality-driven research and consulting services in the areas of health care, business-to-business, consumer, and customer satisfaction issues.

## GSB Club Golf Open

The Chicago GSB Club is holding a golf outing at the Gleneagles Country Club, 13070 McCarthy Road, Lemont, on Sunday June 26. The event will cost \$55 for UCWBG, GSB Club, and XP Club members and their guests. The price includes green fees and a barbecue dinner. Carts are available for an additional charge. Tee-times will be limited. Call Steve Schlegel 93, at 312/606-4170 for more information.

## Networking Connections

Listed below are member recommended networking/career development opportunities.

### Katten Muchin & Zavis Women's Forum

All programs will be held at Katten Muchin & Zavis, 525 West Monroe, Suite 1600, from 4:45 to 7:00 P.M.

May 16 *Breaking through the Glass Ceiling (Career Advancement in Large Organizations)*  
July 18 *The Balancing Act—How to Get the Most Out of Work, Family, and Time for Yourself*

There is no cost to attend these events. Please call Debra H. Snider at 312/902-5227 with any questions.

### U of C Night at Comiskey Park

Watch the White Sox battle the Seattle Mariners on Monday, May 9, 1994 at 7:05 P.M. Join alumni, students and staff as President Sonnenschein throws out the first pitch for University of Chicago Night at Comiskey Park. Call 312/702-8729 or 312/464-8650 for ticket information.

### The 1994 Spring Box Luncheon Series

Douglas A. Irwin, assistant professor, Graduate School of Business, will present "U.S. High-Tech Trade Policy and Japan" on Tuesday, May 24 at The University of Chicago Downtown Center, 450 North

## Information Exchange

**Lisa Kieres '84, Campus**, announces the arrival of Tyler Kieres Salathe, born December 10, 1993. Tyler joins Lisa and her husband, Frank Salathe, at their home in Chicago. Lisa is vice president of finance and operations at Eaglebrook Products, Chicago.

**Karen McCann '92, 190**, joined the Federal Reserve Bank of Chicago in February, working in the financial markets unit of Supervision and Regulation.

**Nancie Noie** has recently opened her own firm. Nancie E. Noie & Associates, a health care consulting consortium, is located at 435 N. Michigan Avenue, Suite 2702, Chicago, IL 60611. Telephone is 312/923-9770; fax is 312/923-1160. Please note this change in your membership directory.

**Ann Pollack '84, Campus**, joined the American Dental Association as a database marketing analyst in January.

**Randi Stillman '86, Campus**, returned to the work force full-time in December 1993 after four wonderful years at home with sons Ari (7) and Joshua (4). She's an associate with the full-service mar-

Cityfront Plaza. Contact The Office of Alumni Affairs at 312/702-7727 for additional information on this noon-time event. Reserve early, as space is limited.

### Meet the Lenders

Harris Bank is offering the UCWBG membership an opportunity to attend a "Meet the Lenders Program." This program will allow you to witness a loan committee meeting in action and help you determine ways to improve your chances for finance approval. There is no cost for this event. Please contact Lisa Kieres at 312/935-9383 for more information.

## Progress Report on Mini-Survey

by Christine Cantarino '92

We thank everyone who responded to the mini-survey that was in last January's *Exponent*. The mini-survey asked respondents to rank their expectations in attending a UCWBG program. The information is very important to the UCWBG. We are constantly trying to improve the quality of our programs. Going forward into 1994-1995, we will periodically survey our members and monitor the feedback. Thank you for your inputs and your timely responses.

### President, cont'd from page 2

These are but a few of the ways we are helping you explore the possibilities. If you have other ideas, please give me a call at 312/220-5043. I'd love to hear from you.

Chandra Greer '90  
President

## Marketing Committee Reports

To date, the marketing committee is still tied in closely with the Innopreneurship committee. However, there has been a great deal of interest in expanding and developing a marketing group to specialize in evaluating our members' needs, creating new program ideas to fill their needs, and promoting the activities. One important task for 1994-1995 is analyzing membership data and participating in special focus groups. Anyone and everyone is welcome to join. If you are interested in participating, please contact Christine Cantarino at 708/632-3395 (w) or 708/519-0070 (h).

## The New Career Agenda Conference

by Suzanne Keers '88

The three GSB Alumni clubs along with the Alumni Career Management Office are planning a career conference for all alumni this fall. "Expanding Your Horizons: The New Career Agenda" will be held at the new GSB Downtown Center, 450 North Cityfront Plaza Drive, on September 17, 1994. This full-day conference will feature concurrent sessions on three tracks: Life Stages, Workplace 2000 and Entrepreneurs. In addition, the conference will feature a keynote speaker at lunch, a resource room of material related to career topics and an option networking reception. Plan now to attend this exciting conference. Look for mailings over the summer and future articles in *The Exponent* for more details.

## The "Women" in the UCWBG—Who are We?

by Christine Cantarino '92

Our UCWBG name rings loud and clear. Who are we? We are a group of women bound together by the University of Chicago Graduate School of Business.

Why was this group formed? The purpose of our group is very basic, to support one another throughout our career paths. Where these paths cross, we stop to share ideas, thoughts and insights with one another. Some people call this networking, others refer to this as mentoring, yet many call this basic friendship. As a group, we come together, to develop a forum whereby we can learn from each others' experiences in the working world; to expand our careers; and to enrich our lives and develop friendships with other successful University of Chicago women. The UCWBG is committed to offering unique programs as well as other vehicles for professional career development and social interests of the group.

Our membership is continuously growing and expanding. We now have over 375 members, up 15% from last year. Half of our members have been part of the UCWBG for longer than five years. Over 70% of our members have been working for five or more years. Close to 65% of our members work full-time for large corporations, and approximately 25% are self-employed. Seventy percent of members are married and 40% have children.

The UCWBG is a diverse group which has a great deal to offer. Make your membership work for you by becoming involved in the various programs.



## Connections



Has a special event occurred in your life? Have you been/will be a guest speaker, started a new company, been appointed to a board of directors, started/expanded family, etc.? We'd like to include the information in the next issue of *The Exponent* "Connection" section. Please write to UCWBG Connections, c/o Kathy Bailey, 90 S. 6th Ave. #204, La Grange, IL 60525 or fax changes to 708/387-8565 and 312/702-3730 in care of GSB Alumni Relations.

- New Address
- New Job
- Promotion or Award
- Accomplishment

Name \_\_\_\_\_

Day Phone \_\_\_\_\_

Class Year \_\_\_\_\_

Campus     190     XP \_\_\_\_\_

Please describe any change in the space below.

# Calendar

## May

- 6 42nd Annual Management Conference: Managing the New Corporation  
GSB Downtown Center, 450 North Cityfront Drive  
Contact: Chandra Greer, 312/220-5043  
(see article on page 4)
- 9 U of C Night at Comiskey Park, 7:05 P.M.  
Call: 312/702-8729 or 312/464-8650  
(see article on page 6)
- 19 North/Northwest Networking Group  
Bannockburn Bath & Tennis Club  
2211 Waukegan Road, Bannockburn, IL  
Contact: Agnes Roach, 708/356-0575
- 22 Breakfast Subgroup  
Historic Pullman Tour/Hotel Florence Brunch  
Hotel Florence brunch, 11111 S. Forestville Ave., 11:30 A.M.  
Historic Pullman tour, 1:00 P.M.  
Contact: Maureen Thomas, 312/975-8367 or  
Kathy Terman, 312/394-8065  
(see article on page 5)

## June

- 10 July/August *Exponent* deadline

## July

- 23 International Conference: The Globalization of American Business  
(see article on front page)

## September

- 17 Expanding Your Horizons: The New Career Agenda  
GSB Downtown Center  
(see article on page 7)
- 27 UCWBG event: Anita Rodick of The Body Shop  
Watch for more details in future issues of *The Exponent*.

Send calendar listings to The Exponent at the address below or phone Kathy Bailey at 708/387-8822.



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Celebrate  
the UCWBG  
—  
Join a  
Committee

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