



The Exponent

September/October 1995

THE UNIVERSITY OF CHICAGO WOMEN'S BUSINESS GROUP

UCWBG Celebrates 15th Anniversary

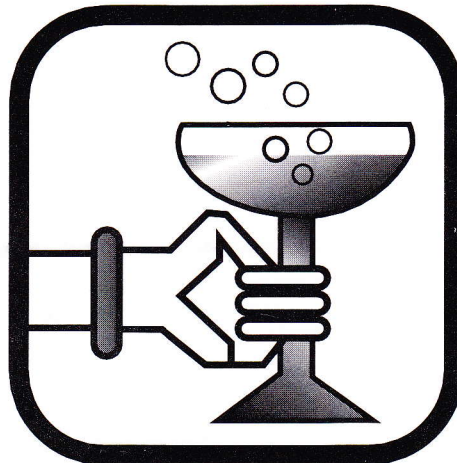
by Bobbi Williams '93

Reggae (reg' ā) noun. A form of popular Jamaican music influenced by rhythm and blues and calypso.

Reggae truly is a definition for fun. What better way to celebrate our 15th anniversary year than with a Reggae Party at the charming Cafe Baci.

The UCWBG is 15 years young and it is time to celebrate! In the past 15 years, the UCWBG has provided countless opportunities for our members to learn, grow and share. Many valuable connections, contacts and most importantly, friends have been made as a result of this group. Even if you haven't been actively involved for a while, please join us as we remember and celebrate all the good times and the wonderful people that make up the UCWBG.

Many of our members have worked very hard over the years to make the UCWBG dream a reality – now it is time to honor those efforts. This is not business as usual! Bring your spouse, significant other or friends and be prepared to eat, drink and dance. We only turn 15 once, so come join us. Meet old friends, make new ones... ☺



Cafe Baci
77 West Wacker,
downtown Chicago

Saturday, September 16
7:30 P.M. 'til midnight

**Featuring Live
Reggae Music**

**\$40 per person
price includes
exciting hors d'oeuvres,
open bar, fun, and surprises**

**Parking available
across the street**

15th Anniversary Party Saturday, September 16

Member Name _____ Day Phone () _____

Guest Name(s) _____

Number of Ticket(s): ____ (\$40 per person) Total Amount: _____

Select payment option: Check enclosed Visa Mastercard

Card Number: _____ Expiration Date: _____

Signature (required): _____

Return this coupon with check payable to UCWBG or credit card information to: UCWBG, 1805 North Mill Street, Suite A, Naperville, IL 60563-1275. Fax reservations to: 708/369-3773. Voice mail: 708/256-5804.

Inside This Issue

Features

1996 Advisory Board	4
Career Management	4
Philanthropy Illustrated	8

On-going

Message from Suzanne Keers	2
LifeWorks	3
Visibility Plus	3
Profile	4
Special Interest Groups	7
Celebrate UCWBG	8

A Message from Suzanne Keers



Suzanne Keers '88
President

One of my goals for this year was to begin investigating the possibility of the UCWBG entering into partnerships with corporations. Lisa Kieres, President-Elect took this on as a special project this year and intends to continue refining our approach during her year as president.

Our interest in this area is driven by two topics that have been of concern to the UCWBG board for a number of years. These are: "How can the UCWBG gain more visibility in

the business community?" and "How can we continue to provide our members with high quality services without raising our dues or event prices?"

As many of you are aware, we have an Advisory Board comprised of women business leaders that convenes each year to provide input on strategic issues. The topic of corporate sponsorship was on the agenda last fall. Our Advisory Board urged us to be very clear about what benefits such a relationship would provide to both partners.

Some benefits we feel a firm could gain by developing a relationship with the UCWBG are:

- To nurture high potential women within their firm
- To make their company and products known to our members
- To use input from our group for marketing research
- To improve their recruitment of MBAs

The benefits to the UCWBG are many, but a few of the most important are:

- To increase exposure of the UCWBG and our members to the business community
- To tap the expertise of corporations and their leadership
- To gain more members if the firm has women GSB graduates that are currently not members
- To gain financial support that would allow us more flexibility in programming

We are undecided about what form corporate sponsorship might take. We have co-sponsored events in the past with corporations, but we see our current effort as the development of a longer term relationship. There are several possible relationships that have been suggested, but at this point nothing has been formalized.

As we continue to explore corporate partnerships, we welcome any suggestions or ideas you might have. Please feel free to contact me at 312/951-6200 or skeer@axiom.com

Suzanne Keers
President

SAVE THE DATE!

Thursday, November 16

Annual Networking Dinner
The East Bank Club
5:30 P.M. – 8:30 P.M.

THE UNIVERSITY OF CHICAGO WOMEN'S BUSINESS GROUP

1995 Board of Directors

President: Suzanne Keers '88
skeers@axiom.com 312/951-6200
President-Elect: Lisa M. Kieres '84
312/472-9366
VP-Administration: Maureen Brown Thomas '87
murbis@aol.com 708/978-9432
VP-Finance: Nancy Dschida '94
312/938-8778
VP-Membership: Karin Janowski '90
708/246-4347
VP-Programs: Susan Miner '93
susan.miner@att.com 708/713-7587

VP-Career Management: Kendra Leindecker '93
kendras@ibm.net 312/326-8979
VP-Internal Communications: Kathy Bailey '91
kabailey@lanmail.rmc.com 708/387-8822
VP-Marketing/Public Relations: Christine B. Cantarino '92
christine_cantarino@wes.mot.com 708/576-4965
Immediate Past President: Chandra Greer '90
312/220-5043
Director: Rae Fischer '91
fischer.ardis@radiomail.net 708/604-1627
Director: Julia Hathaway '90
312/281-6396

1980-81 Board of Directors

Co-Chairwoman: Agnes Roach
Co-Chairwoman: JoAnn Hinz
Secretary: Carol Shifrin Gruchala
Treasurer: Mary Cipriano

Membership: Joan Sherman
Program Coordinator: Cynthia Caples (Stowe)
Director: Helen Slowik
Director: Ingrid Sarapuu

UCWBG (voice mail) 708/256-5804

UCWBG home page http://www-gsb.uchicago.edu/gsb/clubs/alumni/ucwbg_home.html

LifeWorks: Press *7 for Yes, *9 for No

by Julie Danis '84

While driving home from a weekend lake retreat, my travel companion checked his voice mail via cellular phone and I put the finishing touches on a report using my laptop.

"Look at us," I said, "we're the epitome of a *BusinessWeek* cover article on the time-pressed and technology-tied." "Shhh," he said, "lots of static - can't hear my messages."

How did my transformation from low-tech to high-tech happen? Only a year ago I vowed, "No car phone. Driving is my only down time, me time, thinking time." And I never even considered mobile computing since I was barely literate in a static position.

What a difference 12 months makes. I rationalized, "My car is old. I need a car phone for safety reasons." I vowed, "I'll only use it for emergencies." The first statement was true. The second - a fantasy.

Then came the laptop. I rationalized, "Every free-lance consultant needs to be prepared to work wherever and whenever." I vowed, "I'll organize my work and personal life on the computer." The first statement was true. The second - a delusion.

In the beginning my mobile dialing was under control. I took care of potential emergencies by confirming appointments and alerting people of a late arrival. Then I found new definitions for cellular emergencies. I confirmed reservations I didn't have, called opinion polls for which I had no opinion - press *7 for yes, *9 for no, and instead carrying it in my purse - just in case.

Laptop use was held in check until a business deadline and cross-country road trip collided. I really did need to work whenever and wherever. I bought a car adapter and computed to and through Yellowstone. Now I get carsick without a computer screen glaring at me from the passenger seat.

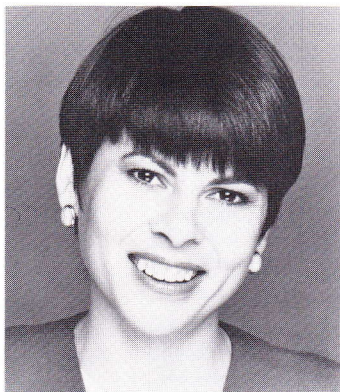
I see the future if I don't take action. Backpacking with a subnotebook. Rollerblading with a flip phone. A cordless fax modem and portable printer, color of course.

But I don't want to be totally wired, never unplugged, always available. So I resolve to cutback on computing while moving, promise to leave the phone in the car and vow to unlist my cell phone number so I can reach out but not be reached.

The first part of that statement is true. The second - well, it's too soon to tell. ☺

Julie Danis is a free-lance business writer, radio correspondent and marketing consultant. Her commentary, Tales From the Workplace, is heard on WBBU-FM, Radio for Women in Baton Rouge and she is a guest financial humorist on the Your Money radio program heard on WJJD-AM in Chicago.

Julie's interested in your workplace stories and experiences for her commentaries and columns. If you have any interesting tales to tell call her at 312/528-4338 or write 2130 Lincoln Park West, Chicago, IL, 60614, and yes, now you can reach her via E-Mail at JMDanis@aol.com. She is now truly wired and always available.



Julie Danis '84

Dream Like Goliath; Act Like David!

by Anita R. Brick '81

Is your career stalling out? Are you holding yourself back? It's time for a new approach. Dream like Goliath and act like David. Think big and know that with small consistent actions, you'll succeed. Here's how:

1. FANTASIZE. Imagine yourself winning the lottery, rocketing to Mars, or starring in a movie. Focus on those seemingly frivolous fantasies. They hold powerful clues to unfulfilled needs. Are you searching for freedom, power, self-confidence? Examine the clues and replace what's missing. If you don't, fantasy becomes distraction.

2. LISTEN TO WHAT YOU LONG FOR. Your internal genius is original, loaded with potential, and yearning for more. "It's a need that may or may not be conscious," says Nancy Anderson, author of *Work With Passion*. With unfulfilled desire waiting in the shadows, fully investing in work, family, or yourself is impossible. What's your **Big Goal?**

Achieving it doesn't demand abandoning your family, quitting your job, or moving to Paris. It does require rediscovering an aspiration and going for it. But being fully creative and productive or even feeling you deserve a wonderful life is scary. It's how many people rationalize their unsatisfying jobs. It's why lack of time, money, or experience seem insurmountable. They're not. Go after your Big Goal. Life will reawaken with vitality and purpose.

3. HAVE REAL ADVENTURES. Everyone wants adventures. Why are they so rare? "We bury our passion because," relates Anderson, "we were ridiculed early in life because our enthusiasm was not backed up with expertise." Also most people associate adventures with climbing Mt. Everest, sailing around the world, or at least in sacrificing security. Believing this is paralyzing. Real adventures are doing things you enjoy or trying something new.

4. LIGHTEN UP. Is your progress stalled because you're lazy? Probably not. Most people put effort into their work, family, and other things. That's certainly *not* laziness. But what about when you want to do something but still don't? That's not laziness either; that's inner conflict. Telling yourself to "just do it" won't work. Instead take a break and relax.

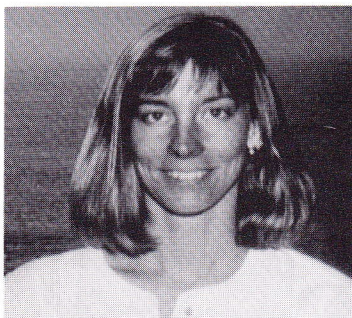
5. FIND A SURE THING. To overcome inner resistance find a guaranteed win. Choose one BabyStep™, an easy action, toward your goal. "Make it so small it seems silly," says Dr. Arthur Freeman, author of *The Ten Dumbest Mistakes Smart People Make*. Start with 5-minutes-a-day™. You have 5-minutes at lunch, in your car, or during morning "rituals." Do this BabyStep™ for 30 days. You don't have to be perfect. Each week review what you've achieved. Next month, you'll have developed a new habit of success with the reward of accomplishment.

6. DEVELOP A FORTUNE TEAM. "Surround yourself with positive people," says Jane Wesman author of *Dive Right In, The Sharks Won't Bite*. So whether you're ready to change jobs, start a business, or find balance in your life, you need the encouragement and information of a Fortune Team. Select people interested in your life who will applaud and inspire you to persevere.

Have Big Dreams and achieve them on your own terms. Think like formidable Goliath and act like resourceful David. Take a 5-Minute BabyStep™ each day and your career will be an exhilarating ride. Enjoy the adventure and success! ☺

Anita R. Brick, a writer and award-winning producer, has been published in national publications like The National Business Employment Weekly and Resourceful Woman. Her book on professional visibility, Exposing Yourself is due out next year. If you're ready to achieve your goals 5-Minutes-a-day™, Anita provides programs to show you how. She can be reached at 312/549-4662 or via e-mail at VisPlus@aol.com. If you would like a 5-Minutes-a-day™ worksheet, please send a SASE to: Anita Brick, c/o No Matter What, P. O. Box 14115, Chicago, IL, 60614.

Board Member Profile



Kendra Leindecker '93
VP-Career Management

The VP-Career Management produces programs and events tailored to meet the career development needs of UCWBG members. Programs such as the annual Networking Dinner, Intro to the Internet and the Dr. Linda Hill event are examples of events sponsored by this VP and her committee.

The 1995 VP-Career Management is Kendra Leindecker. Kendra's professional background is quite eclectic – working in sales, marketing and finance, both domestic and abroad. After graduating from The University of California, Irvine in 1988 with a B.A. in German literature, she worked as a sales representative for the College Division of McGraw-Hill Publishing Company.

In 1990, she was sponsored by the German-American Chamber of Commerce to

work for one year as a market analyst for Siemens AG in Berlin. Kendra returned to the States to attend The University of Chicago Graduate School of Business, concentrating in finance. She landed a summer internship with R.R. Donnelley & Sons Company, the world's largest commercial printer, working in market strategy.

Upon graduation from the GSB she began working with Donnelley full-time, changing her functional focus to corporate finance. She is currently a Financial Analyst for Corporate Development, involved in expanding and acquiring new businesses.

Kendra joined the UCWBG just after graduation to maintain a sense of community with the University of Chicago, as well as build a sense of community among professional women who face similar challenges in business today. She first joined the Communications Committee, hoping to transfer her knowledge and skills from *Chicago Business* (GSB newsletter) and other publications to the UCWBG. As VP-Career Management, Kendra would like to facilitate the career networking process through building strong alumni relations.

Although Kendra has little free time, she loves to travel abroad and now includes scuba diving and photography as part of her travel activities. ☞

2nd Annual Career Management Conference

by Kendra Leindecker '93

Gloria Kelly, director of Alumni Career Management at the GSB, is finalizing plans for the Second Annual Alumni Career Management Conference entitled "Reevaluate, Reconnect, Reenergize." The half-day program will offer four sessions addressing the challenges alumni face in the radically changing business environment: 1) The Interactive Career Search: The Internet; 2) Beyond Number Crunching: Professional Development in Today's Marketplace; 3) Mastering the Life Balance Challenge; 4) The Emergent Entrepreneur: From Fantasy to Reality.

Last year, the conference drew almost 200 attendees. A bigger crowd is expected this year, as Dr. Mihaly Csikszentmihalyi, author of *Flow: The Psychology of Optimal Experience* and its recently published sequel, *The Evolving Self: A Psychology for the Third Millennium* will give the luncheon keynote entitled *Flow and the Quality of Life*. Dr. Csikszentmihalyi is professor and

former chairperson of the Department of Psychology at the University of Chicago.

The UCWBG is sponsoring the first session, The Interactive Career Search: The Internet, and encourage everyone to attend! Rebecca Terry, director of Career Management, GSB Part-time Programs will give an introduction as to what extent employers, recruiters and job searchers are using the Internet. Ed Valauskas, founder of Internet Mechanics, and Jamie Topolski, U of C Employment Office Recruiter, will take the audience on-line in search for career management. ☞

1996 Advisory Board

by Kathy Terman '85

The UCWBG is proud to announce the 1996 Advisory Board.

Outside Board Members

Sally Clair
*Manager, Re-engineering Services
ComEd*

Jeanie Duck
*Vice President
The Boston Consulting Group*

Mary Jane Grinstead
*Senior Vice President
ARDIS*

Elaine Oberweis
*President
Oberweis Dairy*

Maribeth Rahe
*Vice Chair of the Board
Harris Bankcorp, Inc.*

Lynn San
*Senior Vice President
Harris Trust & Savings Bank*

Marjorie Schaffner
*formerly President
MetroMail*

Debra Snider
*Partner
Katten Muchin & Zavis*

UCWBG Members

Diane Dahl
*President
The Hartell Group*

Chandra Greer
*Account Supervisor
Leo Burnett, USA*

Suzanne Keers
*Solution Lead
Axiom Management Consulting*

Lisa Kieres
*President
Daily Money Management*

Christine Long
*Executive Vice President
R.H. Missner & Co.*

Kathleen Terman
*Business Architect
ComEd*

Thanks to Nancy Dschida, Rae Fischer, Melanie Joyce, Kendra Leindecker, Susan Miner, and Danielle Palmer for their help in putting together such an outstanding board. ☞

UCWBG Special Interest Groups

Suburban Groups to Celebrate Multiple Anniversaries

by Agnes Roach '80

On Sunday, November 12, the North/Northwest, West Suburban, and Mother's Groups will celebrate together with a champagne brunch. They will be celebrating the 15th anniversary of the first meeting of the UCWBG, held in November 1980 and the fifth anniversary of the first meeting of the North/Northwest Group held in November 1990. In addition, the Mothers' Group is celebrating its fifth anniversary and the West Suburban Group is finishing its first year. So reserve this date now - all UCWBG members are welcome. Location to be announced, but expect it will be near Lake-Cook Road and I-294.

The North/Northwest Group was started by Agnes Roach in 1990 and she continues to chair and organize it. Holly Berman founded and chaired the Mothers' Group for its first four years. Diana Carpenter is the current chair. Cathy Rericka is the founder and chair of the West Suburban Group.

Reserve November 12 on your calendar and come help us celebrate! For final details, call Agnes Roach at 708/356-0575. ☞

UCWBG Mothers' Network

by Diana Carpenter '82

The Mother's Network met at Debbie Beckman's house on the evening of July 11 to share Survival Strategies. As usual, the discussion was lively and personal, as each of us talked about the ways we have coped with the demands of child raising.

It was apparent that whether or not one works outside the home, time is at a premium. We also seem to feel a need to justify the ways we spend our time, and need to feel productive. Many of us miss the status and external feedback we used to have from our jobs.

For moms who do not work outside the home, it is important not to become isolated.

Here are some of the strategies people have found helpful.

- If you're not employed outside the home, **get involved** in outside activities, whether in the school, community, or other worthwhile activities. These efforts help combat isolation.
- Spend time with **other mothers** with children of similar ages. We agreed that, due to our professional backgrounds, it can be particularly challenging for us to find people we feel comfortable with.
- **Take time for yourself.** This tip was from a mom who counts on her weekly tennis outings to keep herself going.
- Use **home delivery** services to save time. One mom shared her list of the ones she

relies on: groceries, frozen foods, dry cleaners, and pharmacies. Another mom uses a service which delivers meals from various area restaurants. The delivery fees for these services range from low to none, and are a good value, given our time constraints.

- **Lower your standards** for the lower-priority areas of life. Don't sweat the small stuff! Houses don't have to be as clean as they once might have been, and meals don't have to be complicated. There are only so many hours in the day.
- **Chocolate!** (only half-joking).

Come join in the lively discussion at our next meeting of the Mothers' Network.

Date: Thursday, September 21

Time: 7:00-9:00 P.M.

Place: Highland Park

Topic: Transitions

From work to home, from home to work. Some of us have made these transitions several times, and it's never easy. Some of us have made only one transition, and wonder if it's time for a change. Call Susan at 708/940-0579 for information and directions. Hope to see you there!

November Meeting

Combined gathering with North-Northwest Group on Sunday November 12 for brunch.

North/Northwest Networking Group

Topic: Challenging Yourself as a Leader
Speaker: Shelley Robbins, Ph.D.
Assistant Professor,
Business Policy
University of Wisconsin School
of Business Administration,
President, Critical Aspects
Date: Tuesday, September 19
Time: 6:15 P.M.
Place: Lamb's Country Inn at Lamb's
Farm, Rt. 176 and I-94,
Libertyville, IL
708/362-5050

R.S.V.P. by 5:00 P.M. Tuesday, September 12.

Agnes Roach 708/356-0575 or
Virginia Tomasek 708/835-8475

Send check for \$20 payable to Agnes Roach at 17885 Pond Ridge Circle, Gurnee, IL 60031.

Note: We have reserved a private dining room, and will guarantee the reservations; advance payment is preferable and anyone making a reservation will be expected to pay \$20 whether or not they show up.

Shelley Robbins' firm, Critical Aspects, specializes in consulting on strategic planning, and revitalizing companies through learning and change. She has conducted and published research on organizational change and leadership processes. She will cover the basics of effective leadership, improving your capabilities as a leader, and creating personal challenges to practice your skills in an interactive presentation. ☞

Directions coming from the:

Southeast or Northeast: Take I-94 and IL-41 to Rt. 176, then drive west on 176 almost to I-94; OR take I-94 the entire way to 176, and exit to go east on 176. Lamb's Farm will be on your right (south side of 176).

North: Take Rt. 43 or Rt. 41 south to 176. Then drive west on 176 almost to I-94. Lamb's Farm will be on your left. Note that there is no exit coming from the north onto 176.

West: Take I-294 and I-94 north and exit east at 176. Lamb's Farm will be on your right. The restaurant is in the first building on your left.

Celebrating the UCWBG

Information Exchange

Cynthia Berigan, 190-'80, has been promoted from Director of Supply Chain Strategy to Operations Process Team Leader with Kraft Foods in White Plains, NY. Cynthia will be leading cross-functional teams responsible for operations for three food service business categories. She has relocated to New Fairfield, Ct.

Agnes A. Roach, CFP, Campus, '80, was a guest on a one-hour Chicago Channel 20 TV program on July 17, hosted by the Illinois Student Assistance Commission (ISAC) on early planning for a college education. Agnes appeared on a follow-up program on August 21.

Susan Singleton, XP-41, has relocated to Cincinnati, OH, due to her husband's business. Her new temporary address is 12119 Brisben Place, Cincinnati, OH 45249.

Nancy E. Weston, XP-52, after over 20 years in banking and investment services, has started her own consulting firm, Weston Consulting. The firm specializes in helping financial service companies integrate their marketing, management, and sales functions.

Job Opportunity: Director, Management Information Systems

Reporting to the president of this well-established \$200MM plus distribution/logistics company, our client is seeking an individual who wants to make a difference and truly add value to a company. Supervising a staff of fourteen and three direct reports, the Director is ultimately responsible for: all aspects of information systems, information technology, the Wide Area/Local Area Network, voice and data communications systems, computer/network operations and the direction and supervision of I/S personnel. Among many other strategic issues and implementations, this individual will also manage the conversion of the businesses' information systems from a Data General-based computing environment to UNIX-based, PC environment, taking advantage of client/server and other information technologies in a cost effective manner.

BS in computer science, related field or equivalent experience is required as well as experience in a distribution/logistics com-

pany between \$100 and \$500MM. In addition, experience is required in: COBOL applications; UNIX, on-line, real-time applications development; at least one year of Graphical User Interface (GUI); at least two years use/management of a full system development lifecycle methodology; at least seven years experience in the management of I/S departments or areas; Operations and Technical Support area of information systems department in disaster recovery planning; PC-based tools and applications; Local Area Networks (LAN); management of Wide Area Network (WAN); Centralized Host System using dumb asynchronous hierarchical database as well as relational database technology; client/server implementation; management of voice telecommunication systems. In-depth knowledge of structured programming techniques and standards. Knowledge of multiplexor technology, preferably with leased digital circuits including 56K and T1.

If you are driven by challenge and goals this is an excellent opportunity. This is an opportunity to lead the effort to save this company hundreds of thousands of dollars and in so doing, receive the rewards in a substantial bonus package. Salary: \$80-\$100K plus bonus. For more information Contact:

Susan Reyman
S, Reyman & Associates, LTD.
20 N. Michigan Avenue, Suite 520
Chicago, Illinois 60602
Fax: 312/580-1181

Job Postings

Any job openings sent to the University of Chicago Career Services Library will be entered on-line for student viewing 24-hours a day, and submitted to the biweekly Alumni Career Management, if appropriate. To have your jobs get this immediate visibility, please fax the job description to: Office of Career Services, fax 312/702-3730.

Welcome to New Members

The UCWBG extends a warm welcome to our newest members.

Sandra K. Schiller, 190, '87
Ambitech Engineering
Kay Yanachek, XP, '93
Kraft Foods, Inc.

Helping Out the Public (Radio)

by Julia Hathaway '90

Saturday, July 22, long before most of you were up and facing the weekend errands, five members of the UCWBG were answering telephones for WBEZ - Chicago's Public Radio. The summer fund raiser was a huge success and a ton of fun. The UCWBG got on-air mention during the programs "Car Talk" and "What Do you Know"! We challenged any University of Chicago Alumni listening to call in a pledge. Several did call in and pledge because of our solicitation.

After the volunteer shift was over, we were treated to a tour of the station, and watched live broadcasting in the on-air booth during Aaron Freeman's program "Metropolis." We also got to meet some of the public radio's finest: Heidi Goldfein, Karl T. Wright and Torey Malatia. It was exciting to put faces with the personalities I listen to all the time.

A special thanks to all those UCWBG women who volunteered their time so early on a Saturday: Rae Fischer '91, Julia Hathaway '90, Karen Janowski '90, Laura Quayle '91, and Bobbi Williams '93. ☺

Philanthropy Illustrated: Karen B. Case

by Pamela Olson

We have an award winner!

In June 1995, our very own Karen Case was a recipient of the "Tribute to Chicago Women" awards from the Midwest Women's Center, a not-for-profit organization promoting opportunities that assist women in achieving economic self-sufficiency and advancement. The Center encourages enhancement of skills and self-esteem through woman-centered job training and placement, literacy and basic skills education and referral services.

Congratulations, Karen! Your volunteer efforts are an excellent reflection on the UCWBG as well as a wonderful example of what the UCWBG G.I.F.T. committee is striving toward!

Professional Background

Karen Case is currently senior vice-president and division head in LaSalle National Bank's Commercial Real Estate Lending

Department. Her responsibilities include business development and management of a lending unit which provides construction and acquisition financing and refinancing of existing debt, in addition to a wide array of non-credit banking services to real estate companies.

Prior to LaSalle, Karen worked for New York-based Marine Midland Realty Credit Corporation and also at The First National Bank of Chicago. She earned a B.S. in business administration from Washington University in St. Louis, and an MBA from the University of Chicago.

Outstanding Community Service

Karen is treasurer of Chicago Real Estate Executive Women, a 150-member organization whose mission is to enhance the careers, career satisfaction and public image of women who have demonstrated their expertise in the many diverse fields affective commercial real estate.

She is also an active member of Real Estate Finance Forum, a business association co-founded by her (and of which she is a past president) comprised of women specializing in commercial real estate finance which offers continuing education and business development opportunities; Women's Issues Network; National Network of Commercial Real Estate Women; and University of Chicago Women's Business Group.

Karen is a board member of Girl Scouts of Chicago and also serves on the council's Executive Committee. This organization helps girls in our city from diverse backgrounds develop their full potential. For the past two years, she has chaired the annual "Tribute to Achievement"

fundraising event. This year's dinner netted more than \$126,000, up from \$70,000 only two years ago! As the only real estate specialist serving the Girl Scouts' Office Property Committee, Karen has played a primary role in the tenant representative and design architect selection processes, as well as property analysis in connection with the search for new council offices.

At Washington University, she is a member of the Alumni Board of Governors and since 1991, has served as chairperson of the 4,000-member Chicago alumni club. Previously, Karen served as a board member and membership co-chair of Park West Cooperative Nursery School from 1991-1994, and was a charter board member and treasurer of Friends of Alcott School, a group organized by neighborhood leaders to enhance the quality of education at one of Chicago's public elementary schools. In 1993 and 1994, Karen co-chaired the annual fundraising event for Chicago

More about Karen:

A Personal Interview

Do you have a life? (serious laughter) Yes! I live in Chicago with my husband and our three children.

How and when did you become involved in volunteer work? In the 8th grade. I had parental and school influence.

What specific type of volunteer work do you tend to gravitate toward? I tend to do most of my volunteer work in the arena of education/children - helping be a part of providing role models to Girl Scouts. I enjoy working with the elderly, because I take my children and they thoroughly enjoy it

too. We all really enjoy brightening lonely people's days and it's amazing how much my kids remember the experiences throughout the year.

Have you felt resistance from other and/or your family from your extracurricular duties? Not really. Most of my philanthropic work is done during the day. My boss and family are very supportive; plus my kids are learning that it is very import to help others and give something back to the community.

How do you avoid being overwhelmed? My employer, LaSalle Bank, is very supportive and is also very active in community service. I try to limit my evening work/activities to only one day per week so I can spend most evenings with my family - my family comes first. Unfortunately there isn't much time for myself after the long days. However, I am starting back toward an exercise program twice per week.

Advice for others wanting to jump on the volunteer bandwagon? Chicago Cares (author's note: from personal experience, Chicago Cares is a great organization for the working professional. Time commitments do not have to be regular and they have many different projects to choose from.)

On behalf of the UCWBG, thank you, Karen, for giving up some of your precious time to let us get to know you better. More importantly, thank you for being part of the G.I.F.T. committee and for generously "Giving Incentives for Tomorrow" to the numerous people whose lives you touch in Chicago.



Connections



Has a special event occurred in your life? Have you been/will be a guest speaker, started a new company, been appointed to a board of directors, started/expanded family, etc.? We'd like to include the information in the next issue of *The Exponent* "Connection" section. Please write to UCWBG Connections, c/o Kathy Bailey, 90 S. 128 Stone Avenue, La Grange, IL 60525 or fax changes to 708/387-8565 or e-mail to kabailey@lanmail.rmc.com.

- New Address
- New Job
- Promotion or Award
- Accomplishment

Name _____

Day Phone _____

Class Year _____

Campus 190 XP _____

Please describe any change in the space below.

Calendar

September

- 9 UCWBG Board Meeting, 9:00-11:30 A.M.
U of C Downtown Center, 450 North Cityfront Plaza Drive
- 11 UCWBG Entrepreneur Committee, 6:30-9:00 P.M.
201 East Chestnut, #14B, Chicago
For more information, call Julia Hathaway, 312/281-6396 or
Judy Thornber, 312/642-9369
- 16 15th Anniversary Party, 7:30-midnight
Cafe Baci, 77 West Wacker, Chicago
(See article on front page)
- 19 North/Northwest Networking Group, 6:15 P.M.
Lamb's Country Inn at Lamb's Farm
For more information, call Agnes Roach, 708/356-0575 or
Virginia Tomasek, 708/835-8475
(See article on page 7)

21 Mother's Network, 7:00-9:00 P.M.
Highland Park
Contact Susan, 708/940-0579 for directions
(See article on page 7)

30 2nd Annual Career Management Conference, 8:00 A.M.-2:00 P.M.
For more information, call the conference office, 312/702-7572
(See article on page 4)

November

- 11 UCWBG Board Meeting, 9:00-11:30 A.M.
U of C Downtown Center, 450 North Cityfront Plaza Drive
- 12 Suburban Group Champagne Brunch
For more information, call Agnes Roach, 708/356-0575
(See article on page 7)

Send calendar listings to **The Exponent** at the address below or
phone **Kathy Bailey** at 708/387-8822.



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