



# The Exponent

SEPTEMBER / OCTOBER 1996

THE UNIVERSITY OF CHICAGO WOMEN'S BUSINESS GROUP

## Into the Web: The New Challenge for Business

by Irene Márquez

The Internet's World Wide Web is a new medium for marketing, now reaching a sizable percentage of the general public and an even larger percentage of businesses. How should your business use the Web for marketing? What are the differences between Web messages and those in other media? How can your business use the strengths of the Web?

The Technology Sub-Group is proud to sponsor an event to explore this new challenge to business. Our presenter will be Dave Arthurs, President of Xenos, Inc. His talk will help us think through such key issues as:

- Should your company be marketing on the Web?
- What resources do you need to develop a Web site?
- How can you improve the visibility of your Web site?
- How can you attract customers to your site, and make them come back?
- How can you get web viewers to order your catalog or visit your store?

Dave will also discuss trends in Web site design and usage. The evening will include some real-time Net surfing, to visit actual Web sites that embody these principles and techniques.

This presentation will help businesses that are considering starting a Web site or want to improve the site they have. Dave taught our highly successful February workshop, "Into the Web."

If you have any questions, please call Irene Márquez at 847-657-7818.

You can link to Xenos, and some of the sites they've developed, at <http://www.xenos.com>.

### Into the Web: The New Challenge for Business

- Date:** Tuesday, September 24  
**Location:** Gleacher Center  
**Time:** 5:30 PM Registration, Networking and Dinner  
6:30 PM Presentation  
**Cost:** \$30 for members  
\$35 for guests  
**Call:** Irene Márquez at 847-657-7818.

## November/December

The next *Exponent* will focus on networking. Any contributions, book recommendations, etc., are most welcome. The deadline is noon, October 12, but call me at 847-394-3162 as early as possible if you plan on submitting something.

### Into the Web: The New Challenge for Business

Tuesday, September 24

Member Name \_\_\_\_\_ Company \_\_\_\_\_

Non-member Guest \_\_\_\_\_ Company \_\_\_\_\_

Member Tel. No. \_\_\_\_\_ Non-Member Tel. No. \_\_\_\_\_

Number of Reservation(s): \_\_\_\_\_ (\$30 members) \_\_\_\_\_ (\$35 guests) Total Amount: \_\_\_\_\_

Select payment option:  Check  Visa  Mastercard

Name (as it appears on card): \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature (required): \_\_\_\_\_

Return this coupon with credit card information or check payable to UCWBG, 1805 North Mill Street, Suite A, Naperville, IL 60563-1275. Fax reservations to 630-369-3773. Voice mail: 847-256-5804.

## Inside This Issue

### Featuring

Balancing Workshop

Into the Web

The Feminine Side of Leadership

GSB Services for Career Development



Lisa Kieres '84

## The Feminine Side of Leadership

What business world does Fortune magazine live in? I wanted to spend a minute talking about the cover story, called "Women, Sex and Power", in the August 5th Fortune issue.

In spite of the title ("we called it "sex", but we meant "gender", they said) and the lack of real meat in the article, it is worth a skim. Especially ridiculous is a conversation recorded over drinks between Martha Stewart, Charlotte Beers, (CEO of Oglivy & Mather Worldwide), and Darla Moore, (an investment firm CEO), which I found small minded, self serving and billed by Fortune as "high powered girl talk". Heaven help us if the conversation between these three is something to aspire to.

Enough of my complaints. As Fortune profiled seven women who are the "best in their businesses", they presented some interesting characteristics common to these exceptional leaders which fly in the face of conventional wisdom. Fortune says that these women break the rules, and don't plan their careers. They don't network (they don't build relationships and business?), they don't blend in, and they don't play the man's game. They don't wear androgynous suits and bow ties (Has anyone seen a bow-tie in the last ten years?). They are moms and they use their femininity to their advantage.

I won't take up more space here about the article (I'll fax you a copy if you fax a request to me with your number (312-472-9367). But I couldn't help but think that in spite of Fortune's rhetoric, the essence of these women's success is that they are passionate about what they do and they follow their own paths.

### Back to the Real World

And so do our members. Kendra Mirasol, VP of Marketing for the UCWB, developed a member survey to understand the characteristics and concerns of our membership. This was in response to our commitment to bring more "products" and services to meet

the needs of our diverse membership. This survey, combined with our strategic planning process is designed to help us do that. We were really pleased that over a third of the membership responded, with people adding many personal insights to help us set a course for the future. If respondents are characteristic, approximately half of our members have children. Members are concerned about flexibility in work schedules, financial success, and enough time with our families.

Many of our members are working hard at this balance. A quarter are business owners. A third earn in the six figures, and over two thirds earn over \$75k. Almost a third of respondents are between forty and fifty years of age, and nearly a half are thirty to forty. We've certainly been there, done that.

I just couldn't help but think about our strength being our accomplishments and our diversity. Like the women in the Fortune article, we are often choosing a different path from the crowd. However, I do think we differ from the Fortune 7" in some ways. We are likely to measure success more broadly than position and salary. We follow our ambition, but as important is our ability to incorporate flexibility and personal values into our career as well as strive for balance. Our members are interested in "doing it all", even if they can't do it all at one time. The quickest ascent to the highest position possible, isn't the yardstick.

### Real life leaders

UCBWG women are incredibly busy. According to the survey, our members are often members of several other organizations. And many serve on boards. Please see the article by Holly Berman about her experience being elected to the School Board in Wilmette. A former UCWBG Board Member, and the creator of the "Mother's Network", here is an example of someone committed to her family and taking significant responsibility in her community. And like the "Fortune 7", Holly has followed a path of doing what she is interested in, and what has been important to her.

### Did You Know?

- 60% of our responding members have e-mail access?
- 52% attended the evening program?
- Career Programs were cited as the most valued service?
- Networking was a close second

## The University of Chicago Women's Business Group 1996 Board of Directors

<b>President:</b> lisa@cmcusa.org	<b>Lisa M. Kieres '84</b> 312-472-9366	<b>VP-Career Management:</b>	<b>Dubravka Deppen XP-60</b> 847-729-2903
<b>President-Elect:</b> susan.miner@att.com	<b>Susan Miner '93</b> 708-713-7587	<b>VP-Internal Communications:</b>	<b>Mary Anne O'Toole '86</b> 847-394-3162
<b>VP-Administration:</b> carrier%adm@mailgate.uhc.edu	<b>Danielle Carrier</b> 708-954-3794	<b>VP-Marketing/Public Relations:</b> kendra.mirasol@rrd.com	<b>Kendra Mirasol '93</b> 312-326-8979
<b>VP-Finance:</b>	<b>Nancy Dschida '94</b> 312-938-8778	<b>Immediate Past President:</b> skeers@axiom.com	<b>Suzanne Keers '88</b> 312-951-6200
<b>VP-Membership:</b>	<b>Tammie Miller '94</b> 312-440-0976	<b>Director:</b> christine_cantarino@wes.mot.com	<b>Christine B. Cantarino '92</b> 847-576-4965
<b>VP-Program:</b>	<b>Lynette Flannery '94</b> 312-472-9366	<b>Director:</b>	<b>Elizabeth Duncklee '90</b> 312-702-7405

UCWBG (voice mail) 847-256-5804

UCWBG home page [http://www-gsb.uchicago.edu/gsb/clubs/alumni/ucwbg\\_home.html](http://www-gsb.uchicago.edu/gsb/clubs/alumni/ucwbg_home.html)

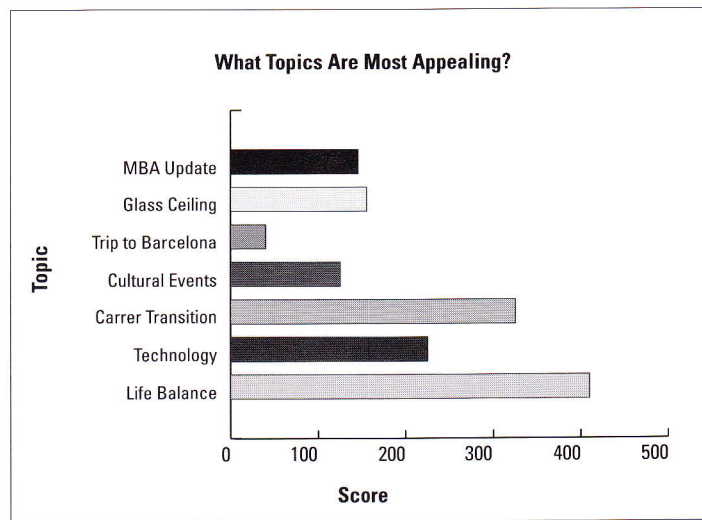
# Life Balance Workshop

by Susan Smoley

Help Wanted: Professional Juggler Skilled in Balancing many things at the same time, work, personal life, family, professional growth, and personal development. Experience in managing stress required. Immediate openings!

Does this ad ring too true? Come to the Gleacher Center Saturday morning, October 19 for a Balancing Workshop. Improve your Juggling skill set. Learn to accept what you do, where you are, and where you are going. Save the date and watch your letter box for a brochure with all the details and a reservation form.

And yes, this workshop was scheduled before the survey results were tallied.



## Gear Up for Fall with a Month of Motivation

by Anita R. Brick

Summer was great, but did your goals get sidelined? Here are some ideas to help you recommit, recharge, and remotivate:

1. Develop a feel good file. Include notes from family, friends, and colleagues. It's a great source of encouragement and reminder of your value and how you make a difference.
2. Only commit to the first step toward your goal. A successful future is a series of "first steps."
3. You're a treasure; share the wealth. Support your favorite cause.
4. Get "underwhelmed." Focus only on what you've done plus the next thing you'll do.
5. Show people important to you how much you care.
6. Send a postcard to someone you haven't seen in years.
7. Terminate relationships that drag you down.
8. Remember, "You're no better than anyone else, but there's no one better than you."
9. Spend time setting feasible goals. Each day take a BabySteptm you know you can do No Matter What!
10. Develop a "hidden" potential - from inline skating to public speaking. Read a book, take a class, then practice.
11. Write a "Motivational Blockbuster," recording everything that makes you feel good about yourself. If you can't think of anything positive, use it to vent anger and frustration, but end each day with a positive thought.
12. Set aside time for meditation, contemplation, or prayer. You'll refine your values, needs, and goals.
13. Get moving. Take a walk. Ride a bike. Go dancing.
14. Thank others for helping you.
15. Take a risk. Make that phone call you've put off. Ask for a raise. Cruise the Internet.
16. Follow the "5 Year Rule." If a setback will be significant in 5 years, then it's important. If not, forgive and forget.
17. Stamp out "comparisonitis". If you're down, focusing on a negative situation makes things worse.
18. When you need a pick-up look at old photos.
19. Put on your favorite CD and get moving.
20. Applaud yourself, reward your progress, and persevere.
21. Habits change only when you replace them. Take a class, join a club, or volunteer and help others, but do something gratifying.
22. Schedule rewarding activities each day.
23. Become your own career consultant. Have a ready-to-go resume. Update your knowledge. Expose yourself to your target audience.
24. Clean your closets. Toss what can't be repaired and give away anything you haven't used in years. Create a vacuum to be filled with something better.
25. Meet people at social and professional events. Listen, ask questions, and learn. With an open mind, you'll have fun and probably make a few connections.
26. Recharge your confidence. Acquire a new skill. Have a makeover.
27. Remember, you'll advance your career if you put in consistent effort.
28. Read inspiring books. Watch encouraging movies.
29. Release guilt. Stop analyzing why your career isn't exactly where you want it to be. Replace those thoughts with a desire to find the right position and an expectation that you will.
30. Focus on the present. Don't fixate on how far you must travel. Relax and concentrate on what you can do today.
31. Persevere. Hanging in there isn't easy, but it is worth it!

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# GSB Services for Career Development

by Elizabeth Duncklee

Whether you're seeking career development in your current field, a move into a part-time position, or seeking a new career altogether, the GSB has a variety of services to assist you.

The Alumni Office can provide you with a list of alumni in a company in which you're interested or a list of alumni in a city where you wish to relocate. Lists can also be compiled based on job title or division names. Most (80-90%) alumni are helpful in providing useful feedback and information. Using an alumni list is a great way to obtain introductions to learn more about jobs you'd like to explore, or about companies for which you're considering working. It takes approximately two weeks for the Alumni Office to prepare and send lists. To place requests, call the Alumni Office at 312-702-7727. There is no charge for this service.

The Alumni Office also provides the opportunity for individual career counseling. Appointments are provided by phone or at the Edelstone Center (6030 South Ellis). During an appointment you can address topics ranging from developing a job search strategy, honing your resume, interviewing concerns or preparing for salary negotiation. There is no cost to GSB alumni for these services. Call 312-702-7731 to make an appointment.

Also, the Career Service Library (CSL) is located on the 2nd floor of the Edelstone Center. The CSL has recently undergone a facelift, but still houses the most comprehensive collection of MBA career-related materials in the Chicago Area. The library contains over 400 company files, numerous directories (including a directory of executive recruiters on-line), and a windows-based CD-Rom database (OneSource) through which you can conduct company research. Generally the library is open Monday through Thursday from 9:00 am to 6:00 pm, Friday from 9:00 am to 5:00 pm and Saturday from 10:00 am to 4:00 pm. During the summer and holiday times the hours are more abbreviated. To verify hours, call 312-702-7406.

The Fisher Library in the Gleacher Center also contains career related materials. To find out more, call 312-464-8730.

In March, 1996, the GSB rolled out a candidate referral service exclusively for GSB alumni and students, the Chicago Business Connection (CBC). CBC has been popular with recruiting companies and alums. Job seekers register their resumes within a database which may then be accessed by companies seeking to fill positions. One attractive feature of CBC is that, if desired, it allows the candidate to maintain confidentiality. Fees range from \$50 to \$75 for one year's registration. For more information and a brochure, call Sharon Bright at 312-834-0012.

Additionally, the Alumni Office publishes a Career Management Newsletter twice a month. The newsletter contains a wide range of positions submitted by companies and search firms. It will be mailed to your home for \$55 for 6 months, or \$95 for 12 months. For a sample copy and subscription information, call the Alumni Office at 312-702-7727.

Finally, the GSB Alumni Office maintains a web site at <http://gsbwww.uchicago.edu/alum>. There is a career section that provides information and hyperlinks to sites of interest. This is a time-efficient way to research jobs and opportunities.

## Food for Thought

"Revolutions begin when people who are defined as problems achieve the power to redefine the problem." John McKnight

"The self is a creative construction. No one is ever complete and finished. It is what you will do in the future that will define who you are." Mihaly Csikszentmihalyi

## Trading Post Request

I am looking for ground cover ideas for a dry sunny location. I need low (under 6 inches high), salt tolerant plants (adjacent to the street). Has any one tried buffalo grass? Woody thyme?

*Send Trading Post request and/or response to our address or fax them to: 630-369-3773. You may also send e-mail to: [carrier%adm@mailgate.uhc.edu](mailto:carrier%adm@mailgate.uhc.edu). Please include your name and phone number.*

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## Trading Post Request / Response Form

Name \_\_\_\_\_

Phone \_\_\_\_\_

Request / Response  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Best way to contact you \_\_\_\_\_

*Send request to UCWBG, 1805 North Mill Street, Suite A, Naperville, IL 60563-1275; fax: 630-369-3773; email: [carrier%adm@mailgate.uhc.edu](mailto:carrier%adm@mailgate.uhc.edu).*

## Summer Hours

by Julie Danis '84

Labor Day comes and summer hours go. Ahhh, summer hours, what a great concept - expand the normal work week by a few hours and vacate early on Friday.

Ahh, summer hours - another corporate concept that bears no relationship to reality.

So, where did the summer hours concept go awry? First, the theory is all wrong.

See, employers must have noticed that employees tend to take more time off in the summer, especially on Fridays. So they thought they could look beneficent by calling the weekend a little earlier than usual.

But workers are not so easily fooled. Everyone knows once you go into the office it's next to impossible to leave early. So, the employer gets off looking like a nice guy and the employee is stuck with a status quo work week and feels worse than before because she has permission, in policy, to be on the golf course.

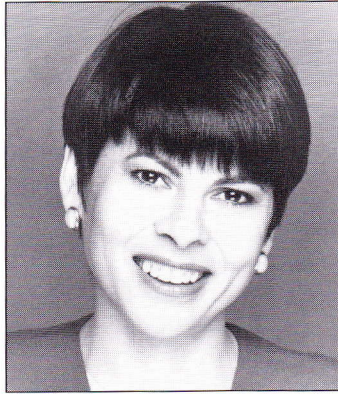
Summer hours also go wrong in implementation. Take the case of a prior place of employment where the CEO said "Just because we have this policy don't think you're entitled to a half-day Friday. I don't want anyone making plans they're not fully prepared to cancel." Gee thanks for the benefit boss, I guess I'll call in sick.

Some professionals notice a positive difference in work habits related to summer hours. They work for an afternoon without interruptions from phones, faxes, e-mails. "It must be an unwritten rule," a human resource manager commented, "to pretend everyone is on the golf course and unreachable, when you know every cubicle down the hall is occupied."

Often service industry employees don't qualify for summer hours because their clients don't have them. That's understandable. What isn't is the case where the client with summer hours insist their suppliers work just in case the client has an idea on the golf course.

In the latter case one sales promotion executive instituted unofficial summer hours. "I treat myself on summer Friday afternoons," she said. "I write bills, make personal calls, set things up for the weekend, and of course catch-up on paperwork."

So if the concept of summer hours isn't a reality. Or when it's a reality it's due to employee subterfuge, why do summer hours persist? The answer in a word: golf. Yes, golf. Why else do you think some executive foursome first came up with the idea of an official four hours off in the afternoon during prime golf season. It certainly wasn't to catch-up on paperwork.



Julie Danis '84

## Following a Different Path

by Holly Berman '83

My life today is so much different from the plans I made while in Business School. I could never have predicted that I would be a full time mother and an elected official. Neither goal figured into the life-plans I had in 1983.

My children are 12 and 9 years old. Although I have held part-time jobs since their arrival, I never did go back to working full-time as I expected. Instead, I found myself increasingly drawn to volunteer commitments.

In spring of 1995, two acquaintances asked what it would take to persuade me to run for the elementary school board. My answer was that they were talking to the wrong person. Running for a public office, with many headaches and many responsibilities, and no pay, was not my idea of how I wanted to spend my time. However, I spent some time thinking about it. I was well aware that critical decisions were necessary in the next few years.

An important factor in making my decision was that the lone woman on the seven-person Board was someone I convinced to run two years previously. She needed support for her ideas and I felt strongly that more female members would add balance. I reluctantly decided to take the plunge.

It was very strange to run for office. It was a contested election and I had to raise money, send out mailings, and even put out yard signs with my name on them. There were public debates, with one of my opponents saying quite nasty things about me. I asked myself many times why I would put myself through this to get a job making decisions that would only result in people getting angry with me. In a time of declining resources, this was inevitable. I was elected last November.

How do I feel about it 10 months later? I think it was the right decision for me. It can be very frustrating trying to make decisions by committee and to convince other people that something you value is important. The best part is feeling that your actions and votes can make a difference, that through your leadership the school district can move in the right direction and that children's lives are affected by what you do.

It's responsibility I take very seriously. I could not do it if I had a full-time job and young children. It has its light moments, too. Some of my son's second grade classmates have asked for my autograph. Since our meetings are broadcast on local cable TV, they think I'm a TV personality.

I have absolutely no aspirations toward higher office. The idea of running again when my term expires in the year 2000 is even hard to fathom. My experiences have convinced me that any future jobs I consider need to fulfill the same personal needs that this one does, making a difference and affecting the future in a positive way.

# UCWBG Special Interest Groups

## North/Northwest Networking Group

**Date:** Wednesday, September 11, 1996  
**Time:** 6:30 pm  
**Place:** Cafe Pyrenees  
River Tree Court Shopping Center  
Vernon Hills, IL 60061  
847-918-8850  
**RSVP:** by 5:00 pm on  
Monday, September 9  
**Call:** Agnes Roach at 847-356-0575 or  
Virginia Tomasek at 847-835-8475

Network and get better acquainted with fellow grads over dinner. One topic of conversation will be other professional and civic organization where members are active. Cafe Pyrenees features continental/French food. Dinner is dutch treat.

Directions from:

South/Southeast: Take I-294 and I-94 north to Hwy. 60 (Townline Road). Drive 2.4 miles west to Hwy. 21 (Milwaukee Ave.) Restaurant is on SE corner.

North: Take I-94 south to Hwy. 60. Drive west as above.

East: Take Edens Exp. (Rt. 41) to Hwy. 60 and drive 5.4 miles west to Hwy 21 as above.

*Be sure to save Thursday, November 7 for our next meeting.*

## Leadership Opportunities

The UCWBG is interested in helping members connect to Board opportunities. Please contact us if you are involved in an organization that may be interested in our highly diverse, successful, membership as a resource for their board and/or informal consulting services. Also call if you are interested in being put in contact with these organizations as board opportunities arise. We have received requests to-date from several organizations, and intend to communicate them to the membership this fall. Many of you have already responded, but we would love to hear from more. Please call Lisa Kieres 312-472-9366 to express your interest.

## Mothers' Network

**Date:** Thursday September 19  
**Time:** 7 pm to 9 pm  
**Location:** Wilmette  
**Call:** Susan at 847-940-0579  
for directions, and details

How can/should we get involved in the schools? We will have several of our members who have been involved (School Board, curriculum committees, etc.) share their ideas and experiences.

Mother's Network Family Cookout Sunday July 14 brought a crowd together in Lincolnshire for an old-fashioned family cookout. We laughed off the threatening thunderclouds while the kids imagined great adventures on the play fort and built castles in the sandbox. It did rain a bit but we had plenty of time to finish barbecuing before the kids retreated indoors to build railroad towns.

We all loved meeting each other's children and spouses (and showing off our own) and we hope this will become an annual event.

*Be sure to save Tuesday, October 29 for our next meeting.*

## UCWBG West Group

**Date:** Wednesday, October 16, 1996  
**Time:** 6:30pm  
**Place:** Braxton Seafood Grill  
630-574-2155  
Oakbrook Mall (by Fields)  
**R.S.V.P.:** by 5:00pm on Tuesday,  
October 15  
**Call:** Christine Cantarino  
847-576-4965 or  
Karin Janowski  
312-661-6985

The UCWBG West Group is a newly formed UCWBG networking and mentoring subgroup. We meet on a bimonthly basis over dinner. We share work and personal experiences and offer each other friendship and companionship. This dinner is a good opportunity to get to know one another better.

All UCWBG and prospective members are welcome to join us. If you would like to be on our phone/fax notification list, please let us know when you make your reservation. Dinner is a Dutch treat. Reservations are under the name UCWBG/Cantarino. Check out the website for further details at [www.gsb.uchicago.edu/alum/clubs/ucwbg](http://www.gsb.uchicago.edu/alum/clubs/ucwbg).

*Mark your calendars for UCWBG West Group's Dinner and Holiday Party on Tuesday, December 3.*



Yo-Yo Ma at Ravinia

The weather was wet but the music and the company were great.

# Celebrating the UCWBG

## UCWBG New Members as of 4/8/96

- Erica Bruhn, '90, Chicago, IL  
The Cambridge Group
- Mary K. Campbell, Chicago, IL  
SBC Warburg
- Alyson Cheris, Chicago, IL  
Axiom Management Consulting
- Teresa (Teri) Clark, Muskegan, MI  
Burgess Norton
- Deborah Cline, Chicago, IL  
Tribune Broadcasting
- Barbara G. Epperly, Geneva, IL  
Commonwealth Edison
- Elizabeth Foster, Chicago, IL
- Sherita Goodrich, Chicago, IL  
University of Chicago
- Sophia Kholodenko, Chicago, IL  
University of Chicago
- Fabiana Majalelaty, Chicago, IL  
Sara Lee Corporation
- Theresa Pope, New York, NY  
Lever Brothers Company
- Lisa Dunbar Struckmeyer, '95  
Highland Park, IL  
Chicago Board of Trade
- Kathryn Tresness, New York, NY  
Broadview Associates
- Debbie Wang, Chicago, IL  
Leo Burnett
- Susan Warzecka, Aurora, IL  
McDonald's Corp.
- Cathy Wolfe, Chicago, IL  
CCH, Inc.
- Elisabeth Wright, Chicago, IL
- Judy Yablong, Wilmette, IL  
John O. Butler Co.

## Connections

Shari J. O'Loughlin, '95, and her husband Bryan Mantsch welcomed their first child, Mackenzie Mantsch on June 14, 1996. She weighed 6 pounds 13 ounces.

Diane Dahl, '86, was featured in a Chicago Tribune's Womens News article on July 21. "Forget Money, How Big is Your Psychological Paycheck?" was written by Michelle Weldon and discussed the importance of controlling your work, your work place, and other intangibles in careers. Diane is the president of The Hartell Group, Inc. a management and marketing consulting firm with offices in Hinsdale and Chicago.

## Books, Books, Books

*Let us know of any books you are recommending: work related, light summer reading, whatever! Recently recommended:*

- A River Runs Through It* by Norman Maclean (fiction)
- The Liars Club* (biography)
- Reviving Ophelia* (non-fiction on young women in our culture)
- A Civil Case* (page-turner about an actual legal case)
- Paula* by Isabelle Allende (fiction)
- West with the Night* by Berhl Markham (biography)
- A Nice Romance* (manual on relationships)
- Growing Up Again* by Clarke & Dawson (parenting)

## Attention: Entrepreneurs

The UCWBG is looking to develop a strategy and service package to better meet the needs of members who are business owners. With approximately a quarter of members in this category, and an immense interest in self employment from many other members, we are anxious to re-kindle the Entrepreneur's Subgroup. This is also an area that we receive many requests for information from new members.

We are seeking someone to take the lead on this effort. We expect that you will work closely with Lisa Kieres to get this group off the ground. We would hope that you could develop ideas, strategies, solicit input from members, as well as build a Committee to help implement the plans. This is your chance to be creative and mold the program with your ideas.

Some areas for possible exploration in this group include: Promoting our business owners, holding "informal" breakfast or lunch meetings periodically to share experiences, planning formal programs on entrepreneurial topics, promoting member discounts and business referrals among membership, and developing topics of interest for future Exponent articles.

We need your help. Your efforts here could make a real difference, and help you meet alot of great women. We expect this effort to have great impact, and be very manageable, since it will be an informal group which can lend itself well to committee support. Call Lisa Kieres at 312-472-9366 if you would consider the oppor-tunity. Who knows where it may lead.

## Connections

**Has a special event occurred in your life? Have you been/will be a guest speaker, started in a new company, been appointed to a board of directors, started expanded family, etc.? We'd like to include the information in the next issue of The Exponent "Connection" section. Please write to UCWBG, 1805 North Mill Street, Suite A, Naperville, IL 60563-1275 or fax changes to 708-369-3773.**

- New Address     Promotion or Award
- New Job         Accomplishment

Name \_\_\_\_\_

Day Phone \_\_\_\_\_ Class Year \_\_\_\_\_  Campus  190  XP

Please describe any change in the space below

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# Calendar

## September

- 7 UCWBG Board Meeting 9 am to 12 pm U of C Gleacher Center
- 11 North/Northwest Networking Group at Cafe Pyrenees in Vernon Hills. Contact Agnes Roach at 847-940-0579. Details inside.
- 17 Mothers Network Meeting. Contact Susan at 847-940-0579
- 21 Career Management Conference. 8 am to 6 pm Gleacher Center. \$90. Call Susannah Edmonds at 312-702-7579 for information and reservations.
- 24 Technology Sub-group meeting. Call Irene Marcus at 847-657-7818. Details inside.

## October

- 2 University of Chicago First Annual Alumni Event. Black Tie. \$100/person. Reception at the Gleacher Center, dinner at the Sheriton Hotel. Call Susannah Edmonds at 312-702-7579 for information and reservations.

- 10 Call Mary Anne O'Toole at 847-394-3162 with dates you want included in the November/December Exponent calendar.
- 12 UCWBG Board Meeting 9 am to 12 pm at the Gleacher Center
- 12 Deadline for November/December Exponent. Call 847-394-3162 for details and information.
- 19 Balancing Workshop at the Gleacher Center. Contact Susan Smoley at 847-506-1488
- 29 Mother's Network meeting. Contact Susan at 847-940-0579

## November

- 9 UCWBG Board Meeting 9 am to 12 pm Gleacher Center
- 12 Networking Event at the Gleacher Center  
*Note change of date.*

Send calendar listings to The University of Chicago Women's Business Group in Naperville or fax 630-369-3773.



### The University of Chicago Women's Business Group

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## Life Balance Workshop The Feminine Side of Leadership

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