



# The Exponent

NOVEMBER/DECEMBER 1997

THE UNIVERSITY OF CHICAGO WOMEN'S BUSINESS GROUP

## UCWBG Annual Networking Dinner

By Valerie Anderson-Lewis '95

It's that time again! While most Chicago residents dread the arrival of November, members of the UCWBG welcome it as the month for the Annual Networking Dinner. For the first time, the Kellogg Alumni Club Women's Committee has also been invited to join us. We are excited about this opportunity to broaden our network with the women of Kellogg!

We are also fortunate to have Laura Gates as our guest speaker. Ms. Gates, Vice President, Museum Affairs at the Field Museum, is responsible for the public museum's programs and activities including Exhibits, Education, Marketing and Special Programs, and Auxiliary Services.

Prior to joining the Museum in 1994, Ms. Gates was a partner at McKinsey and Company, Inc. an international general management consulting firm, where her practice focused on issues related to strategy and organization effectiveness. During her 14 years at McKinsey, Ms. Gates worked with major corporations, mid-sized companies, and not-for-profit organizations. Ms. Gates received her bachelors degree from Wellesley College and an MBA from the Harvard Graduate School of Business Administration.

Please join us for a fun evening of discussion and networking which promises ample opportunity to make connections, see old friends, and make new ones. We will continue the UCWBG tradition of a progressive dinner to facilitate networking.

Members that desire to display their firm's offerings in the

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## The Best of All World's Economy

By Danielle Carrier '88

On September 10th, Diane Swonk, Deputy Chief Economist and First Vice President of First Chicago NBD Corporation shared insights on the US and Midwest economies to UCWBG and Kellogg Alumni members and guests.

Diane's remarks focused on the current economic expansion and how it differs from those of the past. She also described how the Midwest economy, the fourth largest economy in the world, exemplifies the nation in this "virtuous" or inflationless economic cycle. This topic is a favorite for Diane, whose first and most famous prediction was the rebound of the Midwest economy in the 1980's.

Economic growth has consistently surprised on the upside, while inflation has surprised on the downside of this cycle. Could this be a "best of all worlds" economy? The remainder of this article summarizes Diane's comments on this question.

### Good Growth Defined

In the late 1980's, growth was coupled with high inflation as excess capacity was drained, bottlenecks formed, government and consumer spending soared, and infrastructure investment lagged ("bad" growth). A vicious cycle was created as wage

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Diane Swonk  
Deputy Chief Economist

### Annual Networking Dinner Thursday, November 13, 1997

Member Name	Company	Title
Functional Area	Industry	Telephone
Networking Objective		
Include on Attendee List	<input type="checkbox"/> Yes <input type="checkbox"/> No	
Non-Member Name	Company	Title
Functional Area	Industry	Telephone
Networking Objective		
Include on Attendee List	<input type="checkbox"/> Yes <input type="checkbox"/> No	
Affiliation:	<input type="checkbox"/> Kellogg <input type="checkbox"/> University of Chicago	
Number of Reservations:	Members @ \$35 _____ Non-Members @ \$45 _____	Total Amount _____
	Select payment option: <input type="checkbox"/> Check <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard	
Name (as it appears on card): _____		
Card Number	Expiration Date	
Signature (required): _____		

To register for this event, return form to UCWBG, 1805 North Mill Street, Suite A, Naperville, IL 60563-1275. Make checks payable to UCWBG. You may fax a reservation to 630-369-3773. Credit card registrations may also be phoned into voice mail at 847-256-5804.



Susan Miner

## President's Letter

By Susan L. Miner '93

On August 15th and 16th, the UCWBG Board held its second annual strategic planning retreat. We were extremely fortunate to escape for the weekend to the serene setting provided by Lisa Kiere's summer home. It is important to take time to reflect about the strategic planning process.

The Board feels that the process of reviewing our strategy, asking questions, and assessing activities is very healthy. It enables our organization to continue to prosper and grow. In many ways, our annual retreat is like the season's autumn—changing its leaves and getting ready for another year.

During our session, the Board asked the question as to where is the UCWBG heading and what are we all about. We feel that the UCWBG's strength is in its diverse membership, and the relationships developed with each other. Perhaps the largest challenge for the UCWBG organization is that time is our scarcest resource. Our members are involved in many different relationships, organizations, and work. More and more demands are being placed on our members and time is a real issue. The UCWBG Board must develop a strategy to effectively handle this very precious resource. Therefore, the UCWBG must continue to be innovative in offering unique services to its members.

There are four areas the Board is addressing to position us for 1998 through the year 2000. These areas are *programming, communication, image, and structural changes.*

**Programming:** The majority of our strategy discussion was based on aligning programming to meet our diversity. We are introducing the concept of programming tracks where we will look to organize our programs with respect to professional, self, and family/friends. Along with the tracks, the Board is implementing a planning process to develop next year's program in the current year and offer a diverse programming scope. The special interest groups are actively participating in these efforts.

**Communications:** The UCWBG plans to implement quarterly programming brochures to communicate the calendar and event benefits well in advance. This will enable members to schedule their own time more easily. Additionally, the UCWBG website will be updated more frequently to reflect the current events and

other pertinent information. Over the years, we will increase our electronic communication between members. Mailings will be planned and coordinated to deliver key information and to keep in touch.

**Image:** As part of our ongoing efforts to evolve, the Board is moving forward with updating our logo. The current logo has been excellent in serving our needs for the past seventeen years. Looking towards the future, we feel that the logo should be updated to express the current essence of the UCWBG member. The Board has spent one year in this effort by talking with a number of members and seeking the expertise of graphic artists. The logo committee carefully reviewed the membership survey results and developed a set of words to convey the essence of the UCWBG: energy, vision, friendship, connection and growth. The group shared these words along with the UCWBG history with a number of graphic artists. A new logo was selected as an outcome to this process and will be shared to the general membership at the Annual Meeting in January.

**Structural:** There are two structural changes the UCWBG plans to implement. The first is establishing a single membership level and increasing annual dues by \$10. Dues have not changed since 1991, and it is a fact that we are losing money at the current dues and membership levels. The Board carefully analyzed its financial activities from 1995 through 1997 to support a vote for a dues increase. Please read Nancy's article on the dues review to understand where our money is going. The increase is needed to properly offer high quality products and services.

The second structural change is in the area of the Board members. As you may have read in your 1998 Board ballot, we are proposing adding a Vice President of Technology and up to two additional Directors-At-Large for projects to the Board. Clearly technology is becoming increasingly important to the UCWBG. The Board feels a Vice President of Technology is needed to develop the strategy for technology, manage the website and e-mail distribution, establish a sub-committee, and develop technology programs and events of interest. The additional Director-At-Large positions would be activated for special projects and new initiative requiring close involvement with the Board and focused attention. Initiatives such as the Entrepreneur's Group, the Experienced Women's Initiative, or a project to improve leadership skills may fall in this category. Changes to the Board structure will be made pending the outcome of the membership votes.

I think we have very exciting events to close out the year. I hope to see everyone at our **Annual Networking Dinner** on November 13th. Laura Gates, Vice President at the Field Museum

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### The University of Chicago Women's Business Group 1997 Board of Directors

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UCWBG home page [http://www-gsb.uchicago.edu/gsb/clubs/alumni/ucwbg\\_home.html](http://www-gsb.uchicago.edu/gsb/clubs/alumni/ucwbg_home.html)

will provide a keynote address around the topic of speaking out. Our second **Elderly Care Seminar** will be held on November 15th. I recommend this event to everyone! It is critical to learn about elderly care in advance so if you face a personal experience, you can draw from your knowledge. At our **Annual Meeting** on January 15th, Debra Snider, Executive Vice President and General Counsel at Heller Financial, Inc., will speak on women in business and her experiences.

It has been a wonderful year serving as your president. I appreciate the dedication of our members serving on various committees, participating at events, and offering advice and support. A special thank you to the 1997 Board members for their hard work and great enthusiasm. I know 1998 holds wonderful experiences for the UCWBG—we have very gifted people leading our organization. I encourage you to connect with the Board members and other members-at-large and continue to touch the lives and thoughts of each other. Thank you!

## The UCWBG Assesses Its Cost of Services

### Dues increase planned for 1998

By Tammie Miller '94 & Nancy Dschida '94

As the budgeting process for 1998 began, the Board of Directors asked how we could supply additional services to our members. The answer was simple - not only could we not provide additional services, but we are already losing money on those we currently provide. At our current membership level of 343 paid members (of which 32 are students, paying only \$30 per year), our costs are nearly \$59 per member, which is a loss of \$4 per member (and \$29 per student member!) It seemed shocking that dues had not been increased in six years. An increase was suggested; from \$55 to \$65, to allow for flexibility in budgeting and to provide additional services as our membership grows and becomes more complex. This would also include our student members as they are part-time students and are usually employed full-time.

When contemplating the change, the Board took into consideration the dues that other organizations were charging. They found that some charge more, and a few charge less than our dues of \$55 per year. One club that charges less is the GSB Club, but because of its significant size, the GSB Club can spread its costs over a greater membership base and is able to operate at a lower cost than the UCWBG. The UCWBG appeared to charge less than other groups of our size that provide similar services. Also, other GSB alumni clubs are not affiliated with the UCWBG and, therefore, do not provide us with any support so there are no economies to be gained in combining our resources.

Of primary importance was the realization that we bring more to our members than other alumni groups. Our constant goal of providing specialized networking opportunities and programs that allow for self-betterment and job training, hopefully provide benefits other than social interaction. Also, our events are structured to be self-supporting and are not expected to contribute to the overall cash fund of the UCWBG as we are a non-profit organization.

The majority of our revenue goes toward *The Exponent* (34%), office expense (printing, supplies, phone, etc.) (25%) and manage-

ment company fees (18%). Our management company, which maintains our database, makes it easy for you to register for events and to receive your mailings. We also provide monetary support to our subgroups including the Mothers' Network, the West & Northwest suburban groups, and the Technology Group. These are services we consider essential.

This dues increase was not something the Board considered lightly. It is necessary for the success of our group into the next century. In order to prepare for the new millennium, just over three years away, we will need to offer more services and programs to meet the needs of our changing membership. It is also important to maintain a fiscally responsible organization for the future which, combined with additional services, will require an increase in our dues. We expect technology to play a more significant role in our program structure as well. Finally, we would have some flexibility to plan special one-time projects. We hope that you will continue to support the UCWBG and enjoy the services and programs we provide. We promise that the future will be an exciting time for our organization and we would like you to be a part of it.

## Economy

*Continued from cover*

increases cut into profit margins, producers relied more on price increases than cost-cutting to keep profit margins intact, and inflation accelerated.

The growth of the 1990's is characterized by additions to capacity outpacing overall gains in the economy which has minimized bottlenecks and kept inflation under control ("good" growth). This more virtuous cycle was created as wage gains were neutralized by productivity growth. Profits soared and were reinvested to create an even more efficient and profitable economy going forward. The Fed, for its part, has been forced to return to the sidelines, and is likely to remain there as long as the current cycle continues.

### *A Poster Child*

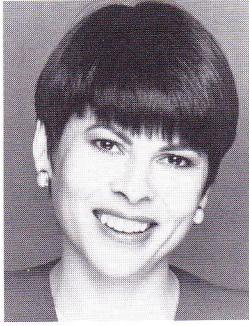
In many ways the Midwest has become a poster child for the virtuous expansion. Economic activity remains relatively robust and inflationary pressures remain at bay, despite some of the tightest labor markets in the country.

The dynamics at work on inflation in this part of the country include the following:

- Corporate restructuring and the on-going push to gain efficiencies have squeezed unit labor costs;
- The link between unemployment and wages has been severed (at least temporarily);
- Profits have boomed;
- Investment has surged;
- Capacity has grown faster than underlying demand;
- Bottlenecks have been held to a minimum; and
- The process has fed on itself.

Eventually cost-cutting will play out, profit margins will erode and the inflationary dynamics that we have come to despise will return. So far, however, those fears seem premature. Cost-cutting remains alive and well in the Midwest.

The bottom line: profits should hold up, capacity should continue to expand, and inflation should remain relatively benign for some time to come.



## Tales from the Workplace— “Unexpected Pitfalls”

By Julie Danis '84

I find changing lightbulbs a challenge. So why I decided to try and fix the toilet in my five star hotel in Hong Kong on my first international business trip I'll never know. But there I was, at 4:30 a.m. wide awake, unable to sleep, staring into the tank of the western-style commode wondering what I should push to make the darn thing flush.

Business travelers always have a story illustrating the adage that says the best laid plans go wrong. Do you ever wonder why airlines announce where the plane is flying? Because people, usually working travelers, will walk on any plane that looks like it will take-off soon. The consultant didn't think twice when the flight attendant announced the plane was going to Montreal. He was going to Canada. Too bad his client was in Toronto.

Presentation stories abound. We all know we're suppose to check our equipment before starting. Well, the CD-ROM and computer disk worked on my equipment at home but failed on the equipment 2000 miles away from home. Luckily, I had a dry run before the really important presentation and a technology-savvy guy to work till midnight fixing the problem. Only problem, he was so tired from his late night gig he was late for the big show.

After hearing recurring tales involving room service I suggest never ordering in. An urban planner attending a convention in Washington D.C. tried holding her hotel room door open with one foot while bending over to place the room service tray in the hallway. Unfortunately her days of being able to walk a balance beam or just do two things at once were long over.

When she picked herself up from the floor she discovered she was locked out wearing almost nothing except marmalade and croissant crumbs. Thank goodness the traveler across the hall came to her rescue with a bathrobe, wash cloth and a place to wait for the extra key.

I know one organizational trainer who needs a travel buddy to keep her together. Racing against the clock one evening, she changed from business dress to business award banquet dress while rehearsing her speech. With minutes to spare she entered the elevator and punched lobby.

Luckily, she dropped her small evening clutch, while trying to apply lipstick and accessorize with jewelry at the same time, and noticed her outfit. As planned she was wearing a silk blouse and jacket, dress pumps and a slip. As life would have it, she had forgotten her skirt. No one saw her transfer elevators on the fifth floor to go back up and finish dressing.

Back to Hong Kong, where the effects of jet lag motivated me to play plumber, I pushed something and the toilet flushed. I felt victorious. Then it flushed again and again. When I touched something else in the tank it exploded - a geyser squirted water in my face and a waterfall appeared at the back of the toilet.

Throwing every oversized, fluffy towel, including face cloths and two hotel bathrobes, onto the floor, I attempted to contain the flood to the bathroom. For some reason *I Love Lucy* reruns flashed through my mind.

I announced calmly but firmly to housekeeping that I had a big problem and needed an engineer. Five minutes and half the Hong Kong harbor later, a young boy arrived at my door with two extra towels and an eagerness to please. He looked at the flood waters and weakening terry cloth dam walls and said, "Oh, you need an engineer." Yes, and a good explanation for corporate accounting when they see a charge for new plumbing on my hotel bill.

How do you avoid being caught in a "this makes a great story later" situation? Less travel, more sleep, less multi-tasking, more singular focus? It's apparent travelers should heed expert warnings and think twice before trying new things (plumbing) or old things (balance beam moves) on the road.

I also suggest wearing those wonderful bathrobes provided in hotels to avoid embarrassing moments - at all times. If all else fails and you're in a situation with no hope of getting out gracefully - just remember to laugh at yourself. If you don't, someone else will surely do it for you.

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*Julie Danis is a Global Marketing Director for a communications company in Chicago. Her Tales from the Workplace commentary can be heard on public radio's Marketplace program, WBEZ, 91.5 FM. She welcomes other people's tales of the paradoxes, ironies and down right unbelievable things that happen at work. Contact her via e-mail: jmdanis@aol.com.*

## Interested in Volunteering for a Good Cause?

The UCWBG and The Junior League of Chicago, announce plans for the second annual Girl Scout Career Day.

Last year several UCWBG members volunteered to participate in a program designed to develop career paths for inner-city Girl Scouts between the ages of 9 and 12. Our members acted as speakers, hall monitors, career "counselors" and buddies to over 80 Girl Scouts and brownies last year. The event will be held in late February or early March and will be a weekend day. If you are interested in participating, please call Tammie Miller at 414-226-6833. This is a great event and a great cause.

## Networking

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exhibit area should fax their request to Valerie Anderson-Lewis at 773-380-5553. For more information, please call Valerie at 773-380-5753. You won't want to miss this event!

- Date:** Thursday, November 13
- Place:** Gleacher Center  
450 North Cityfront Plaza Drive
- Time:** 6:00 p.m.-Networking Reception  
7:00 p.m.-Dinner and Remarks
- Cost:** \$35 for UCWBG Members  
\$45 for Non-members

# Elder Care Update: "Am I Alone in This?" The Answer is No!

By Erica Kuhlmann '92

In a recent article in *The New Yorker* (October 13) writer James Atlas discusses a current trend which will affect our lives at some point—caring for elderly parents. Atlas refers to a new name developed by sociologists for that generation in between the Baby Boomers and the Generation Xers—the Sandwich Generation. The Sandwich Generation would be those adults in their mid to late thirties through early to mid fifties who are now responsible for caring for elderly parents as well as, nurturing their own families and perhaps, pursuing a professional career.

At the first session of our two part seminar on Elder Care held on October 4, June Ninneman discussed symptoms of dementia and the differences between different types of dementia experienced in the elderly. The discussion then focused on the concept of the Power of Attorney for Health Care which all, regardless of age, should have contemplated and executed. A Power of Attorney becomes especially important when determining appropriate care for an older parent or relative and even ourselves. Most importantly, we learned that a discussion about caring and providing financially for an elder relative is best held prior to any emergencies. In this way, decisions may be made methodically and with complete communication among family members.

June provided the group with descriptions of the various types of care facilities available, insurance considerations (Medicare, Long Term Care, etc.), and a list of resources to turn to for assistance. In addition, Ms. Ninneman gave practical advice on how to manage the health care and assessment process in order to best serve the family.

A sampling of questions to ask when considering a care facility for a parent include the following:

- How long have staff members been working at the facility?
- How long has the Director of Nursing and/or Director of Administration been at the facility?
- How does the facility look? Is it neat and well cared for?
- How is the physical environment including smells?
- How do the residents look? Listen for how long a page remains unanswered.
- What is the ratio of patients to nurse aides? Nurse aides provide the clear majority of care.

June suggested visiting a care facility at an unannounced time to evaluate how a facility operates during "normal" hours. In addition, she suggested having a meal at a healthcare facility to view patient and staff interaction as well as, the quality of the foodservice.

The subject of elder care is an issue many children and parents are unwilling to discuss. In fact, most of us do not want to deal with this issue until we are forced to through a traumatic event. As noted in a recent *USA Today* headline "Elder Care and Death is an Avalanche Issue". The next session to be held on Saturday, November 15 at the Center for Older Adults in Chicago.

The second session of the two part series will discuss the emotional aspect of caregiving for the elderly, entitled "Am I Alone in

This?" The discussion will focus on the not so uncommon feeling of being overwhelmed when responsible for managing and/or providing care for a parent, relative or friend. The session will address one ability to negotiate successfully "sharing the care" within one's family group and how to set healthy limits on the demands made by the person for whom one is caring.

Our presenters will be Janet Strong, M. Div. And Director of the Center for Older Adults at the Fourth Presbyterian Church in Chicago, Mary Denny, R.N. M.S., and Judith Schneider. Ms. Denny is a certified Geriatric Nurse Practitioner and has a Master's Degree in Gerontological Nursing from Rush University College of Nursing. Ms. Schneider holds a Masters in Counseling Psychology. She has been a psychotherapist for over 20 years in hospitals and counseling centers. For over 30 years, the Center for Older Adults has offered a variety of activities and services for older adults. In particular, the Center is involved in outreach programs to support caregivers themselves.

**Date:** Saturday, November 15  
**Place:** Center for Older Adults  
126 E. Chestnut St., Chicago  
**Time:** 9:00 - 11:30 a.m.  
**Cost:** \$25.00 per session for UCWBG members or \$30.00 per session for non-members  
**Call:** Erica Kuhlmann at 773-248-5734

Please fill out the form below to attend the Elder Care Seminar  
Return this registration form to UCWBG, 1805 North Mill Street, Suite A, Naperville, IL 60563-1275  
Fax reservations to 630-369-3773; Voice Mail at 847-256-5804.  
Make checks payable to UCWBG.

Member Name	_____
Company	_____
Non-Member (Guest)	_____
Company	_____
Member Tel. No.	_____
Non-Member Tel. No.	_____
Number of Reservations:	
Members	_____ (\$25)
Non-Members	_____ (\$30)
Total Amount	_____
Select Payment Option	<input type="checkbox"/> Check <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard
Name (as it appears on card)	_____
Card Number	_____
Expiration Date	_____
Signature (required)	_____

**The Exponent is published bi-monthly  
Send calendar listings to**

**Melinda Reck, 15 East 13th Street, Lombard, IL 60148-4562,  
fax 630-495-8148.**

**Call Erica Kuhlmann at 773-248-5734, before November 1 for details  
if you are planning on submitting an article.**

## Mothers' Network

By Diana Carpenter '82

### Mothers' Network Plans

We are beginning to put together UCWBG Mothers' Network Profiles. This booklet will contain detailed profiles of our Mothers' Network members, so that we will be able to identify common interests and make connections with one another.

The distribution of the Profiles will be closely controlled and will be only to UCWBG members who are on the Mothers' Network mailing list and who agree to be profiled.

We envision the profiles to contain not only the standard address, work status, but also hobbies, special interest, spouse's business, children's ages and schools, etc. This will encourage our members to find shared situations, such as "Hey, my kid is in the same grade!" or "I wonder what math curriculum the school is using?" or "How did she get that part-time job?" or "I'm really interested in the role churches play in the community-is anyone else?"

If you wish to be profiled and receive a copy, please contact Diana Carpenter at 847-940-9024.

## WestGroup

The UCWBG West Group is a newly formed UCWBG subgroup. We are a group of professional women who meet on a bimonthly basis over a Dutch treat dinner to refine and practice our networking and mentoring skills. We share work and personal experiences and offer each other friendship and companionship and an opportunity to get to know one another better. All UCWBG and prospective members are welcome to join us. If you would like to be on our phone/fax notification list, please let us know when you make a reservation. A lot of our meetings have been in the Oakbrook area, but we are open to suggestions.

### Next Meeting:

**Date:** Wednesday, December 3

**Place:** Braxton Seafood Restaurant  
3 Oakbrook Center Mall (close to the parking garage by Mashall Field's)  
630-574-2155

**Time:** 6:30 p.m.

**RSVP:** Karin Janowski at 708-246-4347 or e-mail at weavesweb@aol.com  
Danielle Carrier at 630-954-3794 or e-mail at carrier@mgate.uhc.edu

## Mothers' Network - West Area

By Mary Lynn Faunda '86

### Next Meetings:

**Date:** Wednesday, November 5

**Place:** Elmhurst at Jeannie Kennedy's home

**Date:** Wednesday, January 28

**Place:** Indian Head Park at Shirley Yang's home

Our third West Area Mothers' Network meeting was held on September 24 at Mary Lynn Faunda's home in Hinsdale. The topic, "Is Your Family a Team?" provoked a lot of good discussion. The six mothers in attendance discussed how family members could pitch in and pull together for the "back to school" season so that 1) mom does not have to do all the work; and 2) fewer family meltdowns occur. Our discussion was based on an article in *Working Mother* (July/August 1997) "Is Your Family a Team?" in which several families were described as those who were particularly good at team work. The article referenced the families' secrets to success which included the following:

- Set great expectations: the assumption that everyone will work together.
- Don't wait to get even very young children involved.
- Couples should function as equal partners.
- Rotate chores.
- Develop a plan.
- Express gratitude for one another's efforts.
- HAVE FUN!

This article included a lot of good ideas and examples of how families can use them to build teams.

We look forward to seeing all interested mothers at our next meeting.

## Express Yourself!

Any comments, questions or suggestions regarding *The Exponent* please contact Erica Kuhlmann at [etkuhlmann@aol.com](mailto:etkuhlmann@aol.com) or at 773-248-5734.

## Visit the UCWBG Home Page at

[www.gsb.uchicago.edu/gsb/clubs/alumni/ucwbg\\_home.html](http://www.gsb.uchicago.edu/gsb/clubs/alumni/ucwbg_home.html)

## North/Northwest Group

By Pam Russell '80

**Date:** Wednesday, November 5

**Place:** Trattoria Pomigliano  
602 North Milwaukee Avenue  
Libertyville, IL  
847-247-2208

**Time:** 6:30 p.m.

**RSVP:** Tuesday, November 4 to Pam Russell at 847-295-9568

A group of six North/Northwest members met at La Madeleine in Deerfield for the September meeting. This small group provided an opportunity to involve everyone in lively conversation about current jobs, future plans, the search for a challenging job, construction (everyone has built, added onto their home, or has plans to do so!) etc.

Our next meeting takes us far from the North Shore to "Little Italy" in downtown Libertyville. Dinner is dutch treat.

The first three meetings for 1998 have been tentatively scheduled. The restaurant selection includes repeat visits to some popular restaurants as well as, some new ones. The tentative schedule is as follows:

- January 28—We will hold our first meeting for the year at a fondue restaurant, The Melting Pot.
- March 12—The group will meet at Froggy's in Highland.
- May 4—We are scheduled to meet at Edwardo's in Northbrook.

In July or September, we plan to host a speaker, as has been the group's tradition at least once a year. Please contact Pam Russell with suggestions regarding speakers and/or topics.

We look forward to seeing new faces at future meetings!

### Directions to Trattoria Pomigliano:

The restaurant is located at 602 North Milwaukee Avenue. This is approximately three blocks north of 176 at the intersection with School Street. For detailed directions, please call the restaurant.

## New Members as of 10/13/97

Emily Lo  
Booz Allen & Hamilton, Inc.

# One Day Mentoring: Get Ready For a Day of Concentrated Helping

By Tammie Miller '94

On Saturday, November 8th, the UCWBG will offer to the University's evening and weekend students the opportunity to interact with UCWBG members in a One Day Mentoring Program. The one on one meetings begin at noon, after a short introduction of our group and are expected to last about an hour. The session is going to be held in room #240 of the Gleacher Center. Fliers will be mail-folded to each student where they can request a conversation on a particular topic. The Membership Committee will then try to match up the students questions and needs with the expertise of UCWBG members.

This format was developed in response to several needs and desires. First, there is a desire on the part of current students to interact and network with experienced women professionals on a variety of topics. However, like our members, students are often afraid of entering into a formal "mentoring program" because of the time commitment. This format allows for the interaction desired by the students and it accommodates the needs and the desires of the UCWBG members.

If you are interested in participating in this program, please contact Tammie Miller at 414-241-7937 and let me know what topics or areas about which you would be comfortable discussing. This will be a great opportunity to interact with students without having to make a long-term time commitment.

## Connections

**Has a special event occurred in your life?  
Have you been/will be a guest speaker, started  
in a new company, been appointed to a board  
of directors, started expanded family, etc.?  
We'd like to include the information in the  
next issue of *The Exponent* "Connection"  
section. Please write to UCWBG, 1805 North  
Mill Street, Suite A, Naperville, IL 60563-1275  
or fax changes to 630-369-3773.**

- New Address     Promotion or Award  
 New Job         Accomplishment

# Maintaining Long Distance Relationships In Business Are Successful Relationships Possible?

By Chris Bates - Special Contributor to *The Exponent*

On Thursday, November 20 Internet guru, Edward J. Valauskas, University of Chicago MA, will speak to those "far away problems". His presentation, "Using the Internet to Collaborate on Consulting Projects: Four International Case Studies" will address what works across many miles and what doesn't. Hear the pluses and minuses of substituting long-distance "tech" for in-person "touch"!

Those of a literary bent may choose to peruse his international peer-review, monthly journal about the Internet on the Internet, First Monday (<http://www.firstmonday.dk/>). Paper-based readers may wish to acclimate via one of his three Internet books, perhaps his *Internet Troubleshooter: Help for the Logged-On and Lost*, called a "godsend" in the September, 1995 issue of *Wired*.

**Date:** Thursday, November 20

**Place:** Andersen Consulting, 33 W. Monroe Street, Chicago

**Time:** 6:00 p.m. Networking

6:30 - 8:00 p.m. Presentation/Discussion

**RSVP:** Consulting Roundtable Hotline at 950-5708 extension 36438. No area code is necessary from any Chicago area code or from outside the local area at 800-321-7139

extension 36438. Please leave your phone number, business school class year and e-mail address.

## SAVE THE DATE

### ANNUAL MEETING ON JANUARY 15

Thursday evening, January is UCWBG's annual meeting at the downtown Gleacher Center. Besides meeting the 1998 Board, winning raffle prizes, seeing old friends and making new ones, this year's program includes a few words from Debra Snider, Executive Vice President and General Counsel for Heller Financial, Inc. and UCWBG Advisory Board member.

Don't miss it!

## Connections

On July 1, **Meg Fucik** was elected President of the Greater Phoenix Chapter of the International Association for Financial Planning (IAFP). After 13 years with her own financial planning practice in Chicago, Meg moved her business to Scottsdale, Arizona three years ago.

Name \_\_\_\_\_

Day Phone \_\_\_\_\_ Class Year \_\_\_\_\_  Campus  190  XP

Please describe any change in the space below

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# Calendar

## NOVEMBER

- 5 Mothers' Network West Area, Jeannie Kennedy's home in Elmhurst. Call Mary Lynn Faunda at 630-323-6351 for details.
- 5 North/Northwest Group. Dutch treat dinner at Trattoria Pomigliano, 602 N. Milwaukee Ave., Libertyville. Call Pam Russell at 847-295-9568 by November 4 to reserve a space.
- 8 One Day Mentoring Program, Gleacher Center. Call Tammie Miller at 414-241-7937 for details.
- 12 UCWBG Board Meeting, 6:15- 9:00 p.m., Gleacher Center.
- 13 Annual Networking Dinner, Gleacher Center. 6:00 p.m. Reception and Dinner. Call Valerie Anderson-Lewis at 773-380-5753 for details.
- 15 "Am I Alone in This?" Presentation on Elder Care. 9:00 a.m. at the Center for Older Adults, 126 E. Chestnut St., Chicago. Call Erica Kuhlmann at 773-248-5734 for details.
- 20 Consulting Roundtable Event. "Using the Internet to Collaborate on Consulting Projects". 6:00 p.m. to 8:00 p.m. at Andersen Consulting, 33 E. Monroe, Chicago. Call Consulting Roundtable Hotline at 950-5708 to reserve a place.

## DECEMBER

- 3 West Group Meeting. Contact Karin at (708) 246-4347 to RSVP.
- 13 UCWBG Board Meeting, 6:15- 9:00 p.m., Gleacher Center

## JANUARY

- 15 Annual UCWBG Meeting. Gleacher Center. Presentation by Debra Snider, EVP and General Counsel at Heller Financial, Inc.
- 28 North/Northwest Group. Dutch treat dinner at The Melting Pot. Call Pam Russell at 847-295-9568 for details
- 28 Mothers' Network West Area. Indian Head Park at Shirley Yang's home. Call Mary Lynn Faunda at 630-323-6351 for details.

### Interested in Volunteering for a Good Cause?

*The UCWBG and The Junior League of Chicago announce plans for the second annual Girl Scout Career Day.*

Last year several UCWBG members volunteered to participate in a program designed to develop career paths for inner-city Girl Scouts between the ages of 9 and 12. Our members acted as speakers, hall monitors, career "counselors" and buddies to over 80 Girl Scouts and Brownies last year. The event will be held in late February or early March and will be a weekend day. If you are interested in participating, please call Tammie Miller at (414) 226-6833. This is a great event and a great cause.

#### Contributors:

Danielle Carrier '88  
Julie Danis '84  
Nancy Dschida '94  
Mary Lynn Faunda '86

Erica Kuhlmann '92  
Valerie Anderson-  
Lewis '95  
Tammie Miller '94  
Susan Miner '93

Pam Russell '86  
Special Contributor—  
Chris Bates



### The University of Chicago Women's Business Group

1805 North Mill Street, Suite A  
Naperville, IL 60563-1275

Forwarding Address Correction Requested

**Looking Towards  
the Future:  
Changes for the  
Millenium**