

THE EXPONENT

THE UNIVERSITY OF CHICAGO
WOMEN'S BUSINESS GROUP

M A Y / J U N E 1 9 9 8

Here's Your Opportunity to...

Invest In *Your* LIFE WORK Make It Happen!

By Deborah Peltz, XP-66

Last month the UCWBG announced the offering of LIFE WORK, a workshop providing a platform for participants to explore and address multiple dimensions of life. LIFE WORK is an occupational work that combines "Who You Are" with "What You Do". "Who You Are" is an expression of your whole self: your physical self, your emotional self, your social self, your intellectual self, and your professional self. The program has been designed in response to the needs expressed by our membership for support in dealing with life balance issues, career management, and transitions.

Interest in the subject of the LIFE WORK program has been significant; however, the timing of the program's sessions has proved to be challenging.

As a result of your strong interest, we have worked with LIFE WORK's facilitator, Joanna Dunn, to develop a more accessible presentation. Joanna will introduce the concept of life planning and work with seminar participants to provide an understanding of the components of the LIFE WORK process.

Joanna Dunn is a National Certified Counselor and a Certified Career Counselor. She is the author of the book *Your Magic Garden: A Guide to Discovering Your Life Work* and a

Next Meeting

Date: Friday, June 5 and Saturday, June 6
Time: Friday from 3:00-7:00 p.m.
Saturday from 9:00 a.m. to 5:00 p.m.
Place: Gleacher Center
RSVP: Deb Peltz at 312-655-2055 during the day or 773-549-8137 evenings

pioneer in the field of LIFE WORK Planning using Wellness and Life Balance. Joanna wrote and developed an in-depth, comprehensive program that she has tailored to our specific needs. Ms. Dunn's work is an outgrowth of her own successful life

and work experiences. Joanna is the founder and owner of a LIFE WORK and Wellness Counseling Practice since 1984 on Chicago's North Shore. She is also a founder and co-developer of a Career Resource Center in Lake Forest which has been recognized in *Business Week*, the *Chicago Tribune*, various local newspapers, and national television. In addition, Joanna was a career development instructor for six years at Columbia College in Chicago and creative developer of her own LIFE WORK program.

Continued on page 3

Girl Scouts' Career Day:

Getting a Head Start on Life

By Shaun Considine Fitzgerald '96

On Sunday, March 28, 74 Girl Scouts attended the Second Annual Girl Scouts of Chicago Career Day held at Ida Noyse Hall on The University of Chicago's Hyde Park campus. The UCWBG co-sponsored the event with The Junior League of Chicago and The Girl Scouts of Chicago.

The Girl Scouts ranged in age from nine to seventeen years old. The Career Day format was designed to expose the Girl Scouts to several career options and to meet successful women in various fields. The speakers included an airline pilot, a television producer and a panel of four surgeons.

The day began with introductions and welcoming words from Karen Case - President of the Girl Scouts of Chicago and a member of the UCWBG and Sheila Schlageter, Project Co-Chair of the Junior League of Chicago.



These Girl Scouts enjoy a luncheon buffet at Career Day.

After the introductions, the girls divided into three groups and migrated to their assigned speakers. The first speaker was Susan Fasano, a captain for United Airlines. Susan has received degrees in both Aeronautical Science and Aviation Management and currently commands a Boeing 737 based at O'Hare Airport. Even at a very young age, Susan knew she loved and wanted to fly. Unfortunately, her family was not supportive of her decision to become a pilot and as a result, Susan had to pursue her dream alone. She was forced to forego college and worked to pay for her flying lessons. Susan compared her hard work to the effort involved in obtaining Girl Scout badges. Once Susan became a pilot, she faced adversity from her male counterparts. Susan is currently expecting her third child and plans to continue working full time.

The second speaker was Deborah Olivia Brown, a segment producer of WGN's morning show. Deborah received her degree in Broadcast Journalism from Lewis University in 1995. She produces a daily segment called "Around Town" that visits different places and events each morning and conducts live broadcasts. Deborah also produces another segment titled "Monday Morning

Continued on page 3

President's Letter



Dubravka Deppen XP-60

Dear UCWBG Member:

Greetings! It is exciting and gratifying to see our 1998 vision take shape and start becoming a reality. We kicked off the year with an ambitious agenda and made a commitment to explore and redefine the meaning of success, to restructure programs to address the needs of the "whole woman," to weave a stronger community, and to become more visible.

Almost everyone would agree that it pays to compare notes about our definition of success, and I am delighted to observe UCWBG members respond to our 1998 theme "Redefining Success". It seems to me this is both a group and an individual exploration and by no means an easy task!

On a personal level, looking at what success means to me has involved exploring traditional and non-traditional ways of doing things, learning to connect with myself at a deeper level and examine what I value, and tapping into the right brain while asking the left brain to stay put. This is a work in progress, a search for an authentic definition and expression of success that maintains a balance between self and society. I think of it as a creative process of shaping the "art-work" called life.

As we look at the century ahead and reflect on the past 100 years at the GSB, one wonders how GSB women have done professionally and personally. Are they successful and what does their success look like? To help us assess how we are doing — where we have been, where we are now, and what we need to be successful in the future, the UCWBG is undertaking a study to gather tangible and critical information of women GSB graduates. In the next few months, everyone will have an opportunity to participate and contribute.

The study is also our contribution to the centennial celebration and to the knowledge of the changing definition of personal and professional success. We hope it will provide relevant infor-

mation for the recruitment of women to the GSB and data on how to serve and support GSB women students and graduates. At this time, we are fine tuning the project and discussing related activities and implementation with the GSB and the U of Chicago's Department of Sociology.

Bringing success closer to home, what does a modern woman need to be successful?

We are complex, multidimensional creatures. The quality of our work life and the events of our life affect our well being and our ability to succeed. In June, we will look at the issues and explore our many dimensions with Joanna Dunn, the author of the book *Your Magic Garden*. Joanna will teach us what LIFE WORK is, help us examine our professional, spiritual, physical, emotional and intellectual needs, and develop a better prospect for balancing work and family while maintaining a healthy lifestyle. If you can, plan to spend the Friday night downtown with us and step back from the daily routine, to relax, connect, and have some fun.

How does one's definition of success change as we journey through life? Things certainly look different in our 20's and 30's then they do in our 40's and 50's. Our youth oriented culture has few blueprints for professional women at this stage. This is both a challenge and an opportunity.

The good news is, these are our most powerful years when we have education, experience, maturity, and confidence to really make a difference.

In June we will examine our most powerful years and our changing definition of personal and professional success with Paula Hardin. She is an expert in mid-life transitions and the author of *Love after Love* and *What are You Doing With the Rest of Your Life*.

How do we help each other be more successful? We think it is by weaving a strong and diverse community of professional women. Most of us have a desire for a place where we our

"The quality of our work life, and the events of our life affect our well being, and our ability to succeed."

The University of Chicago Women's Business Group 1998 Board of Directors

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Dubravka Deppen XP-60
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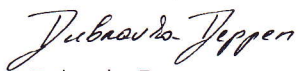
UCWBG fax 630-369-3773 UCWBG home page http://www-gsb.uchicago.edu/gsb/clubs/alumni/ucwbg_home.html

needs are understood and met, where we are supported, where we can share our professional and personal experience and where we can learn and grow.

The UCWBG has two initiatives under way to enrich our diverse community. In May, we will kick-off the Experienced Women's subgroup in response to the needs of our more experienced members that are 40 and over in age. Additionally, we are developing a charter to create a forum and meet the needs of our members interested in Entrepreneurship. Our objective is to provide a forum for existing business owners, as well as prospective business owners to discuss business issues and provide a support group.

As you can see, a lot is going on, so come and be a part of it. Bring your unique perspective and ideas to help create and shape a community of professional women that really meets your needs and feels like home. We welcome your involvement.

I hope to see you at our next event.



Dubravka Deppen

1998 Consulting Roundtable Series

By Dennis Aust, C' 80 and Chris Bates, C '80

The next Consulting Roundtable meeting will be held on May 28 at the Gleacher Center and is titled "Participative Process Consulting: What, Why and How". This seminar will be of particular interest to independent and cost-conscious clients. Participative Process Consulting (PPC) is a non-traditional approach in which the consultant leads teams of client people. Presenter Norman Eckstein CMC, Sloan '68, is the incoming chairman of the Institute of Management Consultants' National PPC Special Interest Group and has worked with client teams for the past ten years. For more information or to RSVP, contact the Consulting Roundtable hotline, 950-5708 x. 36438 (without area code!!!) from any Chicago area code, or (800) 321-7139 x. 36438 from outside the local area, or e-mail: ChrisBateZ@aol.com.

Life Work

Continued from page 1

The LIFE WORK seminar has been rescheduled for the evening of Friday, June 5th and Saturday, June 6th. The cost for the program is \$135 for UCWBG members and \$150 for non-members. Continental breakfast and lunch will be provided on Saturday.

If you wish to stay overnight downtown near the Gleacher Center, feel free to use the GSB Concierge Center Service to make reservations at a nearby hotel at discounted rates. The GSB Concierge Center may be reached by calling 1-888-GSB-8889.

For further information, please call Deb Peltz at 312-655-2055 during the day or 773-549-8137 in the evening.

Girl Scouts

Continued from page 1

Perkup" which features local coffee houses. Deborah's interest in television began when she was a little girl when she asked her father "How do I get inside the TV?" She pursued her interest by taking journalism and radio-television broadcasting classes in both high school and college.

Because Deborah's segments both air early in the morning, she arrives at the studio by 7 a.m. and leaves some time around 3 p.m.

Many of the Girl Scouts were concerned about how early Deborah wakes each day and what time she goes to sleep. Deborah attributes her success in part to persistence and the fact that she worked at WGN as an intern.



Sheila Schlagter, Project Co-Chair of the Junior League of Chicago, speaks to the Girl Scouts at Career Day.

The third group of speakers was a panel of four female surgeons. Mindy Statter, MD, a pediatric surgeon, originally wanted to be a medical illustrator. She later realized she wanted more "hands on" experience. The dexterity of her hands combined with Mindy's love of children, led her to pediatric surgery. Suzanne Mikcki MD, PhD became a general surgeon because she liked math and science. Her desire to help people and the immediate satisfaction of making people well contributed to her career decision. Wendy White, MD, a Junior League member, used to take care of all the stray animals in her neighborhood when she was younger. She later decided to become a general surgeon. Tracey Beck, MD, an urologist, was very good in math and science in high school. Although her high school counselor advised Tracey to attend a community college, she instead matriculated at Stanford University to begin her career.

There were several characteristics that our speakers believe are critical to one's success.



Smiling for the camera, this Girl Scout has her picture taken for her resume.

These attributes include good organizational skills, passion for a dream, the ability to overcome adversity, striving for good grades, reading proficiently, persistence and the courage to ask questions.

Once the speeches concluded, the girls enjoyed a luncheon buffet and began working on their resumés. Their resumés included a Polaroid picture taken as they entered Ida Noyse Hall, career objectives, education, and experience. The girls focused on those skills and attributes necessary to achieve their objectives and to pursue their dream jobs.

Overall, the day was very successful as the girls and their troop leaders left with smiles on their faces and goody bags in hand. If anyone is interested in volunteering for next year's event, please contact Shaun Fitzgerald at 312-904-7017 or shaun.fitzgerald@abnamro.com.

Volunteers Needed for Foundation

By Kathy Terman, '85

The *Today's Chicago Woman* Foundation is a not-for-profit charitable foundation that supports organizations that help women and children in crisis situations. The Foundation was established in 1989 by *Today's Chicago Woman* publisher and editor Sherren Leigh as a way of making a difference in the lives of those who often receive limited funding from other sources such as corporate foundations. This year the Foundation expects to double its fund-raising income and hence has funds available to fill grant requests from many well-deserving organizations.

The Foundation primarily supports small, neighborhood-based organizations with operating budgets under \$500,000. Organizations may use the grants to support operating expenses or to fund special programs. In the past, the Foundation has funded more than three dozen organizations, from battered women's shelters to rape counseling centers to crisis hotlines. In addition, the Foundation collects "wish lists" from grant requesters, which consist of non-monetary needs that the organizations might have. The Foundation helps grant requesters find needed office furniture or supplies, toys and books, and home needs, among others items.

The *Today's Chicago Woman* Foundation has a strong connection to the University of Chicago Women's Business Group. Two of the Foundation's current directors are members of the UCWBG, and several other members have served on committees.

The Foundation is looking for volunteers to serve on its Site Funding (grant-making) committee. The time commitment is about 10 hours spread across 3 months. If you are interested in participating, or if you'd like more information about the Foundation, please call Kathy Terman at 312-394-8065.

Notes from Women Employed's 25th Anniversary Forum

By Dubravka Deppen XP 60

Women Employed, one of the nation's foremost advocates for working women, held its 25th Anniversary Forum at the Gleacher Center on March 28. The Forum gathered working women for a series of discussions to identify key concerns and shape the agenda for the future.

Nicole Hollander, syndicated cartoonist and creator of *Sylvia*, opened the forum and provided a historical perspective and a progress report. Participants agreed that a great deal of progress has been made but that some issues still remain.

Commensurate pay remains the number one issue for women. According to *Women Employed's* data, women make 73 cents for every dollar earned by men and in Chicago the ratio is just 65 cents. If women could close the wage gap, women's income would increase by one-third on average.

The "glass ceiling" is another key issue. To improve upward mobility women need to change the way they do business, develop communication skills, join together within their organizations, and lobby hard for the change.

Women's involvement in the political process remains low. For the most part, women are unfamiliar with the process and are not aggressive about leveraging political power. To increase the number of women running for public office, we need to become familiar with the process and raise the volume of our political power.

Quality of life at work emerged as the top concern for the future. There are many issues and concerns in this area and no clear solutions. For example, maternity benefits continue to be negotiated one-on-one.

Women were advised to position diversity as the key to the bottom line and make the business case for it. Additionally, women felt that it is difficult to assess the impact of technology on the quality of work life. So far, the results are mixed. While technology has removed barriers, it has also blurred the separation between home and work.

Panelists identified a number of survival strategies for today's workplace. Pat Pulido, Director of Government Affairs for Anheuser-Busch Companies, Inc., advised women to take risks and create their own opportunities, understand corporate culture and adopt a compatible style, develop strategic allies throughout the organization, and find mentors within and outside of the company.

Carol Kleinman, nationally syndicated columnist for the *Chicago Tribune*, suggested that women enforce the laws on the books, vote and be represented, develop a strong network inside and outside of the organization, ask rather than wait for things to be offered, have all the facts before negotiating, and keep records of their contributions and accomplishments.

Diana Weir, Senior Vice President at First Chicago, urged women to become familiar with innovative programs in the market place when faced with unreasonably long hours. She emphasized the importance of

managing people and managing around people. Diana pointed out that that even if you are in the best company, a bad manager can prevent you from reaching your full potential.

In closing, attendees agreed that U.S. women have a global role to play and need to lobby within

their organizations to ensure that their counterparts in other countries benefit from our efforts and receive the same treatment. They also agreed that we have to teach our daughters that only equal pay is acceptable and that there are many career options. Additionally, we need to teach our sons to value family, diversity, equal pay for women and contributions to home, community, and the workplace.

"To improve upward mobility, women need to change the way they do business, develop communication skills, join together within their organizations, and lobby hard for change."

CALENDAR OF EVENTS

Our 1998 programs are intended to support the "whole woman" and her multi-dimensional needs. Therefore, each event will focus on one of the following areas of interest:

**Self-S,
Relationships-R,
Professional Development-PD,
Special Events-SE.**

Each program is identified by area of interest by letter designation on the calendar below.

Hopefully, you will find this new format for programming and its presentation in the calendar more informative and helpful.

S	M	T	W	T	F	S
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MAY

Friday, May 1

Management Conference/Reunion-PD,SE,R

sponsored by the GSB

Monday, May 4

North/Northwest Group-R

Dutch Treat Dinner at Edwardo's in Northbrook. For more information call Pam Russell at 847-295-9568

Thursday, May 7

West Group-R

Dutch Treat Dinner at Papagus Oakbrook Mall. This is a good opportunity to network and to get to know one another over dinner. All UCWBG and prospective members are welcome to join us. RSVP by 5:00 p.m. on Wednesday, May 6 to Karin Janowski at 312-368-3046

Thursday, May 14

Mother's Network/Northwest-R

Bring the Kids. For more information, call Diana Carpenter at 847-940-9024

Saturday, May 16

Experienced Women's Group-R

For more information, please call Suzanne Morgan at 312-640-0703

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JUNE

Friday, June 5 through Saturday, June 6

LIFE WORK, Gleacher Center-S,R,PD

This is an intensive weekend workshop that will help you explore, develop and integrate the various dimensions of your life. More information is available in a separate article in this *Exponent*. Please call Deborah Peltz at 312-655-2055 for details.

Wednesday, June 17

Mother's Network/North-R

For more information call Diana Carpenter at 847-940-9024

Thursday, June 18

Your Most Powerful Years, Gleacher Center-S

Paula Hardin will share her research on adult development and the choices of mid-life which shape the individual's future. More information is provided in this issue of *The Exponent*. For additional details, please call Deborah Peltz at 312-655-2055

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JULY

Wednesday, July 8

West Group-R

Cookout/pizza party at Karin Janowski's home in Western Springs. Please put it on your calendar. More details and a map will be provided later.

North/Northwest Group

by Pam Russell, XP-66

A small group met at Froggy's in Highwood for a superb gourmet dinner. For those more inclined to eat an American favorite, join us on May 4 at Edwardo's. This restaurant has hosted the North/Northwest Group several times in the past and offers an excellent, casual atmosphere in which to network, converse with acquaintances and meet other women who share the GSB experience.

The North/Northwest Group provides members with an opportunity for informal networking in a location convenient to home and/or work for the cost of dinner (dinner is dutch treat).

Next Meeting

Date: Monday, May 4
Time: 6:30 p.m.
Place: Edwardo's
240 Skokie Boulevard
Northbrook, IL
847-272-5222
RSVP: Pam Russell at
847-295-9568
by Friday, May 1

If you are considering attending a North/Northwest meeting and would like to receive a reminder via e-mail, contact Pam Russell with your e-mail address at: Pdrussel@concentric.net.

Edwardo's is just west of Route 41 on the west side of Skokie Boulevard, south of Lake-Cook Rd. and north of Dundee Rd.

Mothers' Network

By Diana Carpenter, '82

"Bring the Kids Event"

On March 17, seven moms and over a dozen kids escaped St. Pat's partying and joined our "Bring the Kids" gathering. We met at a McDonald's Playland in Wheeling, where the kids gobbled Happy Meals, played with their Peter Pan flashlights, and chased one another through tunnels and down slides. The moms renewed old

acquaintances, commiserated about current job situations, and compared notes on children's latest accomplishments. We welcomed several first-time Mothers' Network participants - people who've been on our mailing list for

as long as two years and who finally were able to attend. Our "Bring the Kids" events are part of our efforts to provide a wide range of meeting options for the Mothers' Network.

Some of our events are for moms only, although babies (under a year old) are always welcome. Some of our members look forward to these gatherings as adult time away from the kids.

In addition to our McDonald's outings, we have had successful "Bring the Kids" events at members' homes. We all chip in to cover the cost of a sitter to ride herd on the kids while we are relatively free to talk.

"Work Experiences"

On February 19 we met at the Mount Prospect home of Susan Holt to discuss "Alternate Work Styles". We shared views on our experiences with part-time work and the elusive "life balance."

Much of the discussion was about why we want to be employed in the first place. Is it out of economic necessity, or to buy

the "extras?" Is it to keep our careers on track and to ensure our future earning power?

The consensus was that, although the reasons are complex, and different for each of us, we hold jobs mainly due to our personal motivations and needs. Rather

than to satisfy material or financial needs, we are employed due to internal drive, ambition, and enjoyment. Another important motivator is socialization and the opportunity for personal interaction. (Author's note: as a group, we certainly are fortunate to have these choices!) Another part of the discussion focused on how to handle part-time employment. The prevailing view was that, though part-time work is all fine and good in theory, it is very difficult to control and manage. Many part-time jobs pay part-time wages but end up imposing full-time stress and workloads. The challenge of part-time work (after finding it!) is to keep from slipping into full-time headaches.

Next Meetings

Date: Thursday, May 14
Time: 6:00-8:00 p.m.
Place: Northwest location
Topic: "Bring the Kids"

Date: Wednesday, June 17
Time: 7:00-9:00 p.m.
Place: Northbrook Location

Your Most Powerful Years

By Deborah Peltz XP-66

Please join us when author and researcher Paula Payne Hardin will present ideas from her book entitled, *What Are You Doing with the Rest of Your Life?: Choices in Mid-life*. Excerpts from Paula's web site lend insight into her presentation.

"I am concerned about all of you who are entering and passing through the most powerful years of your life, your middle years. Most of us long to live a life rich in rewards, compassion, and service to others. Yet in mid-life, we find ourselves confused, in crisis or feeling stuck. Maybe our work is unrewarding, or our relationships are filled with problems, or our spiritual life is weak. At this point, we need to know certain things, to take certain steps, and to discern what shifts and changes are required in our lives."

Paula Hardin is also the author of *Love After Love: Stages of Loving* and the director of Mid-life Consulting Services in Chicago. She teaches, lectures and appears on radio and TV talk shows including *The Oprah Winfrey Show*. Paula earned her doctorate in education from Northern Illinois University with a research emphasis on adult development, particularly the choices that shape the second half of life. The focus of her post-doctoral master's degree in Pastoral Studies from Loyola University was stages of spiritual development.

Paula's discussion will take place on Thursday, June 18 from 6:00-9:00 p.m. at the Gleacher Center. A light dinner will be served. A flier and registration form will be forthcoming. For more details, please call Deborah Peltz at 312-655-2055.

Get Involved: A Unique Combination: The Arts and Business Council of Chicago

The Arts and Business Council of Chicago has been providing assistance to non-profit cultural organizations since 1985. Each year the organization impacts over 250 arts groups-theater, music, dance, visual arts, cultural centers, arts education programs-strengthening the business side of their operations. One of the Council's programs, Business Volunteers for the Arts (BVA), provides art groups with pro bono consultants to develop expertise in such areas as strategic and financial planning, marketing, public relations and human resources. The Arts Marketing Center, another program of the Council, helps arts groups understand the market in which they operate and develops innovative and effective marketing plans.

The BVA program recruits, trains and places business professionals with small to mid-sized arts organizations in need of management assistance on a project basis. BVA volunteers have a minimum of five years supervisory and managerial experience typically in the areas of marketing, public relations, strategic planning, finance, human resources or graphic design. Once accepted into the program, new BVA volunteers attend a ten hour training course facilitated by local experts from the arts and business community. The course is designed to help transfer business knowledge into the non-profit arts area. For more information on the program and next scheduled training class contact Allison Sciplin at 312-372-1876.

Audience development and other earned income projects are becoming increasingly important for non-profit arts organizations, especially at a time when federal arts funding is being cut and philanthropic dollars are not easy to secure. The Arts Marketing Center is a comprehensive marketing resource for non-profit arts groups, providing information and consulting services, as well as training and education programs to assist arts organizations understand the marketplace and develop and implement marketing strategies to build audiences and increase earned income.

One of the programs offered by the Arts Marketing Center is a Basic Workshop Series, designed for organizations which lack basic marketing skills and need help in understanding and communicating with their current customers. Based on the positive feedback of attendees and the rise in participant registration, the workshops provide much needed marketing instruction and guidance to

non-profit arts organizations. Many of the workshop presenters are marketing and other business professionals from the private sector. Being a workshop presenter is a great way for a GSB Alum to contribute her expertise to the non-profit sector, meet fun and interesting people, and learn more about the arts community. Please call Deborah Seidenstein '92 at 312-372-1876 for more information.

New Members as of 4-1-98

Barbara Hausman
US Equities Development, Inc.

Cynthia Hunt
AMS

Helen Reetz
Rust-Oleum Coporation

Cindy Quigley
Allied Domecq Retailing USA

Linda Marie Kohut
ABN Amro Investment Services

Jean Rhodes
Babgy & Company

Leisa Brown Aiken
DSC Logistics

Barbara Epperly
American School of Professional Psychology

Kanika Gupta
Microstrategy, Inc.

Anna Hudak
Arthur Andersen

Denise Schubert
Heard It on the Grapevine

Kim Marie Wieland
Allen & Company, Inc.

Louise Woerner
Health Care Resources

Leslie Moll
Burlington Northern Santa Fe Railway

Susan Nick
University of Chicago Hospitals

Kathleen Seus Friedman
Susan Arndt

Connections

Julie Danis, AM '79, MBA'84 has taken her career (and point-of-view) out of the office and into the media. Beginning February 1998, Julie became a featured columnist in the *Chicago Tribune's* Jobs Section. Her "It's a Living" column is a lighthearted and slightly acerbic view of the workplace. She also regularly contributes "Tales from the Workplace" commentary to public radio's *Marketplace* program. During her day job, Julie uncovers consumer insights and creative strategy as Director of Mind & Mood for Foote, Cone & Belding.

Connections

Has a special event occurred in your life? Have you been/will be a guest speaker, started in a new company, been appointed to a board of directors, started expanded family, etc.? We'd like to include the information in the next issue of *The Exponent* "Connection" section. Please write to UCWBG, 1805 North Mill Street, Suite A, Naperville, IL 60563-1275 or fax changes to 630-369-3773.

- New Address Promotion or Award
 New Job Accomplishment

Name _____

Day Phone _____ Class Year _____ Campus 190 XP

Please describe any change in the space below

Experienced Women Unite

By Suzanne Morgan '78

Do you remember attending last year's Focus Group Event with the University of Chicago Women's Business Group? We do! Your participation was instrumental in helping us discover the needs of our more experienced women graduates and develop a new program tailored specifically to what you said you wanted. We are very pleased to announce the start-up of a new Experienced Women's sub-group in 1998 for those 40 and over in age.

As a personal introduction, I have recently accepted the position of Director-At-Large for the UCWBG in charge of the Experienced Women's Group. I am very excited about the potential of this new group, especially since I am one of you and have found my own needs to be substantially different from what there were when I was in my 20's and 30's.

Next Meeting

Date: Saturday, May 16
Time: 2:00-4:00 p.m.
Place: Gleacher Center
RSVP: Suzanne Morgan at 312-640-0703
Cost: \$12.00 per person

To quickly introduce myself, I received my MBA at the 190 program in 1978 and am now 53 years old. Two years ago, I moved back to the Chicago area after being away for 15 years while I was married to Ray Daly, former bank entrepreneur and now clergyman. I have roots here, as my grandfather taught psychology at Northwestern and my stepgrandfather was an architect. From 1970 to 1980, I studied architecture at IIT and worked for various firms in the Chicago area, obtaining my registration as an architect in 1980. Today, I am starting a business to give theological tours of churches.

In order to gather you all together, please come to our event at the Gleacher Center. The event will begin at 2:00 p.m. with tea and light refreshments served. The purpose will be to meet each other and to become acquainted, sharing our stories while we relax and enjoy beautiful surroundings on a Saturday afternoon. Be part of this formative event and come to share your stories and your hopes and needs for community with like-minded souls.

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CALL ERICA KUHLMANN AT
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FOR DETAILS IF YOU ARE PLANNING
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