

# THE EXPONENT

THE UNIVERSITY OF CHICAGO  
WOMEN'S BUSINESS GROUP

M A R C H / A P R I L 1 9 9 9

## UCWBG's Annual Meeting and Celebration

By Jeanne Staudacher-Fischbach '92

More than 70 UCWBG members and guests gathered for the January 21st Annual Meeting and Celebration. The evening began with an introduction of the Board Members from the 1998 Board and the new Board Members for 1999. The Immediate Past President, Dubravka Deppen, summarized the accomplishments from 1998. President Mary Lynn Faunda presented the goals and the theme for 1999: "Inspiring Extraordinary Lives." In addition, a wonderful meal was served by the University's new catering service, Spago's.

The featured speaker for the evening was Professor Ronald S. Burt, Hobart W. Williams Professor of Sociology and Strategy at the Graduate School of Business. Professor Burt reviewed the preliminary results from the first ever survey of GSB alumnae, examining life after the GSB.

### Survey Sample:

The sample included alumnae distributed across the country. There were 811 responses, a 17% response rate. Surveys returned were skewed toward working women and underrepresented those who had left the workforce because of retirement age or to raise a family. It's interesting to note that when GSB alumnae were compared to women in a 1995 Fortune Magazine article, a lower percentage were in top management, but the mean annual personal income was substantially higher. Also, a higher percentage of alumnae were married and had children and a lower percent were divorced.

### Preliminary Survey Results:

- "Alumnae Advice to Women Entering the GSB" focused on the importance of building relationships with other students in preparation for life after graduation.

- "GSB Friendships Over Time" showed that with age and years after graduation, the alumnae counted as close friends decreases, but less so for XP graduates and those who were in the Lead Program.
- "Variations in the GSB Experience" showed that since 1977, the percentage of women graduating from the GSB has stabilized near 25%.
- A comparison of social networks indicated that people with nonredundant, diverse contacts are better positioned for



Mary Lynn Faunda, Professor Ronald Burt, Dubravka Deppen



Melinda Reck, Myrna Newman, Dina Spentzos

entrepreneurial and corporate opportunities. The theory is that a more open network positions a person at the crossroads of communication that improves their work effectiveness.

- "Family and Marital Status" highlighted the following alumnae segments: married once

## Annual High Tea at the Drake Hotel

By Colleen Ambrose '92

Come celebrate the advent of spring with UCWBG's Third Annual High Tea at the Drake Hotel. The event promises to be a great way to escape the winter doldrums. Members and their guests will be treated to a variety of teas, dainty finger sandwiches, scones, and French pastries while listening to the soothing tones of harp music. All of this will be served in the beautiful Palm Court Room that will provide the perfect atmosphere to visit with old friends and meet new ones.

We also plan to present the annual service awards during the Tea to celebrate those who have inspired us with their substantial contribution to the UCWBG over the years. Mark your calendars for Sunday, April 25th to plan a trip downtown.

The Drake is located just north of Water Tower Place at 140 East Walton. Parking is available at 900 North Michigan (Bloomington's) or drive up to the hotel for valet parking.

### Annual High Tea

- Date:** Sunday, April 25th
- Time:** 2:00 - 5:00pm
- Place:** Palm Court Room of the Drake Hotel
- Cost:** Prior to April 4th, the cost is \$35 for members; \$38 for non-members. After April 4th, the cost is \$38 for members; \$40 for non-members.
- RSVP:** Fax your reservation to 630-369-3773 or mail a check to UCWBG. (Space is limited so please reserve your spot early)
- Call:** Colleen Ambrose at 773-296-1326 for more information

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# President's Letter



Mary Lynn Faunda '86

## "Inspiring Extraordinary Lives"

Dear UCWBG Member:

At the beginning of the year, we introduced to you the President's Theme, "Inspiring Extraordinary Lives." Our goal is to come together to hear the inspirational stories of extraordinary women, who in a variety of different ways have used their professional training and unique gifts to make a difference and accomplish something extraordinary. We are selecting women from the corporate, entrepreneurial and public service sectors. We are asking these remarkable women to share their personal stories with us, their definitions of success and how they achieved it, the choices they made, the resulting tradeoffs, their personal struggles and the lessons learned, to help guide the rest of us. We look forward to celebrating our own alumnae as many of our speakers. We hope that the inspirational stories of these remarkable women will empower us and facilitate the sharing of our own stories to build a stronger community of women.

Over the past few months, the UCWBG board has undertaken an extensive selection process which has identified a number of truly inspirational women as potential speakers. During this process, we asked ourselves what characteristics produce an extraordinary individual and who has been inspirational in our own lives

and why. Through this exercise, we established the following speaker selection criteria: pursued a career that was a personal passion; "redefined success" in her own terms; overcame difficult barriers despite the odds; made a difference; and led a multidimensional life. Our next Exponent will introduce our "Extraordinary Speakers Series" for 1999. We are eager to provide you the opportunity to "rub shoulders" with these remarkable women and hear their stories.

In addition to exploring the "Inspiring Extraordinary Lives" theme in our programming, we will utilize the Exponent to publish inspiring stories of our alumnae as well as our advisory board members throughout the year to celebrate our own and their abilities to make a difference. At year-end, we plan to publish an Anthology of Extraordinary Women, in celebration of the twentieth year of the UCWBG.

Our Annual Meeting and Celebration on January 21 was a perfect start to a year of exploring the "Inspiring Extraordinary Lives" theme. At this gathering, Professor Ron Burt's research revealed a rich collection of personal stories on the paths our alumnae lives have taken since leaving the GSB. We plan to further explore the implications that the intersection of personal and professional lives has on an individual's definition, trade-offs and barriers to success with our upcoming speakers.

We encourage you to join us this year to meet some extraordinary women and hear about their inspiring lives.

Sincerely,

Mary Lynn Faunda

### NEW BOOK RELEASE

#### *Remarkable Women of the Twentieth Century: 100 Portraits of Achievements*

By Kristen Golden and Barbara Findlen

Published by Friedman/Fairfax

Two Ms. magazine editors, Golden and Findlen, have compiled 100 profiles of inspirational women of the twentieth century from all walks of life. Hopefully this will inspire us for the twenty-first century.

## The University of Chicago Women's Business Group 1999 Board of Directors

**PRESIDENT:**

**Mary Lynn Faunda '86**  
630-323-6351

**PRESIDENT-ELECT:**

**Christine Cantarino '92**  
847-576-8907

**VP-ADMINISTRATION:**

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**VP-FINANCE:**

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312-461-3109

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312-701-5793

**VP-MARKETING:**

**Rose Brintlinger '97**  
630-530-9976

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**Lori DeCicco '91**  
847-566-9433

**VP-TECHNOLOGY:**

**Melinda Reck '95**  
630-495-8148  
melinda.reck@em.fcncbd.com

**IMMEDIATE PAST PRESIDENT:**

**Dubravka Deppen XP-60**  
847-729-2903

**DIRECTOR-AT-LARGE:**

**Elizabeth Foster '94**  
312-663-3444

**DIRECTOR-AT-LARGE:**

**Suzanne Morgan '78**  
312-640-0703

**DIRECTOR-AT-LARGE:**

**Nancy Scott '91**  
312-879-2135

# Interviews with Truly Extraordinary Women: Sister Sheila Lyne, XP-44 Commissioner of Public Health, City of Chicago

By Suzanne Morgan '78

It was not difficult arranging an interview with Sister Sheila Lyne. I just called her secretary, told her I was from the UCWBG and she set a date. I found my way to the second floor of 330 S. State Street, the downtown DePaul University, and entered her offices. They spanned the entire floor, but this was only the downtown location, she told me later. Then there are the field locations.

Sister Sheila greeted me with a handshake and a smile. She wore a white blouse with high collar, silver cross, and a colorful jacket. She has a small build, white hair and a great deal of energy, enthusiasm and laughter. It was obvious that she has fun at what she does.

## ***Did you grow up in Chicago?***

Yes. I have lived here all my life. I grew up on the south side, about 79th, near Beverly. My parents were from Ireland.

## ***Do you have any siblings?***

There were three of us. My sister died at the age of 36 and my brother died last year.

## ***What did your father do?***

He was a laborer. He worked for Crane, the paper company, as a packer. He was so proud of me when I earned my MBA. He never could remember exactly the name of the school. He kept calling it the Chicago School. But he was so proud!

## ***And you joined a religious order?***

Yes, I kind of fell into it. It was right there where we lived. We were educated through college there. It was natural for me to join the order. Then I became a nurse and worked in the hospital. Before long, I was telling the administration what to do. They noticed my complaints and asked me if I wanted to run the place. I accepted and became CEO. I spent a total of 14 years there. The order was even founded in Dublin.

## ***No wonder you were comfortable there.***

It was a close knit community. I was in the right place at the right time. Mercy Hospital was doing things. First, I went through 7 years of formation as a sister of the order and the nursing education and training was part of that. Then there were grants available in community health, psychiatric nursing, so I did that. Next I went to Davenport, Iowa where we were starting another Mercy Hospital; and then for 3 years, I taught at the Iowa College.

## ***Did you live with your community there?***

Yes, there was a community wherever there was a Mercy Hospital. However, I was conscious of the fact that I was one of the first sisters to teach outside of the institution. In 1970, we came back to Chicago. A community health program was to be developed here. It was actually 1976 when I became CEO after complaining about how things were being done. It was then that I saw I needed the

business degree. It was a time when things were changing in the administration of health care services. I could see that it would take more than a nurse to manage this organization. Administrators of other hospitals were beginning to have MBA degrees. So I spent my weekends at the XP program, for two years. It was so difficult for me that I threw-up after the first week.

## ***Were you the only woman in the class?***

No, there were 6 of us, and 54 men. All of the women completed the program, and one man dropped out. I was 42 years old then, the oldest one in the class.

## ***Did you experience any prejudice?***

I didn't notice any. Everyone was so nice and helpful. We all had jobs to do and we supported each other and learned together. I didn't notice any prejudice. I remember writing an autobiography midstream about where we were in our businesses and discovering that I was maintaining my position. That was revealing.

## ***What did you do when you finished your degree?***

I expanded Mercy Hospital, creating a number of satellite clinics and a nursing home.

## ***How did you compare with the other hospitals in the Chicago area at that time?***

Well, we were an inner city hospital. I was CEO from 1977-1991.

## ***How did you get from Mercy Hospital to Commissioner?***

Well, it just kind of happened. I was well acquainted with the Daley family for many years. It seemed that every time we talked he was complaining about needing a commissioner of public health. I finally offered to spend a little time in the office. Finally after 14 years at the hospital, I decided I could take off a little time and the place could still operate without me. I began to suggest and implement some new management policies. Then I was on a committee to select a new commissioner. Those selected kept backing down, until people began to look at me. I was asked to come in August of 1990 and was commissioned in 1991.

## ***What are your responsibilities here?***

Mainly handling the communicable diseases. When I arrived, only 27% were vaccinated for measles – now it is 76%.

## ***How did you transfer your management skills to this government position?***

Oh, it was impossible! There are two strong unions here, and they are well entrenched. People here think the government is supposed to take care of them. I also went from acute care to preventative medicine, so that was a change. For example, we went door to door at the Robert Taylor Homes to find pregnant women, in order to get them into prenatal care. The employees who lived there made the calls and were successful in implementing the program. Today, we are working on domestic violence.

## ***How do you train your employees?***

We have training programs in these various areas. Instead of just showing them how to administer treatment and read the results, we teach them to ask the patients questions and to observe.

## ***You have accomplished a great deal here.***

Yes, and we have much more to do.

# Inspiring Women: Introducing the 1999 Continuing Board Members

In the last Exponent, we introduced our new board members. Now we would like to re-introduce our continuing board members who will lead the UCWBG into the new millennium. These directors bring a great deal of enthusiasm and commitment to excellence.

## **Mary Lynn Faunda, '86 – President**

Mary Lynn graduated from the GSB in 1986 and received her BA in Political Science from Northwestern University in 1982. Mary Lynn Faunda, most recently was Managing Director and Senior Vice President, Investment Banking, of Interstate/Johnson Lane Corporation, a regional brokerage firm in Atlanta, Georgia. Mary Lynn originated, structured and managed the execution of capital market transactions for middle market companies. Previously, Mary Lynn served as Vice President, Corporate Finance, of Prudential Capital Corporation, an investment subsidiary of The Prudential Insurance Company of America in Atlanta, Georgia. Prior to this position, she worked in The Prudential Capital Markets Group, an investment subsidiary of The Prudential Insurance Company of America in Newark, New Jersey, where she managed and structured investments for Prudential's account. Before joining The Prudential, Mary Lynn was a Senior Consultant, Internal Consulting Group, at Inland Steel Company in Chicago.

Since relocating back to Chicago with her husband at the end of 1995, Mary Lynn has been very active with the UCWBG, serving as President Elect, Director-at-Large and member of the Programs and Career Management Committee. As Director-at-Large, she led the effort to establish the Experienced Women's Subgroup.

In addition to caring for her 4 year old and 9 month old daughters, Alexandra and Jennifer, in Hinsdale, Illinois, she is also actively involved in several volunteer activities as well as avidly pursuing genealogy research of her family tree.

## **Myrna J. Newman, XP-65 – VP of Finance**

Myrna J. Newman is Controller for Heads and Threads Company, an importer and distributor of metal fasteners, and a division of Alleghany Corporation. Her responsibilities and interests extend beyond the traditional financial reporting role to investments, operations, technology, and employee education. Her most recent accomplishments are the successful implementation of the FI/CO modules for SAP, a fully integrated business system and the Purchase Accounting for a corporate acquisition. She has been with the Company since 1991.

Initially an art major at the School of the Art Institute, Chicago, Ms. Newman earned a Bachelor of Science degree in Accountancy from DePaul University in 1993 and a Master of Business Administration from the University of Chicago in 1996 (XP65). She was awarded a Certified Public Accountant's Certificate in 1992.

Since her graduation in 1996, Ms. Newman has pursued volunteer activities that benefit youth and organizations in need of the business and management skills that she has to offer. Ms. Newman is an active member of the Glenview Optimists Club, Glenview Leadership Council, DePaul University ASK (Alumni Seeking Knowledge) Program, Illinois CPA Society and the Dun & Bradstreet National Fasteners Credit Group.

## **Suzanne Morgan '78 – Director-at-Large**

Suzanne was raised in the Northeast and has a multitude of academic and professional credentials. She graduated from the University of Wisconsin with a Bachelor of Science in Art and received her MBA from Chicago's Graduate School of Business in 1978. Suzanne studied interior design and architecture and received a Certificate of Liturgical Design from the Catholic Theological Union. Her career has been varied, having worked for IBM as a systems engineer and education development analyst, as well as various architecture and space planning firms in Chicago. She is a registered architect with membership in the American Institute of Architecture.

Suzanne was married to a banking executive and father of seven and has traveled extensively. In an interesting turn, she became a clergy wife when her husband retired and was ordained a minister. She is presently managing real estate in Kenosha and designing a boarding school in North Carolina. Her personal interests include golf, leading church tours and giving slide presentations on how the role of architecture and environmental design impacts spiritual and emotional development.

## **Elizabeth Foster '94 – Director-at-Large**

Elizabeth graduated from Vassar College in Comparative Literature in 1980. She immediately went to Wall Street, spending time on the sell side as a retail and institutional broker in Boston. After building a strong reputation and client base, she started her own money management firm. To build her skills, Elizabeth chose to return to school, obtaining an MBA from the GBS in 1994. After graduating, she worked as a portfolio manager and analyst for a Schaumburg money management firm. With her husband, Michael Walsh, the two founded Kilkenny Capital in Chicago. Kilkenny manages private investment funds in biotechnology. The firm has experienced significant growth over the past few years. Elizabeth and Michael reside in Chicago and have a baby daughter.

Elizabeth is very active in many endeavors, including her Church Board and Junior League. Personal interests include golf, tennis and swimming.

## **Melinda Reck '95 – VP of Technology**

Melinda Reck has been the VP of Technology for the last two years. Prior to holding this position she was the VP of Marketing and led the initiative to develop the new UCWBG logo. Melinda earned her Bachelor of Science in Chemistry and BioMedical Science from Western Michigan University in 1984 and MBA from the University of Chicago GSB's weekend program in 1995 while working full time.

Melinda began her career as an Analyst at Kellogg Company, Battle Creek, Michigan. She was promoted to a Chemist and then Project Manager to spearhead Kellogg's largest product reformulation campaign in 12 domestic and international facilities. Melinda was recruited to work for United States Tobacco Manufacturing Company as a Scientist to implement world-class solutions to increase operational efficiency, effectiveness and profitability. After receiving her MBA, Melinda took a position in the financial services industry as the Vice President of Business Strategy and Planning with First Card. In this capacity she provided the vision, leadership and training to an internal consulting group that supported five operating centers in four states.

Melinda is blessed with a son who is actively involved in sports and church activities. They enjoy rollerblading, tennis, biking in the summer and skiing in the winter.

*Continued on back page*

# CALENDAR OF EVENTS

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## MARCH

**Wednesday, March 3**

**West Group**  
Dutch treat dinner.

Call Karin Janowski at 708-246-4347 for details.

**Saturday, March 13**

**UCWBG Board Meeting**  
9:00-11:30am at the Gleacher Center  
Call Susan Kane at 773-774-6400.

**Thursday, March 18**

**North/Northwest Group**  
Meet for dinner at Cucina Roma in Lincolnshire  
Call Nancy Scott at 847-215-7316.

**Saturday, March 20**

**Experienced Women's Group**  
Meet for lunch at 11:30am at the Clubhouse  
Call Suzanne Morgan at 312-640-0703.

**Wednesday, March 24**

**Networking Extravaganza, "Get Wired"**  
5:30 - 7:30pm (Speaker at 6:30pm)  
The Palmer House Hilton  
Call Sheila Gidley at NAWBO, 312-322-0990 for information and registration.

**Saturday, March 27**

**Experienced Women's Group**  
Meet for lunch at 11:30am at Maggiano's Old Orchard Shopping Center  
Call Suzanne Morgan at 312-640-0703.

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## APRIL

**Saturday, April 3rd**

**Experienced Women's Group**  
Meet for lunch at 11:30am at Flatlanders in Lincolnshire  
Call Suzanne Morgan at 312-640-0703.

**Saturday, April 10**

**UCWBG Board Meeting**  
9:00-11:30am at the Gleacher Center  
Call Susan Kane at 773-774-6400.

**Wednesday, April 21st**

**NAWBO Luncheon**  
11:30am, The Palmer House Hilton  
17 E. Monroe, Chicago  
\$65 members and non-members  
Call Sheila Gidley at NAWBO 312-322-0990 for registration and information.

**Sunday, April 25**

**Annual High Tea**  
Palm Court Room of the Drake Hotel  
Call Colleen Ambrose at 773-296-1326.

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## MAY

**Saturday, May 15th**

**UCWBG Board Meeting**  
9:00-11:30am at the Gleacher Center  
Call Susan Kane at 773-774-6400.

### CALENDAR NOTE!

Friday, June 4

The 47th annual GSB Management Conference features as keynote speaker, alumna Karen Katen, AB '70, MBA '74, Executive Vice President, Pfizer Pharmaceuticals Group, President of U.S. Pharmaceuticals – a truly inspiring women.

## Experienced Women's Group

By Suzanne Morgan '78

The Experienced Women's Group will be meeting for lunch on the following Saturdays. Please call Suzanne Morgan 312-640-0703 for more information or to reserve a space.

### Next Meetings

**Date:** Saturday, March 20  
**Time:** 11:30am  
**Place:** The Clubhouse,  
298 Oak Brook  
Shopping Center  
630-472-0600

**Date:** Saturday, March 27  
**Time:** 11:30am  
**Place:** Maggiano's,  
175 Old Orchard  
Shopping Center  
847-933-9555

**Date:** Saturday, April 3  
**Time:** 11:30am  
**Place:** Flatlander's,  
200 Village Green  
Lincolnshire, IL  
847-821-1234

### New Members as of January 1999

**Danielle Cassidy**  
Focal  
Communications

**Beth Rosenthal  
Kleinman**  
EMPR Inc.

**Theresa Gapp**  
Diversified Metal  
Products, Inc.

**Deborah T. Stotts**  
ABN AMRO Inc.

**Laura Kanov**  
Hindsdale Hospital

## North/Northwest Group

After St. Patrick's Day celebrations are over, join the North/Northwest Group at Cucina Roma for some Italian cuisine. This restaurant serves a variety of pasta and risotto dishes as well as chicken, veal and seafood dishes.

The North/Northwest Group meets bimonthly, on either the Wednesday or Thursday of the third week of the month. Mark the date of the next meeting: Thursday, May 20, 1999 on your calendars and plan to attend. These dinners provide an opportunity for informal networking among new acquaintances as well as with old friends.

### Next Meeting

**Date:** Thursday, March 18  
**Time:** 6:30pm  
**Place:** Cucina Roma  
The Village Green  
Milwaukee Ave. and  
Old Half Day Rd.  
Lincolnshire, IL  
847-478-9600

**Contact:** Nancy Scott  
847-215-7316  
**RSVP:** by Tuesday, March 9  
to Nancy Scott  
847-215-7316

### How to get to Cucina Roma:

The restaurant is located in The Village Green shopping center, on northeast corner of Milwaukee Avenue and Old Half Day Rd in Lincolnshire.

## Upcoming Event Of Interest

### Extraordinary Woman Honored

By Mary Lynn Faunda, '86

Come hear the truly inspiring story of Nancy Brinker, founder of The Susan G. Komen Breast Cancer Foundation, who will keynote the National Association of Women's Business Owners' (NAWBO) 1999 Celebration of Achievement Luncheon scheduled for April 21 at The Palmer House Hilton.

### NAWBO Luncheon

**Date:** Wednesday, April 21st  
**Time:** 11:30am  
**Place:** The Palmer House Hilton  
17 E. Monroe, Chicago  
**Cost:** \$65 members and  
non-members  
**RSVP:** Sheila Gidley at NAWBO  
312-322-0990 for registration  
and information

In 1982, Ms. Brinker established the Komen Foundation, the nation's largest private funding source for research dedicated solely to breast cancer research, in memory of her sister, Susan Komen, who died of the disease in 1980. Ms. Brinker has dedicated her life to the eradication of breast cancer as a life threatening illness. She created the "Race for the Cure" event which was held in 86 cities across the country in 1998.

Ms. Brinker currently serves on the boards of Physicians Reliance Network and Caremark International and on the non-profit board of Harvard University School of Public Health.

Ms. Brinker's recent honors and awards include the 1998 Leadership Award by the 13th Annual Women's Leadership Conference, the Ladies Home Journal 100 Most Important Women of the 20th Century, the American Health Magazine '98 Women's Health Heros and NABCAM's Lifetime Achievement Award.

## UCWBG Committee Volunteers Needed

Interested in sharing your talents and becoming a part of the one of the UCWBG committees?

The Membership Committee needs your expertise to help recruit new members and produce the annual directory. Why not invest a little time each month to meet other people with similar aspirations and promote UCWBG membership? If you are interested in joining the Membership Committee, please contact Eva Ziegler at 312-701-5793 or [eva.ziegler@us.pwcglobal.com](mailto:eva.ziegler@us.pwcglobal.com)

The Marketing Committee is looking for members to share their talents and interest in marketing and promotion. If you are interested in marketing and improving the visibility of the UCWBG, please contact Rose Britlinger at 847-295-5000.

The Exponent Committee is looking for members who would like to share their experience, identify topics of interest, or write articles for future Exponent newsletters. If you are interested in participating on the Exponent Committee, please contact Lori DeCicco at 847-566-9433 or [mdecicco@ameritech.net](mailto:mdecicco@ameritech.net)

# And in my spare time... (Or is it "scared" time?)

By Susan L. Kahe '91

If you were trying to reach me this past month and I've been a little slow to respond, perhaps its because I've been tied up with rehearsals two nights a week and Sunday afternoons, working my lines and practicing the songs and dances. No, it's not Broadway, or even the Schubert Theater. Located in Park Ridge, Illinois, it's the Washington School PTO Playmakers!

Every year, for the past 38, parents from my children's elementary school have been putting on fairly major production as a fundraiser for the school. Typically, \$12,000 to \$15,000 is raised annually thanks to the involvement of many parents who write an original play, construct elaborate sets, make outstanding costumes and perform this unique production.

This year's show, "Scared Stiffs", brings together the local townspeople, a band of gypsies and the scary monsters that live in the haunted castle outside of town. Like all the plays I've performed in before, inevitably there is a major conflict at the end of the first act, followed by a happy ending by the end of the second act.

So how did this CPA/MBA end up on stage? Perhaps the real question is how did a creative kid that used to sing, dance, and play several musical instruments end up as a CPA/MBA? My involvement in the play, though very time consuming from the beginning of January through the first week of March, provides a welcome relief from all the analytical work that goes on during the day. Plus, my kids get a kick out of seeing mom on stage.

This year, they may not even recognize me up there. Cast as one of the townspeople from the local beauty shop, I undergo a major transformation. Though as of this writing, costuming and make-up is not finalized, I have heard my character in the show will end up with a pink beehive hairdo!

Once the last of the seven performances is over, there is a welcome sigh of relief. I can then return to my real roles of wife, mom, businesswoman, and UCWBG VP-Admin....and hope that maybe next year, I will have a bigger part.

# Networking Extravaganza

By Mary Lynn Faunda, '86

The National Association of Women Business Owners (NAWBO) has invited the UCWBG to join them in networking extravaganza at the Palmer House Hilton's Empire Room on Wednesday, March 24 from 5:30 - 7:30pm.

Also participating are the Women's Bar Association, Women's Business Development Center, Women Employed, Women in International Trade, Chicagoland Chamber of Commerce and Women's Jewelers. This promises to be an excellent opportunity to

NAWBO Meeting	
<b>Date:</b>	Wednesday, March 24
<b>Time:</b>	5:30pm to 7:30pm
<b>Place:</b>	Palmer House Hilton's Empire Room
<b>Topic:</b>	The 24 Hour Internet Economy

network with a diverse group of women professionals.

Keynote speaker, Jane Applegate, advisor to small business owners and author of 201 Great Ideas for Your Small Business, will address the topic "The 24-Hour Internet Economy." This event is being sponsored by Dell Computer Corporation. Hors d'oeuvres and cash bar.

*"UCWBG's Annual Meeting and Celebration" continued from front page*

with children (42%); never married (22%); and married once, no children (18%).

- Job Satisfaction: Alumnae with the highest level of job satisfaction are primarily self-employed, despite the fact that the highest salaries are among those employed in senior positions.
- Dimensions of Success: Alumnae who are self-employed, in senior positions and those no longer in the labor market all rated "personal happiness" the highest and "having control of your life" as

two or three in importance. However, there is no single definition of success shared by all GSB alumnae.

Prof. Burt's information and insight was both entertaining and extremely informative. This was a wonderful evening and we are all looking forward to the final results from the survey that will be presented at the Management Conference on June 4th. Further information about the survey results will be posted on the following website:

<http://gsbwww.uchicago.edu/fac/ronald.burt/research>

## Connections

**Has a special event occurred in your life? Have you been/will be a guest speaker, started in a new company, been appointed to a board of directors, started expanded family, etc.? We'd like to include the information in the next issue of *The Exponent* "Connection" section. Please write to UCWBG, 1805 North Mill Street, Suite A, Naperville, IL 60563-1275 or fax changes to 630-369-3773.**

- New Address     Promotion or Award  
 New Job         Accomplishment

Name \_\_\_\_\_

Day Phone \_\_\_\_\_ Class Year \_\_\_\_\_  Campus  190  XP

Please describe any change in the space below

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"1999 Continuing Board Members" continued from page 4

**Dubravka Deppen, XP-60 – Immediate Past President**

Dubravka Deppen is Principal of the Deppen Group, a strategic management consulting firm. She has over 15 years of domestic and international experience in creating, building, and managing businesses across well-established and emerging high-tech industries. Before establishing her own company, Dubravka held management positions with R. R. Donnelley, Kemper Financial Services, The First National Bank of Chicago, and MCI. She has had divisional responsibility for marketing for a \$320 million segment of the world's leading provider of print and information management services. She has also had line management responsibility for the information center of a \$62 billion financial services company.

Originally from Europe, Dubravka is multilingual and has lived extensively in other cultures. She holds an MBA from the University of Chicago's Executive Program and an MA from the University of Illinois. She is an officer and board member of Ballet Entre Nous and is a member of the American Marketing Association, The Chicago Council on Foreign Relations, The University of Chicago Business School Alumni Clubs, Arts & Business Council of Chicago, and Women Employed.

## Do Not Let This Be Your Last Issue!

By Eva Ziegler '97

The UCWBG membership renewal process is underway and the letters have been mailed out. In order to continue to receive the Exponent and to be properly listed in the membership directory, it is very important that we receive your renewal information by March 5th.

Hopefully, you have noticed the very detailed membership information form that was included in your renewal mailing. This information will be used to compile our annual directory, cross-referenced by profession, company and location as well as for all other internal communication. Therefore, if your information has changed, we encourage you to please fill out the application as thoroughly as possible.

We look forward to providing you with another year of The Exponent and other membership services

### Contributors:

MARY LYNN FAUNDA '86  
JEANNE STAUDACHER-FISCHBACH '92  
COLLEEN AMBROSE '92  
SUZANNE MORGAN '78  
SUSAN KANE '91

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CALL LORI DeCICCO AT  
847-566-9433 BY MARCH 20 FOR  
DETAILS IF YOU ARE PLANNING ON  
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EVANSTON, IL

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Celebrating Success: UCWBG Annual Dinner  
The 1999 Continuing Board Members  
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