

THE EXPONENT

THE UNIVERSITY OF CHICAGO
WOMEN'S BUSINESS GROUP

M A Y / J U N E 1 9 9 9

Inspiring Extraordinary Lives:

Making a Difference Through Public Service

By Jeanne Staudacher-Fischbach '92

The UCWBG is pleased to announce the second gathering of the "Inspiring Extraordinary Lives" Speaker Series on Monday, May 17th at the Gleacher Center. Our featured presenter is Sister Sheila Lyne, XP-44, Commissioner of Public Health for the City of Chicago.

Sister Sheila has dedicated her life to serving those around her. Her passion for improving the quality of life of Chicago residents has earned her the distinction of being named among the "One Hundred Most Influential Women in Chicago" by Crain's Chicago Business in 1996. She was also the recipient of the GSB's first Distinguished Public Service Alumnus Award. Prior to being named the Commissioner of Public Health in 1991, Sister Sheila served as the chief executive officer of Mercy Hospital for 14 years. In 1980, she received her MBA in the Executive Program of the University of Chicago Graduate School of Business.

The evening's program will begin at 5:30 p.m. with cocktails. Sister Sheila's presentation will begin at 6:30 p.m. and the dinner and discussion will begin at 7:30 p.m. Two other organizations have been invited to attend this event: The Women's Health Executives Network and the alumnae of Northwestern's Kellogg Graduate School of Management. Don't miss what will surely be an inspiring evening.

Making a Difference

Date: Monday, May 17

Time: 5:30 - 9:00pm

Place: Gleacher Center
450 N. Cityfront Plaza Dr.

Cost: \$48 for Members
\$55 for Non-Members

RSVP: Fax your reservation to
630-369-3773 or mail a check
to UCWBG before May 7.

Call: Jeanne Staudacher-Fischbach
at 847-836-0957 for more
information.

Bottomless Closet Provides Outlet For Excess Business Clothing

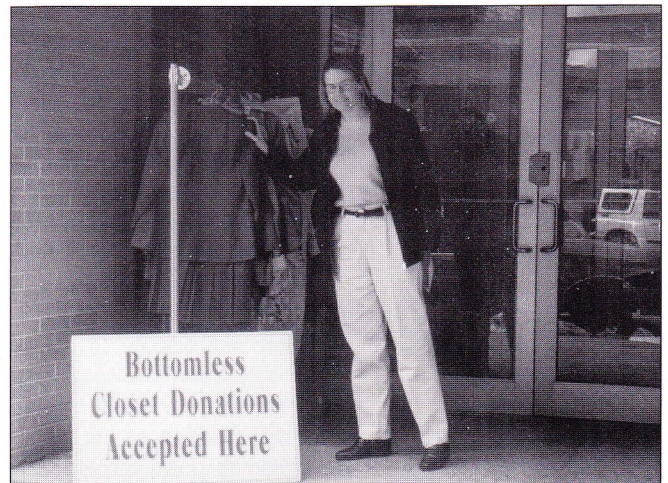
By Rose Brintlinger '89

Do you have a closet full of suits and dresses that you do not wear? Are they "too nice" to go to the local *Good Will* or hospital auxiliary? Would you like to help women dress-for-success to break into the workforce? If so, consider donating your excess business clothing to *Bottomless Closet*.

A not-for-profit corporation, *Bottomless Closet* has served over 5,000 women during its 7 years of operation. They rely on private donations and volunteerism to drive their mission of helping women on public assistance achieve self-sufficiency and better lives for themselves and their families by providing them with quality career clothing and business skills training. Having just moved to a job that is primarily "business-casual," I found I had a closet full of clothes I would never wear. I found donating the items to *Bottomless Closet* remarkably easy, thanks to the volunteers. Donations are collected once a month at 445 N. Wells. A volunteer met me near the entrance (practically at the door of my double parked car!) with a clothes rack, ready

to receive my hanging items. All clothing must be clean and pressed, on hangers, with sizes clearly marked. They also accept shoes, brief cases, scarves, costume jewelry and purses. A receipt form was provided. You fill in the items donated and your estimate of market value for tax deduction purposes.

They especially appreciate the donation of larger size items. They claim that the average American women is a size 16, and their average donation is a size 8! Because of the mismatch, a



Rose Brintlinger at *Bottomless Closet*.

Plus Size Clothing Fund has been created, accepting cash to help them fill out their inventory for larger sizes. Opportunities for volunteering are available as well. Volunteers can sort donations, help clients "shop" for outfits or prepare clients for interviewing and the work force.

Drop-offs are scheduled for the second Saturday of each month from 10 a.m. to 1 p.m. with no drop-offs in September or January. Questions? Want to volunteer? Call *Bottomless Closet* at 312-527-9664.

President's Letter



Mary Lynn Faunda '86

"Inspiring Extraordinary Lives"

Dear UCWBG Member:

In the busy world in which we live, we need to take time to stop and reflect upon what is really important to us. What is success? What connects us emotionally, physically and intellectually? What inspires us to new heights?

The University of Chicago Women's Business Group is pleased to announce the launch of the "Inspiring Extraordinary Lives" Speaker Series. Throughout 1999, we will have the opportunity to listen, learn and be inspired by women, who in a variety of different ways, have used their professional training and unique gifts to make a difference and accomplish something extraordinary. These remarkable women come from many walks of life: corporate; entrepreneurial; and public service.

Our first gathering of the "Inspiring Extraordinary Lives" Speaker Series will be the Annual High Tea at the Ritz-Carlton Hotel on Sunday, April 25th. We will have the opportunity to hear Ms. Jocelyn Carter Miller, GSB '81. Ms. Miller is a Corporate Vice President and Chief Marketing Officer of Motorola, Inc., a \$30 billion global leader in wireless communications. Ms. Miller is an inspiring, team-oriented leader who has made a strong commitment to empowering her employees to make a difference. She has "redefined success" in her own terms and passionately pursues her career while maintaining a strong commitment to family and community.

"Making a Difference through Public Service" will be the theme of our second gathering on Monday, May 17th. We will have the honor of hearing Sister Sheila Lyne, XP-44, Commissioner of Public Health of the City of Chicago. Sister Sheila has dedicated her life to serving those around her. Her passion for improving the quality of life of Chicago residents has earned her the distinction of being named among the "One Hundred Most Influential Women in Chicago." She was also the recipient of The University of Chicago GSB's first Distinguished Public Service Alumnus Award.

We have asked these women to share with us their personal stories, their definitions of success, the choices they have made, their personal

struggles and lessons learned. We hope that hearing the stories of these women will empower our own members to "make a difference" in their own lives and in the lives of those around them.

In addition to hearing their stories, we will begin to share our own stories with each other to build a stronger community of UCWBG women. Many of you have told us that an important aspect of belonging to the UCWBG is the opportunity to make personal connections at our events. We are actively planning to facilitate those connections at our events to build a closer knit group of women.

In addition to building a stronger UCWBG community, we are reaching out to other communities of professional women to join us at our gatherings. Our intent is to provide diverse networking opportunities for our members and to increase the visibility of our organization in the Chicago business community. We have invited the alumnae of Northwestern's Kellogg Graduate School of Management to join us at our first two gatherings of the "Inspiring Extraordinary Lives" Speaker Series. We have invited the Women's Health Executives Network (WHEN) to join us to hear Sister Sheila. This organization has recently given Sister Sheila an award in recognition of her achievements.

In addition, we had the opportunity to network with the National Association of Women Business Owners (NAWBO) and 11 other professional women's organizations at the March 24th Networking Extravaganza. NAWBO has also invited us to attend their 1999 Celebration of Achievement Luncheon, honoring Nancy Brinker, founder of The Susan G. Komen Breast Cancer Foundation, on April 21st. WHEN has asked us to join them at their Annual Summer Networking Event on June 16th.

I am looking forward to exploring, learning and sharing with you and with other communities of professional women at our upcoming events.

Sincerely,

Mary Lynn Faunda

The University of Chicago Women's Business Group 1999 Board of Directors

PRESIDENT:

Mary Lynn Faunda '86
630-323-6351

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847-576-8907

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Myrna Newman XP-65
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Jeanne Staudacher-Fischbach '92
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DIRECTOR-AT-LARGE:

Suzanne Morgan '78
312-640-0703

DIRECTOR-AT-LARGE:

Nancy Scott '91
312-879-2135

Women Worth Knowing: An Interview With Melissa Giovagnoli Community Builder Par Excellence

By Elizabeth R. Foster '94

When your life focus is to connect people through learning, what do you do? If you are Melissa Giovagnoli, you leverage a successful writing and consulting career by starting a new venture which harnesses the Internet's power to connect people worldwide on a real-time basis. Melissa calls this the "GC3" or Great Connection Community Corner. Its purpose is to allow participants to create personal connections and to learn, simultaneously. GC3 will be located on Michigan Avenue and targeted to busy professionals, offering such services as information concierges and structured networking sessions. Melissa hopes to bolster a notable baby-boom trend, continuous learning, while encouraging professional and personal development, all in a setting that builds community – however you define it.

But how did she get to this idea of leveraging the power of the Internet in a retail business center setting? Why is she trying to connect high tech with a high touch environment? Basically, because Melissa has always had entrepreneurial blood rushing through her veins. It's a family trait, passed down from her father who ran a florist shop connected to her childhood home. After earning a undergraduate degree in Sociology from Kent State University, Melissa started working as a business and technical writer. Married at twenty-one, Melissa began work on a master's degree in English, Communications and Technical Writing before switching to law at The University of Akron, in Ohio. When her husband was transferred to Chicago, Melissa moved with him, and completed her degree at DePaul University while pregnant with her second child and raising a toddler.

Working at Katten Muchin and Zavis after law school wasn't challenging enough, so she decided to go out on her own, starting a free consumer referral service for tradespeople. For example, she would ask a good plumber for the name of a reliable carpenter, etc. Soon, Melissa had a database with 101 categories and a life of its own which was eating into hers. So, she sold the concept to people around the country who had heard of it for \$10,000 per package and went into consulting.

Melissa taught self-employment training for three years in conjunction with the Illinois State Government's "SET" program. Her classes were offered by The Private Industry Council of Cook County. During this time, Melissa decided to become a female version of Tom Peters or Peter Drucker, and gave herself the goal of writing her way to national renown by the age of forty.



Melissa Giovagnoli

Her first book, *The Chicago Entrepreneur's Sourcebook* was one of the top ten small business books published in 1992. It was at this time that Melissa established her two rules for success: pitch your next book right after you've finished writing the previous one; and always try to be the best author to work with by finding out your editor's top values and then appreciate them specifically and genuinely. These rules can be adapted to any professional, or for that matter, personal situation. They do require that you be genuinely in touch with yourself, however, which requires daily time for meditation or prayer.

In Melissa's case, this discipline also allowed her to overcome her childhood shyness and to teach herself how to connect with others and create rapport. By doing so, Melissa has written or co-authored five other books, with such enticing titles as *Make Your Connections Count: The Six-Step System to Build Your MegaNetwork*, *50 Fabulous Places to Raise Your Family*, *75 Cage Rattling Questions that Change the Way You Work*, *The Power of Two: Rethinking and Reforming Strategic Alliances*, and most recently *Angels in the Work Place: Stories and Strategies to Create a New World of Work*. She is currently working on her next book with University of Chicago GSB alumna Jocelyn Carter Miller.

All this time, Melissa has been actively consulting to major U.S. corporations through her firm, Service Showcase, Inc. She specializes in networking training or relationship marketing, working from the premise that sales, marketing and networking are all part of the same umbrella.

She helps people focus on three precepts: (1) know yourself in order to (2) be genuine so that you can (3) build relationships that add value. Melissa differentiates between positional power and relationship power and between intellectual intelligence and emotional intelligence. She also differentiates between redundant networking and divergent networking, i.e., only knowing the people in your own corporation or neighborhood and reaching outside your regular circles. Melissa thinks of networking as the matching of values. For her, the number one value is integrity.

As you think about your own values, Melissa suggests that you ask yourself the question: "If you had just ten people who you'd talk to regularly, who would they be?" From that exercise, you can begin to really focus on what matters most to you, and then concentrate accordingly. She advocates making decade plans for life goals in order to give yourself enough time to allow them to be fulfilled. To her, the sky is the limit. In fact, Melissa's dream is to win the Nobel Peace Prize within ten years. That's why she envisions a Great Connection Community Corner on every corner. After all, there are twenty thousand *McDonald's* in the world!

Author's Note: Melissa has served on the 1997 and 1998 Advisory Board to the UCWBG. In March, 1999, she consulted to the UCWBG Board on community building.

The 24-Hour Internet Economy: What Small Businesses Need To Know

By Mary Lynn Faunda '86

Almost 200 women attended the "Networking Extravaganza" sponsored by the National Association of Women Business Owners, the UCWBG and 11 other professional organizations on March 24th in the elegant Empire Room of The Palmer House Hilton Hotel.

The featured speaker for the evening was Ms. Jane Applegate, nationally syndicated columnist (including the Chicago Sun Times), author and advisor to small businesses, who spoke on "The 24-hour Internet Economy."

According to Ms. Applegate, the Internet is "absolutely key to small businesses" and should not be ignored, but embraced. Internet sales account for \$43 billion in on-line commerce and are expected to increase to \$1.3 trillion. The key aspect of the Internet to the small business owner is that it "levels the playing field." Large and small companies have the same opportunities. So take advantage of this – but you can't do business without a Web site. She urges small business owners to get connected to the global economy through their Web site. "Get Wired!" "Get Connected!"

Ms. Applegate offered the following Do's and Don'ts in creating a Web page:

- Be highly collaborative in developing your Web page. Look at others who run successful Web sites and emulate them.
- Survey your customers to get ideas on creating or expanding your site. Ask questions such as, "Will you do business with us on the site?" or "What information do you need on our site to do business with us?"

- "Get the word out" on your site as a small business owner. Make sure all your publications include your Web address. Don't worry about getting all new stationary if it's not already there. Just "stamp" your address on everything.
- Establish marketing alliances. When out in the business community, always look for potential alliances regarding your Web site. Partner with businesses that offer complimentary (not competitive) products and "link" your sites.
- View your Web site as the "store front" to your business that is open 24 hours a day. Remember, customer service is key.
- Think of how you can extend your staffing and your business hours from 8 to 12 or 18 hours a day by taking advantage of the way people work. Utilize employees who are morning people and night people.
- Always change your site. It is critical not to let it get stale!
- Offer e-mail from your site. Make sure that your e-mail has your company's name in the address.
- Pay to develop your Web site and consider professional management of your site.
- Refer to good information sites for small business owners; for example www.SBA.gov and www.USsmallbusiness.

At the end of the evening, corporate sponsors: Dell Computers, American Airlines and Lucent Technologies; had an opportunity to say a few words to the audience and raffle several gifts: Zip Drive, Lucent phone system, Michael Dell's new book and much more. Our own UCWBG member, Helen Balonic, won the Zip Drive (\$200 value)! Congratulations! It pays to network!

New Members For The Months of February and March, 1999

Maggie Abdel-Malek
Citibank

Denise Beach
Citibank

Nancy McVay Beletti
BP-Amoco

Beth Burnn
Ameritech

Joni Chamberlain

Karen Christensen
MPCT Solutions

Kristen M. Danielsen
Morton International

Maryrose Dombrowski
Refco Group, Ltd.

Kathleen Evert
PricewaterhouseCoopers

JoAnn Goc
BP-Amoco

Sonia R. Harmon
Ameritech

Kendra Helle
Ernst & Young

Janet Peters Hughs
Andersen Consulting

Karen Jesso
Café Borgia, Inc.

Mary Claire Keating
Brownson, Rehmus & Foxworth

Elizabeth Shapiro Kopin
Kopin Management, Inc.

Ann Marie Mick

Kristine K. O'Neill
ABN Amro, Inc.

Catherine B. Pratt
Bank One

Helen Puksza
Impact Technology Consulting, Inc.

Patricia Morris Rogers
P.M. Rogers & Company, Inc.

Lisa Rephlo Skolds
Unicom Distributed Energy

Michelle J. Smith
Morton International, Inc.

Betsy J. Tandy

Margaret Tomasik
Self-Employed

Pu-Lan Wang
Lucent Technologies, Inc.

Beth S. Yura
LaSalle National Bank

Charie A. Zanck
Amcore Financial, Inc.

Women Health Executives Network

invites you and your guests to our legendary

Annual Summer Networking Event

This year we have reserved the fabulous second-floor private party room of the popular Topo Gigio restaurant for our event.

Join us for a "little bit of Rome" right here in Chicago.
Hot and cold hors d'oeuvres will be provided in addition to a cash bar.

Special interest topic discussions will be a new feature this year.
We will provide a variety of topics for you to choose among (if you wish), then you and others interested in that particular topic will have a round table discussion.

Plenty of time will still be available for informal networking
for those who choose to participate in a discussion group.

Join us and spend time with old friends while meeting new ones . . .
and find out why everyone loves Topo Gigio!

Where: Topo Gigio
1516 N. Wells Street

Date: Wednesday, June 16, 1999

Time: 5:30 p.m. to 8 p.m.

Cost: Member: \$35 (\$40 after 6/10) Guest: \$40 (\$45 after 6/10)
Or Member with Guest – both of you for \$66 (\$71 after 6/10)

WHEN Annual Summer Networking Event – June 16, 1999

(Please mail your payment with this reply form to: WHEN, P.O. Box 350, Kenilworth, IL 60043)
Reservations will be held at the door.

For late reservations, please fax your reservations to (847) 256-5601 or call (847) 251-1400.

Please make the following reservation(s) for me:

Payment received by June 10th:
___ \$35 each for Member ___ \$40 each for Guest ___ \$66 for both Member & Guest

Payment received after June 10th:
___ \$40 for Member ___ \$45 each for Guest ___ \$71 for both Member & Guest

- Enclosed is my check for \$ ____, made payable to WHEN.
- Please charge \$ ____ on my credit card: ___ VISA or ___ MasterCard.

Card No. _____ Expiration Date (month/year) ____ / ____

Name: _____ Day Phone: _____

Guest Name(s): _____

CALENDAR OF EVENTS

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MAY

Friday, May 7

Annual Women's Spring Conference
Interactive workshops and keynote speaker Debra Sawyer. Sponsored by Chicago Women in Business campus group and GSB administration.
Call Kim Russell at mkrussell@gsbpop.uchicago.edu or 773-363-7316.

Wednesday, May 12

West Day
Meet at Papadeaux in Westmont at 6:30pm.
Call Karin Janowski at 708-246-4347.

Thursday, May 13

North/Northwest Group
Meet at Edwardo's Restaurant in Wheeling at 6:30pm.
Call Nancy Scott at 847-215-7316.

Saturday, May 15

UCWBG Board Meeting
9:00 - 11:30am at the Gleacher Center.
Call Susan Kane at 773-774-6400.

Monday, May 17

Inspiring Extraordinary Lives: Making a Difference Through Public Service: Sr. Sheila Lyne
5:30 - 9:00pm at the Gleacher Center.
Call Jeanne Staudacher-Fischbach at 847-836-0957 for more information.

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JUNE

Friday, June 4

47th Annual GSB Management Conference
11:30am - 5:30pm at the Hyatt Regency Chicago Hotel.
Conference features as a keynote speaker alumna Karen Katen, AB '70, MBA '74, Executive Vice President, Pfizer Pharmaceuticals Group, President of U.S. Pharmaceuticals.
Call the Conference Office at (773) 702-7572.

Saturday, June 12

UCWBG Board Meeting
9:00 - 11:30am at the Gleacher Center.
Call Susan Kane at 773-774-6400.

Wednesday, June 16

WHEN and UCWBG Annual Summer Networking Event
Call WHEN at 847-251-1400.

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JULY

Saturday, July 10

UCWBG Board Meeting
9:00 - 11:30am at the Gleacher Center.
Call Susan Kane at 773-774-6400.

Wednesday, July 21

North/Northwest Group
Call Nancy Scott at 847-215-7316.

West Group

After our January meeting was canceled by the weather, the West Group met on March 3 at Stir Crazy in Oak Brook. We had a good turnout and the discussions were rather wide-ranging. Sharing adventures in foreign travel, either for business or pleasure, resulted in lively discussions. Mark your calendar for upcoming meetings on Thursday, July 8 and Wednesday, September 8, 1999.

West Group

Date: Wednesday, May 12
Time: 6:30pm
Place: Papadeaux
921 Pasquinelli Dr.
Westmont (west of Rt. 83)
RSVP: Karin Janowski
708-246-4347

Annual Women's Spring Conference

The Annual Women's Spring Conference: Discovering and Building. Your Strengths features interactive workshops and keynote speaker Debra Sawyer. This event is sponsored by Chicago Women in Business campus group and GSB administration.

Women's Spring Conference

Date: Friday, May 7
Time: 12:00 - 6:00pm
Place: Ida Noyes Hall
Cost: \$25 fee which includes lunch and cocktail reception.
RSVP: For questions and RSVP, please contact Kim Russell at mkrussell@gsbpop.uchicago.edu or 773-363-7316.

North/Northwest Group

With the UCWBG program scheduled for May 17th, our North/Northwest Group's May meeting date has changed to May 13th. Please join us for natural award-winning pizza or an Italian dish of your choice. In keeping with this year's theme of Inspiring Extraordinary Lives, our topic of conversation will be personal inspiration. Please think of a story about someone who has been inspirational to you in your business or personal life to share with the group.

Next Meeting

Date: Thursday, May 13
Time: 6:30pm
Place: Edwardo's Restaurant
401 E. Dundee Rd.
Wheeling, IL
847-520-0666
Contact: Nancy Scott '91
847-215-7316
RSVP: By Tuesday, May 4
to Nancy Scott '91
847-215-7316.

The North/Northwest group meets bimonthly, on either the Wednesday or Thursday of the third week of the month. Mark our next meeting dates: Wednesday, July 21, 1999 and Thursday, September 23, 1999 on your calendars, and plan to attend. These dinners provide an opportunity for informal networking among new acquaintances as well as with old friends. Any UCWBG member or prospective member is welcome!

How to get to Edwardo's Natural Pizza Restaurant: Edwardo's is located at 401 E. Dundee Rd., which is just east of Milwaukee Ave. in Wheeling. Dundee Rd. runs east/west and is about half way between Lake Cook Rd. and Palatine/Willow Rd.

Upcoming Event Of Interest

WHEN Annual Summer Networking Event

The Women Health Executives Network (WHEN) has invited the UCWBG to join them in a summer networking event at Top Gigio's private party room on Wednesday, June 16th beginning at 5:30pm. Hot and cold hors d'oeuvres will be provided in addition to a cash bar. Special interest topic tables will be featured.

WHEN Networking Event

Date: Wednesday, June 16
Time: 5:30pm
Place: Topo Gigio
1516 N. Wells St.
Chicago, IL
Cost: \$35 for WHEN members
(\$40 after 6-10-99)
\$40 for guest
(\$45 after 6-10-99)
WHEN Member with guest
for \$66 (\$71 after 6-10-99)
Contact: WHEN at 847-251-1400
(Fax 847-256-5601)

WHEN is a not-for-profit professional organization with over 200 members. For the past 16 years, WHEN has been dedicated to providing Chicago's women health executives with educational and networking resources need to succeed in today's challenging environment. The organization's strength comes from its sensitivity to the unique challenges professional women in healthcare face and its commitment to support each other.

Updated Web Site for UCWBG

<http://gsbwww.uchicago.edu/alum/clubs/club-pages/ucwbg/index.html>

Do you know what's at the end of <http://gsbwww.uchicago.edu/alum/clubs/club-pages/ucwbg/index.html>? It's a lot to type but on the Internet this will get you straight to the recently updated UCWBG home page. Check it out! It will tell you everything you want to know about us, including a list of the 1999 officers &

directors and information about subgroups and upcoming events. You can even print out a membership form and send it to us with your check. Hint: Add our address to your list of favorite places in your browser so next time all it takes is a click of the mouse to get you there.

Mother's Network: Teaching Children Responsibility

By Margaret Tomasik '84

The Mothers' Network - West met in February to discuss ideas and experiences on the topic, "Teaching Children Responsibility." The unanimous conclusion was that it's important for parents to be firm and consistent when setting and applying rules. Set expectations high, as children are usually capable of a lot more than we expect from them. When given the opportunity, children can be very independent and responsible. For example, let them do chores even if it is not perfect at first.

When encouraging children to do their homework, an emphasis should be placed on good work habits and organization. Some teachers require a parent to sign notebooks each evening. If necessary, request the teacher's aid in getting your child on track. Most teachers are more than willing to help.

The group discussed the importance of

limiting extracurricular activities. Children of all ages can get tired and overwhelmed. They need time to just play or relax alone. It is also important to teach and reinforce your own family's values. Peers and their families exert tremendous influence over our children. In one instance, a mother found that her daughter was very anxious about whether she would get the lead role in a ballet. Neither the mother nor her daughter was previously interested in this

role. However, another dancer's mother was so determined to get her daughter the lead that she tainted the whole experience by minimizing the other roles.

Organizations, such as scouting or 4-H, teach responsibility, along with many other skills. The success of a troop depends a lot on its leadership and the parent's involvement.

We also discussed ways to teach fiscal responsibility. A favorite technique is to have the children allocate money earned or received as gifts to specific categories. Three such categories might be: items they want now, items for which to save (bikes, stereos, etc.), and charities or gift giving. In addition, some banks have activities to encourage children to save. One bank designated a day each month for children to make deposits and receive prizes.

Mother's Network	
Date:	Wednesday, April 21
Time:	7:00 - 9:00pm
Place:	West (Elmhurst)
Topic:	Transitioning from career to family. What is involved emotionally and financially when making the decision to put your career on hold to devote more time to motherhood and how to make the transition.

Entrepreneurs Needed

By Mary Lynn Faunda '86

The UCWBG is in the process of planning its major entrepreneurial event scheduled for this fall. As part of the event, we are planning to "showcase" approximately 4 of our own UCWBG entrepreneurs in a panel discussion. Each entrepreneur in the showcase would have an opportunity to present their company and its products and/or services to the UCWBG community to increase their awareness of your business and generate business leads. If you are interested in being considered as part of our "showcase," please send an e-mail to Mary Lynn Faunda at

mlfaunda@ameritech.net by June 30th to be considered. The email should contain a description of your company, how it got started, products and/or services, long range vision, current challenges you face in building your business, and what you believe it takes to "succeed." Selected panelists will be announced at the end of July.

New Caterer at the Gleacher Center

You may have noticed a new taste at the UCWBG and other events at the Gleacher Center. The University has partnered with Wolfgang Puck's Catering Service as the sole provider for events taking place at the Gleacher Center. The food and service has been wonderful! Unfortunately, we have had to increase the prices at our events to cover the higher cost. Wolfgang Puck catered our annual meeting and the reviews were extremely positive!

Connections

Has a special event occurred in your life? Have you been/will be a guest speaker, started in a new company, been appointed to a board of directors, started expanded family, etc.? We'd like to include the information in the next issue of *The Exponent* "Connection" section. Please write to UCWBG, 1805 North Mill Street, Suite A, Naperville, IL 60563-1275 or fax changes to 630-369-3773.

- New Address
- Promotion or Award
- New Job
- Accomplishment

Name _____

Day Phone _____ Class Year _____ Campus 190 XP

Please describe any change in the space below

Email 4 Life

By JoAnn Hinz '79

Our GSB Office of Alumni Relations offers **complimentary** GSB addresses to all alumni. Now you can have a prestigious email address – gsbalum.uchicago.edu and keep it always. Currently, there are over 28,000 Email 4 Life accounts.

In addition to the prestige value, there is a practical networking advantage to having this service. With your Email 4 Life user ID and password, you can quickly look up the business address of friends and other GSB contacts in the Alumni Directory with the new Face Book Database. This tool is designed for career and social networking and allows the sorting of contacts by employer, region, or job title. To access this free service, click on the Alumni Directory (Face Book) entry on the GSB alumni webpage at <http://gsbwww.uchicago.edu/alum/index.html>.

If you already have email, do not be concerned that another email address will pose a problem. You can simply forward any gsbalum messages to your current mailbox. Then you can open your mail just once to get all your messages. Consider the advantage of being able to continue receiving private secure email to your permanent gsbalum address even when you change internet service

providers or make a career move.

If you do not have an internet connection, free access to the Internet is often available from public libraries. Access is also available by the hour from internet cafes. Of course, you can also use your connection at work or a friend's computer.

In summary, your GSB Email account will allow you to receive private, secure email to an address that will never change. If you have access to the Web, you can sign up online at <http://gsbalum.uchicago.edu>. You can also read or download the handbook for Email 4 Life at this site.

Technical Requirements

In addition to your GSB degree, you'll need the following:

- An Email 4 Life account with a userid and password
- A PC with modem
- Mail software to send, receive, and read messages. Recommended: Eudora Light, Eudora Pro, Netscape Mail, or Internet Explorer Mail for Macintosh or Windows; Pine for UNIX.
- An Internet Connection

If you have any questions or problems contact the Email 4 Life HotLine at 773.702.7574. Another helpful person is Karen at 773.702.3954.

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THE EXPONENT IS PUBLISHED
BI-MONTHLY

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DESIGN: MCGUIRE ASSOCIATES
EVANSTON, IL



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