

# THE EXPONENT

THE UNIVERSITY OF CHICAGO  
WOMEN'S BUSINESS GROUP

J U L Y / A U G U S T 1 9 9 9

## Lead the UCWBG into the 21st Century

By Dubravka Lakic Deppen, XP-60

I am pleased to kick off the FY2000 UCWBG Board nomination process. This time each year we offer our members the opportunity to play a leadership role by serving on the UCWBG Board. It is a great opportunity to work with fellow GSB women graduates and shape the future of the UCWBG. The year ahead will be an exciting one. It is a bridge between our past and our future as we celebrate our 20th anniversary and enter the new millennium.

It seems like only yesterday that I got involved with the UCWBG. I have thoroughly enjoyed my tenure on the Board and the opportunity to help shape the long-term vision for the organization. I have learned a great deal and gained many friends over the past four years. UCWBG is "my tribe" and a place where I feel truly at home. My reasons for getting involved were to help shape the future, to be with women I can really relate to, and to test my leadership abilities outside the corporate environment.

Being on the Board is also a chance to sharpen functional and people skills, build leadership experience, and develop meaningful formal relationships and close friendships. What

*continued on page 10*

### Committees

Programs  
Career Management  
Internal Communications  
(The Exponent)  
Marketing/Public Relations  
Membership  
Finance  
Technology

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### Board Officers

#### President-Elect

Serves on the Advisory Board Committee, chairs a committee of UCWBG members who will provide her with input in setting strategic direction for FY2001, and assists the President with special projects as needed. The President Elect determines goals and objectives for the following year.

#### Vice President-Finance

"Keeps the books" of receipts and disbursements for the group. Prepares annual budget and monthly financial reports. Also prepares special analysis and generates ideas for improving financial operations of the group.

#### Vice President-Administration

Secretary to the Board. Takes detailed minutes of all Board meetings and is the custodian of all records and reports. Prepares and mails board meeting minutes, balloting for the Board election. Manages our relationship with our administrative service provider and the GSB alumni office.

#### Vice President-Internal Communications

Editor-in-Chief of The Exponent. Manages a committee and members at large to write and edit articles for each issue. Creatively shapes the themes, content and design of our bi-monthly newsletter as well as coordinates its production with our graphics/printing service provider (McGuire Associates).

#### Vice President-Programs

With the help of a committee, creates concepts for and produces programs and events. Is responsible for developing programs, which can serve the diverse membership, and developing new ways for members to develop and connect with each other through UCWBG programs.

#### Vice President-Career Management

Similar to the VP-Programs, but with her committee, specializes in addressing member's

career development needs through programs such as the annual networking dinner, career management roundtables, etc.

#### Vice President-Marketing/Public Relations

Organizes and manages a committee that generates marketing ideas for the UCWBG's key constituencies, programs and services. Conducts periodic marketing surveys, establishes ongoing relationships with business editors and writers.

#### Vice President-Membership

With her committee, leads annual membership drive and manages the production of the membership directory. Works with the administrative service provider and the University to maintain the integrity of the membership database. Develops membership growth and retention strategies, as well as directory changes and other tools to aid members in connecting with each other.

#### Vice President-Technology

Manages the UCWBG web site, e-mail initiatives among members and chairs a subcommittee to address the technology needs of the UCWBG. Increases communications among various UCWBG groups and periodically updates UCWBG about relevant technology issues.

#### Directors at Large (4)-Project Oriented Positions

These officers create and coordinate special projects depending upon the goals and initiatives of the current Board and their interests. They also assist the other Board members as needed. Future activities include assisting in the planning of the UCWBG 20th year anniversary celebration; leading the Mothers group; leading the Entrepreneurial group; leading a philanthropic activity/relationship/project; helping develop a speakers bureau; assisting with the building of the experienced women group, and others.

# President's Letter



Mary Lynn Faunda, '86

## "Paths to Success"

*"Extraordinary achievement is composed of a series of small steps taken in the course of ordinary daily life."*

Dear UCWBG Member:

What makes a life extraordinary? What was the path that led here? What were the early influences? How was the life journey shaped? Who influenced it? What were the key turning points? How were adversities dealt with? These are the personal stories that are so powerful they challenge us to rethink our own lives and the paths we are on.

Over the past few months, we have had an unparalleled opportunity to hear the stories of a variety of powerful women in the *Inspiring Extraordinary Lives* Speaker Series. In this Exponent, you will hear several extraordinary women recount the life choices they have made which led them to become powerful corporate and public leaders. Today, we see these women at the pinnacle of success. However, what we see as extraordinary achievement is composed of a series of small steps taken in the course of ordinary daily life.

At the Annual High Tea on April 25th, we heard how Jocelyn Carter Miller, '81, Corporate Vice President and Chief Marketing Officer of Motorola, Inc., "imagined, prepared, implemented, evaluated and soared" to where she is today. Her five steps to creating an extraordinary life all end with the simple question, "Are you happy?"

In making a difference through public service, we heard on May 17th how Sister Sheila Lyne, XP-44, Commissioner of Public Health of the City of Chicago, "didn't have a blueprint or plan." Opportunities just presented themselves. It's what she did with those opportunities that make her a prominent public figure with responsibility and authority for issues of critical importance to the City of Chicago and its residents.

The UCWBG sponsored panel, "Powerful Women and their Career Paths to Success," at the June 4th GSB Management Conference, showcased the career evolution of four women. Patricia Wier, XP-41, retired president of Encyclopaedia Britannica North America; Joan Steele, '77, Senior Vice President, Corporate Communication, Aon Group, Inc.; Sister Sheila Lyne; and Jean Allard, partner, Sonnenschein, Nath & Rosenthal. The essential message from all was this: empower yourself to see the opportunities before you

and create the life you want while helping others do the same.

In the course of these gatherings, we reflected upon the paths of these women by sharing with each other our own personal histories, hopes and dreams in creating the life we want. We formed deeper ties with each other and with other communities of women.

In addition to recounting our events, we are pleased to bring you the second in a series of *Interviews with Truly Extraordinary Women* featuring entrepreneur Jane Ranshaw.

We will continue our journey into the lives of extraordinary women on October 7th when we will hear the story of real estate and food service entrepreneur Sue Ling Gin, founder and CEO of Flying Food Group, Inc. The daughter of Chinese immigrants, she started in the real estate business at 17 and launched her airline catering business in 1983 in response to receiving a partially frozen coffee roll on an airline flight. Today, her company provides food service to over 80 international and domestic airlines. We will also hear the stories of four emerging entrepreneurs who have followed their passions to create their own companies and fashion the life they want to lead.

On November 16th, we will hear the story of Brenda Barnes, former CEO of Pepsi-Cola North America, and her 22-year rise through the organization to reach the top. She then paused to reevaluate her role as mother and wife in the face of professional demands.

As a UCWBG member, you have an opportunity to hear and learn from these role models. As we have seen thus far, the road is not clear cut or well laid out, but a matter of circumstance and deliberation, with sideward, downward and upward movements. Most importantly, it involves following one's passions and inner ear in creating the life you want.

Join us this year in rubbing shoulders with these women and following the twists and turns of creating an extraordinary life.

Best regards,

*Mary Lynn Faunda*

Mary Lynn Faunda

## The University of Chicago Women's Business Group 1999 Board of Directors

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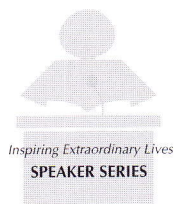
**DIRECTOR-AT-LARGE:**

**Nancy Scott '91**  
312-879-2135

Inspiring Extraordinary Lives Speaker Series:

## Jocelyn Carter Miller Inspires Sellout Crowd at Third Annual High Tea

By Rose Brintlinger, '89



Almost 100 women gathered at the Ritz-Carlton for the UCWBG's Third Annual High Tea and first in the *Inspiring Extraordinary Lives* Speaker Series. Jocelyn Carter Miller, '81, Chief Marketing Officer for Motorola, Inc., shared truly inspiring remarks as we poured tea together on April 25, 1999.

Being a marketer by trade, Ms. Miller "packaged" her remarks about her life history, both personal and professional, into five steps for all of us to follow as we journey through our quest to create our own extraordinary lives. These steps are (1) **Imagine**

(2) **Prepare** (3) **Implement** (4) **Evaluate** and (5) **Soar**. Ms. Miller described her thought processes and decisions as she went through each of these steps and shared anecdotes about what made each special and critical to success.

"Today's work world is a series of projects...life is like a checkerboard, sometimes you need to move side-wise to move forward," says Jocelyn Carter Miller. "This is what makes networking skills so critical today."

Jocelyn described key experiences she had along the way.



Susan Smoley at the Third Annual High Tea.

At Mattel, she learned her trade in marketing: how to advertise, how to run promotions, how to take a new product from concept to market. Her experiences at Motorola have taken her deep into operations and into global cultural diversity.

Jocelyn made her mark within Motorola as a general manager of the Brazilian paging operation, bringing profitability and market responsiveness to the organization by recognizing the way to succeed in Latin America looks different than in North America. She is quick to attribute her success as the triumph of her team.

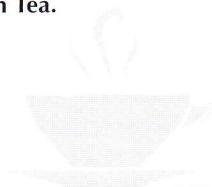
In the evaluation step, Jocelyn says, "At the end of the day, it comes down to, 'are you happy?'" She described her decision to take eighteen months off after the birth of her second daughter, "to get some quantity as well as quality time."

When Mary Lynn Faunda asked her to speak, Jocelyn relates that she was in the middle of a juggling act. She was pondering everything from how to structure her new CMO responsibilities, to high school applications and summer camp options for her daughters, to checking on the details of her husband's Charter school open house. "What is being celebrated here today as an extraordinary life, on an ordinary day just looks hectic. If you want to know if you having an extraordinary life, check and see if it is hectic!"

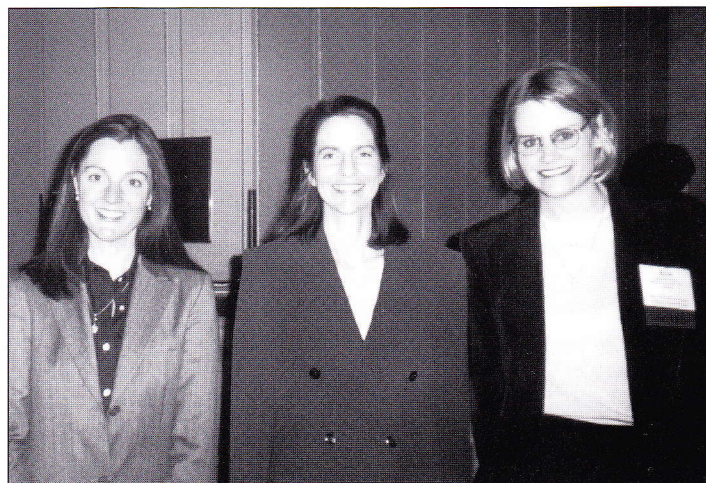
Jocelyn summed up her remarks, "Knowing and exercising your personal power according to your values and your goals, giving love and receiving it back, sharing your gifts...if you do all these things and do them well, you certainly have an extraordinary life."



(From left): Mary Lynn Faunda, Jocelyn Carter Miller and Colleen Ambrose at the first in the *Inspiring Extraordinary Lives* Speaker Series held during the Third Annual High Tea.



Dubravka Deppen and Colleen Ambrose enjoy themselves at the High Tea.



The Third Annual High Tea presented yet another occasion to network.

## Paths to Success: Recipients of Distinguished Service Award

The UCWBG presents the Distinguished Service Award to those who take a visible leadership position or stand out because of the time and effort they have given to the group. Three outstanding women were presented the Distinguished Service Award at the *Inspiring Extraordinary Lives* Speaker Series: Peg Conway, Susan Miner and Lisa Kieres.

**Peg Conway** has been part of the UCWBG community for more than 10 years and has been actively involved in many committees and projects. Peg has been instrumental in developing a summer event at Ravinia, pioneering the new board position of Vice President of Marketing in which she developed our first major survey of the membership, and forming the Technology committee to explore how we could acquaint our members with new technologies.



**Mary Lynn Faunda (left) and Dubravka Deppen present Lisa Kieres (center) with the UCWBG Distinguished Service Award.**



(From left): **Irene Marquez (award presenter), Peg Conway (award winner), Mary Lynn Faunda, Susan Miner (award winner), and Chandra Greer (award presenter) at the High Tea.**

**Susan Miner** has been a leader in the UCWBG for several years and has served on the Board of Directors in roles including VP Programs (1995), President-Elect, President in 1997, and Past President. Susan is a caring, bright leader who has shown us her creative side and varying interests — from singing to drawing to Pilates to fashion design. She was recognized as a skilled facilitator and organizer who was great at networking people.

**Lisa Kieres** has been involved with the group since 1993 and has served on the Board of Directors in many roles including those of the VP Programs, President Elect, President and Past President. Lisa has been a strong leader and a great strategic thinker who has the ability to coach and get people involved through personalized interactions. She helped us understand the underlying diversity and strength of our constituency and made us examine how we are serving members down to the individual level. Lisa has been instrumental in developing the subgroups and has brought to light the needs of special interest groups, such as entrepreneurs and working moms.

## *Inspiring Extraordinary Lives* Speaker Series: Sister Sheila Lyne Makes a Difference at May Gathering



On May 17th, nearly 50 women from the UCWBG, the Women Health Executives Network (WHEN) and their guests gathered together at the Gleacher Center for the second of the *Inspiring Extraordinary Lives* Speaker Series. Sister Sheila Lyne, XP-44, Commissioner of Public Health of the City of Chicago, spoke on a topic close to her heart, "Making a Difference through Public Service."

"I didn't have a plan or blueprint laid out," Sister Sheila related. Opportunities just presented themselves, and she went where she was needed most. When she was asked to run human resources for Mercy Hospital, she had no background in HR. However, she had strong feelings about how to run things better, and jumped in with both feet. Fifteen months later, her performance resulted in her

moving into the CEO role. It was during her time at Mercy Hospital that Sister Sheila felt she needed more formal business education, and enrolled in the XP program at The University of Chicago.

As Sister Sheila took us through the events of her life, it became obvious that she is a natural born leader, able to marshal resources and move a cause forward when others hang back. From teaching psychiatric nursing in a state university to leading Mercy Hospital to running the Department of Public Health, Sheila Lyne brings unbridled enthusiasm and a "there's work to be done, let's get on with it" pragmatic spirit. And yet, she approaches every aspect of her life with humor and warmth.



**Sr. Sheila Lyne speaks at the second of the *Inspiring Extraordinary Lives* Speaker Series**

The state of affairs Sister Sheila inherited at the Department of Public Health might frustrate others. She shrugs, "it doesn't matter why we have to go door to door into the Robert Taylor Homes, encouraging women to get pre-natal care." The key in her organization is doing

something to impact the lives of these women and their children. By focusing all the people she comes in contact with on what can be controlled or influenced, Sister Sheila epitomizes what it is like "to make a difference through public service."

# Powerful Women and their Career Paths to Success

By Mary Lynn Faunda, '86

The June 4th GSB Management Conference provided a unique opportunity to hear from five powerful and remarkable women. Alumna, Karen Katen, AB '70, MBA '74, Executive Vice President, Pfizer Pharmaceuticals Group, and President, U.S. Pharmaceuticals, delivered the luncheon keynote address on fundamental changes transpiring in the healthcare industry.

Later that afternoon, the UCWBG sponsored the panel session, "Powerful Women and their Career Paths to Success." We heard how four women, who in a variety of different ways, have used their professional training and unique gifts to make a difference and accomplish something extraordinary. Patricia A. Wier, XP-41, President of Patricia A. Wier Inc. and Retired President of Encyclopaedia Britannica North America, moderated a lively discussion among the following panelists: Jean Allard, of Counsel, Sonnenshein, Nath & Rosenthal, Joan E. Steel, '77, Senior Vice President, Corporation Communications, Aon Group, Inc., and Sheila Lyne, XP-44, Commissioner, City of Chicago, Department of Public Health.

These remarkable women recounted how their life choices led them to where they are today. They remind us that the "extraordinary" is often achieved by a series of small steps taken in the course of otherwise ordinary lives. They displayed a mixture of natural leadership ability, an ability to take advantage of opportunities and courage to "reinvent themselves" to become the prominent corporate and public figures they are today.

Joan talked about the early influence of her grandmother who taught her that "earned income was different from accumulating wealth." "Earned income affords a lifestyle, but accumulated wealth allows you to pick the life you want to lead." Joan always remembered this as one of the guiding principals in setting her goals. Not afraid to go where few women were accepted, Joan became the first fixed income institutional broker at Salomon Brothers in the late 70s. Shortly thereafter, she experienced a key turning point in her life when her father died at a young age. He was a pioneer in the water purification business. When he died, she took charge of his business and turned it around. Next, she went on to become a freelance reporter in the business arena. She soon appeared on the John Callaway show. Through that exposure, she was recognized by Patrick Ryan at Aon and was hired to write his speeches and oversee their financial relations department.

Joan's message was, "don't be afraid to reinvent yourself." It has always reinvigorated her career, presented opportunities that she hadn't considered and evolved her career in exciting ways. She urged women to carve out a "professional space that is unique if you want to become a big player." She referred to Nell Minnow's background as wife and mother as the launching pad to becoming a well-known shareholder rights activist.

Pat Wier talked about her entry into the professional world as a programmer in the 70s and how that led her to a career at

Encyclopaedia Britannica. One day, her boss asked her what she wanted to do. She said, to his astonishment, that she wanted to run the company. In shock, he replied, "But what about your children and your husband? How would you be able to accomplish that?" She replied, "My father never had any trouble balancing that." Her boss went on to support and sponsor her rise through the corporation.

Jean Allard went to law school at a time when few women were admitted and upon graduation, could only obtain secretarial jobs at law firms. After graduating with a MA from Washington University and JD from The University of Chicago, she became an associate at well-known law firms in Toledo and Chicago. Next she joined The University of Chicago as a research associate and later became assistant dean of the law school. She left academia to join Maremont Corporation as Secretary and General Counsel, but came back to The University of Chicago as VP of Business and Finance at the behest of the former dean of the law school who was now university president. Today she is in private practice and a partner at a downtown law firm.

Sister Sheila's story was also a combination of deliberation and circumstances. (She is profiled in the March/April issue of *The Exponent*.)

In addition to their unique personal stories, these women not only find time to "give back," but view it as an integral part of success. Jean Allard talked about her deep belief in "sponsoring" other women. To her, this means

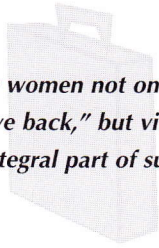
so much more than just mentoring. It entails "not pulling up the ladder behind you," but "pulling other women up the ladder as you go." Her message is, "hey, follow me up", not "see what I've done." Her passion in sponsoring other women is why so many attribute their success to Jean's intervention. She also felt that it is important to sponsor not only women like us, but women who don't have the opportunity that many GSB grads have. Each year Jean brings women from Cabrini Green into their law offices to counsel them on opportunities that are available.

Sister Sheila also felt strongly about empowering other women. She spends time helping women from the Robert Taylor homes to offer them experiences that they ordinarily wouldn't have. She counsels them to get their GED and finds job opportunities for them. Sister Sheila's powerful message of not allowing anyone to be "left behind" was inspiring.

Pat Weir has spent the last several years of her life making a difference one child at a time. She has taken under her wing several disadvantaged kids who had difficulty finishing high school. Through her sponsorship, they finished high school and college. For those of you who don't know, Pat was in the movie *Hoop Dreams* which depicted her sponsorship of a disadvantaged youth who "made it."

Joan's involvement in *Windows to the World*, part of public television's commitment to providing educational opportunities to all children, was near and dear to her heart. Providing children with the opportunities that education affords is so critical in setting the foundation for future achievement.

Their commitment to making a difference exemplifies how these women are such powerful role models of pulling other women up the ladder with them.



*...these women not only find time to "give back," but view it as an integral part of success.*

# Interviews with Truly Extraordinary Women:

## Jane Ranshaw, MBA '72

Founder and Owner, Jane Ranshaw & Associates, Inc.

By Theresa Gapp, '93

Depending on the barriers to entry, getting into business can be easy, but staying there can be difficult. After founding Jane Ranshaw and Associates, Inc. in 1976, Jane is still in business 23 years later because she found a balance between self-employment and entrepreneurship.

Ranshaw and Associates offers in-house writing, consulting and listening workshops, and consulting services in communications and training. She is author of *101 Tips for Marketing Your Services*, a short handbook for consultants and other professionals. Jane is also certified in the Myers-Briggs™ Type Indicator. She is a former president of the Independent Writers of Chicago and has served on the board of the Chicago chapter of the International Society of Performance Improvement as well as those of other organizations.

As I strolled along Lake Shore Drive to Jane's home, I recalled the times I have witnessed her in action quietly networking at a UCWBG gathering or a meeting of the Independent Writers of Chicago. (Her friends say that she reminds them of the actress Holly Hunter from Broadcast News because of her perky manner and just a tinge of an endearing drawl.) She has a way of building relationships that leads to success, but she would insist that the relationships are what are more important to her.

### ***Has your definition of success changed over time?***

It has definitely changed over time. When I was younger, I would have had a fairly traditional view. You know, this is success, having a lovely apartment and a nice address. However, long ago, I realized that this definition would have been pretty empty if that's all you have.

I'm at the point where I really don't spend much time looking back. I have always said that I might regret things that I have done, but I do not want to regret things I did not do. Overall, I think it is a matter of being content. Success is also finding new challenges and doing new things. I do not plan to retire. When you retire, what do you do on Tuesday?

### ***Describe a critical turning point in your life. How did you handle the transition?***

I have probably had two. I graduated [from Indiana University] in the mid 1960's and I came out of college with the idea that I wanted to work a year or two and then get married. Somewhere around 1970 I thought, "Wait a minute I didn't realize I..." and all of a sudden it started to hit me that maybe I would not get married at all. So I think I started changing a bit then. I started taking myself more seriously at that point. It was around that time that I went back to graduate school. I had done a little bit at night, but I went back on a full time basis, and I just started taking myself more seriously.

### ***What would you have done differently?***

People will think this sounds weird, but I wish I weren't so timid.

### ***Were you timid back then?***

I still think I am.

### ***But your version of timid makes you appear humble and gentle.***

I think of it as just holding back, hanging back and not doing what I ought to be doing. I think, in a way, fear of being a wimp has made me push myself more.

### ***You said there were two critical turning points.***

The second was getting married.

### ***When did you marry?***

In 1978. I was 33, getting married for the first time. We had two services -- a Baptist service and a Jewish service. When I got married, I realized I was sharing my life with someone. Up until that time I never had to do that. It changed the way I viewed people. There was also a wonderful older woman I knew who was influential in my life. Just knowing her was life altering for me because you realize how much you have to learn from other people. She was so centered and content with who she was -- and so loving.

### ***Sort of like a Tuesdays With Morrie person.***

Exactly. There have just been a number of other turning points. I had a serious illness 10 or 11 years ago, a brain aneurysm, and it showed me that life is fairly fragile. I think I am more appreciative of the here and now.

### ***Do you have any heroes?***

Eleanor Roosevelt. She has a saying that I display on a poster in one of my workshops,

"No one can make you feel inferior without your consent."

### ***What unique challenges did you face as a woman in your career progression?***

I am in a field that is fairly open for women. I started out as a technical writer, went into training and then progressed to soft skills like listening, managing emotions and being able to communicate with others in the workplace. But I remember being interviewed by a firm when I was coming out of the MBA program. The man interviewing me said he didn't think I would be hired and that he was just talking to me because by law they had to talk to everybody. I was so mad that I made the firm write a letter of apology!

I think things are a little better now, but not as much as I would have liked to have seen after more than 25 years. I think women are out on their own now because they just won't put up with that stuff.

### ***Do you think more women are on their own because of the glass ceiling?***

I have talked with a lot of women who ended up on their own because we just get too frustrated. Maybe 15% of the time you meet a jerk like the guy who interviewed me out of the MBA program who made no bones about his feelings. You know you're not hired because you're a woman, period! Other times, maybe 10 to 15% of the time, you'd say, "The guy who got that job was really qualified." But the worst is that 70 to 75% of the time when you don't know whether you missed an opportunity because you're a woman or you were simply unqualified. It's a lot of uncertainty to live with.

# CALENDAR OF EVENTS

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## JULY

**Saturday, July 10**

**UCWBG Board Meeting**

9:00 - 12:00pm at the Gleacher Center.

Call Susan Kane at 773-774-2454.

**Wednesday, July 21**

**North/Northwest Group**

6:30pm at The Noodle Café.

Call Nancy Scott at 847-215-7316.

S M T W T F S

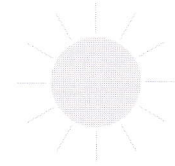
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## AUGUST

**Friday-Saturday, August 20-21**

**Board Strategic Retreat**

Enjoy the summer!



S M T W T F S

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## SEPTEMBER

**Saturday, September 18**

**UCWBG Board Meeting**

9:00 - 12:00pm at the Gleacher Center.

Call Susan Kane at 773-774-2454.

**Thursday, September 23**

**North/Northwest Group**

Call Nancy Scott at 847-215-7316.

S M T W T F S

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## OCTOBER

**Thursday, October 7**

**Inspiring Extraordinary Lives**

**Speaker Series—Entrepreneurial Event**

5:30 - 9:00pm

Sue Ling Gin, President/CEO

Flying Food Group

## NOVEMBER

**Tuesday, November 16**

**Inspiring Extraordinary Lives**

**Speaker Series—Annual Networking Dinner**

5:30 - 9:00pm

Brenda Barnes, Former CEO of Pepsi-Cola

N.A.

## Introducing New Board Member

**VP - Career Management:  
Barbara Hausman, '93**

Barbara Hausman is a Senior Development Manager at U.S. Equities Development, Inc. and has over ten years of experience in commercial real estate on a national basis. She has handled a broad range of assignments from large-scale land development to development consulting and financial restructuring. Barbara currently has responsibility for two large-scale, urban mixed-use development projects, managing the preliminary stages of feasibility analysis, master planning, site and program planning, and facilitation of the public process. She is also applying her expertise to corporate real estate consulting in handling the site selection process for the headquarters relocation of a multi-national high-tech corporation.

When the real estate industry took a dramatic downturn in 1991, Barbara took a hiatus to work with international negotiation and conflict management expert, William Ury, Ph.D., co-author of the best-selling, *Getting To Yes*. She spent two years at the Program on Negotiation at Harvard University refining her skills in complex, multi-party negotiations. She has been back in the real estate development industry since 1995.

## Updated Web Site For UCWBG!

Do you know what's at the end of <http://gsbwww.uchicago.edu/alum/clubs/clubpages/ucwbg/index.html> ? It's a lot to type but on the Internet this will get you straight to the recently updated UCWBG home page. Check it out! It will tell you everything you want to know about us; has a list of the 1999 officers & directors; and gives you information about subgroups and upcoming events. You can even print out a membership form and send it to us with your check. Hint: Add our address to your list of favorite places in your browser so next time all it takes is a click of the mouse to get you there.

## North/Northwest Group

The North/Northwest Group had a great chance to network over Eduardo's Pizza at our May 13th meeting. We hope that you can join us on July 21st at a new Glenview restaurant, which was recommended by a North/Northwest Group member. In keeping with this year's theme of Inspiring Extraordinary Lives, our topic of conversation will be personal inspiration. Please think of a story about someone who has been inspirational to you in your business life to share with the group.

### Next Meeting

**Date:** Wednesday, July 21  
**Time:** 6:30pm  
**Place:** The Noodle Café  
1875 Grove St.  
Glenview, IL  
847-724-2228  
**Contact:** Nancy Scott, '91  
847-215-7316  
**RSVP:** By Monday, July 19  
to Nancy Scott '91  
847-215-7316

The North/Northwest group meets bimonthly, on either the Wednesday or Thursday of the third week of the month. Mark our next meeting dates: Thursday, September 23, 1999 and Saturday, November 20, 1999 on your calendars, and plan to attend. These dinners provide an opportunity for informal networking among new acquaintances as well as with old friends. Any UCWBG member or prospective member is welcome!

### How to get to The Noodle Café:

The Noodle Café is located at 1875 Grove St., right across from the Glenview train station (east side of the tracks). From Milwaukee Road, turn east onto Glenview Road. Glenview Road runs east/west and is about half way between Lake Avenue and Central Road. Continue on Glenview Road past the Glenview Library (on your left) and across the railroad tracks. Turn left (north) onto the first street east of the railroad tracks. Continue to Grove street, and turn left (west). The Noodle Café will be on your left when you reach the end of Grove street (the street ends in front of the train station).

## Inspiring Extraordinary Lives Speaker Series Continues



The "Inspiring Extraordinary Lives" Speaker Series continues in the fall with two women recognized as prominent and powerful leaders with compelling stories to tell about their corporate and personal lives.

Our entrepreneurial event will feature Sue Ling Gin, President/CEO of Flying Food Group. Also featured at this event are some of our emerging growth entrepreneurs.

In November, our corporate event will feature Brenda Barnes, Former CEO of Pepsi-Cola North America.

Please mark the following dates on your calendars. More information will be available closer to the event.

### Entrepreneurial Event

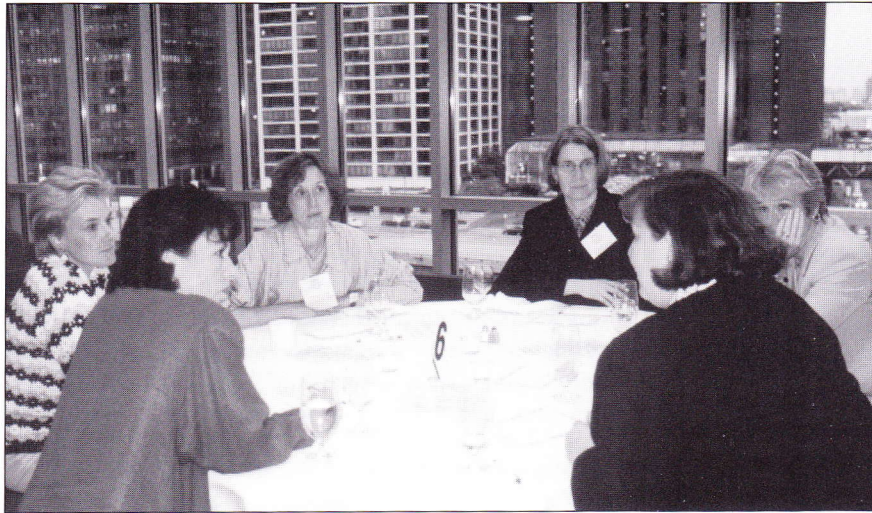
**Date:** Thursday, October 7  
**Time:** 5:30 - 9:00pm  
**Featuring:** Sue Ling Gin, President/CEO  
Flying Food Group

### Corporate Event

**Date:** Tuesday, November 16  
**Time:** 5:30 - 9:00pm  
**Featuring:** Brenda Barnes, Former CEO  
Pepsi-Cola N.A.

## UCWBG Committee Volunteers Needed

Interested in sharing your talents and becoming a part of the one of the UCWBG committees? The Technology committee is looking for members who will help us maintain our web site and leverage technology to reach more members (particularly those located out of town) and build stronger connections and community. If you are interested in participating on the Technology Committee, please contact Melinda Reck at 630-495-8148 or [melinda.reck@gsbalum.chicago.edu](mailto:melinda.reck@gsbalum.chicago.edu).



## Getting to Know Each Other

By Rose E. Brintlinger and Mary Lynn Faunda

In both of the recent UCWBG events, we have employed the technique of facilitated networking. Melissa Giovagnoli (megnetwork@aol.com), a UCWBG Advisory Board member and noted author on networking, introduced the technique to the UCWBG. (For profile, see the May/June issue of *The Exponent*). This technique encourages people to connect with at least one other person on a deeper level.

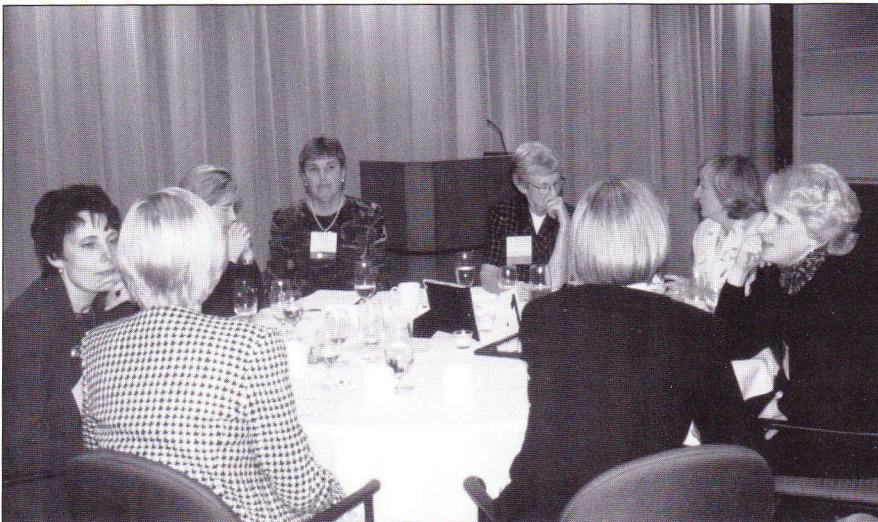
(Images on this page): **Facilitated Networking, introduced by Melissa Giovagnoli, was a success at the Third Annual High Tea.**

*This technique encourages people to connect with at least one other person on a deeper level.*

At each table, people pair off with a person they do not know. As each shares answers to two open ended questions (for example, name someone who has inspired you), the partners get an appreciation for each other's views, frequently sharing personal history, hopes and dreams as they explain their answer. After each has shared with their partner, the table facilitator asks each person to introduce and share what their partner relayed to them. In this way, we practice active listening and encourage a deeper sense of connection. Next, each table facilitator shares highlights of the discussion with the larger audience.

"We are still experimenting in regards to the right level of structure versus free flowing conversation," says Mary Lynn Faunda. "However, preliminary feedback has been very positive." On written surveys, people say they like getting beyond surface level "cocktail conversation," venturing into the hopes and aspirations of their peers. We have the opportunity to explore the message of the speaker in the context of our own lives and those around us. "I have been inspired as much by the ways my peers have and hope to make a difference as I have by the speaker."

This is the goal of employing the facilitated networking technique, according to Mary Lynn Faunda. "We are trying to create a stronger community of women by facilitating the sharing of each other's experiences and learning from each other's wisdom. We want to create an environment at events where one is listened to, supported and honored; a place of long-term relationships and of commitment to each other's success."



## Lead the UCWBG into the 21st Century

*continued from front page*

you may not be able to do in your organization, you may be able to do here.

The time commitment, always a concern to us all, is manageable by most. The Board meets monthly and we expect that every Board member will commit to attending most programs. Our Board is diverse in age, family profile, business focus and expertise. Being on the board will stimulate you, make you grow and invigorate you.

To give you a better idea about Board Officers and subcommittees you can participate on, we have provided brief descriptions of each Board position and available subcommittees.

The nominating process entails gathering nominations from the current Board and members-at-large. Enclosed is the form to submit your nomination. I invite you to nominate yourself, or another

UCWBG member. A committee that consists of UCWBG members at large and a few 1999 Board members will review all nominations. Each nominee will have the opportunity to speak with two committee members and match their interests with the needs and goals of the UCWBG. The committee will then recommend a slate to be approved by the current Board and voted upon by all UCWBG members. The recommended slate is distributed for membership vote in September.

The nomination form has been included in this issue of *The Exponent*. Please fax or mail it to Dubravka Deppen no later than August 7, 1999. We would love to talk with you. Please call if you would like to discuss the specifics of any of the positions. You can reach Dubravka at 847-729-2903.

## Interview with Jane Ranshaw

*continued from Page 6*

### ***What aspects of the UCWBG have you been pleased with? Is there anything you would like to change?***

I am pleased with how the group keeps trying to meet the needs of its members. When I first started with the group, it was very corporate and not for the entrepreneurs. It has become a more sharing, caring group. As a "senior woman" there is less I want from groups. I still have lots to learn, but it's more of a specialty thing now. I would like to see the group provide opportunities for the members with a career day. The more experienced people can talk about what they do and it gives them a chance to give back to people.

### ***Given your experience, what question would you like to be asked?***

I'm always a little curious about what people do when they're not working. My husband and I are reading and movie nuts. I probably read 60 to 70 books a year. We also love plays and going to live theater. I especially like going to plays when I'm in New York.

### ***What advice would you give women today?***

It's the people stuff that is the hardest. For example, a lot of people are in my classes, not because they can't write, but because they have a style conflict with their boss. They may assume the boss is right, not that the two of them may be different.

People should listen to their own common sense. I think of it as listening to your own voice. We often know what's right for us and what isn't. We just need to work up the courage to trust ourselves.

*(Jane's website is at [www.ranshawconsulting.com](http://www.ranshawconsulting.com))*

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## Connections

**Has a special event occurred in your life? Have you been/will be a guest speaker, started in a new company, been appointed to a board of directors, started expanded family, etc.? We'd like to include the information in the next issue of *The Exponent* "Connection" section. Please write to UCWBG, 34930 N. Highway 45, Lake Villa, IL 60046 or fax changes to 847-223-0277.**

- New Address     Promotion or Award  
 New Job         Accomplishment

Name \_\_\_\_\_

Day Phone \_\_\_\_\_

Class Year \_\_\_\_\_

Campus    190    XP

Please describe any change in the space below

\_\_\_\_\_

\_\_\_\_\_

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\_\_\_\_\_

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\_\_\_\_\_

\_\_\_\_\_



# UCWBG

## 1999 Board Nomination and Committee Expression of Interest Form

I would be interested in serving on:  
(check one or more):

- The Board of Directors \_\_\_\_\_
- A Committee \_\_\_\_\_
- Special Projects \_\_\_\_\_
- As Needed \_\_\_\_\_

The Board or committee position(s) I am most interested in are:  
(check one or more and rank if you have a preference: 1 being first choice, 2 is second choice, etc.)

	Board	Committee
President-Elect	_____	_____
Administration	_____	_____
Career Management	_____	_____
Director-at-Large	_____	_____
Finance	_____	_____
Internal Communication (Exponent Newsletter)	_____	_____
Marketing/Public Relations	_____	_____
Membership	_____	_____
Programs	_____	_____

Please indicate names of other UCWBG members you wish to nominate for the Board:

Name: _____	Position #1: _____
Phone #: _____	Position #2: _____
Name: _____	Position #1: _____
Phone #: _____	Position #2: _____
Name: _____	Position #1: _____
Phone #: _____	Position #2: _____

Please tell us who you are:

Your Name: \_\_\_\_\_

Phone (work): \_\_\_\_\_ Phone (home): \_\_\_\_\_

Program (Please Circle): Campus    evening/weekend    XP    Other \_\_\_\_\_

Year of Graduation: 19 \_\_\_\_\_

Please return to Dubravka Deppen by fax: 847-729-3819  
(Phone: 847-729-2903) by August 7, 1999.



## Announcement

### UCWBG Address Change

UCWBG has retained a new administrative service provider. Effective immediately, all correspondence and faxes should be directed to our new address (the phone number remains the same):

c/o UCWBG  
34930 N. Highway 45  
Lake Villa, IL 60046

Tel: 847-256-5804  
Fax: 847-223-0277

## Connections

**Nancy Dschida, '94** and her husband, Michael, welcomed a daughter, Alexandra Mikaline. Alexandra weighed 5 pounds 14 ounces and was 18 inches long. She joins her big brother, Joseph, who is two years old.

**G. Chris Keeley, '79** assumed the position of Associate Vice President for Human Resources Management at the University of Chicago after 14 years at Indiana University Purdue University. She hopes to become more active with the UCWBG and was one of the original founders—serving as President in the second year of the organization.

**Daryl Joyce Mah, '99** has recently joined Mitchell Madison Group as an Associate.

**Ann Pollack, '84** writes that she has recently experienced the loss of her beloved 9-year-old cat, Pumpkin, who died unexpectedly of a stroke. She would love to hear from others during this difficult time.

**Connie Kantutis Schapiro, '90** has a new position as Director, Systems Implementation and Support at Children's Memorial Medical Center.

## Contributors:

ROSE BRINTLINGER, '89  
DUBRAVKA DEPPEN, XP-'60  
MARY LYNN FAUNDA, '86  
THERESA GAPP, '93  
BARBARA HAUSMAN, '93  
NANCY SCOTT, '91

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THE EXPONENT IS PUBLISHED  
BI-MONTHLY

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SEND CALENDAR LISTINGS TO  
SUSAN KANE  
5800 N. NORTHWEST HIGHWAY  
CHICAGO, IL 60631

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CALL LORI DeCICCO AT  
847-566-9433 BY AUGUST 5 FOR  
DETAILS IF YOU ARE PLANNING ON  
SUBMITTING AN ARTICLE.

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DESIGN: MCGUIRE ASSOCIATES  
EVANSTON, IL

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THE UNIVERSITY OF CHICAGO  
WOMEN'S BUSINESS GROUP

34930 North Highway 45  
Lake Villa, IL 60046

Forwarding Service Requested



### *Inspiring Extraordinary Lives* Speaker Series

### Career Paths to Success

### Get Involved—Join the Board!