

THE EXPONENT

THE UNIVERSITY OF CHICAGO
WOMEN'S BUSINESS GROUP

W I N T E R 2 0 0 2

Linking Professionals to Non-Profit Boards: Maggie Daley's Keynote Speech

By Peg Conway '88

On November 16, 2001, Maggie Daley, wife of Mayor Richard M. Daley, addressed the UCWBG's first annual event "Linking Professionals to Non-Profit Boards." Margaret Corbett Daley is the founding force behind Gallery 37, which began with 220 young people in 1991 as a summer arts program, utilizing a vacant block of valuable downtown land known as "Block 37." A familiar summer site is the covey of spiky white tents that cover Gallery 37's space across from Marshall Field's main store at State and Randolph, but Gallery 37 now has additional sites spread among Chicago neighborhoods, Chicago Park District locations, and Chicago Public Schools. The program, which celebrated its tenth anniversary this year, handles as many as four thousand youths – ages 14 to 21 — annually, including the 650 that participate in the downtown Gallery 37 program. It's estimated that twenty thousand young people have benefited from this program. Chicago's youths earn pay while creating visual, literary and performing art under the direction of professional artists, and while creating skill sets for themselves that bode well for future success.



Keynote speaker Maggie Daley

It wasn't a shoo-in for Mrs. Daley to get this plan started. With two teenagers at home, she was very sensitive to the need for programs for kids of this age group. She and Lois Weisberg, the city's Commissioner of Cultural Affairs, brainstormed the idea for this innovative arts program. Meanwhile, the newly elected Mayor

continued on page 10

Non-Profit Networking Event a Great Success!

By Victoria Driver '99

The November 16th luncheon event, Linking Professionals to Non-Profit Boards, was a tremendous success for the UCWBG and the 31 not-for-profit organizations in attendance. Held at the historic Chicago Women's Athletic Club, the event was sold out with upwards of 220 attendees. In addition to our members and the non-profits, UCWBG extended invitations to the GSB Club, Kellogg alumni, the Council of 100 and the Chicago Network. The international law firm Sidley Austin Brown & Wood participated as an event sponsor, offsetting a portion of fees for the event.

Maggie Daley, wife of Mayor Richard M. Daley, represented the Gallery 37 arts program and Pathways Awareness Foundation as the keynote speaker (see related article above). A silent auction was held for several large ceramic bowls

created by the student artists of Gallery 37. Competition was fierce for these unique and beautiful works with more than \$1000 raised to benefit Gallery 37.

The goal of the event was to provide business people with the opportunity to "give back" while sharing their expertise with non-profit organizations who sorely need strategic, technical and business assistance at the board level. Attendees mingled and networked with representatives from a variety of non-profits before, during and after lunch. Additionally, each participating non-profit was provided with a resume book which cataloged the interests and experience of the attending professionals.

Twenty-one non-profits were "comped" for the event. An additional ten organizations paid to attend in order to be represented at the event. Seven other non-profits were put on a waiting list due to lack of space. A

continued on page 2

CONTENTS

	Page
Non-Profit Networking (con't)	2
Calendar of Events	2
President's Letter	3
Outgoing President's Letter	3-4
Update on the Leadership Initiative	4
UCWBG Financial Report	5
New Additions to the UCWBG Board	6
Taking Stock	8
UCWBG Opportunities	9
Linking Professionals (con't)	10-11
New Members	12
North/Northwest Networking Group	12

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In Memoriam

Diana Carpenter lost her 2 1/2 year battle with breast cancer on January 25, 2002 at the age of 44. She was a long time member of the UCWBG and headed our Mother's Group for many, many years. We will never forget all that Diana has done for our community of UCWBG mothers.

Please keep Diana and her family in your thoughts and prayers.

Non-Profit Networking Event a Great Success! Continued from page 1

complete list of participants appears below. Judged on any scale - number of non-profit participants, number of professionals attending, money raised through the silent auction, enjoyment of Maggie Daley's presentation -- the event was a wonderful success for the UCWBG. Our members and our invited guests were genuinely

excited about the event and the available opportunities to become involved with a wide array of worthy causes. The UCWBG hopes to be able to make this an annual event. If you would like to assist in planning the next event, please contact Gail Luxenberg, VP-Programs, at gluxey@aol.com

Participating Non-Profits:

America's Second Harvest	Dominican University
American Theatre Company	DuSable Museum of African-American Art
American Cancer Society	Girl Scouts of Chicago
Annixter Center	The Goodman Theatre
Art Institute of Chicago - Auxillary Board	Junior Achievement
Artistic Circles	LaRabida Children's Hospital
Bottomless Closet	Lyric Opera of Chicago - Women's Board
Boys & Girls Club of Chicago	Museum of Contemporary Art
Chapin Hall Center for Children	The Noble Fool Theatre Company
University of Chicago	Old Town School of Folk Music
Chicago Children's Museum	Over the Rainbow Association
The Chicago Council on Foreign Relations	Rehabilitation Institute of Chicago - Associate Board
Chicago Dramatists	Rush Hospice Partners
Chicago Foundation for Women	StreetWise
Chicago Center for Family Health	United Way
Creating Pride	
Court Theatre Fund	

CALENDAR OF EVENTS

February

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	12	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

March

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Thursday, February 21, 2002

North/NorthWest Group
Dinner at Big Bowl (details appear on back cover)

Thursday, February 26, 2002

First meeting of Leadership Circles
Contact Merle Tresser at 312-266-7700, ext. 23
or merle@srosenstein.com
(details appear in Leadership Update on page 4)

Saturday, March 2, 2002

Mentoring session for current students
4:00 to 6:00 PM at Gleacher
Contact Merle Tresser at 312-266-7700, ext. 23
or merle@srosenstein.com
(details appear in Leadership Update on page 4)

President's Letter



Eva Ziegler '97

Dear UCWBG Members,

I consider it a privilege and honor to be the 2002 UCWBG President.

Twenty-two years ago, a small group of women founded this organization. Today, the UCWBG has over 300 members who represent tremendous diversity in functional and industry expertise, career preference, geographic locations and stage of life. Our members are climbing the corporate ladder, pursuing entrepreneurial directions, in the midst of a transition, or are raising a family.

As I prepared for the presidency, I thought deeply about the heritage of this organization and about our new brand positioning statement; *The UCWBG is an organization dedicated to leading, connecting, and supporting Chicago GSB women.* I reviewed our accomplishments and failures, spoke to the women who were in this position before me, considered the advice of our Advisory Board, reviewed input from our members, and held lengthy discussions with our board members.

During the UCWBG Board of Directors' October 2001 Strategic Retreat, we completed our 2002 - 2004 Strategic Plan. The plan is based on the input we received from our members through the membership survey. You told us that you would like the UCWBG to find ways to help you develop your leadership skills and to provide you with opportunities for networking.

Therefore, our 2002 theme is **Building Leadership Connections.**

The UCWBG is committed to providing a strong network and an enriching environment to foster connections and the long-term growth of relationships between our members and other GSB alumnae. We strive to provide cutting edge thought leadership and perspective to our members, the Chicago GSB, and the business community.

I will discuss our 2002 strategy and goals in greater detail in the next issue of *The Exponent*. For now I ask you to refer to Merle Tresser's article on page 4 for an opportunity to join us as we roll out our Leadership Circles, which are a significant part of our Leadership Initiatives.

I am thrilled to work with all of you during this year and I encourage all of you to get involved. If you would like to find out how you can help and/or have any suggestions, please do not hesitate to e-mail me at eva.ziegler@us.pwcglobal.com or call me at 312-298-3736.

Regards,

Eva Ziegler
2002 UCWBG President

Outgoing President's Letter



Susan L. Kane '91

January 2002

It is, of course, with mixed emotions that I complete my year as president of The University of Chicago Women's Business Group and pass the gavel to my successor, Eva Ziegler. It has been a privilege to serve as your leader this past year. It's easier to move on, however, knowing that Eva is a very capable successor.

Two and a half years ago, I contemplated whether I could make the commitment and enjoy the opportunity that being president of the UCWBG would involve. The most compelling reason to me for accept the responsibility was the prospect of connecting with wonderful people that I would not otherwise meet in my entrepreneurial world—of building leadership connections. Certainly my hopes were realized as a result of my involvement with the UCWBG in 2001. But what about yours?

We join the UCWBG for a multiple of interwoven reasons. Perhaps you joined to connect with other like-minded individuals. To share the experiences and challenges we face in our professional and personal lives. Maybe you share the belief that women still face unique challenges in the work place and you wanted to find or provide the support and strength we need to be successful. Or you wanted to reinforce your understanding that no one definition of success fits all. Did you want to develop your leadership capabilities? Or simply maintain contact with the GSB? Develop the relationships you were too busy for while attending classes?

I hope your objectives were achieved, also. One way might have been through attending our *Leading Chicago Women Speaker Series* during 2001. Alumna Alison Winter, Executive Vice President of Northern Trust Bank, our keynote speaker for the January 2001 Annual Meeting, shared key lessons she learned about leadership. Her remarks were followed by a panel discussion of the roles of mentoring in women's leadership development. In March, Linda Wolf, Chairmen and CEO of Leo Burnett International relayed how she translated her style of honesty, comfort and accessibility into business success. Sheli Rosenberg, Vice Chairman of Equity Group Investments, shared her thoughts at the Annual Tea in May on achieving success in the male-dominated field of commercial real estate while balancing the demands of work, family and volunteering. Ms. Rosenberg promoted the idea that we should identify and embrace gender differences, figuring out ways to use them to our advantage in the business world. Our final keynote speaker for the year, Maggie Daley, spoke in November about the benefits of contributing your time to a non-profit organization.

Did you realize the benefits of the UCWBG by getting involved? By volunteering on a committee or participating in a special interest group? By meeting new people at one of the informal gathering hosted in my home or attending the August "Summer Swing". Did you learn something from the well-received UCWBG-sponsored panel at the May GSB Management Conference: "Best Practices in Building Connections that are Fundamental to Successful Leaders"? Did you share your thoughts and concerns in the "Leadership in Troubled Times" discussion or at the Part-Time Career Options workshop? If you let the year slip by without making new and meaningful acquaintances, why not vow to make twice as many connections in the upcoming year?

Outgoing President's Letter *Continued from page 3*

In 2002, the UCWBG will continue to implement the Leadership Mentoring Circles concept introduced during 2001 as an additional way to build connections among our members. We will look to address needs identified by our member survey—for which we thank our members for their exceptional response. Our recently launched web site, www.UCWBG.org, will also promote further sharing and communication among our members. Eva's accompanying letter provides further details on plans for 2002.

My thanks go out for the support and hard work provided by all of the members of the 2001 Board of Directors. Special acknowledgments go to those who are leaving the board. Immediate Past-President Christine Cantarino and Past-President and most-recently Director-at-Large Dubravka Deppen were both tremendous mentors to me. Their ever-present support was invaluable. To JoAnn Hinz and Chris Keeley, both presidents of the UCWBG during the early 1980's who returned to board positions in recent years, their long-term, continuing support of the UCWBG is greatly valued. Trisha Rogers, who's dedicated efforts to programs for the past two

years yielded tremendous results will be greatly missed, as well. To those who are continuing on the Board or are newly joining the 2002 Board, my thanks and best wishes for a great year ahead go out to you.

As I end my year as UCWBG President, I do not say good-bye to you. Instead, I look forward to strengthening the connections I made during 2001 and to meeting more of the inspiring members of the UCWBG as I continue my involvement during 2002. The strength of our organization is built on the efforts of our members, on the connections that are made one at a time. If I can help you find a way to be more involved in the UCWBG during 2002, please give me a call.

Lastly, thank you for allowing me the privilege of serving the UCWBG as President for 2001.

With warmest regards and best wishes for the future,



Susan L. Kane, UCWBG President 2001

Update on the Leadership Initiative

By Merle Tresser '81

We're Looking For A Few Good Leaders – And Learners – And Mentors

Make a New Year's resolution to be a better leader.

Join us as the UCWBG pilots a new initiative centered on leadership and explores how a group of women can provide mentoring on this topic to each other and to the group as a whole.

Here is an opportunity to explore different aspects of leadership, to discuss your leadership practices and experiences – triumphs and failures, to investigate leadership as women practice it, and to experience peer mentoring and networking with other UCWBG women.

It is a great opportunity to learn, nurture and be nourished.

The Leadership Circles program will use short readings to stimulate discussion each week, but the focus of the session is to help each other with those leadership issues that are important to our own development.

This program is a prototype. What we learn from it will be used to offer this experience to all members of the UCWBG. Participants will be eligible to become facilitators of future Leadership Circles.

And best of all, because it is a pilot program, there will be no cost to participants.

We are thinking of scheduling the six sessions at the Gleacher Center from 6 – 8 pm beginning on Tuesday, February 26th and continuing every other Tuesday until May 7th.

If you are interested in

- learning more about leadership
- exploring your leadership abilities
- participating in a supportive and nurturing environment, and
- connecting with a group of fellow UCWBG members

please call Merle Tresser at 312-266-7700 ext. 23 or e-mail her at merle@srosenstein.com.

If you are interested in this concept, but cannot make these dates, please let Merle know what days and dates might work for you.

More information on the Leadership Circles program, which was first announced in the August/September issue of the Exponent, can be found on our web site at www.UCWBG.org.

Be a Mentor for an Afternoon

Join UCWBG members as they meet with members of the Chicago Women's Club, comprised of GSB part-time students, to share their experience and give advice to students interested in entering their fields.

Students are interested in talking to women working in a variety of fields about how they found opportunities and built their careers.

Areas of interest include:

- Marketing – brand management, research marketing communications
- Finance – corporate finance, fund management, investment banking, venture capital
- Strategy – planning
- Consulting – management, strategy

An estimated 20- 40 students will come prepared to ask questions and seek advice.

In order for all part-time students, including weekend students, to attend, the session is planned for Saturday, March 2 from 4 – 6 pm at the Gleacher Center.

To be part of this mentoring experience, please contact Merle Tresser at merle@srosenstein.com or call her at 312-266-7700 ext. 23.

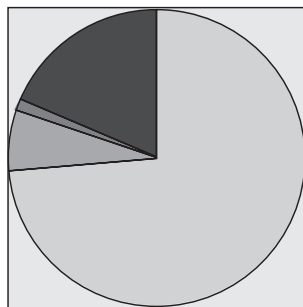
UCWBG Financial Report

By Teresa Seipel '82

Sound financial management is a vital part of the UCWBG's success. While we are organized as a not-for-profit corporation, we most definitely have no intention of being a "for-loss" organization! The Board budgets each year's revenue and expenses to be equal, i.e. a budgeted net income of \$0. Although results vary year to year for a number of reasons, net income for 2000 and 2001 combined is approximately \$700.

In 2001 our sources of funds included: Membership Dues (\$18,500), Programs Net of Expenses (\$4,700), Directory Ads (\$1,650) and Interest (\$325).

2001 Sources of Funds



- Dues
- Ads
- Interest
- Programs

UCWBG programs are presented as a service to our members. The fees charged for events are intended to cover only the cost of producing them. Although, it is important to plan for a small profit to cover the cost of unexpected expenses, our events are not designed to be fundraisers.

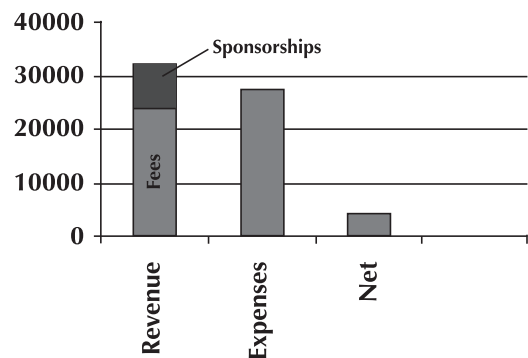
For our 2001 events we were fortunate to have the generous sponsorship of Northern Trust (1/24 Allison Winter / Annual Meeting event), Leo Burnett (3/15 Linda Wolf event), and Sidley Austin Brown & Wood (11/16 Non-Profit event). These organizations provided a total of \$8,000 in sponsorships. In addition, the Four Seasons provided us with a reduced price for the Spring Tea. The sponsorships allowed us to keep ticket prices to our members below where they otherwise would have been and still produce a net profit, which will be used to support on-going UCWBG projects.

The major expense in providing programs is the cost of catering the meal, nearly 70%. Although, catering costs at the Gleacher are significant, we have determined them to be competitive with other suitable locations. We continue to evaluate our best alternatives for providing quality programs at a reasonable cost to members.

In 2001 we held six programs, including one Career Management Seminar. Program fees were \$24,000, Event Sponsorships were \$8,000 and the cost of providing these programs was \$27,500, for a net income of \$4,500. Much of the administrative work of producing these programs was done by dedicated Board Members. Had this work been done by our management company instead, the net income from programs would have been much less.

In 2001, we continued to enjoy the support of advertisers in our Membership Directory. Take a look at these ads in your UCWBG Membership Directory. Notice how they can be used as an additional way to network with fellow UCWBG members, and our supporters. Please support our advertisers.

Income from Programs



Last year was a year of careful spending and general belt tightening. Our largest expense other than the cost of providing programs, is administrative services provided by our management company. Nearly one-third of all revenues excluding programs, i.e. from dues, directory ads and interest are used for this purpose. Major administrative activities are: processing membership applications, updating our database, preparing the Membership Directory and preparing monthly reports for memberships and events.

In 2001 we were able to reduce administrative expenses by 15% from the previous year. The credit for this goes to our Board Members. Also, just as in our workplaces, the use of technology has made it easier to use fewer administrative services,

Our next largest expense is the cost of producing and mailing *The Exponent*. Thanks in large part to the efforts of Vickie Driver, V.P. Internal Communications, *The Exponent's* cost per issue has been reduced. We continue to look for ways to increase our communication to members while maintaining or reducing the cost of doing so. In the future, you can expect to see even greater use of our web site and e-mail.

Other significant expenses include postage, and merchant services fees, which are the cost of processing payments made by credit cards. Since we pay for the processing of credit cards, checks are always welcome.

In 2000 we made major strides to increase the professionalism of the UCWBG's financial record keeping with the introduction of QuickBooks. In 2001 we introduced the use of accrual accounting for reporting purposes. Like any organization, it has enabled us to have a more timely and accurate reporting of financial affairs, a benefit much appreciated by Board Members.

Our cash management practices were also updated in 2001, with any unused reserves now being invested instead of being idle in a checking account. As we receive most of our funds early in each year, and expenses are spread more evenly, we have the opportunity to invest unused funds.

In the year ahead, the Board of Directors will continue its sound financial management to provide a solid basis us to continue to grow and to provide even more valuable services to our members.

Because the operating budget for the UCWBG is tight, any financial support above and beyond your annual dues, whether that is through corporate sponsorship and personal contributions, would be greatly appreciated. Although such contributions would not currently qualify as charitable contributions for Federal Income Tax purposes, the UCWBG is in the process of changing its tax-exempt status to become a 501(c)(3) organization.

New Additions to the UCWBG Board for 2002

IOANNA KARAMITSOU, *VP Personal and Professional Development*



Ioanna (yo-anna) Karamitsou, founder of Forward Alliance, is a life strategist and personal success coach skilled at motivating and empowering people to clarify and achieve their goals. In addition to working with private clients and small businesses, Ioanna has given numerous presentations and workshops on topics such as "How To Design and Live a Successful Life On Your Terms", and "How to Manage Your Quirks and Gremlins". Her ideal clients are intelligent, successful, professional people who seek more balance in their lives without having to sacrifice their careers.

Prior to Forward Alliance, Ioanna was a co-founder of Kenwood Associates, Inc., a computer systems integration company specializing in local and wide area network solutions. She and her partner saw their company evolve from a two-person consulting group to a company of over 60 people with national and international affiliations. Her functions within Kenwood Associates covered the areas of finance, administration, human resources, purchasing, and shipping/receiving. Kenwood Associates was profitably sold to a public corporation after eleven years in operation. Ioanna earned her executive MBA in 1998 (XP-67) and joined UCWBG soon after that.



JACQUELINE (JACKIE) KRAL, *VP Administration*

Jackie is the Business Development Manager for Kral Goodenough Kral, an employee benefit consulting, administration, and insurance firm servicing small to mid size companies. Prior to starting at Kral Goodenough Kral in 1996, Jackie had 6 years of experience in the employee benefit industry in a variety of capacities including internal human resources, pension administration, and technical software support for an employee benefit software provider.

She is an active member of the American Society of Pension Actuaries (ASPA) and the International Foundation of Employee Benefits. Jackie is currently pursuing a number of designations through ASPA including Qualified 401(k) Administrator, Certified Pension Consultant and Qualified Pension Administrator. She obtained her Certified Employee Benefit Specialist (CEBS) designation in 1996. She is insurance and securities licensed.

Jackie studied Actuarial Science at the University of IL (Champaign) and is a 1999 graduate of the GSB. She has been involved with the UCWBG for a little over a year. Jackie enjoys running and hiking and recently completed the 2001 Chicago Marathon.



GAIL LUXENBERG, *VP Programs*

Gail Luxenberg specializes in Marketing and New Business Development. Since 1994 Gail has been at the American Medical Association leading their marketing efforts for their book and products unit, starting new initiatives by marketing to new audiences and utilizing new distribution channels. She is currently Director of New

Business for the AMA's \$250 million business units. Gail began her career in the book publishing industry and managed marketing efforts at two of Chicago's largest publishers, NTC (now McGraw Hill) and Rand McNally. Her focus throughout her career has been in growing businesses through leveraging products and distribution channels.

Gail has a long association with the University of Chicago earning an undergraduate degree in Middle Eastern Studies in 1979 and her MBA in 2000. The Chicago experience has always been positive. The UCWBG offers a means to continue that association. It is a chance to truly get to know a group of accomplished and interesting women in a way that was not possible while going through the part-time evening program. She looks forward to serving as VP Programs for 2002-2003.

MUNA NIJEM, *VP Marketing*



Muna joined Motorola in 2000 as the Director of Technology Strategy. In this role, Muna oversees next generation technology strategy for NA. Muna particularly enjoys the high-tech, strategic and international business aspects of her job. Prior to Motorola, Muna worked for five years with Ameritech as the Director of Advanced Technology, leading efforts internally and across the wireless industry, to develop and prove technologies and advanced concepts. Muna has extensive experience with international organizations and has worked for the United Nations, and enjoyed working with different cultures in several countries.

A 2001 graduate of the GSB (XP-70), Muna is relatively new to the UCWBG. She views involvement in the UCWBG as an excellent opportunity to maintain ties with the GSB, while building new relationships with the talented and interesting women of the organization. Muna accepted the post of VP Marketing for 2002, to help promote the cause of UCWBG. Muna's undergraduate degree is in Electronic and Electrical Engineering.

NANCY L. SCOTT, *President-Elect*



Nancy L. Scott is a Manager for Cap Gemini Ernst & Young U.S. LLC. Nancy markets and delivers Information Technology consulting services to high profile healthcare clients in the U.S. and in Canada. Her position requires strong interpersonal and organizational skills as well as the ability to work effectively with others to achieve results. Her projects typically include system planning, selection, and implementation, and assessment work.

Nancy holds a Bachelor of Science degree in Biology from the University of Illinois. She received an MBA with honors, with specializations in Finance and Economics, from the University of Chicago in 1991.

In September of 2000, Nancy was invited to be a professional delegate in a People To People Ambassador Program delegation to Russia and Estonia. She was one of approximately 39 selected health care administration professionals and guests from throughout North America in the delegation. Nancy is a Diplomate status member of the American College of Healthcare Executives, a member of the Chicago Health Executives Forum (CHEF), of the Chicago GSB Club, and of International Who's Who in Information Technology.

A member The University of Chicago Women's Business Group (UCWBG) since 1991, Nancy has served as a Director-At-Large and the North/Northwest Sub Group Coordinator for the UCWBG since January 1999. She looks forward to serving as President-Elect in 2002.

LINDA STONE, VP Technology



Linda Stone is the owner and managing principal of Serif Consultants, Inc, a management consulting and web design firm. Founded in 1989, Serif currently specializes in web design with a focus on customer interface engineering. Most recently, Serif has been responsible for the design and successful development of the Trader Interface for a major

financial trading system, TheOTCDesk.com, which went live in September of 2001.

While developing Serif, Linda held several positions with The University of Chicago's Center for Research in Security Prices (CRSP); most recently, as Associate Director for Product and Services; and Associate Director of Special Projects. Her nine years with CRSP resulted in consecutive increases in revenue and organizational efficiencies. Her experiences at CRSP motivated her to enter The University of Chicago MBA program. She graduated in December 2000.

An avid technophile, Linda enjoys sailing and watching grade-B science fiction movies. Linda currently resides in Forest Park, a community just west of city. Linda joined the UCWBG in January of this year and views the UCWBG as an asset underutilized by the alumnae of The University of Chicago and looks forward to contributing to the organization's future growth.

MERLE GREEN TRESSER, Director at Large



Merle Tresser is an executive recruiter for Susan Rosenstein Executive Search, which specializes in the recruitment of senior level executives marketing and business communications. Her background includes both these areas.

Merle began her 20-year career in consumer package goods marketing in brand management at the Sara Lee Bakery. In almost 10 years at Alberto Culver, she worked in new product development, was responsible for the VO5 brand business, and was Director of Marketing of the Professional Hair Care Division. At Scentex, Inc., a manufacturer of home fragrance products, she was Vice President of Marketing. She has also worked in consumer package goods consulting and was a partner in an educational marketing firm..

Before she began her marketing career, Merle worked in corporate communications. She joined McGraw Edison as it was about to purchase Studebaker Worthington, another large industrial company, and worked on the team that integrated that purchase into the restructured entity. At Blue Cross and Blue Shield of Illinois, she instituted and ran an internal communications department.

Merle holds an MBA from the University of Chicago, an MA in English Literature and Education from the University of Massachusetts and a BA in Liberal Arts from the University of Illinois. She has been a member of the UCWBG off and on for many years and is delighted that her schedule now allows her time for increased participation. This will be her first year on the Board of Directors.

EVA ZIEGLER, President



Eva came to the United States in 1982 from Romania. She graduated Magna Cum Laude from DePaul University with a Bachelor of Science Degree in Commerce in 1990. In 1997 Eva completed her MBA at the GSB.

Eva began her career at Commercial National Bank of Chicago/River Forest Bancorp. In a very short time she advanced from Staff

Accountant to Assistant Controller and to Vice President and Controller. Before leaving, Eva was a Vice President and Controller for three banks within River Forest Bancorp. Eva then worked as Chief Financial Officer for Dusseldorf Trade Shows Inc. Currently Eva is working as a manager for PricewaterhouseCoopers LLP. Eva is in the Assurance and Business Advisory group where she concentrates on banking and investment management clients. Eva is fluent in German and Romanian and in her spare time enjoys travel, soccer and hiking.

Eva believes that being raised in a different culture will enhance the diversity of the UCWBG. She feels her contributions to the group may be augmented by her ability to view situations from a unique perspective. Eva joined the UCWBG to build relationships and recognizes that organizations such as the UCWBG are important to women. Eva was the VP-Membership for the UCWBG in 1999 and 2000. She looks forward to serving as President-Elect for the UCWBG during 2001.

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Taking Stock

By *Ioanna Karamitsou XP '67 (1998)*

The new year is here, and if you are like most of us, you probably have already taken a stab at making your New Year's resolutions. How did you go about doing that? Did the elusive goals from last year's resolutions quickly run through your head while you were busy driving and late for an appointment? Did you notice mostly what was missed and resolved to "by gosh" get it done this year and maybe even to add more to it? Or did you make a new mental list thinking pessimistically that the only purpose resolutions serve is to make you feel guilty at the end of the year? Can you produce a hard copy of last year's resolutions to see what you actually accomplished? Do you find it difficult to hold on to a good resolution after the excitement of the moment has passed? Could you benefit from a new perspective on how to manage resolutions?

My personal breakthrough came when I noticed that most of the significant things I had accomplished were things I had vividly visualized prior to embarking upon them. There is a certain magic in constructive visualization that tends to subliminally align your everyday thoughts and decisions with those ultimate goals you have actively visualized at some point, even when you are not consciously thinking about them. One of the most effective exercises I recommend to my clients is the "Personal Retreat" exercise. You cannot produce results until you recognize that the responsibility for the outcome of your life lies solely on you. If you don't act as the CEO of the company called "My Life", then you can be sure that either someone else is running it, or that its direction is at best random. Effective CEOs recognize that vision and strategy are the keys to success, and when it comes to defining personal success, there are probably as many definitions as fingerprints. So, here are a few tips on how to put together a "Personal Retreat":

Get Ready:

Schedule a time when you can be alone at home for a few hours with no distractions. Mark that time on your calendar and treat it with as much respect as you would if it were your employer's annual meeting and you were the only one representing your department. Go to an area of the house other than where you typically do your paperwork or everyday chores (perhaps your dining room, or a cozy area of your living room.) Bring with you large sheets of paper, pens and highlighters, and water or your favorite beverage. Turn off the phones.

Acknowledge:

Make a list of your major accomplishments this past year and allow yourself to feel proud. You deserve it.

Visualize:

1) On a large sheet of paper write the heading "Age 65" in big bold letters. Take as long as you need to visualize that this is your 65th birthday party, you are about to blow out your candles, and you are feeling on top of the world because your life turned out exactly as you would have it. What are the elements that make you feel so good about that life? Write down your thoughts as they pop into your head without censoring them. Write them down in the present tense for what is still going on at that point, and in the past tense for what has already happened.

E.g., I am 65, healthy, and full of energy. I am financially stable and only work because I love what I do. My husband and I are... We traveled in... Our life was full of...

Make sure you cover all major areas of life: Career, money, health and fitness, family and friends, romance, personal and spiritual growth, fun and recreation, and physical environment. Feel free to draw or sketch anything you want that represents your life at that point. When you have exhausted all your thoughts about age 65, take a small break. (Note: If you are already approaching age 65, don't despair. Your heading should be "Age 85" instead. There is a lot you could do in 20 years.)

2) On a second sheet of paper write the heading "**Age 45**" (or whatever your next round number birthday is three to five years from now). Go through the same exercise, and take a break at the end.

3) On a third sheet of paper, write the heading "**12/31/02**", and repeat the exercise.

At the end of this exercise, you will be ready to list your resolutions for 2002.

Reflect:

What did this process reveal to you? Were there any surprises? Are you touched and humbled by how great and wise your "Future Self" is? Are you already beginning to doubt that you can live up to that? What would it take for you to live the life you deserve? Where do you feel stuck now? What steps do you need to take to get there?

Redefine your Net Worth:

Your net worth has two facets. The first lies in the traditional definition of a personal Balance Sheet where you list your assets (house, bank accounts, retirement funds, other property) minus your liabilities (what you owe). It is important to periodically review this even if your spouse is the one managing the family finances. Whoever said "ignorance is bliss" was not talking about people of your caliber!

The biggest factor, however, in determining your potential for personal success lies in the strength of your "**Intangibles**" **Balance Sheet**, where assets and liabilities are measured by what powers you and what holds you back. Here are some examples:

Intangible Assets: Your strengths, your aptitudes, your values.

What about yourself are you most proud of? What do you stand for? What do you treasure? Write down as many qualities as you can, and ask a few good friends or colleagues to tell you what they like about you so you can add more to that list.

Intangible Liabilities: Your negative self-talk, your quirks, your energy drains.

What are the self-defeating aspects of your personality? What holds you back? What relationships are dragging you down? Identify all and make a commitment to clean house. Remember, you can only reach your full potential by maximizing your Intangible Net Worth.

If you plan and live your life in a way that the only regret you have when you are about to die is that you won't be around long enough to see what new technology is coming around the corner, you will have lived a great life. After all, who is not curious to know the answer to questions such as: Will there be a better way to commute? Will we be able to implant extra memory (RAM) into our brain so we never have to experience memory loss?

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Ioanna Karamitsou, founder of Forward Alliance, www.forwardalliance.com, is a Life Strategist and certified Personal Coach. For a free consultation, call 773-244-0900

UCWBG Opportunities – Connect Now!

by Nancy L. Scott '91

This year's theme of **Building Leadership Connections** brings some great opportunities for planning and participating in UCWBG activities through a committee or an initiative. Join us, and start building your own leadership connections!

COMMITTEE	KEY ACTIVITIES	CONTACT
Administration Committee	Maintain group's records and property, provide notices as required, and administer balloting.	Jacqueline Therese Kral VP-Administration 847-934-1104
Program Committee	Plan, organize, and execute all aspects of UCWBG meetings.	Gail Luxenberg VP-Programs 312-464-4114
Membership Committee	Organize and conduct the membership drive, and produce the annual directory.	Lisa Bragg Wiese VP-Membership 630-577-5835
Marketing / PR Committee	Assist in membership recruitment and in positioning the group activities to maximize attendance. Promote media contact, and coordinate external publicity for Group member accomplishments.	Muna R. Nijem VP-Marketing 847-862-2128
Professional and Personal Development Committee	Coordinate Job Lines, career management seminars, exploring work / life balance issues and activities, and related activities or resources.	Ioanna Karamitsou Crawford VP-Professional and Personal Development 773-244-0900
Internal Communications Committee	Coordinate production and distribution of the newsletter, program announcements, and other published materials.	Vickie Driver VP-Internal Communications 773-862-9816
Hospitality Committee	Greet and introduce newcomers and members to each other and to the organization at all functions.	Susan Kane Immediate Past President 773-774-2454
Nominating Committee	Coordinate annual nomination process for open Board of Directors positions.	Susan Kane Immediate Past President 773-774-2454
INITIATIVE	FOCUS	CONTACT
Technology	Assist with managing the UCWBG web site and exploring new technologies that may benefit the Group.	Linda A. Stone VP - Technology 312-617-2764
Leadership	Assist with the introduction of mentoring programs, the development of a university leadership agenda, and the development and marketing of a leadership course for women.	Kathy Flanagan VP-Leadership Initiatives 630-850-7108
Mentoring	Assist with the pilot mentoring circle program on the topic of leadership.	Merle Tresser Director-At-Large 312-266-7700, ext. 23

Linking Professionals to Non-Profit Boards

Continued from page 1

Daley was soliciting ideas for using the vacant Block 37. Several weeks later, the mayor's Chief of Staff, David Mosena, slipped the description of Mrs. Daley's idea in with the others, when the mayor asked for a review of the ideas. Mrs. Daley allowed the following description of the subsequent conversation to be used as an introduction for her:



VP-Programs Trisha Rogers (l) with Aimee Sriver (r)

"Well, one (idea) is to employ high school kids to create art under circuslike tents," David told the Mayor.

"What are you talking about?" the Mayor asked, incredulous. "Whose idea is that?"

"Well, actually, it's Maggie's idea," his Chief of Staff answered. There was a pause.

'Oh, well, that's a wonderful idea.'"

Mrs. Daley clearly enjoyed the retelling of this story, as she sat at the speaker's table waiting to approach the podium. She made the point later that, although this program initially may have appeared to be a single-season wonder, it has not only withstood the test of time in Chicago, but sixteen other US cities have replicated this program, as well as about eight other cities around the world. Mrs. Daley also showed several videos related to the program, including a nationally broadcast news program that appeared on Charles Osgood's *CBS Sunday Morning*.

In keeping with the luncheon's theme, Mrs. Daley mentioned that adult volunteers can join the 37 Friends group, an auxiliary board dedicated to promoting the interests of Gallery 37 through

fund-raising and hands-on participation in Gallery 37 activities.

Mrs. Daley, with the enthusiastic backing of the mayor, has now embarked on an ambitious expansion of Gallery 37 into the schools, in a program called "After School Matters". Early interaction is important if one is going to mainstream youth, so they've crafted programs that will engage kids in purposeful activities after school, to fill the void in a vulnerable transition period for them. Mrs. Daley hopes that "After School Matters" will quickly grow from being in twelve schools now to being in half of the city's seventy high schools in another five years; as a comparison, Gallery 37 is now in forty high schools. In addition to an Advanced Arts Education Program, there are:

- * Club 37, where children have a safe haven after school;
- * Sports 37, where children interact with professional athletes, earning jobs with the Chicago Park District, the Chicago Public Schools and community-based organizations;
- * Words 37, where children hone their storytelling, acting and literary skills; and
- * Tech 37, where children learn scientific principles about the internet and website creation under expert guidance, then utilizing their skills in the Chicago Public Libraries.



A terrific turnout completely filled the dining room of the Chicago Women's Athletic Club.

For example, one of the programs that the kids in the Tech 37 program were involved in this past summer was web-casting the Jazz Fest. There is also a "Connections" program for younger kids in the 10-13 year old age range.

If you'd like to learn more about Maggie Daley's efforts, you can visit www.gallery37.org and also www.pathwaysawareness.org on the web.

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Maggie Daley (center) chats with event attendees.

A few facts about Maggie Daley: she is the youngest of seven children, and the only daughter. A native of Pennsylvania, she earned an undergraduate degree in History from the University of Dayton in Ohio. After graduation, she became an account executive with Xerox Learning Systems,

part of the Xerox Education Group. She currently sits on the boards of several non-profit organizations, including: Terra Foundation for the Arts, The Chapin Hall Center for Children at the University of Chicago, the Golden Apple Foundation, and Children at the Crossroads Foundation. She is Chair of the Chicago Cultural Center Foundation and Gallery 37. Lastly, she is President of the Pathways Awareness Foundation whose mission is to heighten awareness, both public and professional, about early childhood intervention and to ensure inclusion of children with physical disabilities.



Teresa Seipel (l) admires Susan Kane's (r) acquisition from the silent auction benefiting Gallery 37.



Teresa Daniels (l), Executive Director of the Bottomless Closet with Susan Kane (r)



Representatives of the non-profits were seated at each table with UCWBG members and our guests.

The University of Chicago Women's Business Group 2002 Board of Directors

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UCWBG New Members October, November and December 2001

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Laura Alter
Harris Investment Management

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Carol L. Murphy
Aon Risk Services

Nyasha Nyamapfene
Banc One Capital Markets

Stephanie Arkin
City of Chicago Law Department

Suzette Phillips

UCWBG North/Northwest Networking Group

- DATE:** Thursday, February 21, 2002
- PLACE:** Big Bowl Restaurant
125 W. Parkway
Lincolnshire, IL
847-808-8880
- TIME:** 6:30 P.M.
- CONTACT:** Nancy Scott, '91
708-387-1718
nscott@aol.com
- RSVP:** Required by Tuesday, February 19th to:
Nancy Scott, '91, 708-387-1718 or
nscott@aol.com

The next meeting of the North/Northwest Group will be on **Wednesday, April 17th**. Look for details on our website, www.UCWBG.org, and in the next issue of *The Exponent*.

The North/Northwest Group will kick off its 12th Year with dinner at Big Bowl restaurant. We hope that you can join us for our first event in 2002.

The North/Northwest group meets bimonthly, on either the Wednesday or Thursday of the third week of the month. Mark our next meeting dates: April 17 and June 22, 2002 on your calendar, and plan to attend. These gatherings provide an opportunity for informal networking among new acquaintances as well as with old friends. Any UCWBG member is welcome!

If you are considering attending a North/Northwest meeting and would like to receive a reminder via e-mail, contact Nancy Scott with your e-mail address: nscott@aol.com.

How to get to Big Bowl:

The restaurant is located at 125 W. Parkway in Lincolnshire. This is off of Milwaukee Avenue just south of Aptakisic Road. The nearest main intersection is Aptakisic Road and Milwaukee Avenue.



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