

THE EXPONENT

SUMMER 2005



The University of Chicago Women's Business Group

The Women's Summit Caps off UCWBG's 25th Anniversary Year.

By JoEllyn Proude McLearn '94

UCWBG is thrilled to announce a ground-breaking event, The Women's Summit, to be held on October 6th, 2005, at the Mid-America Club in Chicago, Illinois to celebrate our 25th Anniversary year.

The Women's Summit, the first of its kind, will provide a venue for diverse leadership from corporations, law, medicine, public policy, education, journalism, science, technology and non-profit organizations in the Chicago area to join together. In addition to celebrating successes and connections, we will develop a collective vision for increasing the contribution and success of women and minorities to the community in which we live and work. A portion of the proceeds from this event will go to support Junior Achievement in its pursuit of building the free-market leadership of tomorrow.

In honor of this momentous occasion, Mrs. Katerina Chumachenko Yushchenko, accomplished Chicago GSB alumnae and First Lady of the Ukraine, will be the featured speaker at the event. In addition to our guest speaker, the event will include the following:

Visioning Sessions to explore important topics for women today. Each session will have a thought leader with

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Katheryna Chumachenko Yushchenko

Katheryna Chumachenko

Yushchenko graduated from The University of Georgetown with a major in International Economics at 1982. She has also obtained her MBA degree from the University of Chicago Graduate School of Business in 1986.

From 1982 to 1984 Ms. Chumachenko worked as a representative of Ukrainian Committee in US Congress.

From 1986 to 1991 she worked in the field of Human Rights within the Department of State then within the Public Relations Office of the White House and finally at the Ministry of Finance.

In 1991 Ms. Chumachenko moved to Ukraine as a co-founder and representative of "Ukraine-USA" foundation, later she represented the "Philip Orlic Institute", USAID, worked as a consultant at the National Center of Education of Bankers". At 1993 she started to work as project consultant at KPMG "Barents Group".

Since 1994 till 1999 Ms. Chumachenko was the head of Barents Group LLC Ukraine. Since 1995 she actively works with "Friends of Children" organization that is involved in providing help to orphans in Ukraine.

Ms. Chumachenko is married to Mr. Yuschenko and they have three children.

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Pam Strobel, Dynamic Exelon EVP, Will Keynote 5th Annual Link to Nonprofit Boards on Nov. 17

By Ellen Partridge '04

Save the date! We're excited to announce that Pamela Strobel, executive vice president and chief administrative officer for Exelon, has agreed to speak at the UCWBG fifth annual networking event "Linking Professionals to Nonprofit Boards" on November 17th. This event, unique in the Chicago area, has become the premier opportunity to network with nonprofit organizations actively seeking professional candidates for their boards of directors and advisory boards. Don't miss your chance to do well by doing good.

"Nonprofit boards are increasingly seeking professional expertise on their boards," said Danielle Palmer '92, chair of the nonprofit networking event planning committee and member of the UCWBG Advisory Council. "The nonprofits who have participated in this program are enthusiastic about the caliber of candidates that they identify each year through

our networking event." In addition, women are increasingly recognizing the career advantages of board service. Often board members form significant bonds of friendship with other high level executives who can open doors to other board experiences and leadership positions.

Again this year, the nonprofit networking event will be held in the evening to allow attendees more time to interact with the nonprofit organizations and with each other. Attendance is expected to top the 2004 event, which attracted nearly 300 attendees, including representatives of more than 65 nonprofit organizations.

With our extraordinarily busy lives, why would anyone want to join a nonprofit board and put even more obligations into her calendar and more demands on her time and energy? The answers to this question are as varied as the nonprofits

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Pam Strobel—Dynamic Exelon EVP—Will Keynote 5th Annual Link to Nonprofit Boards on Nov. 17 (continued from page 1)

and the people who serve with them. According to our 2004 speaker Susan Crown, vice president of Henry Crown and Company and president of the Arie and Ida Crown Memorial foundation, "Board service offers a rare opportunity to broaden your lens on the world, to become energized about new things, and to put your values into practice in a very tangible way."

Keep up-to-date about the 2005 event at www.ucwbg.org.



Pamela Strobel

Pamela Strobel has been called a rising star in the energy industry. She joined ComEd in 1993 as general counsel. Currently, as EVP and chief administrative officer as well as president of Exelon Business Services Company, she is responsible for communications and business services, including human resources and information technology, with more than 3,000 employees reporting to

her. She also serves as Chair of the Exelon Strategy and Policy Committee.

Before joining ComEd, Ms. Strobel was a partner in the law firm of Sidley & Austin, which she joined in 1988, after 11 years with the firm of Isham, Lincoln & Beale. She serves on the boards of IMC Global, Inc., one of the world's largest producers and suppliers of fertilizer and agricultural products, and Sabre Holdings Corporation, the leading provider of technology, distribution and marketing services for the travel industry. She also serves on the boards of trustees of Rush-Presbyterian-St. Luke's Medical Center, the Ravinia Festival Association, the Chicagoland Chamber of Commerce, and Window to the World Communications, The Mid-Day Club, and chairs The Joffrey Ballet of Chicago. She is a director of The Executives' Club of Chicago, The Chicago Network, and a member of The Forum of Executive Women, The Commercial Club of Chicago, The Economic Club of Chicago, and the University Club of Chicago.

Calendar of Events

CALENDAR OF EVENTS

| August | | | | | | |
|--------|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 | | | |

Wednesday, August 3, 2005

Job Leads Group

Friday, August 5, 2005

First Friday Lunch

Saturday, August 6, 2005

West Networking Group

Saturday, August 13, 2005

Board Meeting

Thursday, August 25, 2005

Discussions in Leadership

| September | | | | | | |
|-----------|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| | | | | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | |

Friday, September 2, 2005

First Friday Lunch

Wednesday, September 7, 2005

Job Leads Group

Saturday, September 10, 2005

Board Meeting

Thursday, September 22, 2005

Women's Leadership Breakfast Series

| October | | | | | | |
|---------|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| | | | | | | 1 |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 | | | | | |

Sunday, October 2, 2005

West Networking Group

Wednesday, October 5, 2005

Job Leads Group

Thursday, October 6, 2005

Women's Summit

Friday, October 7, 2005

First Friday Lunch

Friday, October 7, 2005

GSB Alumni Celebration

Saturday, October 8, 2005

GSB Alumni Celebration

Saturday, October 15, 2005

Board Meeting

Thursday, October 20, 2005

North/Northwest Networking Group

The President's Letter

By Teresa M. Seipel '82



Teresa M. Seipel '82

More than half way through the year! Anyone more surprised than me? While making plans for this year, it became very important to me that this, the 25th Anniversary of the organization, be a very forward-looking year. In many ways the 25th year is like the first. Both are times to look forward and ask questions such as: what needs to be done; what will we become; and what should we do now to ensure success in the future.

If, in the future our members look back and see the changes that we are making this year and see them as foundational supports that moved the organization forward, then I will feel that I have accomplished my goals. Happily, I can say that so far this year we have made a number of positive changes.

The first steps in this direction were taken in 2004 at the April and November, Board strategic planning meetings where we discussed the continuing need for the UCWBG, and the benefits we are best positioned to provide to our members. As a result of these discussions, we realized that it was time for a new look, including a new logo that projected us as an organization of successful businesswomen. We also needed improved tools to communicate with our members and to perform the administrative duties more effectively.

Earlier this year we introduced the new logo and introduced on-line publishing of *The Exponent*. Starting with this issue, we are using the new logo for the first time, and will be publishing *The Exponent* exclusively in an electronic format. The Board was concerned that our move to electronic format might be cause for concern to some members. We have been very pleased with the level of acceptance of the new format. So far, only one member requested that a printed copy be mailed to her.

In our latest improvement, the redesigned website is now up and running. I think you will find it easier to navigate and easier to use. It also reflects our new look with our new logo. The address remains www.ucwbg.org. The success of this new website rests on the strong foundation established by our members who created and maintained our earlier site.

I hope everyone takes a good look at the new site, and if you have any questions, comments or corrections, please them to me at president@ucwbg.org. We want this site to be an interactive tool for the entire organization to use.

In the next few months you will see the new logo integrated into stationary, email communications, and event invitations. We will continue to improve and upgrade the website with features that were not ready for the initial launch. These will be announced as they are ready, and will include: on-line payment via credit cards, and eventually, a member directory.

All of these are possible because of the tremendous amount

of work done by the 2004 and 2005 Boards, and our many committee volunteers. To all of you, I say a hearty Thank You!

There is one more bit of good news that I would like to share. As of July 31, we have 324 paid members, up from last year's 305. This is primarily due to more of our members returning from the previous year, than has been typical in recent history. (81% of our members returned in 2005, vs. approximately 70% in the proceeding years.) Interestingly the primary reason given for non-renewal is: moving out of the Chicago area. Two years ago, we introduced two and three-year memberships and this year, 79 of our current members took this option in either of the past two year.

Now for the fun part, let's celebrate!

...and celebrate with a purpose! In this issue, in honor of our first 25 years of leadership, we are announcing plans to hold a path-breaking event: The Women's Summit. In addition to celebrating successes and connections, the Summit will bring together women leaders from corporations, law, medicine, public policy, education, journalism, science, technology and non-profit organizations to develop a collective vision for increasing the contribution and success of women and minorities to the community.

Our visioning sessions will be followed by a networking cocktail hour, dinner and keynote address by Mrs. Katerina Chumachenko Yushchenko, accomplished Chicago GSB alumnae and First Lady of Ukraine. To read more about this exciting event, please see the article on our front page and additional information on our website. I hope everyone is able to join us October 6th for this exciting event.

Best wishes,



Teresa M. Seipel
2005 President

The University of Chicago Women's Business Group

Leadership Initiative

By Gail Schoenbeck XP-'61

2005 Leadership Circle

The 2005 Leadership Circle has completed the 4th year of stimulating discussions. More than 20 UCWBG members enjoyed meeting with talented and interesting women discussing, analyzing and discovering new insights about leadership and about ourselves as leaders.

Led by **Barbara Hornbach** affiliated with the Department of Homeland Security's Transportation Security Administration and **Sue Matson**, a strategy consultant who has worked with a broad range of Fortune 100 companies, the group discussed such topics as: Women as Leaders, Leading vs. Managing, Understanding Your Personal Leadership Style, Emotional Intelligence and Leadership and Followership.

To quote **Connie Vaughn**, one of the participants: "The thing I liked the most was that we approached leadership 'from the inside' – as the development of our sense of ourselves as leaders, with our own style, qualities and authentic voice."

The result, many participants did not want the Circle to end. So, we created a "Discussions in Leadership Series" to be held this summer. Keep reading for details...

Discussions in Leadership Series

For Past and Present Participants of the Leadership Circle We all recall the dynamic discussions while participating in the Leadership Circle. Each group has expressed interest in getting together once the group ended. Here's the perfect opportunity to see old friends and develop new relationships. Connie Vaughn, a member of the 2005 Leadership Circle is spearheading a summer series consisting of three meetings. Connie will be facilitating the first group discussion. Details are:

Dates: June 23, July 28 and August 25

Time: 6:00 – 8:00pm

Location: Gleacher Center, Room 608

Topics: Each session will focus broadly on an area of interest determined by the participants in the prior session and will be peer-facilitated by a volunteer from the group.

Registration: Please let Connie know by email at: mcvaughn@gsb.uchicago.edu

Hope to see you over the summer!!

Building Leadership Connections For Successful Global Careers

By Gail Schoenbeck XP-'61

Dynamic, action-packed and brilliant panel were a few of the comments buzzing around the room after this panel session at the 53rd Annual Management Conference. Hosted by the UCWBG, the panel consisted of:

Holly Raider, Moderator; Consultant to Leadership Institute, Raytheon Corporation and Executive Education, Chicago GSB

Linda Heagy, GSB '86, Managing Partner of Heidrick & Struggles' Chicago office.

Tanya Menon, Associate Professor of Managerial and Organizational Behavior, Chicago GSB.

Amy White, GSB '94, Senior Vice President – Compensation & HRIS for U.S. Foodservices.

As Moderator, Holly smoothly led the discussion from "Career planning" and "How to get the International assignments" to what to do: "Before you leave," "When you are there" and "Upon your return." A few key points made by the panelists include:

Well before you go: Thinking proactively about your career development...

Linda pointed out that we should each have a strategic plan, be self aware and package it, articulate your plan, get to know the appropriate key people and communicate your plan. Be sure to get a round trip ticket!! If targeting a "C" position, international experience is a must.

Before you go: Landing choice international assignments in a global company...

Amy suggested that we take ownership and responsibility for the process. Create a business case to transfer your talents across countries and demonstrate value to the company. If expatriate assignments are not on the horizon, consider a small group assignment for 30 to 90 days. Key to be self aware, predict problems and find allies.

While you are there: Building connections through cultural understanding...

Tanya emphasized the importance of understanding the country's culture. Know the country, do your research, and respect cultural differences from a values perspective, power and equality, individualism vs. teamwork and harmony and directness approaches... to name a few.

Going home: Planning for repatriation...

Amy reminded us to keep a presence. Remember the saying: "Out of sight, out of mind." Keep building relationships back home... Do not rely on past bosses. Consider coming home for big meetings. Send updates every couple of months. Share your experience and knowledge within the company's Leadership Development programs. Also, create a contract before you go; this forces the discussion of "your return".

“Mom’s the Bomb” is a New Editorial Column of *The Exponent*

Mom’s the Bomb is where our members who also play the role of “Mom” will have the opportunity to share their experiences with all of us. As editor of *The Exponent*, a business owner and a Mom, I personally love to hear from others who may be experiencing the same challenges and joys that I do on a daily basis. I have seen other such columns in some of my son’s sports newsletters and it is the first section I always turn to. My hope is that this new column may be the very reason you open *The Exponent* every quarter.

It seems fitting that our first contributor to this new column is Peg Swanton ’80, UCWBG’s 2005 Distinguished Service Award Member.

Why I Like Soccer

By Peg Swanton ’80

On Saturday mornings in the spring and fall, you can find me in Jackson Park holding a whistle and running on a soccer field filled with children. I am a referee. I volunteered to be a referee, of course, to participate in my own children’s activities. My older children played for several years with the American Youth Soccer Organization (AYSO) by the time Robert, our youngest, joined a team. By then, it was clear that I did not know what was going on. “I got a yellow.” “The ref called me off-side and I wasn’t.” “She kicked me and the ref didn’t do anything.” I decided to get involved and become a referee. I learned what they were talking about and improved my communication with own family; but I get a lot more than that.

On a personal level, I get the satisfaction of knowing that I am making a difference. I get to be a role model for the kids. Girls’ teams are happy to get a woman ref and I get to show the boys that women can be in charge. I get the best views of Robert’s games and I am always warmer “and especially in the early spring and late fall, this is a very good thing” than the parents who just watch from the touch lines. I get a lot of fresh air, sunshine and load-bearing exercise - a good thing for someone like me who worries about bone density. I do not have to plan what I am going to wear on Saturday mornings because I have been provided with some very attractive uniforms. It is fun when adults I know don’t recognize me in uniform and when kids say “Hi Ref” in the parking lot at Sam’s Club. I also gained a hobby. I started watching professional games in order to better learn the game but learned that I liked the game itself. In addition to all of the personal benefits from my involvement with soccer, I think I have also gained professionally.

First, I have to think differently on the soccer field than I do in my everyday work world. As a management consultant who investigates cases of suspected fraud, I gather and evaluate evidence; I make slow, reasoned decisions and have the opportunity to investigate and weigh options. As a soccer referee, I must make immediate decisions. What happened? Was it a foul? Would it be advantageous to the team committing the foul to stop the play? (If yes, signal “advantage” and play on.) Did the ball touch a player’s hand or arm? Was it hand-to-ball (a foul) or ball-to-hand (no foul)? I think that being forced to “think fast” is healthy – and this version of game does not involve the risk of breakage that our “think fast” game from my childhood did.

Second, I have to be responsible to a degree that I am not on the job. As a management consultant, I evaluate options and make recommendations but the client can take my advice or not. The client is ultimately responsible for the decision. On the soccer field, it is my job to make the call. What is dangerous

play? What is “offensive, insulting or abusive language” when the players are six and seven years old? When does a fair tackle become pushing when one child is substantially taller or heavier than the other? What do you do about crying? As an AYSO referee it is my job to apply the rules but also to make certain that the game is “Fun, Fair and Safe.”

Third, I have the opportunity to continuously fine-tune my people-management skills. Of course, as a management consultant, people-skills are important. I have to find new clients and keep the old. However, I usually work on large projects for a small numbers of clients. I get to know the client and make certain that I understand the project and the client’s expectations before I start. I decline projects when I suspect that I can not work with the client. On the soccer field, it is different. I deal with a larger number of people - 8 to 11 children per team on each of two teams plus parents and coaches - and I don’t know most of them. Although AYSO focus is child-focused - we have a code of conduct that says things like: “Support Your Child” “Always Be Positive” “Remember Your Child Wants to Have Fun” but sometimes people forget. When I started ref-ing, I was shocked when a coach disrupted a game to berate me for a call he did not like; it was close to the end of the game and I ended the game and left without resolving the problem. Unfortunately, he did the same thing the next Saturday to one of our youth refs; the kid never came back. The coach was eventually asked to step down, but that was too late. He not only hurt the youth ref but set an example opposite to everything AYSO stands for – and I let him do it. I decided that I had to be able to deal with those situations and I realized that soccer gave me the means to do it. In soccer, the referee is in charge; you can’t appeal a decision; there is no higher authority. As referee, I have the authority to send off a player or a coach or to end a game and I no longer hesitate to do it when necessary. The funny thing is that since I decided not to let anyone intimidate me, I have had no trouble on the soccer field.

Overall, I think I have gotten much out of my involvement with soccer. My children had good experiences playing soccer. My daughters are no longer playing but Robert is on the junior high team. I am still ref-ing but considering whether I want to ref the junior high games or stay with the younger teams whose members are mostly smaller than I am. I am better at thinking fast and at being responsible, and especially, I am better at dealing with people since I started ref-ing. And I get those cute uniforms too.

If you would like to be a contributor to this new column please contact Anne Kohler, UCWBG, VP Internal Communications at VPCommunications@ucwbg.org

Spring Tea takes on a new twist at Rhapsody

By Anne Kohler '91



Laurel Bellows

On May 1st, Spring Tea with UCWBG took on a new twist at the hip downtown venue, Rhapsody. Perhaps it was the views of the lovely gardens or the wonderful networking opportunity or the amazing Laurel Bellows that drew a sold out crowd and a record number of UCWBG students. Or perhaps it was each guest's own interpretation of "afternoon tea" that made the event so special. The food was wonderful, the company was even better and the rain held off long enough for everyone to enjoy the lovely view.

Teresa Seipel, President of UCWBG, welcomed everyone and kicked off the event by announcing the recipients of two very important awards given by the UCWBG. The first award is the 2005 Board Service award presented to Nancy Scott, 2003 President of the UCWBG. The second award is the Distinguished Service Award presented to Peg Swanton who has made many significant contributions to the UCWBG. For details on these special awards, see the article on page 7.

Maggie McCoy, VP of Programs and coordinator of this event introduced our distinguished speaker. Laurel Bellows, principal at Bellows and Bellows, spoke on employment negotiations and networking. Laurel was named one of Chicago's "100 Women of Influence" by Crain's Chicago Business. She has been officially recognized by the American Bar Association for her many accomplishments, including her role in paving the way to success for other women. She manages to balance family life with a vibrant career and numerous volunteer roles in and around Chicago and the nation. In other words, she takes on many of the same roles the women in the audience are challenged with.

Bellows began her address by asking everyone to develop a 30-second elevator speech—a quick personal sales pitch that tells others what you do and how services can be exchanged.

Exclusive New Sponsorship Offer to Business-Owner Members

By Kathleen Flanagan '82

UCWBG business-owner members are being offered a unique opportunity to reach some of the most sophisticated, highly compensated and best educated women in Chicago – as recognition for their sponsorship of the UCWBG 25th anniversary year.

"We're excited about this opportunity to provide an expanded recognition package for business-owner members who want to support the UCWBG," said Teresa Seipel, president.

Special members-only sponsorships are available at four different contribution levels, ranging from \$1,000 to \$250. At the \$1,000 Platinum level, the recognition package includes a sponsorship space in four issues of the digital Exponent; an opportunity to submit a one-page Exponent article with company recog-

"Blow your own horn," Laurel told members of the University of Chicago Women's Business Group. "Subtly is good," she said, "but recognition is better."

Bellows said to get ahead in the workplace:

Develop a niche, and never stop broadening your expertise. Expertise is power.

Gain credibility by getting results. There's value in being known as someone who gets things done.

Take initiative, risks, and "stretch assignments," projects that broaden you.

When the time comes to negotiate a raise, promotion or bonus, "Sit in your boss's chair," Bellows said. Ask yourself what value you have brought to the company, how much revenue you've generated, what costs you have saved, how you've identified new business opportunities, and why you should get what you're asking for.

When you get the promotion, be sure to ask for the support you will need to do the job. "Don't let yourself be positioned for failure," Bellows said. "Ask for things, prove yourself and make sure you're visible," she advised. "There's a world of opportunity out there, but it can take some pushing for women to take advantage of it."

On the subject of networking Bellows said "Networking is a wonderful thing. It's important to find joy in just meeting people." Laurel doesn't just say these things – she lives them. Laurel spent time "networking" with all the attendees prior to her address. She took the time to walk around, meet each guest and find out a little about what was on everyone's mind.

Laurel's messages were timely especially since many members of the audience are soon to be new MBAs entering the workforce or looking to move their careers forward. Margaret McCoy, VP Programs who organized the event, closed by thanking Ms. Bellows for a riveting presentation.

The Spring Tea was planned, organized and promoted under the direction of the VP of Programs, Margaret McCoy.

niton, by-line, photo and reprint permission; UCWBG website listing through June 2006 including logo, link, contact information and short description; and listing in any printed program handouts through June 2006. Also two free tickets to a Speaker Series event will be provided as a special Thank You gift to sponsors at the Platinum level.

All recognition packages provide visibility in the digital Exponent and on the UCWBG website, which are viewed by an expanding audience of women, both members and non-members, who are interested in UCWBG programs.

See detailed sponsorship packages at www.ucwbg.org. For more information, call Kathy Flanagan at 312-659-2789 or email her at kathymflan@aol.com.

UCWBG Honors Two Exceptional Women

By Anne Kohler '91

At our May 1st Spring Tea, Nancy Scott '91 was honored as the first recipient of the UCWBG Board Service Award. This award recognizes outstanding Board Service and demonstrated achievements on behalf of UCWBG. Peg Swanton '80 received the 2005 Distinguished Services Award. This award recognizes outstanding leadership, sustained service and demonstrated achievements for the organization. Both awards represent the highest honor granted by UCWBG and are determined and bestowed by the UCWBG Board of Directors.

UCWBG President Teresa Seipel expressed her appreciation for the outstanding service of these members and highlighted some of the many accomplishments and contributions that formed the basis for these awards.

"We are pleased to recognize Nancy Scott for her six years on the Board of the University of Chicago Women's Business Group, which included a term as President in 2003," Teresa said. "During her time on the Board, Nancy was a champion of the important connection between UCWBG and The University of Chicago Graduate School of Business. She worked intently to strengthen those ties. In leading a board of volunteers, there are many challenges that must be overcome. Nancy faced these challenges with dedication and hard work."

Unfortunately, Nancy Scott was unable to be with us to accept her award.

Teresa continued by noting Peg Swanton's significant contributions to the UCWBG. Teresa said, "In 2004, Peg served on Audit Committee, to which she brought her considerable skills in accounting, especially in the area of fraud prevention. Peg identified the need for our members to have a warmer, friendlier more personal experience with the group. As a result, she brought a proposal to the Board for the establishment of a Hospitality Committee. In 2004, Peg also created the First Friday and Third Thursday Lunches, which are low-cost networking lunches for members, GSB students and guests held each month at the Midway Club." Teresa continued, "I would like to point out that Peg is not a Board member, although, with a little prodding, this may change for the future." Teresa also noted that it was quite fitting that during our 25th Anniversary year we are recognizing a woman that was a founding member in 1980.

Peg took a few moments to thank the Board while accepting her award. Peg talked about the joy she has experienced by being part of this amazing group of women. She also encouraged others to serve.

The UCWBG is pleased to highlight these achievements and to support the advancement of all of our members through programming and various networking forums. Please see our website www.ucwbg.org for more detailed information on the Distinguished Service Award selection criteria and nomination process.

The Women's Summit Caps off UCWBG's 25th Anniversary Year. (cont. from page 1)

expertise on the topic and a professional facilitator. You are invited to share your thoughts and ideas and get involved. Our goal is for the community to come together, create a shared vision, and shape our future.

Visioning Session I

"Mentors — A Lifelong Strategy for Success"

Many successful people credit mentors with showing them the ropes, providing constructive feedback and encouragement, and helping them make the right choices at key points in their lives and careers. From parents and teachers to bosses, colleagues and executive coaches, potential mentors are out there and available — yet women consistently report fewer mentoring relationships than their male peers. Is this holding us back?

This session seeks to identify barriers to women's effective utilization of mentoring relationships, to promote the development of mentoring resources targeted at women and their distinctive issues, and to design programs to help women make mentoring a core element of their personal strategy for achieving success in their education, careers, and lives. Mentoring applies to all types of roles and crosses industries such as healthcare, technology, government, professional services, and public office. Possible goals for the session include the establishment of a peer-to-peer mentoring program for professional women, and the opportunity for attendees to become involved in mentoring local high school students.

Visioning Session II

"Positions of Power — Women in Policymaking Roles"

Real power resides with the policymakers — that's where the rules get made. From the boardroom, to the executive suite to the Senate chamber and every leadership position in between, there are opportunities to engage in meaningful debate and to change the nature of the environment.

Women have been playing a significant role, but not yet a proportional role, in shaping the way our world works. We can and should be more engaged in making the policies that affect our world.

Attend this session and contribute your ideas to learn where the power positions are in academia, Not-For-Profit, public office, and corporations, and discuss how to fill and leverage these positions.

Visioning Session III

Entrepreneurship

Expanding "entrepreneurship" opportunities for women requires building assets — human, social, and financial capital. An important factor facing women entrepreneurs is raising capital. Let's discuss the challenges facing women, especially women as they move beyond the resources available from personal resources and friends and family. We will discuss how women can tap into the resources of angel investors and venture capitalist. We will also discuss how we as women can use and focus our resources to help other women jump onto the

The Women's Summit Caps off UCWBG's 25th Anniversary Year (cont. from page 7)

entrepreneurial path.

Visioning Session IV

"Women in the World – Visioning for the Future"

Few leaders dare to look far beyond the three-year plan any more. With change becoming the norm, how can any leader or any organization predict what the future will bring? On the other hand, a new crop of individuals who dare to look far into the future are challenging us to reconsider how we think about the future and how thinking about the future will help us shape it.

Civic, scientific, technology, world and business leaders are repeatedly called to do this: create a shared vision that provides direction and results in which we all believe and value. What is the future vision for all women and how can we shape a future we want? We will start this session with a look of history and how women's roles have changed over the last several decades. Women have moved past the idea that they had to be like men in business and other fields, but have women designed their professional and personal lives in a way where they are happy? How does society value women's various roles? Technology has changed how we work enabling telecommuting and flexibility, but is there more? We will take a bold step in exploring ideas and visions of what could be if we dare to create it. The session will bring together thought leaders and approaches used by some of the world's leading organizations to guide discussion on ways to impact women's contributions for generations to come.

Participation plan - At the end of the event, we will share ideas resulting from each of the breakouts to give participants an opportunity to take action and begin making this collective vision a reality.

Networking - The visioning sessions will be followed by a networking cocktail hour, dinner and Mrs. Yushchenko's keynote address.

Sponsorship - To make this event successful, we are extending an invitation to prominent Chicago businesses to join other leading organizations in taking a more deliberate role in support of this thought-provoking afternoon and evening by becoming a Summit Sponsor. Your vision and support plays an instrumental role in making this event successful now, and in the future.

Summit Sponsors may participate to varying degrees, with attractive benefits offered for each level as outlined below. In addition to directly affecting our contribution to Junior Achievement, sponsorship would entitle you to a unique opportunity to participate first hand in this and other future UCWBG events. We welcome the chance to discuss the opportunity to work with you and secure your support and leadership position in this groundbreaking event. Here is a brief description of the various sponsorship opportunities:

SPONSORSHIP BENEFITS

PLATINUM

\$20,000 contribution (Premier Sponsor, limited three sponsoring organizations)

- Five complimentary invitations for special cocktail reception with Mrs. Yushchenko
- Ten complimentary invitations for guests (one table) for networking reception, dinner and keynote speech
- Premier promotional recognition in an aggressive e-mail marketing campaign, targeting the press, women and minority organizations as well as leading Chicago area companies
- Premier event recognition including:
 - acknowledgement in introductions prior to address by Mrs. Yushchenko
 - featured position of logo in prominent event signage
 - featured logo position and optional corporate ad in printed program
 - featured position of display of your corporate materials provided by you
 - opportunity to introduce one of the four breakout sessions;
 - your contributed items featured in "Take Home" bag for participants
 - Premier website visibility among thousands of executives, women's organizations and the press accessing the UCWBG website for information in advance of the event, featuring your corporate logo and a hyperlink to your corporate home page
 - Continuing Premier website recognition for a minimum of three months following the event
 - Continuing Premier recognition in other UCWBG event handouts through end of 2006
 - Two value added UCWBG co-marketing activities in 2006 selected to meet your goals for client development or recruitment
 - Featured coverage in the UCWBG electronic newsletter –The Exponent—with sponsorship space in 6 issues and the opportunity to submit articles on topics of interest

GOLD

\$10,000 contribution (Co-Sponsor, expected to include 3-5 sponsoring organizations)

- One complimentary invitation for special cocktail reception with Mrs. Yushchenko
- Ten complimentary invitations for guests (one table) for networking reception, dinner and keynote speech
- Co-Sponsor promotional recognition in an aggressive e-mail marketing campaign, targeting the press, women and minority organizations as well as leading Chicago area companies
- Co-Sponsor event recognition including:
 - co-sponsor acknowledgement in introductions prior to address by Mrs. Yushchenko
 - co-sponsor position of logo in prominent event signage
 - logo and optional co-sponsor ad in printed program
 - display of corporate materials provided by you
 - your contributed items featured in "Take Home" bag for participants

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- Co-Sponsor website visibility among thousands of executives, women's organizations and the press accessing the UCWBG website for information in advance of the event, featuring your corporate logo and a hyperlink to your corporate home page
- Continuing Co-Sponsor recognition in other UCWBG event handouts through end of 2006
- Coverage in the UCWBG electronic newsletter—The Exponent—with sponsorship space in 4 issues

- listing in printed program
- corporate name on table signage
- your contributed items featured in "Take Home" bag for participants
- Supporting Sponsor website visibility among thousands of executives, women's organizations and the press accessing the UCWBG website for information in advance of the event, featuring corporate listing and a hyperlink to your corporate home page
- Coverage in the UCWBG electronic newsletter—The Exponent—with sponsorship space in 2 issues

SILVER

\$5,000 contribution (Supporting Sponsor, unlimited participation)

- Ten complimentary invitations for guests (one table) for networking reception, dinner and keynote speech
- Supporting Sponsor event recognition including:
 - supporting sponsor position of logo in prominent event signage
 - prominent listing in printed program
 - placement of corporate materials in central area during breakout sessions
 - your contributed items featured in "Take Home" bag for participants
- Supporting Sponsor website visibility among thousands of executives, women's organizations and the press accessing the UCWBG website for information in advance of the event, featuring your corporate logo and a hyperlink to your corporate home page
- Coverage in the UCWBG electronic newsletter –The Exponent— with sponsorship space in 2 issues

TABLE SPONSOR

\$2,500 Contribution per table

- Ten complimentary invitations for guests (per table) for breakout sessions, networking reception, dinner and keynote speech by Mrs. Yushchenko
- Table Sponsor event recognition including:

ADDITIONAL OPPORTUNITIES FOR ALL SPONSORSHIP LEVELS

- Recruitment opportunity through opportunity to offer a portion of your table tickets as "scholarships" to current female or minority students at The University of Chicago Graduate School of Business
- Opportunity to network with other business/community leaders in the breakout sessions, reception and dinner discussions as you contribute to a shared vision of community leadership
- Visible demonstration of community commitment in an event that will have press coverage and a high profile

Please visit www.ucwbg.org/files/womensSummit.html for more information or contact Mary Dalakouris directly at (773) 510-5676 or via email at mdalakou@comcast.net if you have any questions.

We hope everyone will save this very important date and find a way to participate in this very special event to help UCWBG cap off our 25th Anniversary year.

2005 Board of Directors

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UCWBG – New Members

March-July 2005

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Pamela Gockerman

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Mavis Hawkes

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Kathleen Kelleher

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