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ROGELIO “ROJO” MEIXUEIRO ANNOUNCES RUN FOR ARLINGTON CITY COUNCIL DISTRICT 4

“Making the American Dream City Affordable”

ARLINGTON, TX — 8th January 2026 — Today, community organizer and local leader **Rogelio “Rojo” Meixueiro** officially announces his candidacy for Arlington City Council District 4, launching a campaign centered on affordability for every resident of our diverse city.

Known globally as the **Entertainment Capital of Texas**, Arlington stands on an international stage, hosting world-class concerts, sporting events, festivals, and competitions that draw visitors from all over. Rojo believes that a city with this level of global visibility must also lead locally by **ensuring that the families and workers who make Arlington thrive can afford to live here and feel safe in their own neighborhoods**.

“Making the American Dream City Affordable” is Rojo’s biggest goal: **a vision that Arlington gives back to its working families**. As costs of living, housing, and daily essentials rise, too many families are being left behind. Rojo pledges to champion responsible, people-focused leadership that keeps Arlington accessible for all.

A proud **Indigenous advocate**, Rojo brings a multicultural perspective rooted in deep community engagement in North Texas and a **commitment to justice**. His work organizing voters, empowering communities, and expanding civic participation reflects a lifelong dedication to ensuring every voice is heard. That’s why he’s running a **multilingual campaign: English, Spanish, Vietnamese, and Arabic**—the four most spoken languages in Arlington.

To best represent the people of Arlington, Rojo initially explored a run for Texas House District 94. However, the privilege and funding required for a state-level race often put it out of reach for **everyday Americans like him**. Rather than pursue a path disconnected from the daily realities Arlington families face, he chose to stay in the **city he loves**, fighting every day for neighbors, small business owners, students, and working families.

“We want the people of Arlington to be able to afford their rent or even become homeowners,” said Meixueiro. *“We will work to ensure that our vision includes the working families that build our American Dream City.”*

To mark the launch of his campaign, Rojo invites the community to his **campaign kickoff** on the 19th of January. The event will begin with a sunset press conference at **5:30 PM by the Dream Sculpture**, followed by a community reception at **Inclusion Coffee at 6:00 PM**. Rojo plans to file for election on the first possible day, January 14th.

ABOUT ROJO:

Rogelio “Rojo” Meixueiro is a longtime Arlington resident, community organizer, and voter engagement leader. His work has focused on expanding civic participation, empowering marginalized communities, and building coalitions across communities. He is running for Arlington City Council District 4 to ensure the city’s future is affordable, safe, and inclusive for all.