2022 – Journey continues for EWP [EarthRon Waste Processing Platform]

As all of us bid goodbye to 2022, we at EarthRon look back with satisfaction on our achievements and look forward to an interesting 2023.

At the start of 2022, our EWP software had a single product designed for Bio Medical Waste Management Plants. At the end of this year, we have successfully deployed our second solution for Municipal Solid Waste Management for Municipalities, NGOs, and Corporate CSR initiatives.

Bio Medical Waste Management platform.

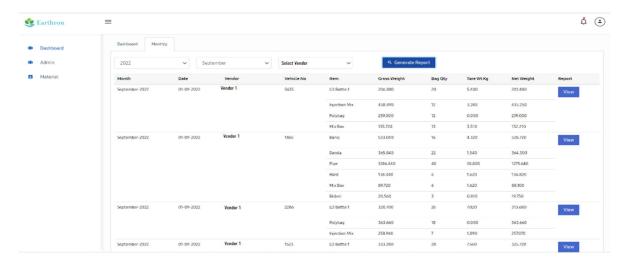
- Our customers requested for additional features to assist in running their business.
 We added many features to EWP, some of the interesting ones are described below
 - Driver logins were made zero-data entry and Vehicles once allocated to a Route were not available to future drivers.
 - This ensured that drivers did not struggle with typing in their username/password (Keyboard error/ new driver etc.)
 - Same Vehicle showing up against multiple trips was avoided.
 - We had a crisp view of the mapping of driver name-phone number-Vehicle used for each Route.





- **Colour coding** of last serviced date of each HCF on Google Map
- A visual dashboard of your state of operations
- Zoom out to view a regional status
- Zoom in to view the individual status
- Each Colour Ball has loads of data of individual HCF, available on a click.

Recycling Module for scarp

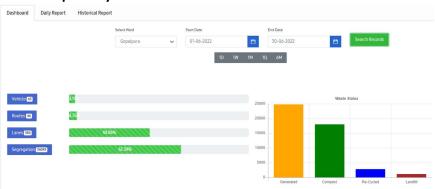


- Track all your scrap by Type and Quantity
- Raise Challans for each Vehicle Load
- Accounts, Plant and Recycler can access the data online
- Zero dispute with authorised recycler on quantity of Scrap picked up from the Plant.
- o Three new BMW plants testing our software
- The benefits of the EWP software as per our customers' experience of integrating it in running their Business Operations:
 - 1. **REVENUE INCREASE**: Reduced disputes in collection as the Invoice is supported by Challans with actual data
 - 2. **SERVICE IMPROVED**: Real time monitoring on large screens in office, with easy-to-understand colour-coding.
 - 3. **REDUCED DISRUPTION**: Driver churn is not an issue as new drivers can be trained in less than 1 hour
 - 4. **INCREASED COMPLIANCE**: HCF/HCE are using Bluetooth scales to weigh their own waste bags.

Municipal Solid Waste Management.

This was the year we went live with our second product. It is built around our EWP core engine. We received a mandate to develop and deploy the solution in CMC Udupi and one ward for Gurgaon for a POC. Some of the key takeaways from the deployment till date:

• Data transparency from Ward till end destination



Bring your Own Device model was successfully used with the drivers





• Real time tracking of the **productivity** in each Route



• Each Route Supervisor had access to monitor and update information of their respective trips, which was reflected in the system information in real time.

It was amazing to see the richness of the data we were able to share with the Municipality.

- The benefits of the EWP software to the Municipality
 - 1. **DATA TRANSPARENCY** on movement of waste by type and quantity
 - From each ward to their respective destinations

2. INFORMATION for the SUPERVISOR's

 Each supervisor now had access to all the routes managed by them in real time. Any delays/slippages/reduced quantity of waste etc. is a click

3. MEASURING KPIs

 All awareness campaigns are planned based on gaps identified in the portal and the effectiveness of the same is measured within days. We were able to enable data granularity to each LANE.

The way ahead in 2023

Bio Medical Waste Management

- The Central Pollution Control Board will be deploying a backend software in 2023. We plan to integrate with the software and leverage their features. The combined solution of EWP and the CPCB platform should empower the Plant owners to run their operations with high efficiency
- We will have a GPS/AIS GPS integration with our portal, allowing the Plant owners to monitor the fleet in a Single Window.
- We plan to reduce the infrastructure costs to run small plants of less than 500 HCFs.

Solid Waste Management

- We are in discussions with multiple stakeholders to deploy the software in new regions
- Plans to develop a module for Village level collections as per the Swachh Bharat guidelines.
- Develop an interface for the Public to monitor the service in their area as well as raise online complaints in case of any issues.