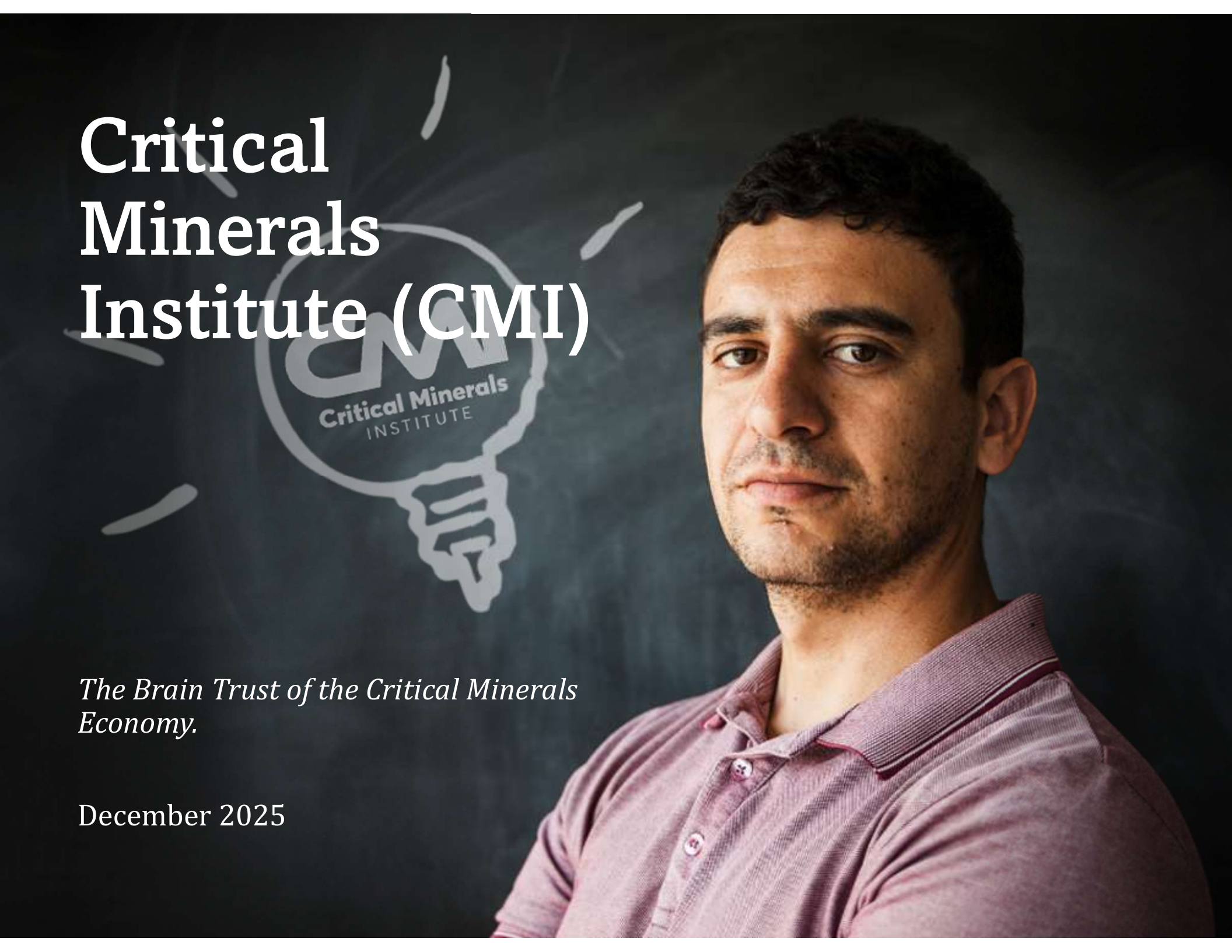


# Critical Minerals Institute (CMI)



*The Brain Trust of the Critical Minerals Economy.*

December 2025

# Who we are.

The **Critical Minerals Institute (CMI)** is a brain trust for the **global critical minerals economy** and offers a **global hub** connecting companies, capital markets, and policymakers. Through its monthly **Masterclasses**, weekly ***Critical Minerals Report (CMR)***, bespoke research, and board-level advisory services, **CMI** delivers actionable intelligence from exploration finance to geopolitics.



**CM**  
**Critical Minerals**  
INSTITUTE



## What we *offer.*

Serving as a global hub, the **Critical Minerals Institute** connects companies, capital markets, and technical experts through exclusive **CMI Masterclasses**, the weekly **Critical Minerals Report (CMR)**, in-depth research publications, and board-level advisory services. We also host the **Annual Critical Minerals Institute Summit**.

Next one:  
**CMI Summit V — Toronto •  
May 13-14, 2026**

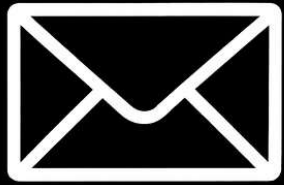
# CMI

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# InvestorNews: CMI's Visibility Edge

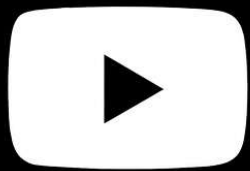
Through our alignment with **InvestorNews.com**, **CMI Members** gain a built-in competitive advantage. **Gold CMI Members**, for example, have their interviews published on **InvestorNews.com** — a media platform generating more than **120 million annual impressions**, with additional pickup across **Google News** and **leading AI platforms**. This delivers unrivalled visibility plus the deep technical and strategic expertise of the **CMI Team**, positioning members to lead in a rapidly evolving critical minerals sector.





## Email Distribution

500,000 emails distributed monthly



## YouTube Channel

42,700 Subscribers | 2.7 Million Views | 12.5 Million Impressions  
+1700 Interviews



## (Twitter)

25,000 Followers



## LinkedIn

15,000 Followers

## Social Media Advantage.

Because the **Critical Minerals Institute** is backed by **InvestorNews.com**, your sponsorship is supported by an established multi-platform media network. Once your sponsorship is live, your company is promoted across *both* the **CMI** and **InvestorNews** channels—amplifying your visibility, *widening your audience*, and strengthening your influence in the industry.

- **Email Distribution:** 500,000+ emails distributed monthly
- **YouTube Channel:** 42,700+ subscribers | 2.7 million views | 12.5 million impressions | 1,700+ interviews
- **X (Twitter):** 25,000 followers
- **LinkedIn:** 15,000 followers

## Mark Your Calendar for the CMI Summit V on May 13-14, 2026

Command Capital in Critical Minerals – Aligning Government  
Priorities with Private Equity.

[Register Here.](#)

# The Critical Minerals Institute (CMI) Summit V

*“I just wanted to say ‘thanks!’ again for having me at your amazing event. I wasn’t exaggerating when I said **it was the best conference I’d ever attended.**”* – Chris Richardson, CEO, IDAP Global LLP

2 Days of Keynotes, Deep-Dive Talks, Interactive Panels & Candid Q&As

**Who’s Who at the Table:** Government leaders, Institutional Investors, and Critical Mineral Executives.

# The **Critical Minerals** Report

*(8.29.2025):*

The Geopolitical  
Battleground Intensifies.



## The Critical Minerals Report (CMR).

The **Critical Minerals Report (CMR)** is the Critical Minerals Institute's concise weekly brief on the metals that shape markets and geopolitics. Published every Friday, it compresses policy shifts, corporate deals, tech breakthroughs, and supply shocks—from Washington and Beijing to Toronto and Dubai—into a narrative you can absorb in minutes.

## Critical Minerals Institute Announces Masterclass “Command Capital & Military Metals” — July 24, 2025

Toronto, ON – July 21, 2025 — The Critical Minerals Institute (CMI) today unveiled the next session in its acclaimed Masterclass series,...

[READ MORE](#) →



A **CMI Masterclass** is a live, one-hour virtual briefing where globally recognized experts dissect a single high-stakes theme across critical minerals. Each session pairs two thought leaders—one on geopolitics and capital markets, the other on material science and supply chains—moderated by a CMI executive for real-time Q&A.

Designed for investors, executives, and policymakers, the program translates breaking policy shifts and market signals into actionable insight. Recordings and supplementary materials are reserved for registrants, with complimentary access for CMI members.

# The CMI Watchlist 2025.

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CMI's market-intelligence team scans the world's pulse on resources, tracking 12 official critical minerals lists across nine power centers—from the U.S. DOE and USGS to Canada, Australia, the UK, EU, India, Japan, South Korea, and even NATO—so our members see policy pivots the moment they happen. Layered atop that global surveillance is CMI's proprietary watchlist of 24 must-have materials, spanning **gallium, rare earths, tungsten, silica, uranium**, and beyond.





## CMI Corporate Members

# Backed by the CMI Brain Trust.

CMI's leadership is truly global—its Directors operate from strategic hubs in Australia, Belgium, Canada, India, and the United States, giving the Institute a 24-hour vantage on the critical minerals economy.

|                                                                                       |                                                                                       |                                                                                       |                                                                                       |
|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
|    |    |    |    |
| Tracy Hughes, Executive Director                                                      | Jack Lifton, Co-Chairman                                                              | Melissa 'Mel' Sanderson, Co-Chair                                                     | Tuan Tran, Director                                                                   |
|    |    |    |    |
| Geoff Atkins, Director                                                                | Peter Clausi, Director                                                                | Kevin Ernst, Director                                                                 | Stephen Burega, Director                                                              |
|    |    |    |    |
| Alex Moyes, PhD, Director                                                             | Christopher Berlet, Director                                                          | Peter Cashin, Director                                                                | Christopher Gibbs, Director                                                           |
|  |  |  |  |
| Kiana Kianara, Director                                                               | Stephen Lautens, Director                                                             | Alastair Neill, P.Eng, Director & CMI Critical Minerals List                          | Raj Shah, Assistant Editor & Publisher, Critical Minerals Report (CMR)                |



# Become a CMI Member.

Maximize your company's presence and leadership in the critical minerals market with a **Critical Minerals Institute (CMI)** Corporate Membership.

Go to  
**CriticalMineralsInstitute.com** to find out more!



**Critical Minerals**  
INSTITUTE

# CMI Corporate Membership Guide 2025

| Tier                                                                               | Access & Visibility                                                                                                                                                                           | Benefits                                                                                                        | Annual Fee<br>(USD Funds) |
|------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|---------------------------|
|   | <b>CMI <u>Gold</u> Membership:</b><br>3 CMI Memberships • 3 CMI Summit V Delegate Passes<br>• 1 Keynote • 1 Panel Position • Logo Positioned Prominently on all CMI Gold Marketing Materials. | Video interview • CMI Resource Centre Access • Critical Minerals Report (weekly) - Monthly Industry Masterclass | <b>\$7,500</b>            |
|   | <b>CMI <u>Silver</u> Membership:</b><br>2 CMI Memberships • 2 CMI Summit V Delegate Passes<br>• 1 Panel Position • Logo Positioned Prominently on all CMI Silver Marketing Materials          | CMI Resource Centre Access<br>• Critical Minerals Report (weekly) - Monthly Industry Masterclass                | <b>\$5,000</b>            |
|  | <b>CMI <u>Bronze</u> Membership:</b><br>1 CMI Memberships • 1 CMI Summit V Delegate Passes<br>• Logo Positioned Prominently on all CMI Bronze Marketing Materials.                            | CMI Resource Centre Access<br>• Critical Minerals Report (weekly) - Monthly Industry Masterclass                | <b>\$2,500</b>            |

\*InvestorNews Program members save 50% on their CMI memberships.

# Gold CMI Corporate Membership



## Gold CMI Corporate Membership – USD \$7,500

- Three (3) Annual Memberships: Full access to all CMI resources and events for your team.
- Three (3) delegate passes.
- One (1) panel position.
- One (1) speaker slot at the **CMI Summit V** in Toronto, Ontario, on May 13-14, 2026.
- VIP invitations to monthly 1-hour CMI Masterclasses
- **CMI Interview:** A video interview with a critical minerals' expert, published across Investor.News, YouTube, and major podcast platforms.



# Silver CMI Corporate Membership



## Silver CMI Corporate Membership – USD \$5,000

- 2 Annual CMI Memberships
- Corporate sponsorship: 3 delegate passes, 1 panel seat at **CMI Summit V**
- VIP invitations to monthly 1-hour CMI Masterclasses
- Use of CMI Seal & Resource Center access
- Logo on CMI website & materials
- Inclusion in CMI news releases
- Weekly Critical Minerals Report (CMR)



## Bronze CMI Corporate Membership



### Bronze CMI Corporate Membership – USD \$2,500

- 1 Annual membership
- Corporate sponsorship: 1 delegate pass to the **CMI Summit V**
- VIP invitations to monthly 1-hour CMI Masterclasses
- Use of CMI Seal & Resource Center access
- Logo on CMI website & materials
- Inclusion in CMI news releases
- Weekly Critical Minerals Report (CMR)





## Contact Us.

For more information, contact:

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[CriticalMineralSummit.com](http://CriticalMineralSummit.com)

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