



BID
Clifton Village
BUSINESS IMPROVEMENT DISTRICT



BID **Clifton Village** **Annual Leaflet** **November 2025 October 2026**



Innovative



Progressive



Strategic

Over the past year, Clifton BID has achieved significant progress, delivering impactful projects and initiatives that have benefited our community and businesses. Through hard work and dedication, we have improved engagement, strengthened partnerships, and enhanced the overall vibrancy of Clifton. Looking ahead, we are excited to build on this momentum, exploring new opportunities and innovative ways to make Clifton an even better place to live, work, and visit.



As one of the smallest Business Improvement Districts in the UK, Clifton BID has proven that size is not a limitation but a catalyst for innovation and community spirit. This year, we have successfully implemented a range of initiatives that have not only enhanced the local environment but also fostered a stronger sense of community among businesses and residents alike. From revitalising public spaces to launching collaborative marketing campaigns, every project has been a testament to our commitment to making Clifton a vibrant and thriving area.

We are particularly proud of the many strong connections we have established, gaining support and recognition for our work from Bristol City Council, Visit West, and our local councillors. These partnerships have been instrumental in amplifying our impact, opening new opportunities, and ensuring that Clifton's voice is heard in strategic decision-making.

Looking ahead, we are poised to build upon this momentum with a forward-thinking approach. Our future plans include expanding our digital presence to increase engagement, introducing sustainability initiatives to promote eco-friendly practices, and enhancing support services for local businesses to navigate economic challenges. By leveraging our collective resources, creativity, and strong partnerships, we aim to continue delivering impactful projects that benefit our levy payers and the broader community alike.

At Clifton BID, we believe in the power of collaboration and the potential of every penny invested. With a clear vision, unwavering dedication, and growing recognition for our achievements, we are excited to shape a prosperous future for Clifton, ensuring it remains a place where businesses flourish and the community thrives.

FINANCIALS

		Year Ending 31/10/2025	Forecast 2025/26
Income			
Levy		67,948	80,000
Other income		6,003	3,000
TOTAL INCOME		73,951	83,000
Expenditure			
Promotion of Clifton Village		25,505	27,130
Improve Local Services		9,873	10,000
Maintain Quality of Clifton Village		13,045	15,000
BID PPROJECT COSTS		48,423	52,130
Overheads			
BID Running Costs		18,846	19,000
BCC Levy Collection Costs		10,393	10,400
TOTAL EXPENDITURE		77,662	81,530

The BID is funded by a 1.5% levy on the rateable value of eligible businesses in the BID area. Full BID rules are included on the back of the bill this leaflet accompanies, and can also be found in the business plan, available on our website www.discoverclifton.co.uk

For billing queries email: bidsbilling@bristol.gov.uk

Information about Clifton Village BID
contact BID Manager
email: bidmanager@bidcliftonvillage.co.uk

Clifton BID: Achievements and Future Focus

Achievements:

- Demonstrated that size is no limitation to delivering innovation, impact, and community cohesion.
- Launched initiatives: Sofa chats, Police open Clinic, Defibrator Training and more
- Revitalised public spaces: Although the pedestrianisation of Princess Victoria Street was not a Clifton BID project, the BID has been actively involved throughout, collaborating with Bristol City Council in the decision-making process. The BID organised an open street event to mark the launch and continues to support the area's upkeep, including maintaining the planters that enhance the pedestrianised street.
- Established strong partnerships with Bristol City Council, Visit West, and local councillors, gaining recognition and support for our work.

Impact:

- Amplified Clifton's voice in strategic decision-making.
- Opened new opportunities for businesses and the wider community.
- Delivered measurable benefits while ensuring every penny of levy funding is invested wisely.

Future Focus:

- Expand digital presence to increase engagement and visibility.
- Introduce sustainability initiatives to promote eco-conscious practices.
- Enhance support services to help local businesses navigate economic challenges.
- Leverage partnerships and collective creativity to deliver impactful, community-driven projects.

Our Commitment:

- Fully committed to support all the businesses in Clifton Village in every possible way.
- Guided by collaboration, accountability, and strategic investment.
- Dedicated to shaping a prosperous future where businesses flourish and the community thrives.

Clifton Village BID

Website: www.discoverclifton.co.uk

Email: bidmanager@bidcliftonvillage.co.uk

Instagram: [@DiscoverClifton](https://www.instagram.com/DiscoverClifton)