



10TH ANNIVERSARY

ARIZONA BOWL BLUE BLAZERS

HIP4 SPARK



WELCOME TO THE 2026-27 10TH ANNUAL SNOOP DOGG ARIZONA BOWL RAAVOLUTION FESTIVAL & PARADE

JANUARY 2, 2027 • BOWL GAME DATE TBD



APPLICATIONS OPEN - FREE TO NONPROFIT ORGANIZATIONS!

APPLY TODAY:

<https://humanimpactproductions.com/arizona-bowl-1>

1 ARIZONA BOWL RAAVOLUTION FESTIVAL & PARADE

Ten years ago, the founders of the Arizona Bowl set out to redefine what a college football bowl game could become. Their vision was bold: inspire and unite the community through nonprofit partnerships, cultural celebration, youth engagement, and meaningful impact.

That vision transformed the Arizona Bowl into something much greater than a football game. It became a platform where athletes, educators, philanthropists, and community leaders join work together to strengthen Southern Arizona while celebrating the people and organizations that make our region extraordinary.

Now, we celebrate our 10th Anniversary—together we are launching an exciting new chapter for the Arizona Bowl community. This year introduces new opportunities for nonprofit organizations to connect, collaborate, celebrate, and grow together through expanded Bowl Week programming and the inaugural Arizona Bowl Charity Summit.



OUR FOUR PILLARS



EMPOWER YOUTH

We create environments where young people practice their future through leadership, STEAM education, arts, sports, and workforce pathways that build confidence and opportunity.



RECOGNIZE TRIBES

We honor the cultures, traditions, and enduring contributions of Tribal Nations by creating meaningful opportunities for visibility, education, heritage celebration, and intergenerational knowledge for future generations.



ADVOCATE FOR NONPROFITS

We help nonprofit organizations increase their visibility, strengthen partnerships, expand resources, and amplify their impact through collaborative engagement and community-driven action.



SUPPORT SOCIAL IMPACT ARTISTS

We elevate musicians, dancers, storytellers, filmmakers, and cultural artists whose creativity inspires communities, promotes culture, and encourages positive social change.