

DEC 30TH 2022

10am to 7pm

RAAVOLUTION

FESTIVAL & PARADE

Over 20,000 Festival Fans
Over 40,000 Game Fans

BARSTOOL SPORTS



Produced by



The Arizona Bowl is the only, 'Non-Profit' 501c3, College Football Bowl Game where 100% of its proceeds go back into the community.

The Arizona Bowl has partnered with Entertainment Industry Academy of Tucson / EIA Productions (Formerly RAA Productions) for 7 years to produce the RAAVOLUTION Experience.

As a key sponsor you will support the RAAVOLUTION Festival & Parade bringing to the Southwest the first of its kind experience using the excitement of entertainment and sports to celebrate, support, and showcase over 50 important Community Organizations and Causes, Arizona Tribal Cultures, STEM Education Development, and Frontline Heroes.



Contact **Kairand Bellinger**

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520-971-4639

Scan For **More Info**
raavolution.com



HIGHLIGHTS

FREE FESTIVAL

Celebrating our Tucson Community Cultures, Organizations and the People on the Frontlines.

- ▶ Music
- ▶ Dance
- ▶ Food
- ▶ Games



Featured Event: RED ROAD TRIBAL NATIONS VILLAGE



Festival Events

- ▶ Bowl Game **RAAVOLUTION** Stadium Parade
- ▶ Steam Station Tour
- ▶ The Tailgate **RAAVOLUTION** Festival

COMMUNITY VILLAGE with over 50 local non-profit organizations

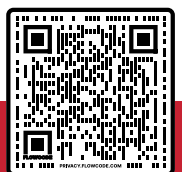
THE RED ROAD TRIBAL NATIONS VILLAGE

MULTIPLE STAGES = Music & Cultural Stage

CARNIVAL GAMES

STEAM STATION TOUR

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EXPERIENCES

➤ Red Road Tribal Nations Village

Hosted by The Annual Red Road to Wellbriety Celebration Collective, this special village area celebrates and recognizes indigenous communities, Southwest Tribes, and all 22 Tribes of Arizona. In addition, the village will connect important non profit organizations who serve our indigenous communities.

➤ Steam Station Tour

The STEAM STATION TOUR has caught national attention we are the only supersize sporting event giving teens and young adults a peek behind the scenes to learn about the many 21st Century Jobs involved with large sporting events and music and cultural festival.

➤ Community Village

Join our Community Village. We have grown to accommodate up to 60 community organizations who will have the opportunity to design their space with interactive activities for the sports fans to stop by and learn about you and your organization.

➤ RAAVOLUTION Cultural Music and Dance Stage

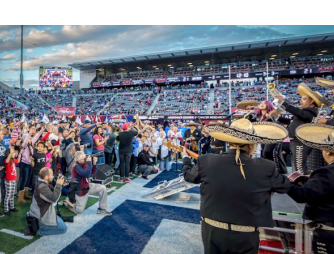
To captivate more fans to hangout and visit, this year the Community Village will have its own festival size stage to draw in the 15,000 fans to experience our COMMUNITY VILLAGE through music and cultural dance.

➤ Bowl Game Stadium RAAVOLUTION Parade

Ask your staff, board member, key volunteer, or family member to join you in the RAAVOLUTION STADIUM PARADE. Proudly marching across the field in front of 40,000 fans cheering you on.

➤ Post Event RAAVOLUTION Celebration

Raavolution film release, meet the bands, & tucson's best mixer.

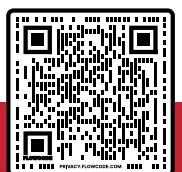


RAAVOLUTION PRODUCTION PARTNERS



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SPONSORSHIP

CHANGES MAY OCCUR

ALL ITEMS LISTED BELOW ARE TO BE CONFIRMED BEFORE SIGNING

CONTACT
US
TODAY!

>>> EIA Title Sponsor **Cost TBD**

- ▶ Multiple-year Contract, Multiple Events Option
- ▶ Special Page on Website
- ▶ Special Joint Design Logo with RAAVOLUTION Logo
- ▶ Diamond Level with Additional Tickets

>>> Diamond Main Stage Sponsor **\$3500**

- ▶ Full Page on Website with Full Descriptions, Photos, Video, & Links
- ▶ 4 MC Plugs
- ▶ PSA Plug for Radio
- ▶ Press Interviews
- ▶ Brand Plug at all Conference & Zoom Calls
- ▶ 10 Min Video Production
- ▶ Gold Sponsor Level with Additional Tickets
- ▶ 10x20 Vip Tent
- ▶ Center Stage Branding
- ▶ Logo on All Entertainment Marketing
- ▶ 1-3x6 Foot A-Frame
- ▶ Logo on the Outside of the Grab Bag
- ▶ 3 Additional EIA Event with 2 A-Frames

>>> Gold Sponsor **\$2000**

- ▶ All of Level 3
- ▶ Total 10 Game Tickets
- ▶ Logo on the Stadium Screen
- ▶ Logo on the Stage Side Banner
- ▶ 2-4x8 A-Frame
- ▶ Adopt a Station with Branding
- ▶ Website Large Logo with Company Description
- ▶ 4 Photos & Link
- ▶ Logo on Tee Shirts

>>> Silver Sponsor **\$1000** (Activity STATION Contribution Discount \$500)

- ▶ 10x10 Tent for Tabling
- ▶ 4 A-Frames
- ▶ 1-3x6 Foot A-Frame
- ▶ 8-\$25 Game Tickets
- ▶ Side Stage Logo
- ▶ 2 MC Plugs
- ▶ 8 Tee Shirts
- ▶ 4 Items For CBO
- ▶ Sponsor Bag
- ▶ Website Large Logo
- ▶ Logo on Step And Repeat At Entrance & Website
- ▶ Live Stream Interview Booth
- ▶ 1 Additional EIA Event with 2 A-Frames

>>> Bronze Sponsor **\$500**

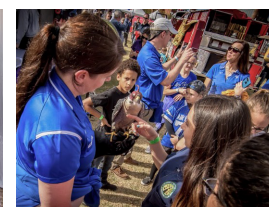
- ▶ 5 Foot Umbrella Tabling
- ▶ 3 A-Frames or 1-3x6 Foot A-frame
- ▶ Logo on Step And Repeat at Entrance & Website
- ▶ 4 \$25 Tickets
- ▶ 6 Tee Shirts
- ▶ 2 Item for CBO Sponsor Bag

>>> Copper Sponsor **\$250**

- ▶ 1 A-Frame
- ▶ Logo on Step And Repeat At Entrance
- ▶ 2 \$25 Tickets
- ▶ 2 Tee Shirts

Please inquire about sponsoring a specific area or experience, for example: Food and Tee shirts for the teens attending the STEAM STATION TOUR

- > ALL MARKETING MATERIALS, INDIVIDUAL BANNERS, TENTS, TABLES, CHAIRS, FLAGS, AND POSTERS ARE PROVIDED BY THE SPONSOR.
- > EIA WILL PROVIDE THE A-FRAMES, STEP AND REPEAT, TEE SHIRTS, AND STAGING MARKETING STRUCTURES
- > INKIND SERVICES WILL BE VALUED AT % OF SPONSOR LEVELS DEPENDING ON SERVICES RENDERED - NEGOTIATED



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