



# LISA LUTOFF- PERLO

Speaker.  
Board Director.  
Business Advisor.



EXPERIENCE THAT MOVES COMPANIES FORWARD

## **A CEO's perspective. A record of transformation.**

Four decades of executive leadership, translated into insight for boards, leadership teams, and audiences navigating their next chapter.

## PROVEN IN PRACTICE

# Leadership with measurable impact.

As President & CEO of Celebrity Cruises, Lisa redefined the brand, led a global workforce, and delivered historic revenue, operating income, and EBITDA performance.

## ~\$5B

Capital investment

Directed fleet expansion representing future capacity growth of more than 70%.

## 40%

Above the business case

Celebrity Edge delivered financial results that exceeded the original business case.

## 97%

Shipboard team retention

Retained shipboard team members through the disruption of the pandemic.

## 90%

Employee engagement

Raised already strong employee engagement scores to a historic level.

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## TURNING STRATEGY INTO EXECUTION

Lisa repositioned Celebrity as relaxed luxury resorts at sea, introduced the Edge Series, and secured more than \$500 million to modernize the fleet. In June 2021, Celebrity Edge became the first ship approved to sail from a U.S. port as the industry returned to service. The full 15-ship fleet resumed operations within one year.

Selected results from Lisa's tenure at Celebrity Cruises (2014–2023).

## THE BOARDROOM

# A CEO's perspective. A director's discipline.

Lisa brings experience with capital allocation, global operations, brand transformation, and stakeholder alignment to board oversight and executive decision-making.

## CURRENT BOARD LEADERSHIP

**AutoNation | NYSE: AN**

Board Director, 2020–present

Audit and Compensation Committees

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**Amerant Bank | NASDAQ: AMTB**

Board Director, 2025–present

Audit Committee; Chair, Nominating & Governance Committee

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**On the Ball**

Vice Chairwoman of the Board, 2026–present

Leadership and organizational development

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## WHERE HER EXPERIENCE ADDS VALUE

Growth and profitability. Evaluate positioning, pricing, strategic investment, and the operational decisions that support durable financial performance.

Leadership and succession. Strengthen the executive bench, reinforce accountability, and bring perspective to leadership transitions.

Transformation and risk. Align stakeholders, navigate disruption, and connect a clear strategic direction to disciplined execution.

Previous board leadership: Chairwoman, Hornblower Group (2024–2025).

## THE STAGE

# Lived experience. Lasting impact.

Leadership lessons earned through growth, reinvention, and crisis. Lisa gives audiences a practical view of what it takes to lead a complex organization and sustain performance.



## KEYNOTE FOCUS

- 01 **Building cultures that drive performance**  
Connect values, respect, and accountability to the way teams work and deliver.
- 02 **Leading through transformation and uncertainty**  
Maintain trust and direction when conditions change and answers are incomplete.
- 03 **Profitability, innovation, and growth strategy**  
Understand how differentiated experiences and disciplined investment create value.
- 04 **Executive presence and leadership bench strength**  
Develop leaders who can make decisions, inspire teams, and carry the business forward.
- 05 **Navigating complexity with clarity and conviction**  
Keep people aligned around priorities and translate vision into focused execution.

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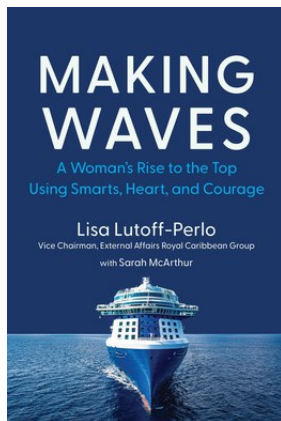
SELECTED STAGES • Fortune Next Gen Women's Conference • Skift Global Forum  
eMerge Americas • Talks at Columbia • Forbes Travel Guide Summit

## BEYOND THE TITLE

# A legacy of opening doors.



Lisa appointed the first American woman to captain a cruise ship and increased women on Celebrity's bridge teams from 3% to 32% in seven years. Her record connects inclusion, talent development, and the performance of a global business.



## MAKING WAVES

A Woman's Rise to the Top Using Smarts, Heart, and Courage

Her bestselling book shares the decisions, challenges, and leadership lessons behind her rise from sales to CEO. The LLP Virtual Leadership Academy extends those lessons through a 12-chapter online masterclass.

SELECTED RECOGNITION • CLIA Lifetime Achievement Award  
PRWeek Most Purposeful CEO • Eleanor Roosevelt Medal of Honor



FOR YOUR NEXT CHAPTER

# Bring experience to the conversation.

When a company is preparing for growth, rethinking its strategy, strengthening its leadership, or navigating change, Lisa brings the perspective of someone who has carried that responsibility herself.

## Board & advisory inquiries

Explore board service and support for CEOs and leadership teams.

## Speaking inquiries

Discuss your audience, business priorities, event, and availability.

LET'S TALK

[info@lisalutoffperlo.com](mailto:info@lisalutoffperlo.com)