



[www.lisalutoffperlo.com](http://www.lisalutoffperlo.com)

## *Lisa Lutoff-Perlo*

CHAIRWOMAN OF THE BOARD OF THE  
HORNBLOWER GROUP, BEST SELLING  
AUTHOR OF MAKING WAVES, FORMER  
PRESIDENT & CEO OF FIFA WORLD  
CUP 2026™ MIAMI HOST COMMITTEE

**MEDIA KIT**

# Lisa Lutoff-Perlo

## MEET LLP

Lisa Lutoff-Perlo is a recognized global business powerhouse and recipient of numerous awards including the South Florida Business Journal and Forbes Travel Guide Lifetime Achievement Awards.

Most recently, Lisa served as President & CEO of the FIFA World Cup 2026™ Miami Host Committee, where she led the strategy, fundraising, fan activations, and operations for the seven Miami matches of this globally significant event. Her dedication to excellence and innovation helped position Miami—a world-renowned sports and entertainment destination—as a standout host city for the tournament, which anticipates more than 3.5 billion viewers worldwide.

Prior to her role with FIFA, Lisa spent 40 years in progressive leadership positions at the Royal Caribbean Group where she made history as the first woman to serve as President and CEO of one of the company's multibillion-dollar subsidiaries, Celebrity Cruises (2014–2023). During her tenure as CEO of Celebrity she redefined the luxury cruise industry with groundbreaking ship designs, innovative services, and a commitment to diversity and inclusion. She also transformed the financial performance of the Brand to historic levels. Before leaving the Royal Caribbean Group, she held the role of Vice Chairman, External Affairs for the Royal Caribbean Group, where she strengthened industry partnerships and advanced company strategy across its global portfolio of three Brands.

A trailblazer in the global hospitality industry, Lisa has received numerous accolades for business transformation, leadership, and now serves on corporate Boards as Chairwoman of the Board of the Hornblower Group, where she oversees the strategic direction of this industry leader in transportation and experiential travel, the Board of Directors for Fortune 500 company AutoNation (NYSE: AN), the Advisory Board of AHC Group, and the Board of Directors of Amerant Bank (NYSE: AMTB).

Lisa shares her inspiring journey and leadership insights in her best-selling book, *Making Waves: A Woman's Rise to the Top Using Smarts, Heart, and Courage* and through numerous public speaking engagements.





# AUTHOR

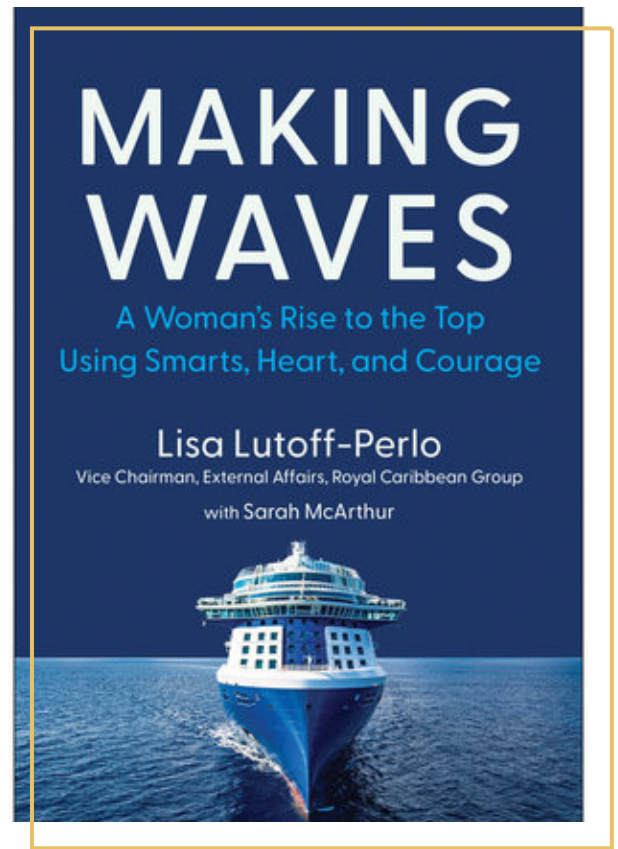
Making Waves follows the incredible career journey of Lisa Lutoff-Perlo, from her stories as an ambitious young woman to President & CEO of Celebrity Cruises and Vice Chairman for External Affairs at Royal Caribbean Group.

Lutoff-Perlo's story will inspire women to be courageous against stormy seas—while staying true to themselves as they navigate their lives and careers.

Lutoff-Perlo is a shining testament to the value of being an authentic leader and never sacrificing your integrity as she details throughout this book the ins and outs of her extraordinary forty-year career. She has risen to the top in what has been a male-dominated industry while refusing to compromise her values, and bringing countless others along with her. "To thine own self be true" was and continues to be Lutoff-Perlo's guardrail, keeping her centered as she's climbed the corporate ladder from the very bottom and overcame countless obstacles to reach the top of the cruise industry.

Lutoff-Perlo walks us through her triumphs, hardships, and teaching moments. She breaks down her unique leadership style as former CEO of Celebrity Cruises which catapulted the company to heights no one thought possible. Readers will learn her biggest secrets and how she used her superpower to set herself apart from other leaders and that has guests and employees in awe of her authenticity and kindness. She has soared to great heights while caring deeply for people and putting others first.

Readers of all kinds will take heart and gain insights they can apply to their own lives and careers—to have integrity, to pay it forward, and to make waves, wherever and whoever they are.



## REVIEWS



"Lisa Lutoff-Perlo is exactly the person you want to follow. I personally witnessed Lisa during my time on board one of her ships and I could see she had her 'HEART' invested with her employees from the cleaners to the bridge team. Lisa worked her way up to become CEO and it's clear she was called to lead because of her actions, her heart, and her vision. I will now use her leadership tips on board the vessels I run. Thank you, Lisa, for parting the seas for women at the helm." - **Captain Sandy Yawn, world-renowned Captain, author, international speaker and businesswoman**

"What glass ceiling? Lisa Lutoff-Perlo has disrupted an international industry with her vision and ability to break down barriers in pursuit of inclusion and humanity. The way she moves through the world with this singular focus is inspirational and precisely the example of the leadership necessary in any business. Frankly, I'm in awe of her." - **Nate Berkus, American interior designer and TV personality**



"In Making Waves, Lisa challenges conventional notions of leadership and guides her team to the Edge, where trust and empathy are fundamental. By fostering an environment of open communication and psychological safety, she cultivates a stronger bond among team members. Lisa's transformative leadership inspires others to redefine their approach. This book is the new standard in leadership...another first among many for a once-in-a-generation leader." - **Anthony Melchiorri, President, Argeo Hospitality**



## KEYNOTE SPEAKER

- ✓ Transformational Leadership
- ✓ Purposeful Leadership
- ✓ Growth & Profitability
- ✓ Culture
- ✓ Redefining Teamwork
- ✓ Empowerment
- ✓ Vision & Innovation



## Testimonials

“

Lisa is a powerful source of support and such an amazing person. Looking forward to having her at our future events.

“

LLP is one of the most amazing leaders I've worked with. She is truly a gift and remained supportive along the whole journey.



## WHAT YOU CAN EXPECT

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A bold, decisive,  
inspiring, and visionary  
leader with 30+ years in  
the global travel industry  
who inspires teams to  
deliver excellence.



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**LET'S CONNECT**

