● Home Page/Product

SIMPLIFIED PORTFOLIO MONITORING
We help PE, VC Firms and Venture Debt funds with portfolio management

WHAT DOES PORTMONSTER DO?

Extract Excel Data

Simply upload the excel sheet containing financial / business information
of your portfolio company
Select the data relevant for you and extract it within seconds

Automate Analysis

PortMonster automates analysis of every performance metric captured in the excel sheet
All charts and tables are dynamic and interactive
Rich chart formatting options built-in, to give robust data visualization to user

Auto-generate Reports

Auto generate unlimited reports with commentaries, charts and tables
All reports are 100% customizable on PortMonster

Investment Firms Page

Why you need PortMonster

- No more risk of loss of critical portfolio company related data

- Portfolio level performance view

- **PortMonster can help** investors increase the quality of portfolio monitoring

Companies Page

Why you need PortMonster

- Smart data collation and mapping engine

- Digitization of excel data in seconds

- No additional reporting burden on the investee

- Automated analysis and reporting
Flexibility to view industry level portfolio performance (example: fintech vs edtech vs healthcare)

Contact Us Page

LinkedIn I Email

● About Us Page

We are passionate about organizing unorganized data

Investment firms (PE / VC funds and venture debt funds) see high volumes of data from portfolio companies, monthly. These critical financial and business metrics often get shared as excel files (complicated, we know).
An investment firm with 10+ companies in its portfolio accumulates over 120 excel sheets in a year, over 1,000 excel sheets over the investment horizon. Phew!

Hence, retrieval and analysis of business critical information becomes tedious. Data driven decision making becomes either delayed or may lead to suboptimal decisions due to lack of bandwidth to analyze data. Which means, overall efficiency is nothing to boast about.

PortMonster is a SaaS platform built to address these problems *and much more*. It requires no upfront cost, time to set up or integration. Some good things **are** free and easy!

Notes:
- Tagline under logo
- Demo button - popup with the same 3 fields