A Kringle Invitation

Dear Local Artisan,

 You may have expressed interest in Haycock Historical Society’s annual artisan fund-raising event, Kringle Christmas Shoppe? Our committee organizes this very successful and well –attended show & sale in Upper Bucks County. Perhaps you may have considered being a participant and wondered what that might entail. Let me explain!

 We have a dual mission. We wish to raise awareness to the talented artists, handworkers, authors and musicians who live our specific geographic area while also raising funds for our education and preservation-based Haycock Historical Society. We are inviting you to apply to become a juried participant ***if*** you live in our township or the contiguous towns and townships to Haycock Township. These are our very strict criteria! Last year we had nearly two thousand guests so this is a fantastic venue for local talent to get noticed and sell their creations in our *very* rural setting.

 December will mark our twenty-first year of Kringle Christmas Shoppe! It had been held at the Upper Bucks Latvian Baptist Church in nearby Applebachsville, but space constraints forced us to move to a bigger venue at Haycock Township Community Center, (formerly Haycock Elementary School, located at 1014 Old Bethlehem Road) and we doubled our vendor space!

 The three-day event is a “drop-off” show. You won’t be required to attend with your items but you are welcome to attend as a visitor. The up-front application fee goes directly into marketing and advertising our event while insuring your commitment. As a participating vendor your Items are tagged and inventoried just prior to the show’s start and then left with our dream-team “Elves” to display and sell. If you are a veteran of displaying your items and wish to set up your area you are welcome to do so, pending committee approval. A check for sold items is issued directly after the show when your remaining inventory is picked up. Haycock Historical Society retains 25% of the sale price of each item, 20% after $2000, for our non-profit organization’s fund-raising effort.

 If you think you create something that would be successful in the show, we are offering you a special invitation to participate in our jury process. There are only 4 times annually that participants may bring their items in for the jury session. The dates in 2024 are 10/3, 10/12, 10/24 and 10/26, all Thursday evenings beginning at 6:30 p.m. or Saturday mornings, beginning at 9:30 a.m., at the Haycock Township Community Center where Kringle will be held this year.

 Becoming juried is straight-forward: Email: Kringleshoppe@gmail.com to reserve your choice of jury date and time from any of those listed. Bring 5 -7 examples of your current work that evening at your appointed time. Tag each item you bring with the price you wish to sell each item for, considering you would take home 75% of that price, if you were accepted into our show and your item sold. Fill out the **Potential Juror** application and mail it to the address indicted at the bottom to expedite the procedure or bring the completed application along with you on your chosen jury date, (for late entrants).

 Please also visit our website: [www.haycockhistoricalsociety.org](http://www.haycockhistoricalsociety.org) and follow the links to Kringle for pictures, sponsor information and more. During the jury session, you will leave your items with our panel for about 15 to 30 minutes and return to pick them up and answer any questions the panel may have about your items. Your items will be examined for workmanship, uniqueness, salability in our market and other key factors. An oral or written review will be emailed or sent to you within a week. If accepted, you will receive a formal application form and will be assigned a vendor# and specially created hang-tags or adhesive pricing labels for you to attach to your items. Your vendor number will remain the same from year to year as long as you participate regularly. Our tags will have show-specific barcodes for ease of purchase at the cash register. If accepted, you will need to supply a list of price points you will be using so your pricing data can be turned into barcode tags. You may then use these tags from year to year and keep a supply on hand. You will receive a sheet of 60 tags for each price point you request, more than enough for many years! After you receive your formal application, you will have several weeks to send in your **Juried** **Participant** application along with your vendor fee and be included in this year’s show. You will not have to jury again unless your work or medium changes significantly. Please consider being a part of our success story! If you have further questions, please feel free to email us: kringleshoppe@gmail.com

Respectfully yours,

Chris Handschin, Director