

Los Angeles Black History Month Festival

FEBRUARY



2023

SPONSORSHIP OPPORTUNITIES

TIER 1 SPONSORSHIP

\$25,000



- Main Stage Engagement Co-Host
- Radio Mention Marketing Ad + LA Times Digital Marketing Package
- Cover Page Color Ad within Festival Program Booklet
- Mention as our sponsor on Spectrum Cable TV Ad
- Social Media Digital Content Weekly Run  
- 10x20ft Customized Engagement Booth + BHMf T-Shirts + VIP Luncheon
- Main Stage Banner + Venue Banner Placement in Entryway/Marketplace
- (2) 2023 SoFi Stadium NFL Ram Game Tickets + (2) Disneyland Hopper Passes

TIER 2 SPONSORSHIP

\$20,000



- LA Times Digital Marketing Package
- KJLH 102.3FM Radio Digital Content e-blast
- Chamber of Commerce Ad in Voice Publication
- (3) 2023 SoFi Stadium NFL Ram Game Tickets
- Social Media Digital Content Weekly Run  
- 10x20ft Customized Engagement Booth + Swag Bags + VIP Luncheon Access
- Main Stage Banner + Banner Placement in Marketplace Area
- Back Cover Page Color Ad within Festival Program Booklet

TIER 3 SPONSORSHIP

\$15,000



- Voice Publication Ad/ KJLH 102.3FM Radio Digital Marketing Blast
- Social Media Digital Content Weekly Run  
- 1/2 Half Page Color Ad within Festival Program Booklet
- 10x10 Customized Engagement Booth + Swag Bags + VIP Luncheon Access
- 200 Imprinted Pens + 200 Ceramic Mugs with Official Sponsor Logo
- Main Stage Banner + Banner Placement in Food Concession Area

TIER 4 SPONSORSHIP

\$10,000



- KJLH Radio 102.3FM Radio Digital Marketing Blast
- Social Media Digital Content Posts Weekly Run
- 10x0 Engagement Booth
- VIP Luncheon Access
- 100 Ceramic Mugs with Official Sponsor Logo
- Imprinted Swag Giveaways
- Main Stage Banner
- 2 2023 SoFi Stadium Rams Season Tickets

TIER 5 SPONSORSHIP

\$5,000

- Social Media Digital Content Posts Weekly Run 
- 10x0 Engagement Booth
- VIP Luncheon Access
- 200 Imprinted Swag Giveaways
- 1/2 Page Color Ad within Festival Program Booklet
- The Broad Museum Art Show Admission Tickets



All Proceeds are 100% Tax Deductible

www.lablackhistorymonthfestival.com