



KNOWDJs  
KNOWevents  
KNOWradio  
KNOWstudios

## Isle of Wight's Resident DJs and Event Promoters

*"Music is Built on Community"*

## THE KNOWstory...

[KNOWmusicmanagement](#) are a collection of Promoters, DJs and Music Producers with many years of experience launching and running music events in locations all over Europe.

Now resident on the Isle of Wight, the [KNOWteam](#) want to celebrate and share Island talent by running and promoting events, as well as supporting the Island's venues by providing DJs and event services to create memorable day and night parties for visitors and Island residents.

The [KNOWteam](#) recognizes and respects the Island's musical history and feel privileged to be working with an abundance of local talent. They are excited to share their collective experience, work with local business, and venues, to continue putting this beautiful Island 'on the map' as a musical destination.



## The KNOWDJs Roster

[KNOWDJs](#) have launched brands and played at events and venues all over Europe. Our roster is growing quickly, giving you access to an eclectic mix of DJ styles and genres - Indie Rock, House, Funk, Soul, Disco, Club Classics and Balearic to name a few.



**Shminky**

Shminky moved to the Isle of Wight in 2017. As a Musician, DJ and Promoter, he was responsible for the launch of many award-winning Ibiza brands and events back in the Noughties. Dean has an eclectic style, spanning many genres.



**Juan 'Solo' Baptiste**

Solo moved to the Island in 2018. A DJ & Music Producer, Solo has promoted and performed at venues from Ibiza to the Norfolk Broads (a nod to David Bowie!). Solo has helped build many successful music and radio brands in the UK and US.



**Miss Purdy**

Purdy moved to the Island in October 2019. 'Miss Purdy' has been playing out in venues for over 10 years. Highlights include The Ministry of Sound - UK, Reelhouse Radio, Es Vive - Ibiza and Tulp Beach Bar - Ibiza. Miss Purdy's first love is Disco and Deep House.



**Grafik Got Styles**

Grafik was a lead vocalist for UK hip hop group, The Criminal Minds. Grafik has performed all over Europe, including Germany, Malta, and Ibiza. oh, and Margate apparently! Grafik has lived on the island for over a decade.

# KNOWevents – our services:

Whether you're a bar, pub, club or venue on the Island, the **KNOW**team will work with you to understand how to create a successful event by providing a tailored service. We will work to your brief and budget, supporting everything from proof-of-concept ideas on a partnership basis, to regular or seasonal events. We also support one-off private parties to celebrate those special occasions.

Our services include everything from providing 'one-off' DJs for the night... to planning large scale festivals:

- ✓ **DJs, Bands and Artists**
  - **KNOW**DJs roster
  - Band / Artist booking
- ✓ **Promotional Campaign Plans**
  - Event ticketing and listings
  - Press releases & Social media
  - Email marketing
  - **KNOW**radio promotions  
*(Custom Radio Show design & scheduling)*
- ✓ **Audio-visual Equipment**
  - Hire for the night
- ✓ **Event Management**
  - Consultancy and planning
  - Admission management
  - Security
- ✓ **Bar and Food provisioning**
  - One off Events / Parties
  - Festival / Event catering

## KNOWradio-iow.com

**KNOW**radio aims to celebrate, share and support the homegrown talent on the Isle of Wight by launching a series of shows and interviews to throw a spotlight on local artists...

**KNOW**radio will play a vital role bringing footfall to the pubs and venues we work with. Everything from sponsored and custom branded radio shows to on-location live broadcasts...



We are in beta right now, so until we go live with our DJ shows and live 'island' events, enjoy some of our **KNOW**DJ Playlists...

