



KimiRhochelle



More than a Publicist!



Fresh from a whirlwind 50+ city national tour of *Ain't Too Proud – The Life & Times of The Temptations*, KimiRhochelle, the dynamic National Tour Merchant Manager, is already gearing up for what's next. From September 2024 to July 2025, she oversaw more than 250 performances, curating eye-catching merchandise displays, creating must-have photo opportunities, and delivering top-tier brand representation while engaging thousands of guests across the country.



More than a Publicist!



ABOUT Founder KimiRhochelle Fields-Porter

*...Always wanted to help
community and the
organizations that serviced
them!*

- KimiRhochelle Porter was active in Student Council, Black Student Union and Upward Bound. The experience led her an elected position on Northwest Project Area Committee (PAC).
- While receiving her Associates Degree, (San Bernardino Valley College & winning Homecoming Queen) and Bachelor's Degree in Communications /Media (Cal State San Bernardino), KimiRhochelle modeled with Black Gold Hair Show, NAACP Image Awards, Revlon and was the West Coast Choreographer. In addition, she interned at Black Entertainment Television (BET) and appeared on several sitcoms: *AMEN*, *IT'S A DIFFERENT WORLD*, and *MADISON to name a few!*
- As a Marketing Director for Chuck Singleton Ministries, KimiRhochelle produced several national spots on "*Living Your Vision*" and "*Revolution*". In addition, she produced several empowerment seminar series & concerts which included Grammy Award winners "Mary Mary" through The Porter~Fields Empowerment Zone (TPFEZ), a 501c3. The seminars created synergy and network opportunities between the faith-based communities, nonprofits, and businesses.
- KimiRhochelle produced, packaged & marketed various products for tradeshow and conferences within the church communities with the use of video and audio production and duplication. She added financial empowerment services that allowed individuals/businesses to become homeowners and *debt free*. Wanting to increase the homeownership opportunities to a wider forum, Mrs. Porter produced and hosted "*The Leo & Kimi Mortgage Hour*" Sundays on KCAA Radio 1050 am.
- Today, KimiRhochelle is a Celebrity Entertainment Publicist and National Speaker. Porter is owner of one of the sought after PR, Entertainment, Branding and Special Event Management Firm- KRPR Media, llc. As a seasoned PR, Event & Entertainment Specialist/Publicist she provides solutions that includes Internet Advertising, Digital Media, Social Network Marketing, Red Carpet Production, Artist Relations, Media Placement, Media Releases, Media Centers and more through KRPR Media. Past and current clients include(d) publicist for the Pan African Film Festival (PAFF), HAP Awards, the OC Black History Parade, the Long Beach Jazz Festival, the San Diego Smooth Jazz Festival; and many other.



More than a Publicist!

ABOUT KimiRhochelle Fields-Porter

...Always wanted to help community and the organizations that serviced them!

Through KRPR Media, llc, Porter has traveled throughout the world as an International Courier, Publicist of International Excursions and Jazz Festivals, and represented various brands as Brand Ambassador.

In addition, Porter has expanded Brands into out of box thinking with creative solutions such as creating niche Media Centers at festivals, revamping Brands' messaging trajectories to meet the challenges of today's diverse and social climates, as well as to secure numerous grants, sponsorships, and activations for festival, parades, concerts, and more.

Porter expands her expertise as National Public Relations Director at the Bill Pickett Invitational Rodeo; USA Director of Public Relations and Corp/Brand Strategist for BAAADU Festival, The USA PR Director at NAFA Awards, and was the PR/Marketing Chair for the Black Public Relations Society Los Angeles.



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I'm More Than an Entertainment Publicist!



ABOUT KimiRhochelle Fields-Porter

...Always wanted to help community and the organizations that serviced them!



KimiRhochelle is highly respected as an entertainment publicist for some of the biggest concerts, festivals, conferences and more. Her content writings have been featured in some of the largest publications.

Through creative concepts and out of the box solutions, 2019 projects' content distribution reached over millions, with social shares over 500,000, and impressions in the billions!!

KimiRhochelle's clientele have included: The OC Parade, The Bill Pickett Invitational Rodeo, NAFA Awards, The HAP Awards, Love & Hip Hop Atlanta- Rod Bullock, Jasmine Bleu, Keanna Arnold, Rock & Roll Legend Charles Wright, S.C.A.L.E.S School, Basketball Wives LA- Jackie Christie, AEG, Live Nation, Golden Voice, Omega Events, Santa Anita Winner's Circle BBQ Championship, Soulfood Festival, Hit Play, "Porgy & Hess", The San Diego Smooth Jazz Festival, The Las Vegas Jazz Festival, The Las Vegas City of Lights, The San Diego Jazz Festival, The Arizona Jazz Festival, Ultimate Jazz Festival, Gospelfest, R&B Festival, BET Pre-Award Producers Ball w Jermaine Dupri, Urban Legends Concert Series, BLACKNLA, The College Expo, The Pan African Film Festival, The African Marketplace, Universoul Circus, SB Valley College, Game Magazine's NBA Draft Party, Remax – Santa Clarita, to name a few

The mother of three, grandmother of nine, KimiRhochelle Porter balances God, family and career through prayer! ***Mrs. Porter is living God's vision that God has instilled in her!***





The Success of KRPR Media Through the Experience & Out Of Box Thinking - KIMIRHOHCLLE

- KRPR Media is a full service public relations, marketing, communication, branding and entertainment firm owned by founder KimiRhochelle that create and place content, create and manage social media sites, produce and manage events, book and manage talent. Our initial business model was the distribution of marketing materials through our 50K direct database and now through our social media network in excess of 500k. The expansion of our firm was the result of client side delays; having to wait on others to do their part so that we could do our part. THE RESULT: creation of strategy, timelines, execution, monitoring and successful milestone results.



At KRPR Media, we have an ALL HANDS-ON DECK approach. Every aspect of a project is created and managed in-house and IS NOT OUTSOURCED. We specialize in Web Design, Content Writing, Social Network Management, Graphic Designs, Project Management, Media Relations, Celebrity Relations, Red Carpet Management, VIP Gifting Suite, Project Sponsorship, E-news blasts, Press Release Distribution and more.

SOMETIMES, a great CEO needs to speak with an expert in a specific industry. At KRPR Media, your thoughts and goals are crystalized along with other solutions taking your VISION beyond the original concept. It is a PARTNERSHIP IN THE SUCCESS of your VISION.

From the beginning of the social media boom, KRPR Media was at the frontline cross marketing ALL ASPECTS of the media and marketing mix into the new way of doing PR... Digital Media. At KRPR Media our distribution of clients' content is to our network of over 500,000 via emails, social sites, industry influencers, and more.

Releases have secured featured in some of the largest publications including EUR Web, Bossip, The Daily Mail, GQ Magazine, Rolling Stone Magazine, Essence Magazine, Bossip. The Jasmine Brand, Sister To Sister Magazine, E! Online, Entertainment Magazine, Perez Hilton, People Magazine, Scholastic News, local newspapers throughout the world; to name a few.

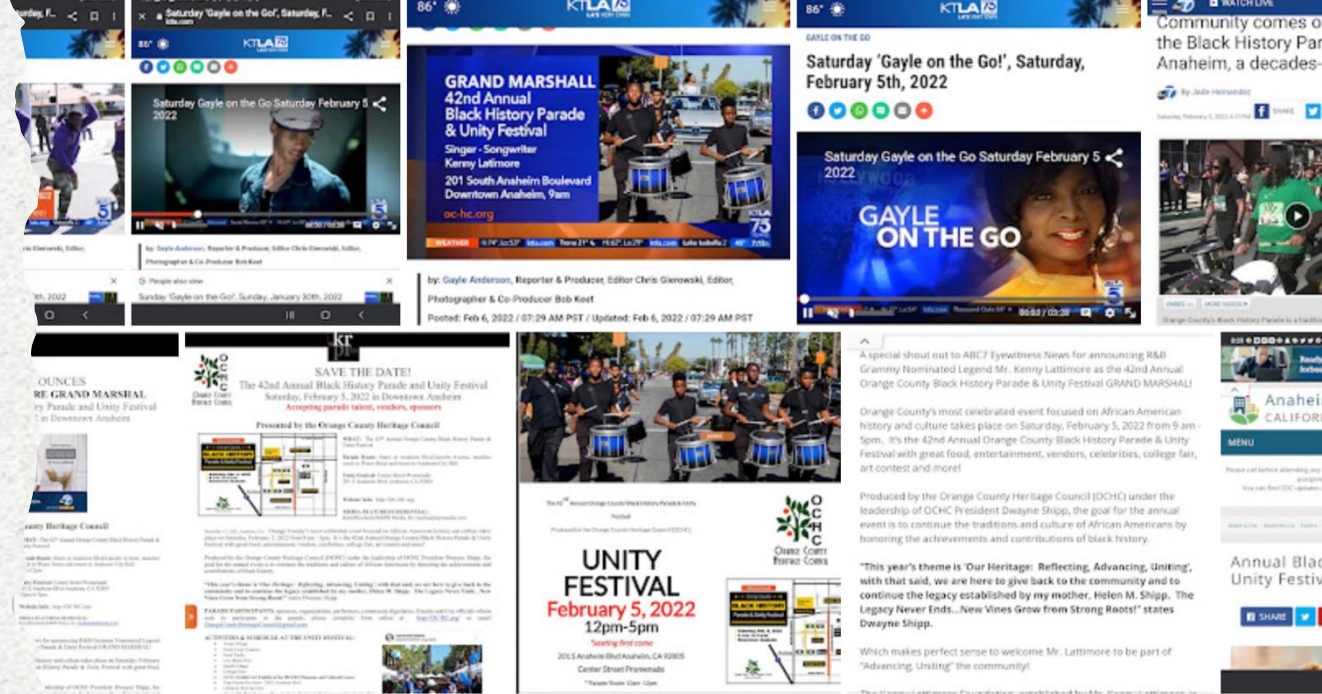
Exclusive features and clients have been highlighted on TV / Radio News and entertainment outlets that include CBS The Doctors, OWN Network, Essence Podcast, CNN The Trevor Noah Show, BET, TMZ, Fox News, KUSI News San Diego, KTTV, KTLA, KCAL 9, CBS, Gayle On The Go, WTVR, ET, The Insider, Extra, KJLH, The Wave, and more.





• PRESS RELEASE / E-NEWS
BLAST / E-BLASTS / NEWS
PITCH

• SOCIAL MEDIA POSTINGS /
MANAGEMENT/PROMOTIONS



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TV / NEWS





TV / NEWS



- MAGAZINES



Bill Pickett Invitational Rodeo in Conyers, Georgia: Photos





Your Traffic Driving
Brand Awareness
Ad Right Here.

More Than
Just Media!

IA
BILLBOARDS

More Than Just Media!



28TH ANNUAL
PAN AFRICAN
FILM + ARTS FESTIVAL



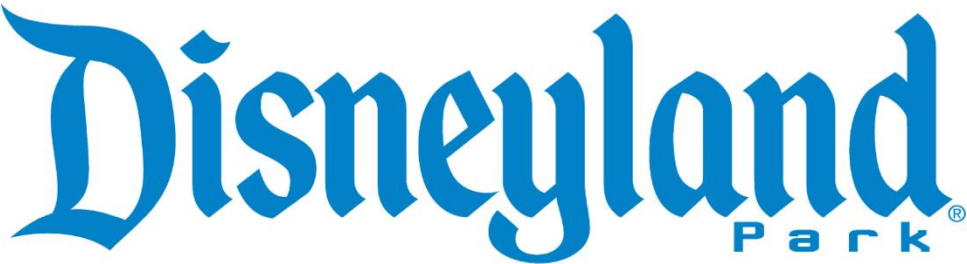
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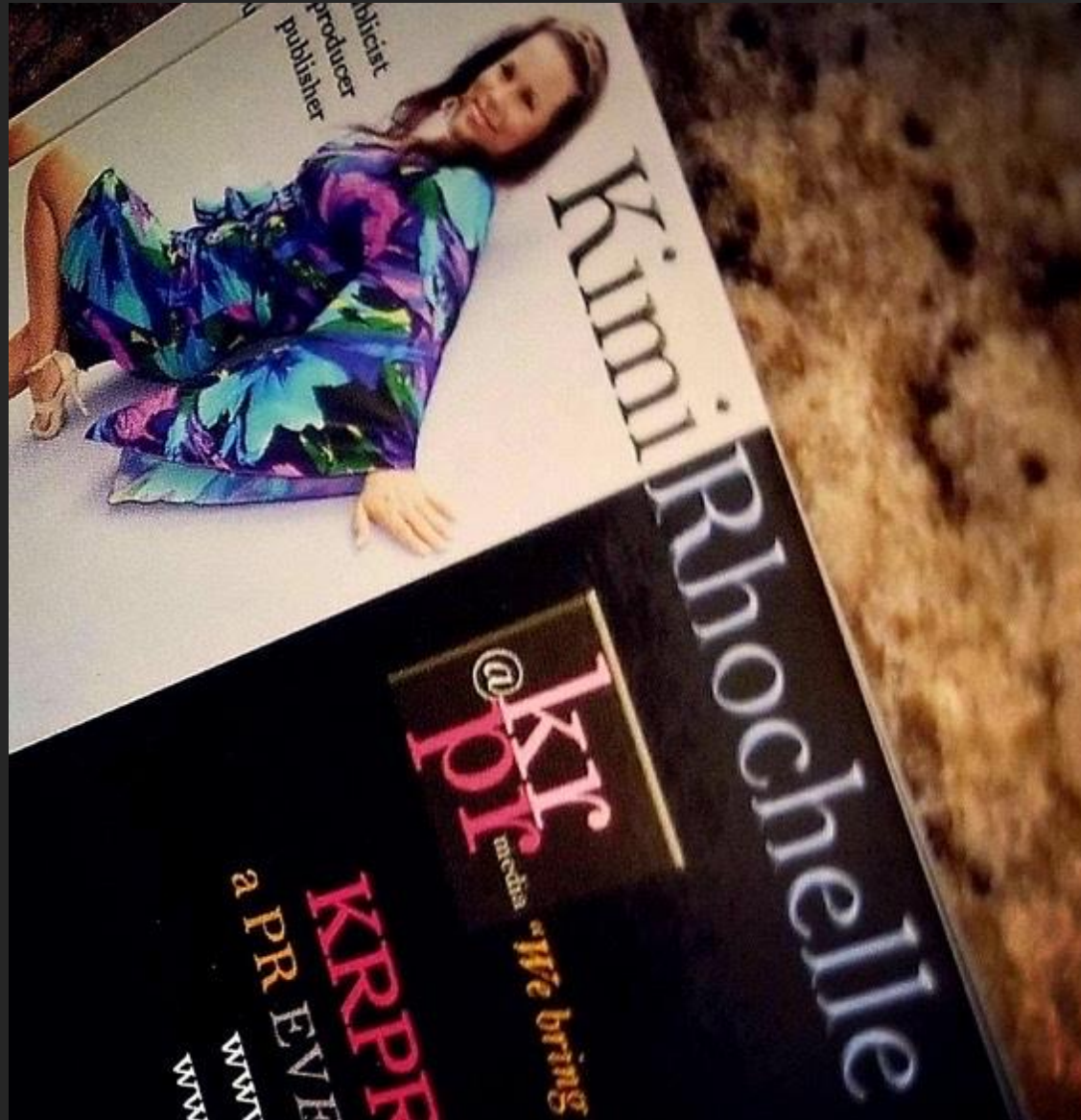


More Than Just Media!



VIP GIFTING SUITES


More Than Just A Publicist!



I DO STRATEGIC SUCCESS!



SOCIAL SITES @KimiRhochelle @KRPRmedia 909-543-2978 www.krprmedia.com info@krprmedia.com

A close-up portrait of a woman with dark, curly hair styled in two thick braids. She is looking directly at the camera with a slight smile. The image has a torn paper effect at the bottom, revealing a black background.

"I know I'm a little unorthodox ...
BUT IT WORKS!" public relations

KimiRhochelle - founder

INSTAGRAM