



More Than Just Media!





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➤ KRPR Media is a full service public relations, marketing, communication, branding and entertainment firm owned by founder KimiRhochele that create and place content, create and manage social media sites, produce and manage events, book and manage talent. Our initial business model was the distribution of marketing materials through our 50K direct database and now through our social media network in excess of 500k. The expansion of our firm was the result of client side delays; having to wait on others to do their part so that we could do our part. **THE RESULT:** creation of strategy, timelines, execution, monitoring and successful milestone results.



At KRPR Media, we have an **ALL HANDS-ON DECK** approach. Every aspect of a project is created and managed in-house and **IS NOT OUTSOURCED**. We specialize in Web Design, Content Writing, Social Network Management, Graphic Designs, Project Management, Media Relations, Celebrity Relations, Red Carpet Management, VIP Gifting Suite, Project Sponsorship, E-news blasts, Press Release Distribution and more.

SOMETIMES, a great CEO needs to speak with an expert in a specific industry. At KRPR Media, your thoughts and goals are crystalized along with other solutions taking your **VISION** beyond the original concept. It is a **PARTNERSHIP IN THE SUCCESS** of your **VISION**.

From the beginning of the social media boom, KRPR Media was at the frontline cross marketing **ALL ASPECTS** of the media and marketing mix into the new way of doing PR... Digital Media. At KRPR Media our distribution of clients' content is to our network of over 500,000 via emails, social sites, industry influencers, and more.

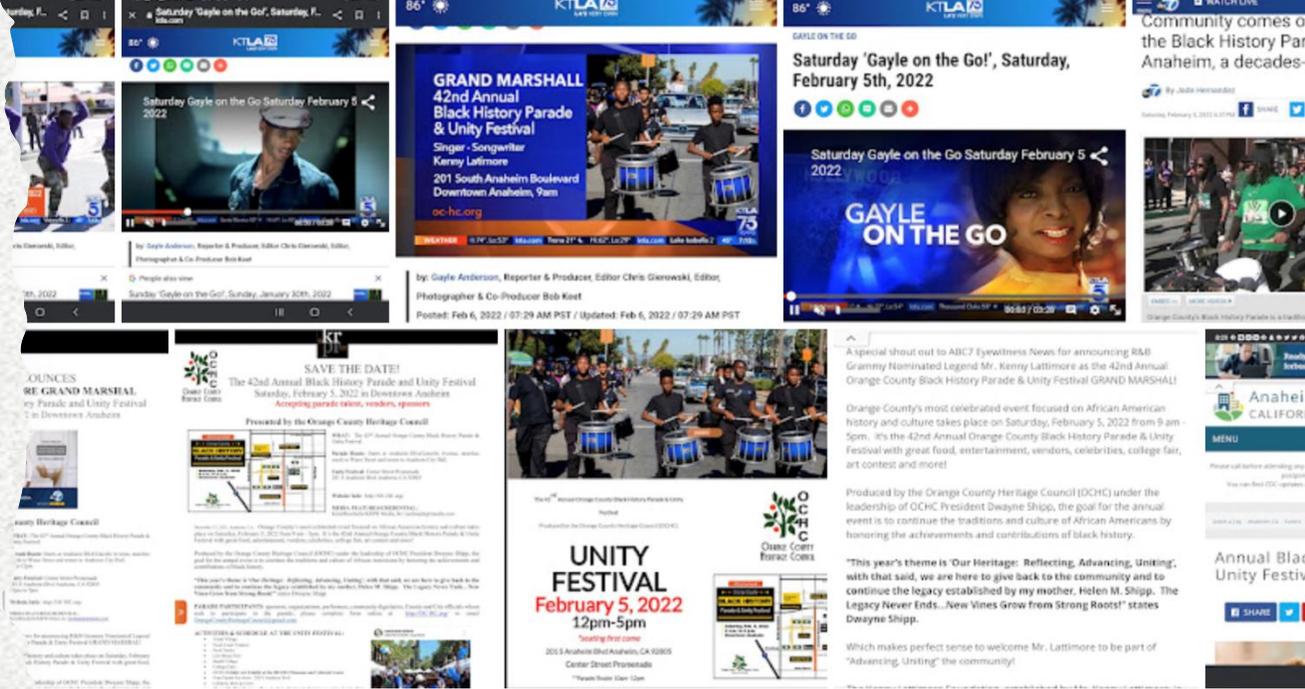
Releases have secured featured in some of the largest publications including EUR Web, Bossip, The Daily Mail, GQ Magazine, Rolling Stone Magazine, Essence Magazine, Bossip. The Jasmine Brand, Sister To Sister Magazine, E! Online, Entertainment Magazine, Perez Hilton, People Magazine, Scholastic News, local newspapers throughout the world; to name a few.

Exclusive features and clients have been highlighted on TV / Radio News and entertainment outlets that include CBS The Doctors, OWN Network, Essence Podcast, CNN The Trevor Noah Show, BET, TMZ, Fox News, KUSI News San Diego, KTTV, KTLA, KCAL 9, CBS, Gayle On The Go, WTVR, ET, The Insider, Extra, KJLH, The Wave, and more.





- PRESS RELEASE / E-NEWS BLAST / E-BLASTS / NEWS PITCH
- SOCIAL MEDIA POSTINGS / MANAGEMENT/PROMOTIONS



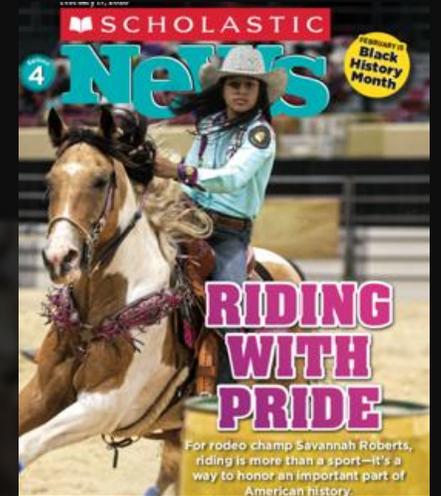
THE CITY OF ANAHEIM ANNOUNCES
the 42nd Annual Black History Parade & Unity Festival
 Saturday, February 5, 2022
 Downtown Anaheim

We have hosted the OC Black History Parade since 2011. As the city with the largest population of African Americans in the county, we're proud to welcome this iconic tradition to the streets of downtown Anaheim each year, bringing thousands together to celebrate the richness of Black culture. Thanks to a strong partnership between the city and organizers with Orange County Heritage Council, the parade has become an event that all of Anaheim and Orange County look forward to every February.





cket, and hat, Gucci. Bolo tie, her own.



- MAGAZINES



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VIP GIFTING SUITES

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28TH ANNUAL
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NONPROFIT / PODCAST / PARADES



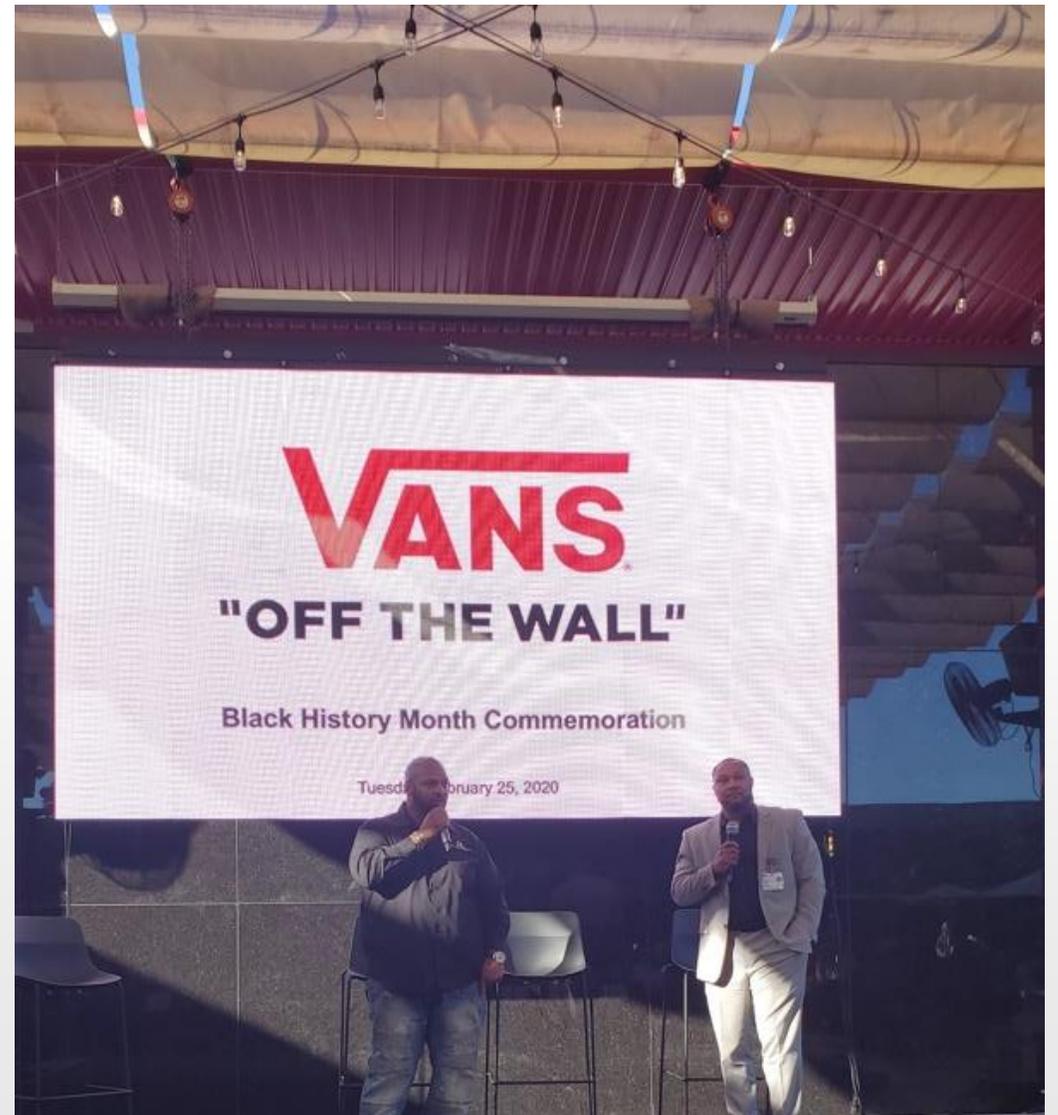
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Official Media Sponsor

MEET JASMINE SIMPKINS





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ABOUT Founder KimiRhochelle Fields-Porter

...Always wanted to help community and the organizations that serviced them!



KimiRhochelle Porter was active in Student Council, Black Student Union and Upward Bound. The experience led her an elected position on Northwest Project Area Committee (PAC).

While receiving her Associates Degree, (San Bernardino Valley College & winning Homecoming Queen) and Bachelors Degree in Communications /Media (Cal State San Bernardino), KimiRhochelle modeled with Black Gold Hair Show, NAACP Image Awards, Revlon and was the West Coast Choreographer. In addition, she interned at Black Entertainment Television (BET) and appeared on several sitcoms: **AMEN**, **IT'S A DIFFERENT WORLD**, and **MADISON** to name a few!

As a Marketing Director for Chuck Singleton Ministries, KimiRhochelle produced several national spots on **“Living Your Vision”** and **“Revolution”**. In addition, she produced several empowerment seminar series & concerts which included Grammy Award winners “Mary Mary” through The Porter~Fields Empowerment Zone, a 501c3. The seminars created synergy and network opportunities between the faith-based communities, nonprofits, and businesses.

KimiRhochelle produced, packaged & marketed various products for tradeshow and conferences within the church communities with the use of video and audio production and duplication. She added financial empowerment services that allowed individuals/businesses to become homeowners and *debt free*. Wanting to increase the homeownership opportunities to a wider forum, Mrs. Porter produced and hosted **“The Leo & Kimi Mortgage Hour”** Sundays on KCAA Radio 1050 am.

Today, KimiRhochelle is a Celebrity Entertainment Publicist and National Speaker; and co-owner of one of the sought after PR, Entertainment and Branding Firm- KRPR Media, llc. As a seasoned PR, Event & Entertainment Specialist/Publicist she provides solutions that includes Internet Advertising, Digital Media, Social Network Marketing, Red Carpet Production, Artist Relations, Media Placement, Media Releases, Media Centers and more through KRPR Media. Past and current clients include(d) publicist for the **Pan African Film Festival (PAFF)**, **BAAADU Festival**, **HAP Awards**, the **OC Black History Parade**, the **Long Beach Jazz Festival**, the **San Diego Smooth Jazz Festival**; **National Public at Relations Director Bill Pickett Invitational Rodeo**, and was the PR/Marketing Chair for the **Black Public Relations Society Los Angeles** and **NAFCA Awards** to name a few.

In addition, KimiRhochelle launched a private lifestyle online store www.thebossbabestore.com (xoxoTBBS).



ABOUT KimiRhochelle Fields-Porter

...Always wanted to help community and the organizations that serviced them!

With the passion to help and inspire and empower others, KimiRhochelle is launching **KIMIOLOGY** www.kimiology.com .. an informative and educational platform where she gives life advice, how to's, and thoughts about various issues concerning the self, the family or your business.

To add to this, KimiRhochelle has launced The Grant Queen where she distributes potential grant opportunities complimentary.

KimiRhochelle is highly respected as an entertainment publicist for some of the biggest concerts, festivals, conferences and more. Her content writings have been featured in some of the largest publications.

Through creative concepts and out of the box solutions, 2019 projects' content distribution reached over millions, with social shares over 500,000, and impressions in the billions!!

KimiRhochelle's clientele have included: The OC Parade, The Bill Pickett Invitational Rodeo, NAFCA Awards, The HAP Awards, Love & Hip Hop Atlanta- Rod Bullock, Jasmine Bleu, Keanna Arnold, Rock & Roll Legend Charles Wright, S.C.A.L.E.S School, Basketball Wives LA- Jackie Christie, AEG, Live Nation, Golden Voice, Omega Events, Santa Anita Winner's Circle BBQ Championship, Soulfood Festival, Hit Play, "Porgy & Hess", The San Diego Smooth Jazz Festival, The Las Vegas Jazz Festival, The Las Vegas City of Lights, The San Diego Jazz Festival, The Arizona Jazz Festival, Ultimate Jazz Festival, Gospelfest, R&B Festival, BET Pre-Award Producers Ball w Jermaine Dupri, Urban Legends Concert Series, BLACKNLA, The College Expo, The Pan African Film Festival, The African Marketplace, Universoul Circus, SB Valley College, Game Magazine's NBA Draft Party, Remax – Santa Clarita, to name a few

The mother of three, grandmother of nine, KimiRhochelle Porter balances God, family and career through prayer! ***Mrs. Porter is living God's vision that God has instilled in her!***



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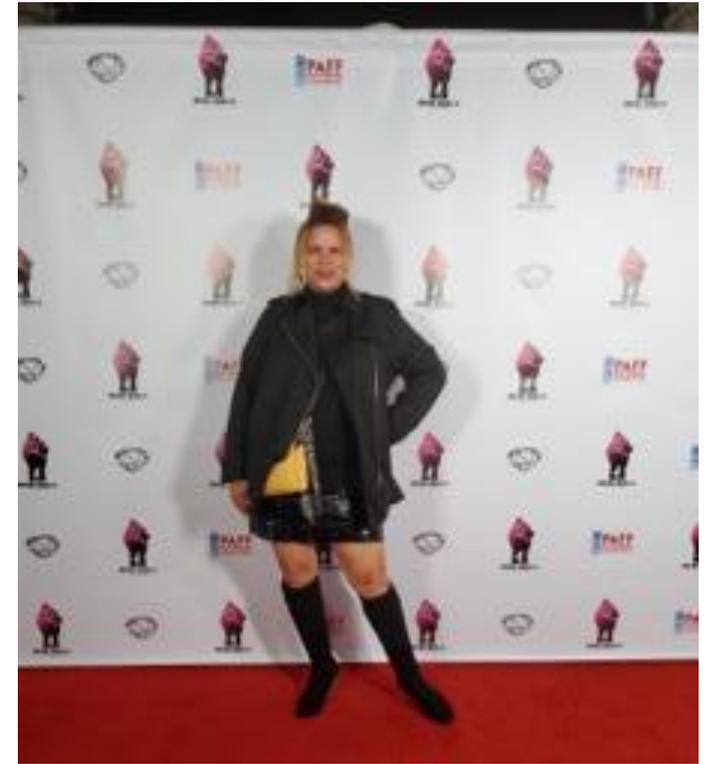
kimirhochelle



kimirhochelle
Atlanta, Georgia



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Thank You
OCHC / COUNTY OF ANAHEIM O



Certificate of Recognition
is hereby presented to

Kimi Rhochelle Porter

...ing the African American and the African Diapora in Unity

...inary dedication and leadership within the

OCHC. OCHC. OCHC.
THE PROCLAMATIONS

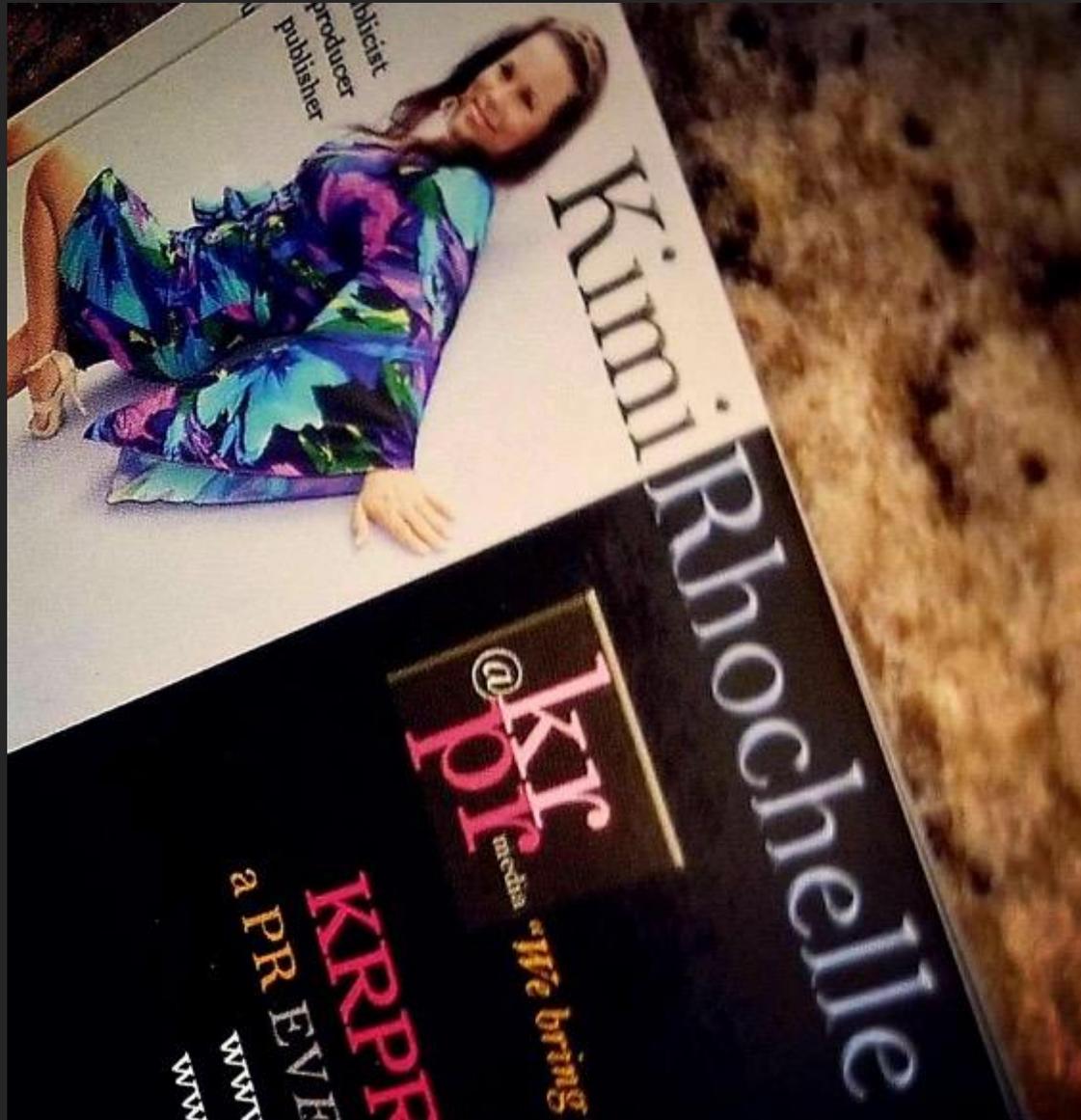


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County Officials



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WE DO MEDIA!

SOCIAL SITES @KimiRhochelle @KRPRmedia 909-543-2978 www.krprmedia.com info@krprmedia.com

thank
you

BLACK
Excellence

BWOPA
BLACK &
VAXXED

God Self Family Entrepreneurship Community

@krprmedia @thebossbabestore #thebonnieloufoundation



THE BONNIE LOU
FOUNDATION

A close-up portrait of a woman with dark, curly hair styled in braids. She is looking slightly to the right of the camera with a subtle smile. The image has a torn paper effect at the bottom edge.

"I know I'm a little unorthodox ...
BUT IT WORKS!" public relations

KimiRhochelle - founder

INSTAGRAM