

William Dean Co



# WHERE YOUR IMPACT AND OWNERSHIP GROW

PRESENTED BY

**Adam Williams**

*Founder & Managing Principal*



# WHO WE ARE

- We're not the typical buyers; we lead with fairness, clarity, and a real commitment to the people who built the business.
- Our mission is to honor founder legacy while investing in the next generation and creating opportunities for our investors and people, that genuinely change lives.
- We're not buyers looking for an exit, we are building businesses for the next generation. We want to own for the long run.

We grow people and the companies they power.





Where your impact and ownership  
grow



# Commitment to Investors

- Transparency, Clear reporting (Monthly & Quarterly) and no surprises
- We invest alongside you and make decisions as owners not traders
- We are here to build people and companies, not as a slogan, but as our core performance driver
- We are looking for the opportunities that fit our mission





# THE OPPORTUNITY - OWNERSHIP GAP



**12,000** Americans turn **65 every day**



**55%** of small/mid-sized businesses are owned by someone **55+**



Trades succession pipelines are shrinking

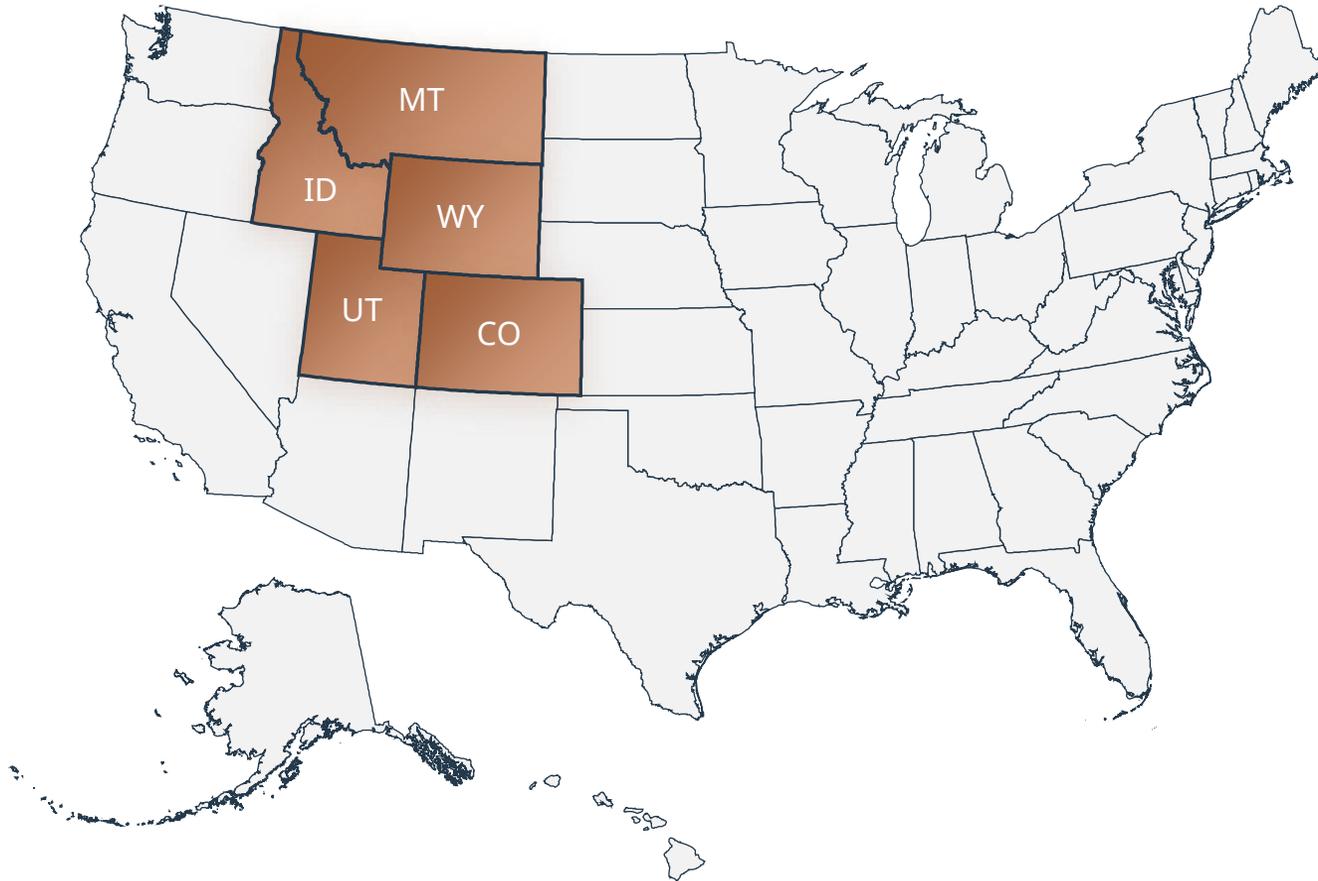


William Dean Co steps into this gap as a long-term steward of essential businesses.





# WHAT WE BUY



**GEOGRAPHY:**

**CO, UT, WY, MT, ID**



**REVENUE:**

**\$5M – \$25M+**



**EBITDA:**

**\$1M – \$4M+**



Strong workforce, stable customer base, durable demand



Founders who care about their people and want continuity



# WHAT WE DO

1

We buy strong trades companies across the Mountain West and provide steady ownership that strengthens what already works.

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2

We connect our companies, so they share what works and support each other.

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3

We introduce practical technology that improves scheduling, job costing, communication, and workflow without disrupting culture.

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4

We tighten field operations using real boots-on-the-ground experience.

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5

We protect the founder's name, story, and culture while building for the next generation.

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6

We maximize the value of the companies we acquire.

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# WHY INVESTORS CHOOSE US



We are long-term partners, not short-term traders.



We protect your investment, then grow it steadily.



We keep you informed with clear, consistent communication.



We ensure your investment grows through execution.



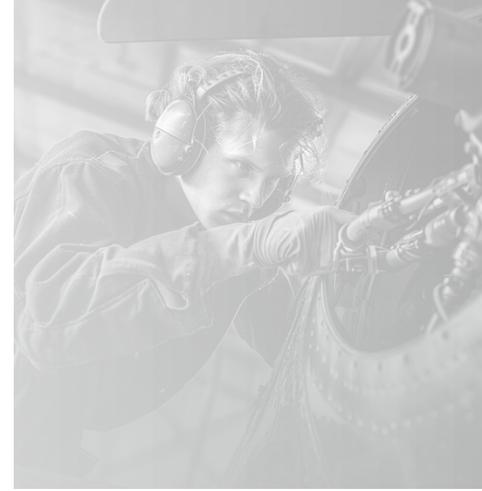
# OUR PROCESS





# HOW WE SUPPORT COMPANIES

- Leadership development and coaching
- Improve operational efficiency
- Technology upgrades that make work easier
- Culture building and retention strategies
- Shared services that let the team run the business, not the back office





# ABOUT THE FOUNDER



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I began my career in the trades, learning early that leadership starts by understanding the people doing the work.

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I've built and led teams, developed leaders, modernized operations, integrated acquisitions, and helped companies grow from \$50M to over \$400M of Revenue.

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I founded William Dean Co, with a commitment to helping founders ensure their legacy continues and their people thrive for generations.



# OUR VISION

**We are building a family of Mountain West companies that support each other, grow together, and endure.**

**A long-term home for good people, strong businesses, and meaningful impact.**

# Thank You.

Interested in investing with us? Let's start a conversation.

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