



# PRESS RELEASE

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## FOR IMMEDIATE RELEASE

To whom it may concern:

William Dean Co. Announces Formation of Long-Term Holding Company to Partner with Founder-Led Businesses Across the Mountain West.

Denver, CO William Dean Co. today announced the official launch of its long-term holding company dedicated to acquiring and growing founder-led businesses across Colorado, Utah, Wyoming, Montana, and Idaho. The firm is built on a simple but powerful mission: to grow people and businesses while honoring the legacy of the founders who built them.

William Dean Co. is focused on acquiring companies in construction, skilled trades, industrial services, and other essential, equipment- or people-intensive industries. The firm's strategy centers on a multi-entity "family of companies" model, a structure designed to maintain the identity and operational integrity of each business while providing strategic resources, leadership development, and long-term investment.

"At William Dean Co., we believe legacy matters, the people, the culture, and the decades of hard-earned reputation behind every great company," said Adam Williams, Managing Principal of William Dean Co. and former President of a multi-generation civil construction firm. "Too many founders feel pressured to choose between a fair exit and the future of their people. We intend to eliminate that tradeoff. Our role is to protect what they've built, create opportunities for their teams, and ensure their businesses thrive for the next generation."

Williams brings deep operational experience in heavy civil construction, utilities, and trades, combined with an Executive MBA from the University of Denver's Daniels School of Business. His background includes leading multi-disciplinary teams, modernizing operations, navigating founder succession, and stewarding large, legacy-rich organizations through growth and transition. That experience shapes William



Dean Co.'s commitment to long-term ownership and people-first leadership development across all portfolio companies.

The firm is pursuing acquisitions of companies with \$5M-\$25M+ in annual revenue, with strong cultural roots, durable customer relationships, and talented teams seeking continuity. William Dean Co. emphasizes partnership over disruption, prioritizing businesses where founders want a thoughtful, values-aligned transition rather than a quick sale to institutional buyers.

Founders, business brokers, and advisors seeking a succession solution are encouraged to contact the firm directly.

#### About William Dean Co.

William Dean Co. is a long-term holding company dedicated to acquiring and growing founder-led businesses across the Mountain West and Southeast regions. Built on the belief that great companies are built by great people, the firm focuses on long-term investment, leadership development, and preserving the legacy of the founders it partners with. William Dean Co. is headquartered in Denver, Colorado.

Learn more at: [www.williamdeanco.com](http://www.williamdeanco.com)

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