

Downtown Antioch Association

Meeting Minutes

Date: January 29, 2026

Time: 5:30 PM

Location: La Plazuela

Prepared by: Secretary

1. Call to Order

Meeting called to order at 5:30 PM.

2. Opening Remarks / Holiday Recap

- Appreciation extended to all attendees and contributors of the December 16 Holiday Party.
 - Event recap:
 - 80–100 attendees including Mayor, City Council, City Staff, businesses, and residents
 - \$200 raised in raffle funds for DAA
 - Recognition of 2025 accomplishments, including:
 - Completion of DAA nonprofit status (November 2025)
 - Emphasis on transitioning into action-focused initiatives for 2026
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3. Mission Statement & 2026 Focus

Mission:

Increase foot traffic to downtown and support local businesses.

Key focus areas:

- Visibility through marketing and promotions
- Advocacy through unified collaboration with City and organizations
- Community connections through partnerships

2026 goal: Expand efforts and implement actionable initiatives

4. Membership Update

- Membership enrollment opened manually until online platform is completed
 - Forms distributed during meeting
 - Optional business survey provided to gather feedback and priorities
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5. DAA Leadership Introduction

Board Members:

- Vice President: Kathy Cabrera
- Secretary: Ana Alvarez
- Treasurer: Trevel Adanandus Jr.
- At-Large: Betty Ware

Ancillary Board:

- Jessica Westland
 - Dominique Coleman
 - Nicole Holmes
 - Monique Griffin
 - Erin Green-Astone
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6. Mayor's Statement

- Statement read on behalf of Mayor Ron Bernal (attending U.S. Conference of Mayors in Washington, D.C.)

Key points:

- Continued support for DAA and downtown development
 - Importance of collaboration between:
 - DAA
 - Chamber of Commerce
 - City
 - Property owners
 - Recognition of 2025 successes:
 - Farmers Market
 - Second Sunday Artisan Market
 - Goal: Position downtown Antioch as a Bay Area destination
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7. City Leadership Updates

Presentations from:

- City Manager Bessie Scott
- Council Member Tamisha Torres-Walker
- Parks & Recreation Director Shahad Wright

Topics included:

- City initiatives and district updates
 - Community events and programming
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8. Public Safety Update (APD)

Presented by Sergeant Fachner:

- Introduction of:
 - RIMS Public Safety Portal
 - Seeclickfix reporting tool
 - Camera registration program
 - Promotion of Business Watch program
 - Encouragement to:
 - Report emergencies to 911
 - Report ongoing concerns to DAA for tracking and escalation
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9. Beautification & Clean-Up Initiatives

- Continued collaboration with APD and City for 2026 clean-up efforts
 - Encouragement for business participation
 - Sign-up opportunities available through membership forms
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10. Guest Speakers & Partnership Opportunities

Financial & Business Resources:

- Valerie Torres (BMO):
 - Community wellness and financial growth initiatives
- Xenia St. Charles:
 - Antioch Business Collaborative resources

- o Free services available through City-contracted partners

Community & Event Development:

- Antwon Webster & Katie Young:
 - o Planning large-scale downtown event
 - o Focus on community impact and engagement

Build Antioch Initiative:

- Jose Cordon:
 - o Partnership with Community Strong (Nathan Ulsh)
 - o Funded through Working Together grant
 - o Collaboration with:
 - LemonTree
 - Jessica Westland
 - Oh Party Bay Area
 - Additional initiative:
 - o Bloom Antioch (details forthcoming)
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11. Chamber of Commerce Update

Presented by Dominique Coleman:

- Congratulations to Jim Becker as new Chamber President
- DAA officially joining the Chamber
- Emphasis on collaboration and shared membership value

Upcoming event:

- Chamber Gala & Awards Ceremony – March 27
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12. Partner Updates

- El Campanil Theatre:
 - o Updates provided by Chelsea (Office Manager)
 - Celebrate Antioch:
 - o Request for updates (if representatives present)
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13. Upcoming DAA Events (Q1–Q2 2026)

- Customer Appreciation Weekend
 - Jan 29 – Feb 1
 - Fall in Love with Antioch Again
 - February 14
 - Includes BINGO, shopping, dining promotions
 - K911 Grand Re-Opening
 - St. Patrick’s Day Scavenger Hunt
 - March 14
 - Easter Egg Hunt & Bunny Photos
 - April 4–5
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14. Next Meetings

- February 17
 - Location: Clavo and Canela
 - Time: 5:30–7:30 PM
 - March 26
 - Location: The 4 Seasonings
 - April Meeting:
 - Location and date TBD
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15. New Business

- Encouragement to schedule upcoming grand openings
 - Welcome extended to:
 - Timeless Elegance (Gladys Torres)
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16. Open Discussion

- General announcements and community discussion
- Business introductions and networking

Meeting concluded at 7:30pm