



Capability Statement: Smith Robertson Enterprises

Project Management Expertise – Nationwide, On-Demand

Smith Robertson is a project management consulting firm that provides customized project leadership and support to clients across the United States. We offer a flexible and responsive approach, catering to your specific needs on an as-needed basis. With a commitment to excellence, we meet the unique needs of our clients to ensure successful project outcomes while prioritizing efficiency, collaboration, and client satisfaction.

Core Competencies:

- **Expert Project Management:** With extensive experience in project management methodologies, including Waterfall and Agile, we possess the expertise to manage projects of varying complexities and sizes. We are adept at initiating, planning, executing, monitoring, controlling, and closing projects efficiently and effectively.
- **Tailored Solutions:** We understand that every project is unique. That's why we work closely with our clients to develop customized project management solutions that align with their specific goals, timelines, and budgets. Our approach is flexible, adaptable, and focused on delivering tangible results.
- **Agile Transformation:** In today's fast-paced business environment, Agile methodologies offer significant advantages in terms of adaptability and responsiveness. We help organizations transition to Agile frameworks seamlessly, guiding them through the process of cultural transformation, team empowerment, and iterative development.
- **Waterfall Expertise:** For projects requiring a more structured approach, we excel in the Waterfall methodology. From comprehensive project planning to sequential execution and thorough documentation, we ensure that every phase of the project is meticulously managed to meet quality standards and stakeholder expectations.
- **Effective Communication:** Communication is the cornerstone of successful project management. We prioritize clear and transparent communication with all stakeholders throughout the project lifecycle, fostering collaboration, mitigating risks, and ensuring alignment with project objectives.

Client Benefits:

- **Flexibility:** Engage us for full project lifecycles or specific phases, maximizing your project's agility.
- **Broad Industry Experience:** Leverage our experience across various industries to ensure a successful project outcome. Industry knowledge includes IT, healthcare, financial services and real estate.
- **Enhanced Efficiency:** By leveraging our expertise in project management, clients can streamline their processes, optimize resource utilization, and minimize project delays, leading to improved efficiency and cost savings.
- **Reduced Risk:** Our proactive risk management approach helps identify and mitigate potential risks early in the project lifecycle, minimizing disruptions and ensuring smoother project execution.

- **Improved Quality:** With a focus on quality assurance and continuous improvement, we strive to deliver projects that meet high standards of quality, reliability, and customer satisfaction.
- **Increased Agility:** Whether following Agile or Waterfall methodologies, our flexible approach enables clients to adapt to changing market conditions, customer demands, and business requirements with ease, fostering agility and innovation.
- **Cost-Effectiveness:** You benefit from expert project management without the overhead of a full-time employee.

Why Choose Us?

Smith Robertson is your trusted partner for achieving project success. We are experienced, results-oriented, and passionate about delivering exceptional project management services. We pride ourselves on:

- **Strong Communication:** We keep you informed throughout the project lifecycle, fostering transparency and collaboration.
- **Problem-Solving Skills:** With a proven track record of overcoming challenges and delivering solutions, we ensure your project stays on track.
- **Proven Methodologies:** We leverage industry-standard methodologies while remaining adaptable to your unique project goals.

Ready to Get Started?

At Smith Robertson, we are committed to delivering excellence in project management services, empowering our clients to achieve their strategic objectives and drive business success. Contact us today to learn how we can support your next project:

Dawn Robertson, PMP, MBA

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Dawn Robertson's Bio

Dawn Robertson, Principal of Smith Robertson Enterprises, has twenty years of business management experience working in healthcare, real estate, consumer packaged goods and financial services. One of her meaningful assignments was ensuring the marketing support for the roll-out of HealthSource, a cloud-based health information platform, where she achieved the conversion of 90% of existing accounts within a three-month window, versus a target of 80%.

As for credentials, Dawn holds a PMP certification from PMI and Google with training and experience in Waterfall and Agile frameworks. She also has an MBA degree in Marketing Management from the Stephen Ross School of Business at The University of Michigan and a BA degree from Brown University in Economics.